



zei

EVALUATION
PILOTAGE
COMMUNICATION | RSE



Leverage our CSR expertise to focus on what you do best!

Launching your CSR strategy has never been easier !

No need to be a CSR expert to use Zei !

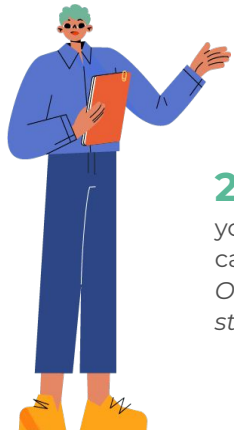
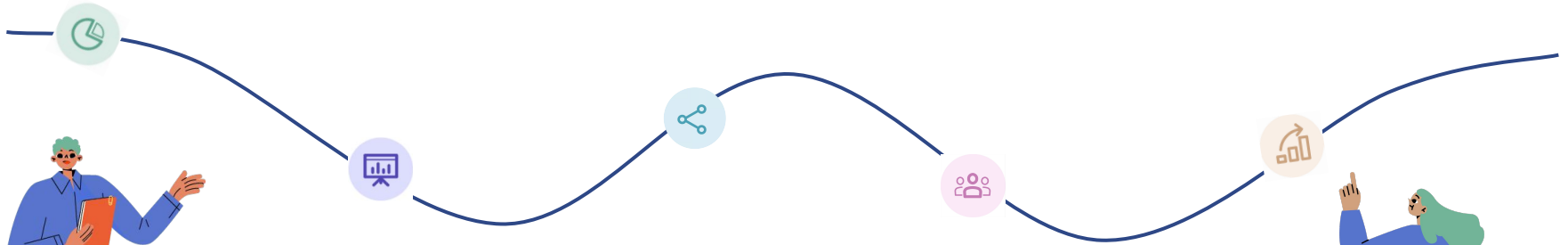
Zei was designed to facilitate CSR by simplifying the comprehension of your indicators and regulations.

Launch your CSR strategy in a blink of an eye

1 Fill in your company profile and let Zei automatically identify and prioritise the indicators that are most important to you.

3 Assess your strengths and areas of improvement simply by following our built-in guides and calculations.

5 Track and share your progress with automated reports.



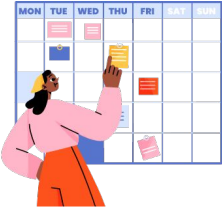
2 Choose the relevant ESG frameworks you need from our catalogue : regulatory, carbon, labels, ISO...
Our team is available to assist you at this stage

4 Invite your contributors and assign different tasks and goals based on their responsibilities.



Assessment & Communication Module

Assess, report & communicate your CSR



Identify your key metrics at a glance

Zie helps you identify and prioritise your indicators, so you can focus on what really matters



Centralise your CSR data, labels & standards

Select your standards & labels from our ready-to-use catalogue, invite your contributors to collect data and let Zei harmonise it all instantly



Generate your reports communicate your impact

Download your data to any template or standard, generate your reports and communicate your impact seamlessly through your Zei profile

Identify your key metrics at a glance

Zeï's technology automatically identifies and prioritises your most important CSR subjects and translates them into indicators adapted to your size, your sector, your activities and your specificities.

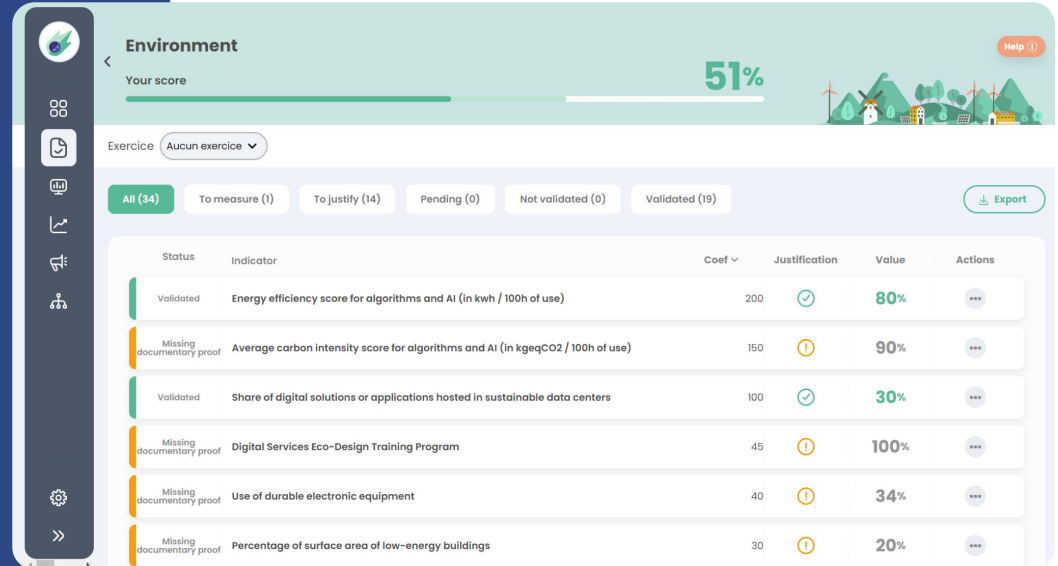
The platform's indicators have been developed in line with the various market standards.



Customised materiality matrix



500+ millions possible variants



Select the relevant ESG, CSR and impact benchmarks

Depending on your activity and objectives, you can select the most relevant standards from our catalogue, so you can easily begin your approach without having to start from scratch.

Add new regulatory or voluntary reporting models at any time, taking advantage of the auto-completion feature based on data already integrated into Zei. Say goodbye to double-entry!



Regulatory and industry standards



Support in choosing the most appropriate models



Evaluate your CSR, identify areas of improvement and set yourself targets

Evaluate your CSR easily using the different models to identify your strengths and areas for improvement.

Zeï will enable you to improve, visualise your progress in relation to your objectives and compare them with companies in the same sector.



Verified data



History & trajectories

Eco-performance of the homepage of the website

Your result

Included in 1 repository

1 Description

Environmental performance of the homepage of the organisation's main website.

The environmental performance of the website homepage can be measured using the Ecograder tool.

On a website, the homepage is usually the one that is most consulted and generates the greatest environmental impacts. An eco-designed homepage can therefore be considered as the first step in the implementation of a Green IT (responsible digital) approach and is therefore correlated to the organisation's ability to eco-design its digital services (website as a whole, mobile applications, software, SaaS platform, etc.).

Learn more

To assess the environmental performance of your website's homepage, we invite you to use the Ecograder tool. [View](#)

Your result: 90 %

Date of data: 01/11/2022

Completed by: **Noel BAUZA** On: 22/11/2022

Actions: [See the progression](#), [Add a goal](#)



Download and share your CSR reports

Collect your data to prepare your reports.

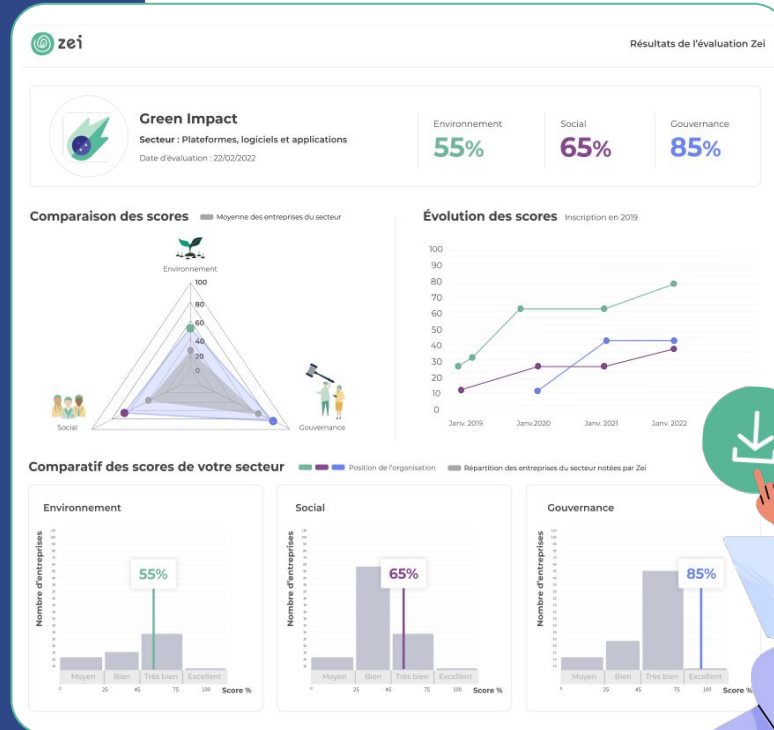
Invite your contributors to complete the data to generate your reports using the reference systems of your choice and in the format you require to comply with regulations, respond to calls for tenders, and meet the needs of your investors and partners.



PDF report generation



Aligned with ISO, CSRD, Zei



Communicate your CSR with your Zei profile

Make your CSR a competitive strength by sharing your CSR in a format that can be communicated and compared via your Zei profile.

Your impact becomes accessible both internally and externally (customers, employees, etc.) via QR code, email signature, website, etc...



Digital showcase for communication



Accessible to all your stakeholders



Environnement

Pour protéger notre planète



Critères d'évaluation Zei

Datacenters ou serveurs sobres

Détails >> Coef. 100



Serveurs durables

Détails >> Coef. 90



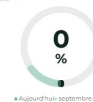
Electricité bas carbone

Détails >> Coef. 80



Score de réduction de l'intensité carbone

Détails >> Coef. 70



Valorisation des déchets électroniques

Détails >> Coef. 60



Plan d'actions pour un numérique responsable

Détails >> Coef. 50



Score de réduction de la consommation d'électricité

Détails >> Coef. 35



Part de véhicules légers à faibles émissions

Détails >> Coef. 30



Bâtiments sobres

Détails >> Coef. 30



Contribution carbone des émissions scope 3

Détails >> Coef. 30



Chauffage bas carbone

Détails >> Coef. 25



Score de réduction du volume des déchets

Détails >> Coef. 15



Piloting & Progress Module

Manage your roadmap with your stakeholders



Collect and manage data in a collaborative way

Invite as many contributors as you wish to decentralise ESG data collection and involve them in your CSR approach.



Create action plans in line with market standards

Build action plans using data and indicators from different market repositories & standards, to align your data management with your reporting.



Explore hundreds of sustainable solutions

ZeI brings together an ecosystem of impact solution providers in a search engine to help you identify the right allies to help you move forward with your action plans..

Invite your employees to decentralise ESG and CSR data collection

Create collection processes that fit in with your organisational structure and invite as many contributors as you like.

Decentralise your ESG data collection to save time while making your teams more aware of CSR issues.



Auditor & consultant access



100% customisable roles & rights

The screenshot displays the ZEI platform interface. At the top, there's a section for 'Informations générales'. Below it, a table shows metrics for 'GEN800 - Informations relatives à l'entreprise' with a value of 100%, a minus sign, and a responsible person 'ML'. Another section for 'GEN300 - Adhé...' is partially visible. A modal window titled 'Ajouter des collaborateurs' is open, featuring a search bar and a list of members with their roles: Hugues COURTHIEU (Administrateur), Marion LE GAL (Contributeur), Victoire ANDRE (Administrateur), Marion Le Gal (Lecteur), Pascal Sirost (Contributeur), Arthur Millès (Administrateur), Garin Pitzini (Contributeur), Elise Bayle (Lecteur), and Solene Bonduelle (Ajouter). A sidebar on the right shows a list of users for assigning a responsible person.

Build a roadmap aligned with your reference systems

Set up your own personalised CSR action plans, incorporating the concrete actions you want to implement.

Choose from our 7,000+ indicators and actions aligned with the ESG benchmarks of your choice (regulatory, labels, ISO, rating, etc.) or create your own indicators from scratch.



Ready-to-use action plans



20 500+ dependencies and integrated calculations

Plan d'action

Collaborateurs

Lists

+ Ajouter une liste

Réduction de l'impact

+ Ajouter une thématique

Nommez votre thématique	Priorité	Statut	Score	Objectif	Échéance	Assignés
Imprimeurs responsables	Élevé	En cours	300	500	01/01/22	JC
Activité à impact environnemental positif	Élevé	Terminé	90%	100%	01/01/22	GA, JD
Electricité bas carbone	Faible	Terminé	100%	100%		

+ Ajoutez un indicateur

Ajouter des collaborateurs

- Sarah Dupont
- Tom Benet
- Emma Jault

Ajouter un indicateur



Choisir un indicateur dans la liste

✍️ Créer un indicateur de A à Z

Steer your action plans

Set your short-, medium- and long-term objectives, manage the deployment of your actions according to your priorities and monitor your team's CSR progress on a daily basis.

Benefit from action plans suggested by Zei according to your specific needs, and prepare for regulations, labels and certifications.



CSR project management connected to reporting



Prepare labels & certifications

The screenshot displays the Zei dashboard interface. At the top, there is a section titled "Créer un référentiel" (Create a reference) with a green button labeled "Créer un référentiel de A à Z" and several certification logos including Zei, Certified B, and others. Below this is the "Vos plan d'actions" (Your action plans) section, which features four cards: "Plan d'action 2023", "Plan d'action Social", "Réduction des GES", and another "Plan d'action 2023". Each card includes a date and the name "Julien Lamour". To the right of the dashboard, there is an illustration of a woman with red hair holding a document with a green line graph. At the bottom of the dashboard, there is a grid of six icons representing different CSR areas: "Numérique Responsable", "Société à mission", "Align Biodiversité", "Économie circulaire", "EcoVadis", and "Clef Verte".

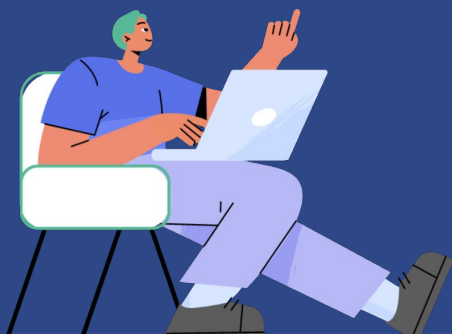
Zeï, your trusted co-pilot !

Significant time savings : reduce the time needed to collect, consolidate and report data, thanks to embedded calculations, automation and harmonisation.

Prepare your certifications & labels : Use your first ESG data to prepare for certification and labelling, while strengthening your ability to respond to calls for tender and questionnaires for fund-raising or subsidies.

Merge CSR and competitiveness : Use the time and resources saved in your reporting thanks to Zeï to improve your impact and turn it into a real lever for commercial and HR competitiveness.

Already
trusted by
+7000
companies



ZEI en quelques chiffres



2016

Zei is born



7000+

trusted clients



7500+

turnkey indicators



60+

ready-to-use standards & labels



700+

referenced solutions



200+

business sectors



20 500+

dependencies & embedded ESG realtions



WORLD ALLIANCE
for EFFICIENT SOLUTIONS

Croissance^{plus}
Grandir ensemble



bpifrance





zei

Accélérateur
d'impact