

PITCH DECK PRESENTATION



She values™

Diversity hiring made easy with Shevalues

SHEVALUES- (STRIVER TECH OPC PVT LTD)

ABOUT



Striver tech opc pvt ltd

Incorporated on 14/9/202

www.shevalues.in

CIN Number: U74999KA2021OPC151756

NAGALAXMI VASUDEVA 09318404 no of shares 100%

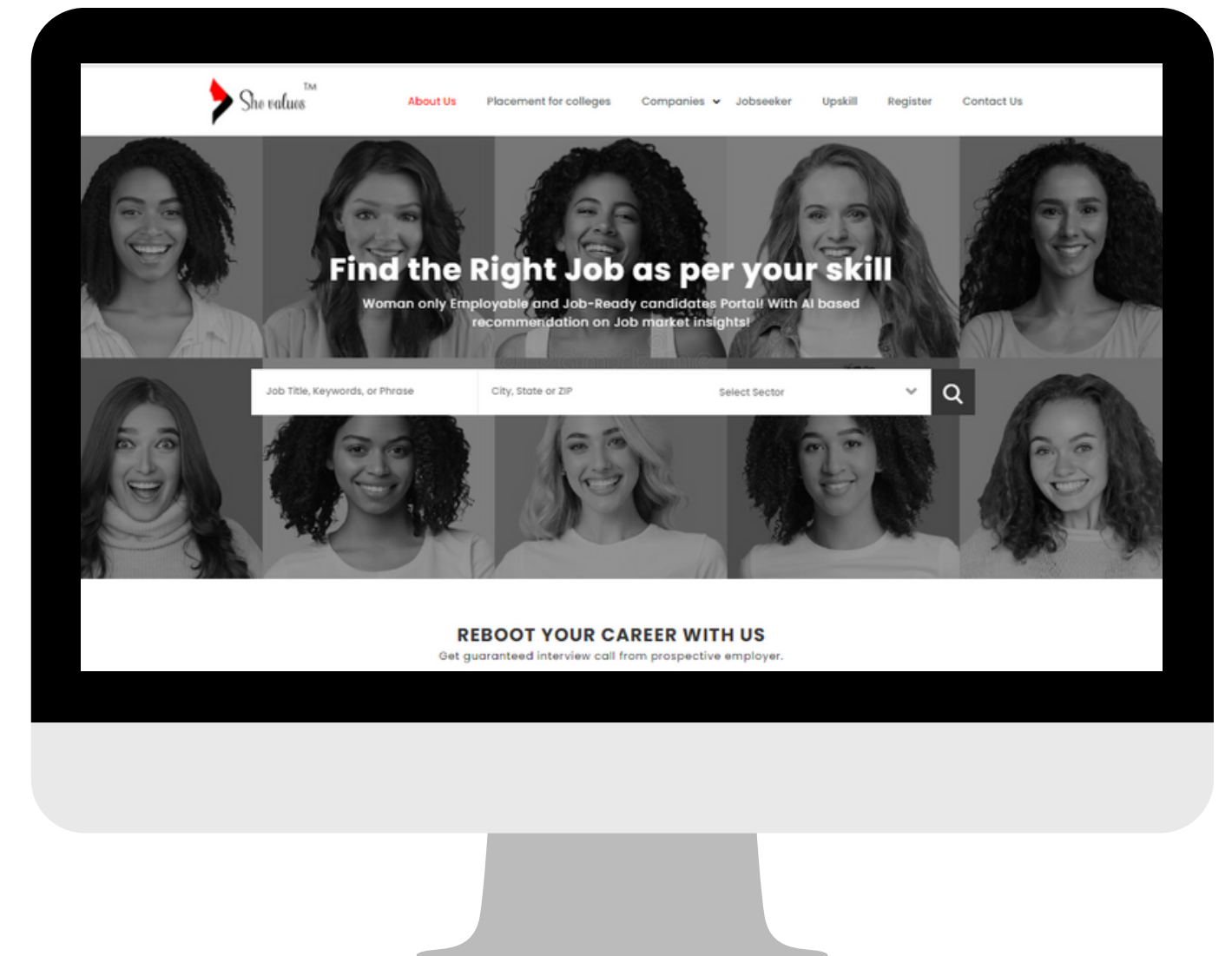
Company Overview

Introduction

She values a For profit company working with Women jobseekers as a Niche.

We are the India First Job portal providing an end-to-end verified talent pool.

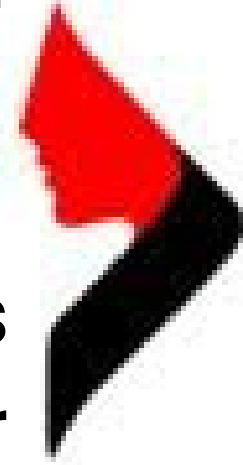
And Aspiring to build a Cutting edge SAAS product to reduce the hiring time and curate more relevant job opportunities and improve Diversity aspects at a Nascent stage.



Shevalues is a year-old organization Incorporated on 14/9/2021 a unit of STRIVER TECH OPC PVT LTD.

We are currently working with 1000-plus women job seekers looking to start, restart, and upstart their careers with us. Our expert team of HR and Industry segment experts makes this process seamless. So far we have successfully placed more than 100 women candidates in various industries.

Also, we work with College undergraduates parallel by making them job-ready and providing hire to retire



She values

Why US?

India's First Verified candidates portal.

Our vision is successfully placing 5000 jobseekers for various on-demand roles across Pan India which results in the growth of the female labor market by up to 2%

We are the only Company representing Female college students(For all segments) helping them with the finishing school concept and making campus placements ready

Diversity hiring SAAS is a product of a Growing segment currently an \$8 billion market and growing

1

Women Centric

Built on Advance AI technology specially designed for JOb recommendation on Skill Gap analysis making the Hiring process less bias.

2

D2C Market place

Cumulative market place easy to use and pay as you go model makes it affordable for all users coming to the platform.

3

B2B Saas Product

Our SAAS product will make the recruiter's life easier not only helping them hire faster but also giving importance to diverse aspects of the company

4

Growing Company

Thynk Unlimited is a company that advances and continues to develop according to customer needs

5

Incubated in IIMB

Thynk Unlimited management is experienced and accomplished management

Founder -Chesta Nagalaxmi

Shevalues was started with a vision to help women in distress by providing aid through CSR initiatives. During the IIMB Journey, the idea revolved around creating something new and addressing a problem statement that most affects women's UNEMPLOYMENT hence shevalues is on a mission to make diverse jobseekers job-ready, bridging the gap between academia and industries.

With 8+ years of HR sales work experience and a keen interest in emerging technologies, Chesta is aspiring to build end-to-end solutions for making this process automated using technologies such as AI and ML.

At Shevalues, we add value at each stage of your career by making you job-ready from day one.



Our Team



Dr. Debashish Sengupta
Mentor



Ms. Deepa Balasubramnay
Mentor



Ms. Harjeet Pruthi
Mentor



Mr. Guruprasad Deshpande
Mentor



Chesta Nagalaxmi
Founder



Rohit H
CTO



Manisha B
COO



Reji Adithian
Marketing lead



Problem statement

Out of 10 candidates, only 1 might be the right fit with a threshold of 70% competency. And still, the company is not sure about the fitment and fear of candidates failing to join or leaving in a shorter duration. This results in low hiring and a high churn rate. Most of the time jobseekers also don't have the on-demand skills which are needed to sustain themselves in the market and eventually they end up doing odd jobs which don't align with their skill set.

01

First Statement

Competency Gap

02

Second Statement

Limited Upskilling platform or no centralized recommendation platform.

03

Third statement

Projected vs reality

04

Fourth statement

No profile knowledge or research on the job

05

Fifth Statement

Not many women to senior leadership positions

We are Here With Sustain Solution

Providing Appropriate Upskilling and mentorship to help understand the skill gap and making Female job seekers Job ready with robust end-to-end curated resources. Resulting in better placements and less turnaround time for both job seekers and employers hiring them.

Better Fitment with less churn rate resulting in 10X growth.

a

Solution One- Job readiness

Catering early job seekers and Fresh graduates from 20-26 years to get better job placements

b

Solution Two- Competency analysis

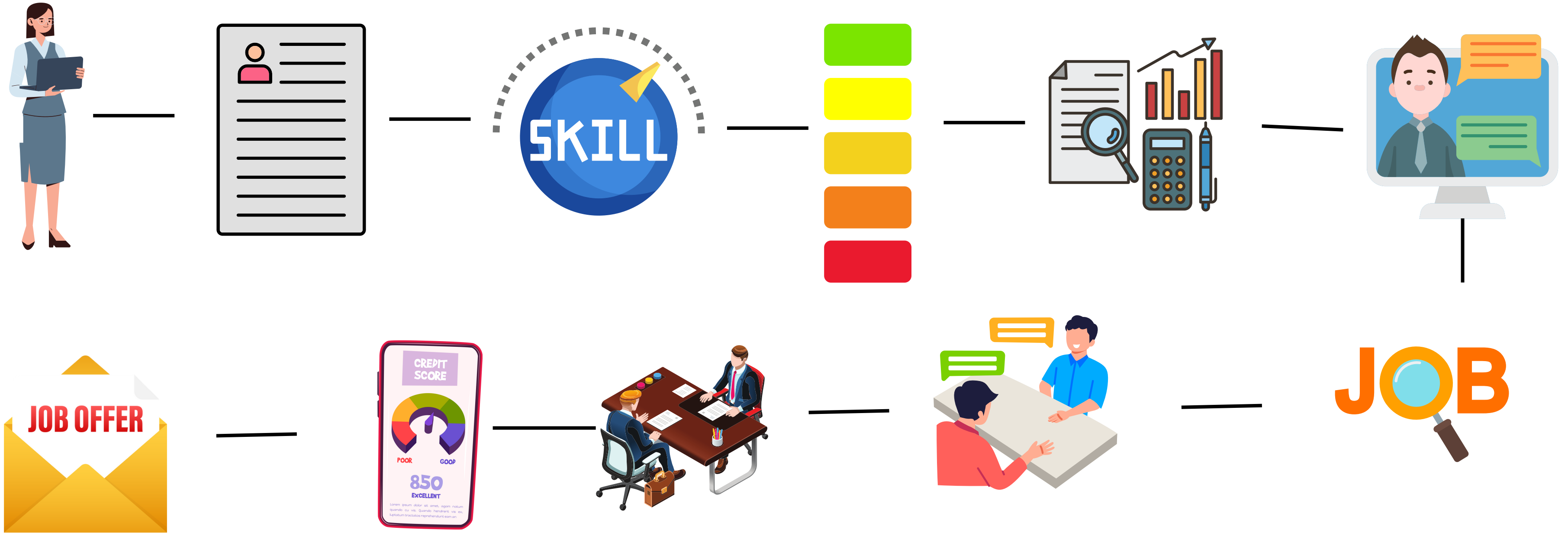
Our platform is equipped to understand the skills present and skills needed as per the market demand. Making the job seekers understand their own shortcomings.

c

Solution Three- Curated Job portal

Our end-to-end vetted and curated job-ready candidates portal makes talent mapping much easier for jobseekers and employers hiring.

How the process works?



Our Service

01 First Service

Staffing as a service

Staffing solutions across industries for permanent roles catering for both IT and non -IT general staffing.

02 Second Service

Curating talent

Our job seekers are vetted and curated including an aptitude test, Technical test, psychometric test to understand their job readiness.

03 Third Service

Diversity hiring SAAS tool

Currently, we are manually vetting our database of 5 Lacs women jobseekers with AI platform we would be market ready for employers

04 Fourth Service

Train and deploy

Our Finishing school exclusively works with women by providing them guaranteed jobs

Shevalues is working toward employment opportunities with a balance of service and Product catering for B2B and B2C. Resulting in more job creation and Placements.

Subscribers



5000 +

Placements



100+



How Our Service Work

Our Talent mapping services are always successful because we listen to and analyze JD and provide curated talent pool for employers.

01 First Service Perm Staffing

We provide staffing as a service for all Industry segments for white-collar job requirements IT and Non-IT

02 Second Service Train and deploy

Our advance Train and deploy focusing on guranteed placements for jobseekers

03 Third Service Career Restarter

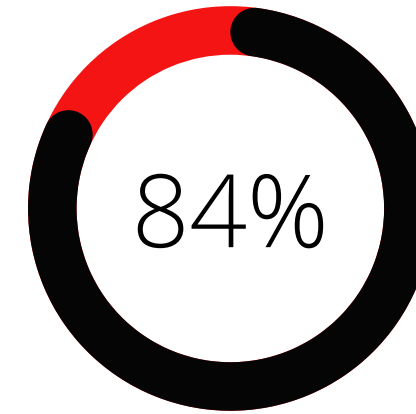
Exlusive program for women taken sabbatical and want to start a career after a break

04 Fourth Service Ondemand hiring

Shevalues is the only platform helping women to get freelancing or consulting opportunities connecting consultant to clients directly.

Service Effectivity

86% of our services have been found useful by our Clients and end customers. By using our curated talent mapping services their hiring cost and TAT have been reduced.



84 %

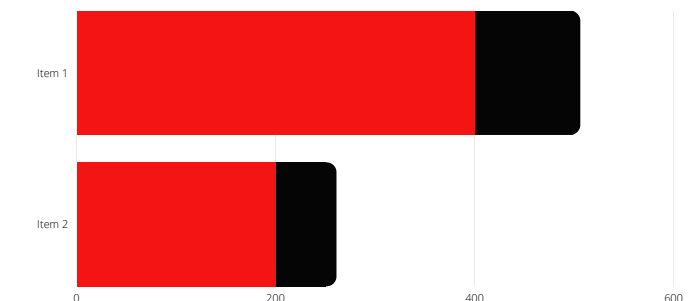
84% of the women jobseekers who have used our placement services felt is effective compared to other vendors in market place,

100%

100% guranteed placments

200 %

Our database has grown to 200% since the launch of our D2C segment.



The Future

Diversity hiring SAAS as a Tool



Our Product

We are building cutting-edge technology to make job seekers and employers hiring them experience seamless.

Diversity hiring is currently at a 8\$ billion market in APAC



**Job Recommendation
tool real-time basis**

Option One

ANext gen hiring platform



Skill Gap Analysis

Option Two

Skill Gap analysis



**Upskilling
recommendation**

Option Three

Upslling reommendation



Product and Service

Business Module

Shevalues is into the business of HRTECH and currently its a B2Bto C business module.

2

Placements

Competitive charges starting from 6.25% and can go up to 12% depending on number of years of requirements

3

Train and Deploy

Our exclusive finishing school works with Freshers with assisted placement where the jobseekers will pay in EMI once they join the company.

4

Employability score

Our portal comes with value-added services where the job seeker can download their employability score as a value addition

5

Candidate Portal access

Fixed price of 1500 per month for job portal access only available for B2B and job posting



Product and Service

Curated Talent pool

Job recommendation

Upskill

Guaranteed JObs

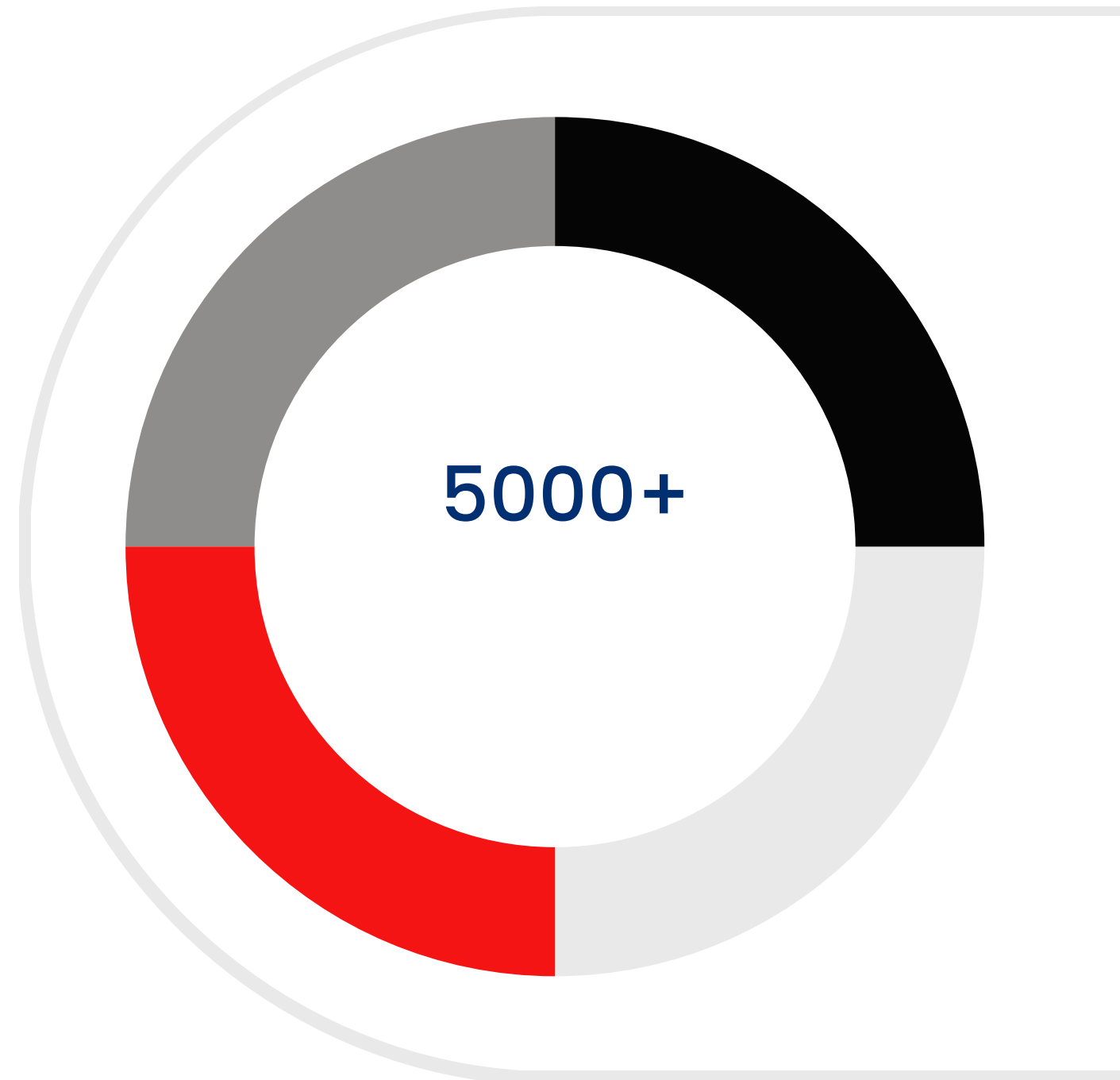
USP

Shevalues is into the business of and currently, it's a B2BtoC business module. And our unique proposition is the Curated talent pool where all the jobseekers are vetted and pre-evaluated before sending to the employer hiring them.

Entry Barrier

Competitive market and not easy to ask the user to pay when in the same service is provided free

GTM - Strategy



To gain entry with reputed colleges to test the POC.

Digital and Direct marketing

Webinars and events

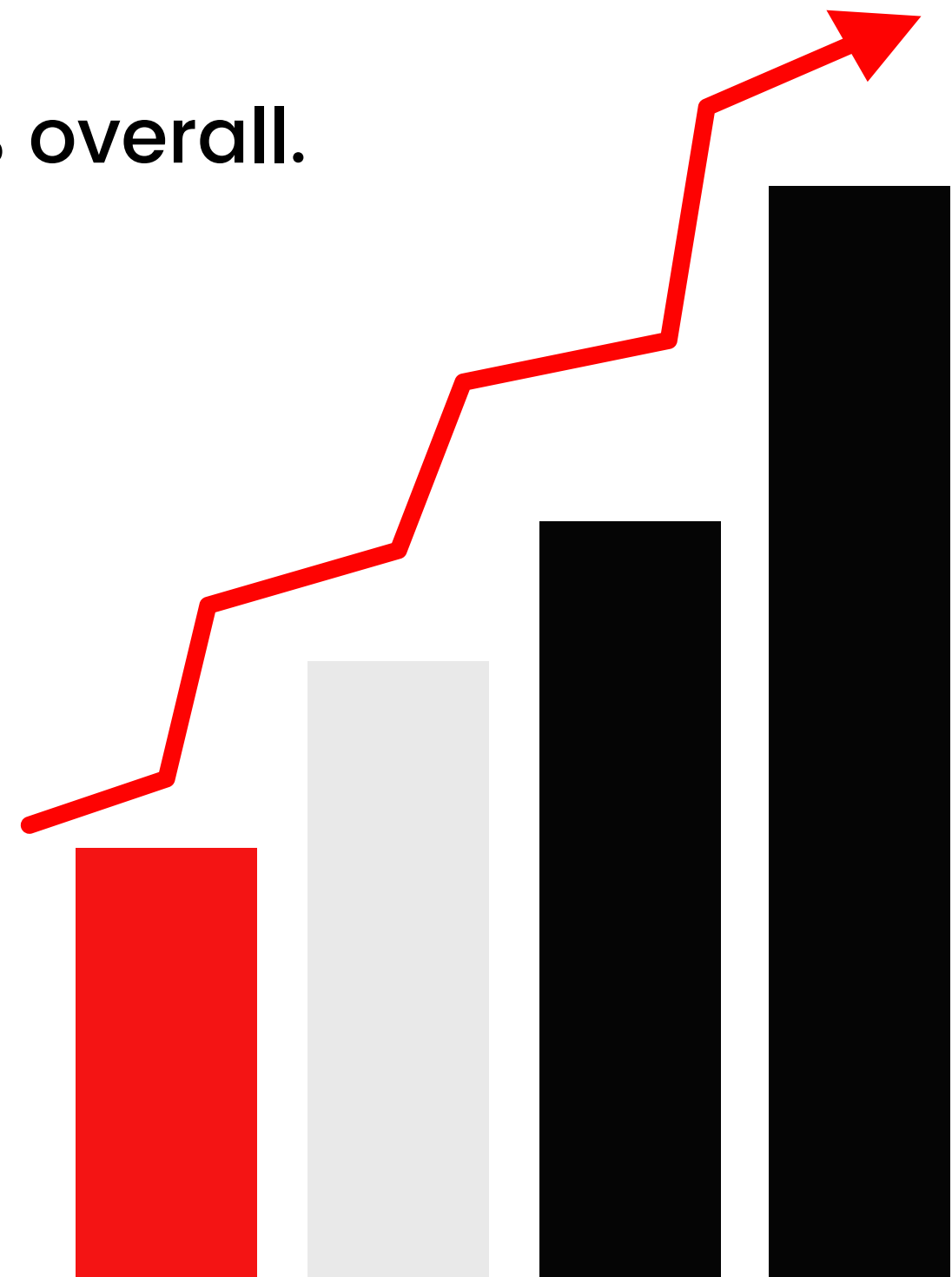
Career fair for women in non-IT

Placements services for freshers

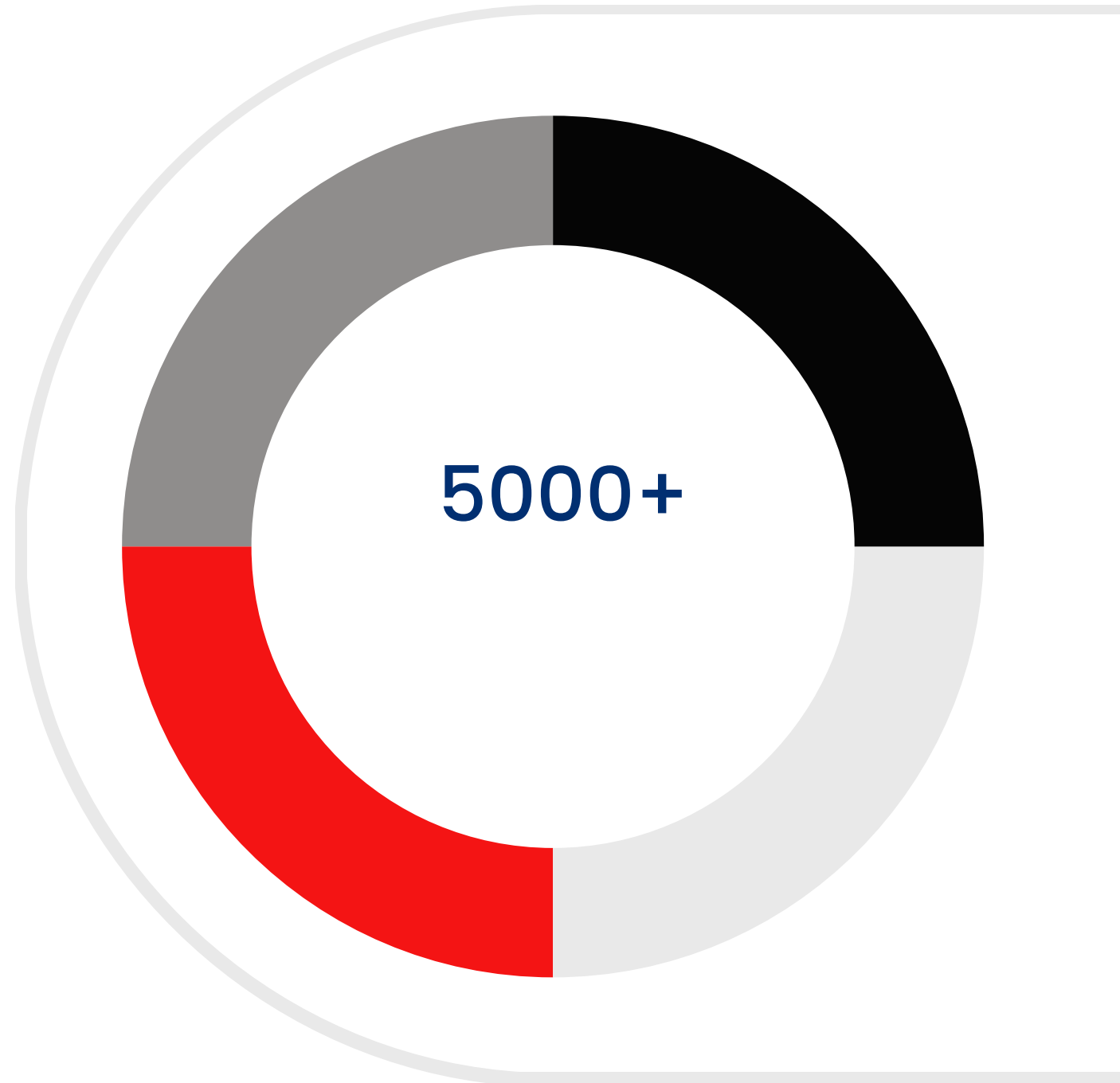
Making them job-ready and creating opportunities.

Social Impact

- 1 Increase in Labour workforce to 2 to 3% overall.
- 2 Increase in GDP ratio overall



Service Impact



5000 Plus active subscribers

50,000 thousand plus a curated database of job seekers

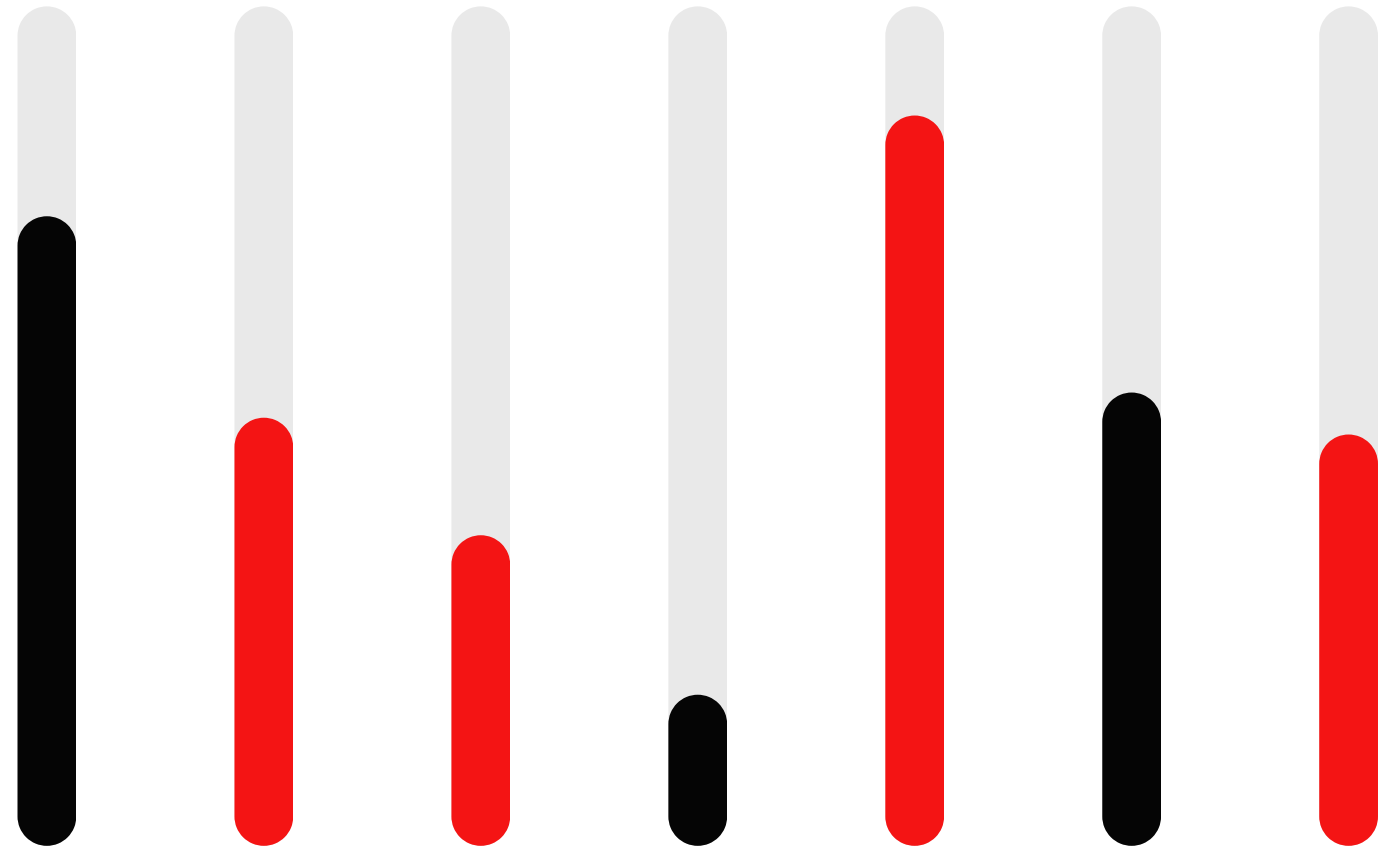
successfully placed 100 plus female candidates in different industry verticals.

Women-led Startups making a difference in the HR sector.

Competitors

Direct Competitors

- Jobs for her
- Avatar
- Naukri for woman
- Sheores
- Her second Innings



Market Impact

India alone requires 23 Million skilled job seekers by the year 2027. Currently, APAC organizations are looking for a Talent Intelligence Platform to retain top performers, upskill and reskill the workforce, recruit top talent efficiently, and reach diversity goals.

US\$ 709.5

Market Value

Market Segment

63% Enterprise

29% Mid-Market

End users

Recruiter

Growth CAGR

9.4%



Our ASK

We are looking to raise a seed fund of 50 Lacs INR and would be using this sum amount for the product building and expansion of the operations and hiring , and marketing activity



Current Traction

•
Last financial year's traction
Nov to March -4 Lacs

Current year traction
March to present - 6 Lacs

Hiring as a Service

Successfully placed 50
Plus women candidates
across pan India

Jobseeker Comment

We give equal importance to any woman seeking a job or job change across the industry vertical and will not do any kind of discrimination. That's our unique USP .

Curated and onboarded candidates



+100

Subscribed Users



10,000



80+

Great

Shreya Diwakar

I had taken a sabbatical due to childbirth. Since I worked in sales most of the leading women-oriented job portal was not able to place me because I did not come from an IT role. Where Shevalues team helped me to land a job along with the required training.



80+

Satisfied

Melissa

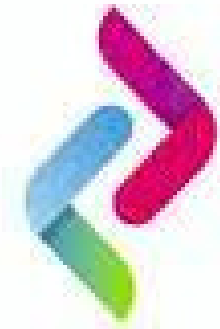
Am a Fresher full stack developer coming from a tier 2 city, Shevalues team helped me to land a job in a metro along with campus to corporate training which helped me a lot to adjust the corporate setup

Client



List

TRISTONE



Mphasis

The Next Applied



GINSERV

TalkingMart



Quantela





Our Contact

Let us Keep in touch

We are here to answer any questions you may have about She Values. Reach out to us and We'll respond as soon as we can.



Shevalues

Social Media

@shevalues

Contact

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Thank You

