



Discover the Synergy of VerivaCMS and Rivastor Your Path to Invaluable Customer Insights

In a fast-paced business environment, understanding your customers is more critical than ever. The integration of VerivaCMS and Rivastor offers you a comprehensive solution to achieve just that.

VerivaCMS goes beyond call recording, seamlessly capturing interactions from social media networks, serving as a comprehensive repository for your valuable customer data. When combined with Rivastor, our integrated solution unlocks powerful capabilities for analyzing and leveraging these insights.

What We Offer

Comprehensive Customer Insights

Unlock a 360-degree view of your customers with VerivaCMS's advanced call recording and social media interaction capture. Gain deep insights into their preferences, concerns, and feedback.

AI-Driven Data Transformation

Leverage cutting-edge technology to automatically transcribe voice calls and social media interactions into actionable text. This simplifies the analysis and enables faster decision-making.

Data Analytics

Dive deep into customer interactions with powerful data analytics. Understand customer behavior, preferences, and trends to tailor your strategies effectively.

Real-Time Monitoring

VerivaCMS's real-time monitoring feature allows you to oversee remote site operations instantly. This is crucial for maintaining high-quality customer service.

Effortless Playback

Gain convenient access to pre-recorded call playback and social media interactions through our centralized system. This integrated approach simplifies operations and boosts efficiency in monitoring and analyzing customer interactions using VerivaCMS on the same platform.

Unified Solution

The combined VerivaCMS and Rivastor solution offers an integrated approach to capturing, analyzing, and leveraging customer insights, reducing operational complexity.

Enhanced Compliance

Ensure regulatory compliance and mitigate risks effectively. The platform generates audit trails and offers AI-driven compliance checks.

Scalability

Our solution is adaptable to your business's growth. As your operations expand, VerivaCMS and Rivastor grow with you, accommodating your evolving customer interaction needs.

Seamless Integration

Easily integrate our platform with your existing communication systems, including cloud-based solutions. This ensures data transfer and accessibility even in remote work environments.

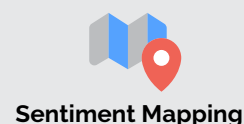
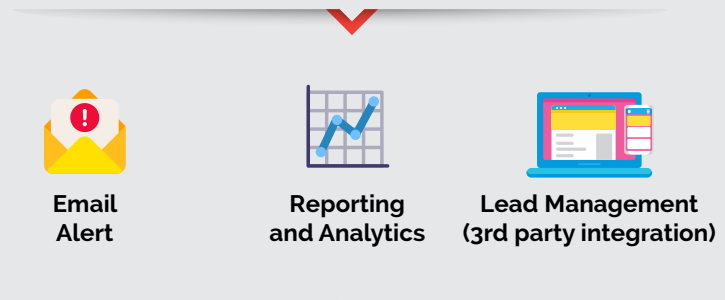
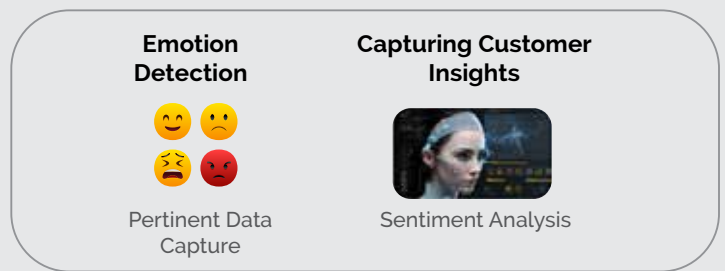
Improved Decision-Making

With a holistic view of customer insights, you're empowered to make data-driven decisions, enhance customer satisfaction, and drive business growth.

Improve your Brand by knowing your customer better

Using AI-driven to capture customer insight from Social Media Networks

Business Use Case for SMEs and Corporates - Capturing Customer Insights from Social Media through Sentiment Analysis



Real Results

Meet Chris, an experienced Sales and Marketing Manager committed to driving revenue growth. In the fast-paced world of sales, he grappled with the challenge of efficiently transforming conversations into actionable sales leads. Here's how he achieved concrete results:

Streamlined Sales Process: Chris's team adopted a systematic approach to convert conversations into leads, increasing efficiency and minimizing missed opportunities.

Optimized Sales Strategies: Armed with actionable leads from chat interactions, Chris fine-tuned his sales strategies, leaving no potential sale unexplored.

Revenue Growth: The outcome was unmistakable - revenue growth. Optimizing sales efforts enabled Chris to capitalize on customer interactions fully.

Chris's journey serves as an inspiring example of how optimizing sales and converting interactions into tangible growth can yield real results. Share your success story with Veriva CMS and experience first-hand the concrete results it can deliver to your business.



KEY BENEFITS

Competitive Edge



With the combined power of VerivaCMS and Rivastor, Chris can stay ahead of competitors by optimizing his team's efficiency and providing superior customer service.

Revenue Growth



With the insights gained, Chris can optimize sales and marketing strategies to boost revenue.

Customer-Centric Approach



Chris can customize strategies to meet the unique needs of his customers, further enhancing the customer experience and driving growth.

Proactive Problem-Solving



Early detection of potential issues means Chris can resolve them promptly, avoiding any negative impact on sales and customer relationships.

Informed Decision-Making



Chris can make more informed decisions with enhanced customer insights, allowing him to tailor sales and marketing strategies effectively.

Customer Satisfaction



Improved customer service means higher satisfaction, which Chris knows can lead to loyal and repeat customers.

Time Savings



Automation and data analytics save Chris and his team valuable time, allowing them to focus on strategic tasks.

Operational Efficiency



The combined solution simplifies the management of communication channels and monitoring tools, making Chris's job more efficient.

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