

ambaram

Dedicated platform that facilitates collaboration & transparency between textile, fashion enterprises and global buyers.

B2B2C SaaS Enterprise

ambaram Founder Profile



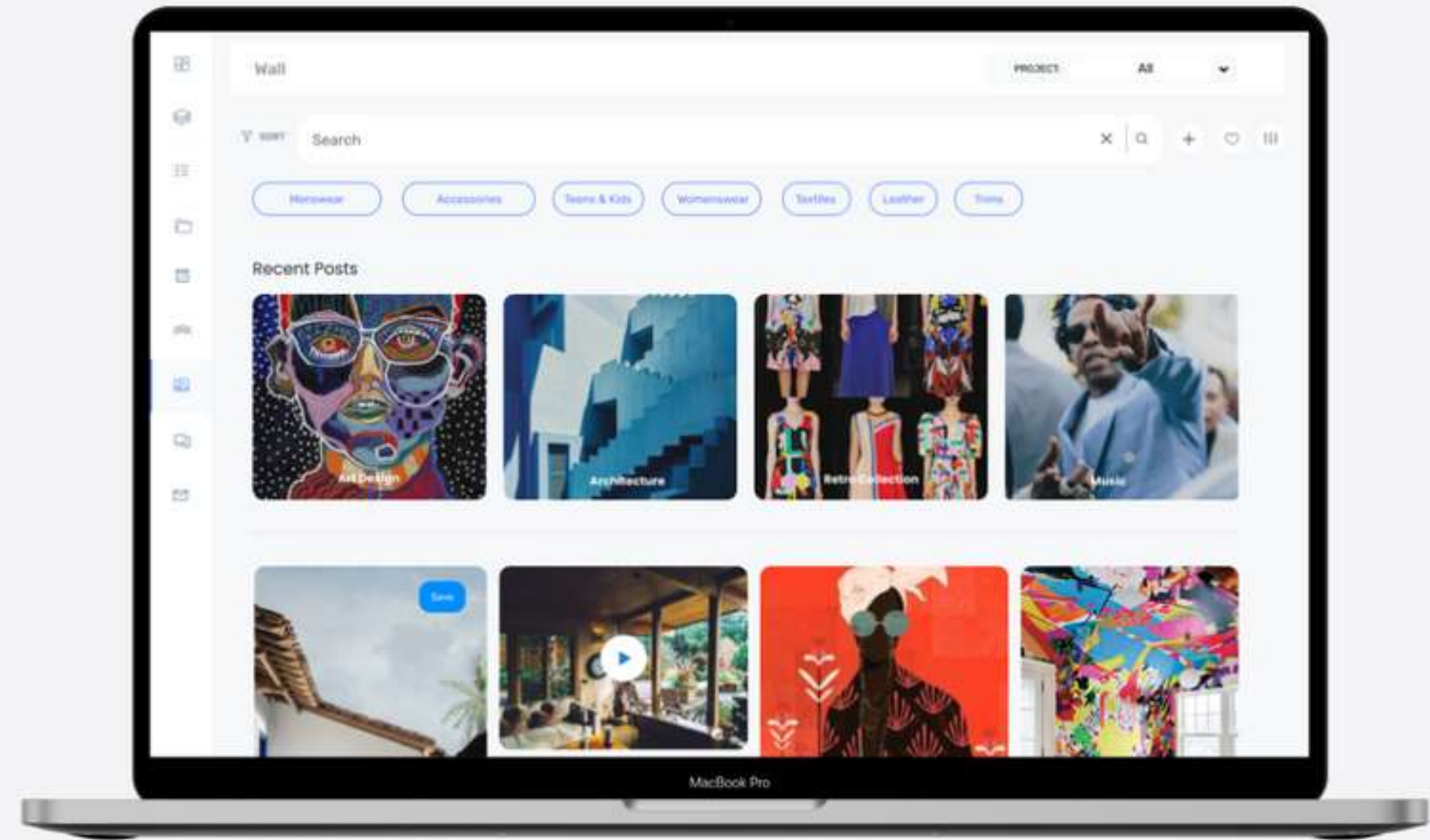
Kalyani Kunche received her Associate Degree in Fashion Design from National Institute of Fashion Technology (New Delhi) and her double executive MBA's - IB from Indian Institute of Foreign Trade and Executive program in Management from Haas School of business , University of Berkeley .

Kalyani Kunche has been Head of Design Studio of Prominent Buying House , taking care of total operations in Design .Managing a team of fashion and textile designers along with print artists, embroideries, textile, graphic and fashion designers. Handled many top US ,Europe and LATAM retailers in Apparel and Home



TRADITIONAL DESIGN PROCESS

asynchronous , siloed & fragments process



CREATIVE COLLABORATION PLATFORM

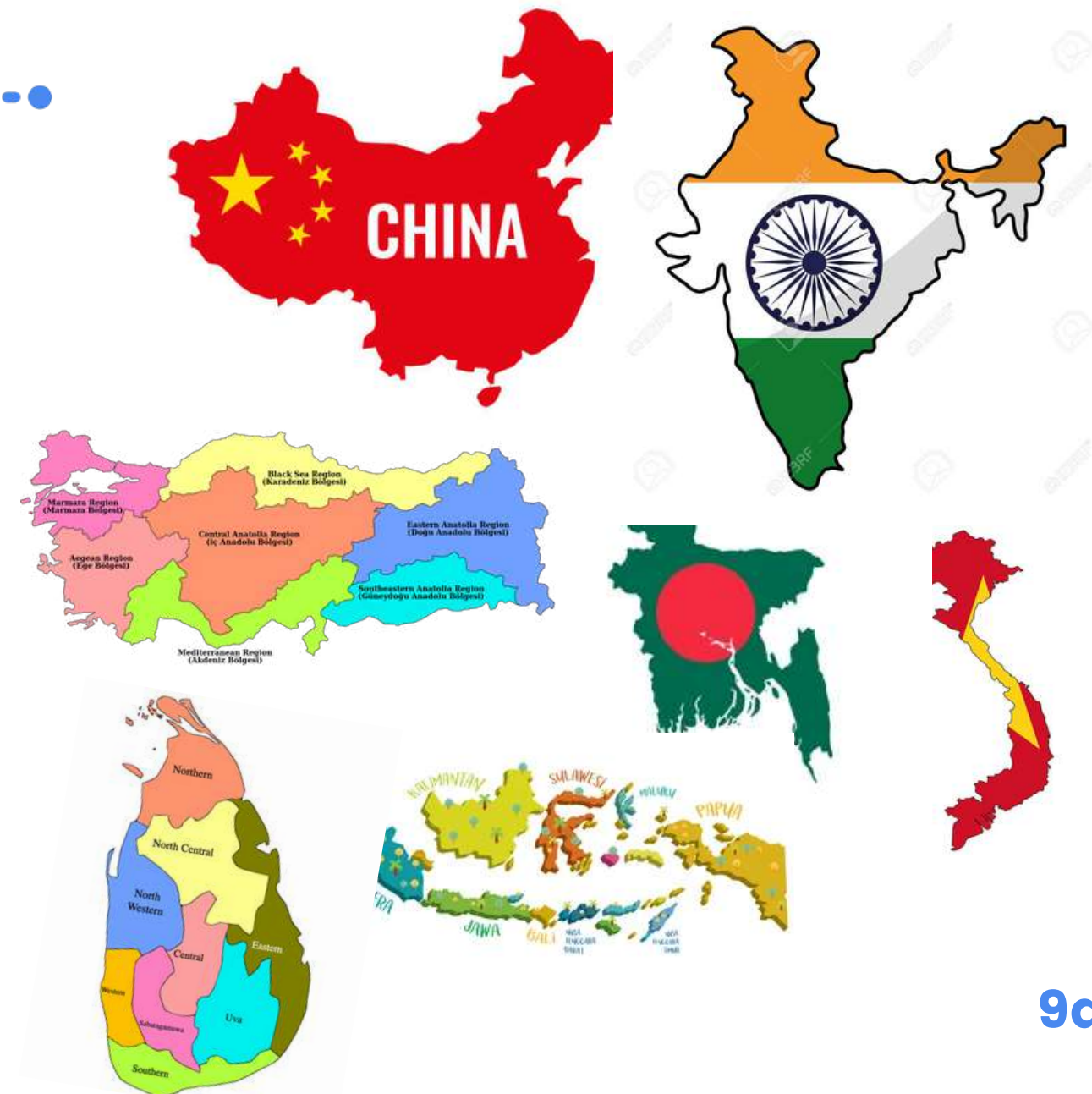
synchronous , shared & transparent process

Situation

In teams ,NOT everyone works in an office at the same time and its common for brands to work with agents and vendors across globe

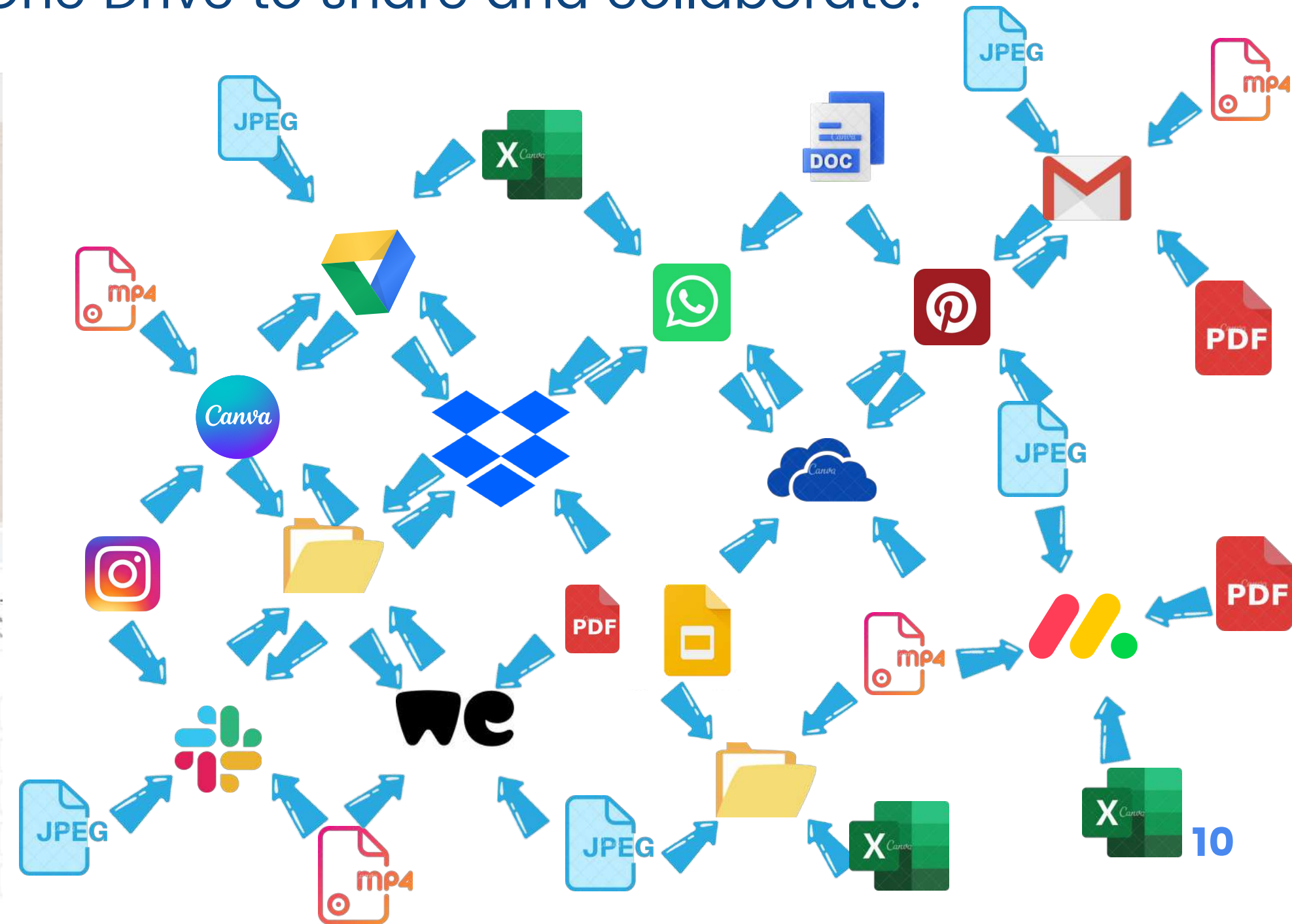
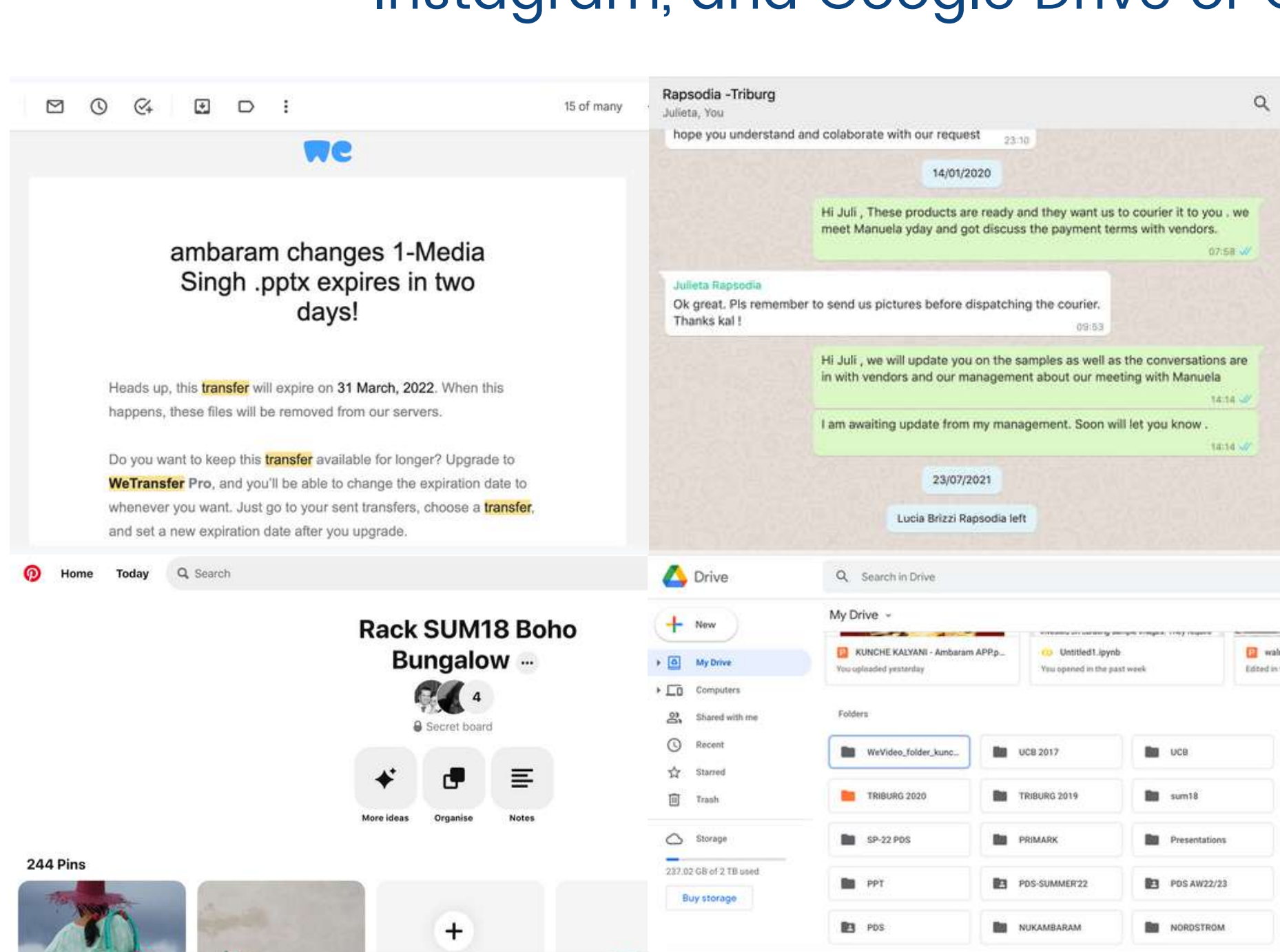


Designer , Buyer



Before ambaram

Design heavy files are not supported by official emails, so designers use Whatsapp, Pinterest, Instagram, and Google Drive or One Drive to share and collaborate.



Scattered Data In Multiple Platforms

Projects feel scattered as these platform dont talk to each other , things slip, it's tough to see where things stand, and people are stressed.



After ambaram

ambaram puts all of your team members' in one place, you're on top of things, progress is clear and productivity goes up while stress drops down.

a m b a r a m



a common place for creative collaboration

s t o r a g e



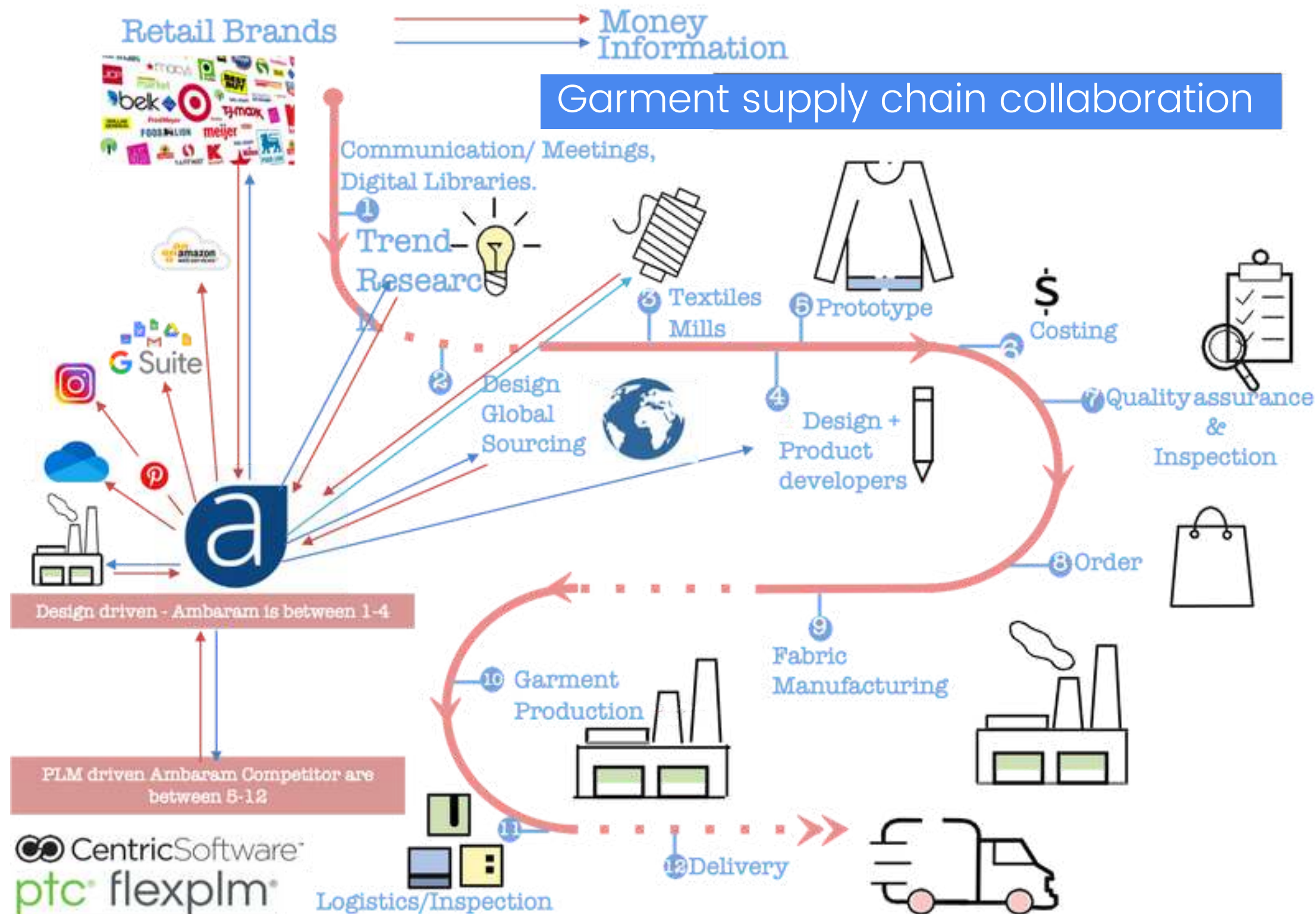
c o m m u n i c a t i o n



**p r o j e c t m a n a g e m e n t
t o o l s**



Garment supply chain



ambaram supply chain collaboration

- ✔ Communications /Meeting, Digital Libraries
- ✔ Trend Research - Internal + External Teams
- ✔ Design Global - Sourcing
- ✔ Textile /Fabric - Sourcing
- ✔ Product Development

ambaram supply chain



Communications Meeting, Digital Libraries



Design Global Sourcing



Product Development



Trend Research with Teams



Textile Sourcing

ambaram Cost / Benefit

COST

Keeping it traditional brick and mortar

BENEFIT

From Going Digital With ambaram

Reduce design time & Unwanted designs

Faster idea generation & Customer centric collection

Reduce information accidents

Build-in Security & encrypted Data in cloud

Reduce carbon footprint

Fewer Travel and Courier cost

Reduce IT cost

Implementing SaaS

Reduce traditional sourcing

Digital Library and use of historic data

ambaram Feedback

TESTIMONIAL



Sanjeev Mukhija, Owner and CEO Goldenseams
The thought of communicating under a single umbrella is good, however, I would rather do a test run for three months to be able to take it further.



TESTIMONIAL



Jasdeep Sahota, CEO, GravityHouse Pvt.Ltd
"Allow me to introduce Kalyani who has launched a great tool that we also use which helps make work much faster, easier and costs less"



Revenue Model



**Subscription based
model (SaaS)
\$75,\$99,\$199/User/Year**



**Enterprise Package
\$50K/annum
For (12-15) logins**



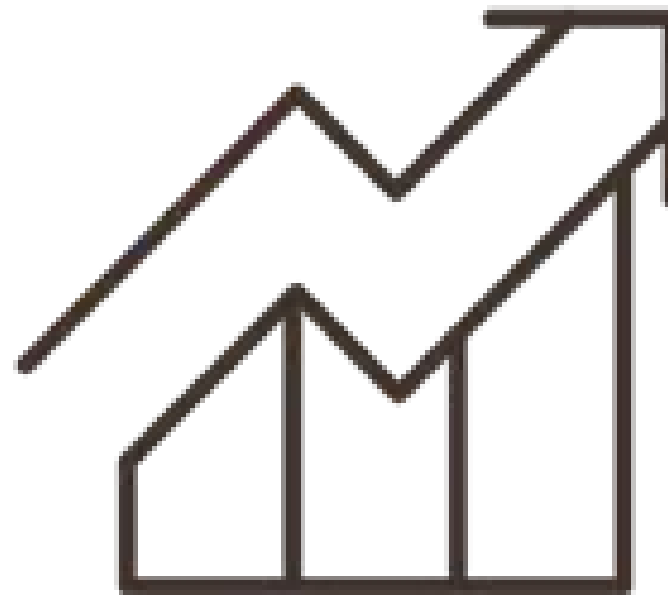
**Promotion Package
Contact Us
For Ad's & Promotion**

ambaram Impact



Reduce

design time,
Unwanted designs and
carbon footprint



Facilitates

faster idea generation
evolution of collection
use of historic data



Grow

Profit
by 10%–15%



Blue Ocean Awards

BABY CATEGORY





TN makes merry at Blue Ocean awards

[NT Bureau]
Chennai, Mar 27:

The Blue Ocean Awards created in 2014 by Alban Eral in association with the French Ministry for the Economy, Finance and Recovery and HEC Paris business school awarded aHOPE under the Societal Awards, Ambaram under the Baby Awards and VayuJal Technologies under the Mentor Awards category at the 1st International Edition of the Blue Ocean Awards. Incidentally, all the three winners are from Tamil Nadu.



The Awards were handed over by Mano Thangaraj, Minister of Information Technology and Digital Services, Government of Tamil Nadu to the winners along with Lise Talbot Barré,

Consul General of France in Pondicherry and Chennai, Saint-Gobain India managing director, A R Unnikrishnan, R&D director, Kumar Kartik and CDIO - Govindarajan Kumaradevan, Vignesh

Ramanujam, Lok Capital, Claude Sarre, Air France KLM India and INSEAD Blue Ocean Strategy, George EAPEN.

The Jury had to sift through hundreds of applications out of which 10 finalist companies were called to pitch to the jury.

"We are very proud to be here in Chennai for the first edition of the Blue Ocean Awards in India. We had a few high potential, challenging entries for the jury to take a look at this morning.



ambaram Pitch



<https://www.youtube.com/watch?v=MrbkL2plbyE&t=3308s>

Introductions - 51.48
Ambaram starts at 59.55



<https://www.youtube.com/watch?v=PiLGFJxhaEA&t=2479s>

Ambaram starts at 34.09

ambaram Participation

COLLISION



ambaram Product VIDEO

[Ambaram Concept Video](#)

<https://youtu.be/3y90EY2xDHU>

[Ambaram Product Video](#)

<https://youtu.be/KfF42mr0H2M>

First visual design process tool of its kind

Get In Touch With Us

**COMPANY
ADDRESS**

INDIA

**PHONE
NUMBER**

+91 - 9958328407

**EMAIL
ADDRESS**

KALYANI.KUNCHE@AMBARAM.AI