

Small & Medium Business ESG Data Management Solution

Green Project Primer

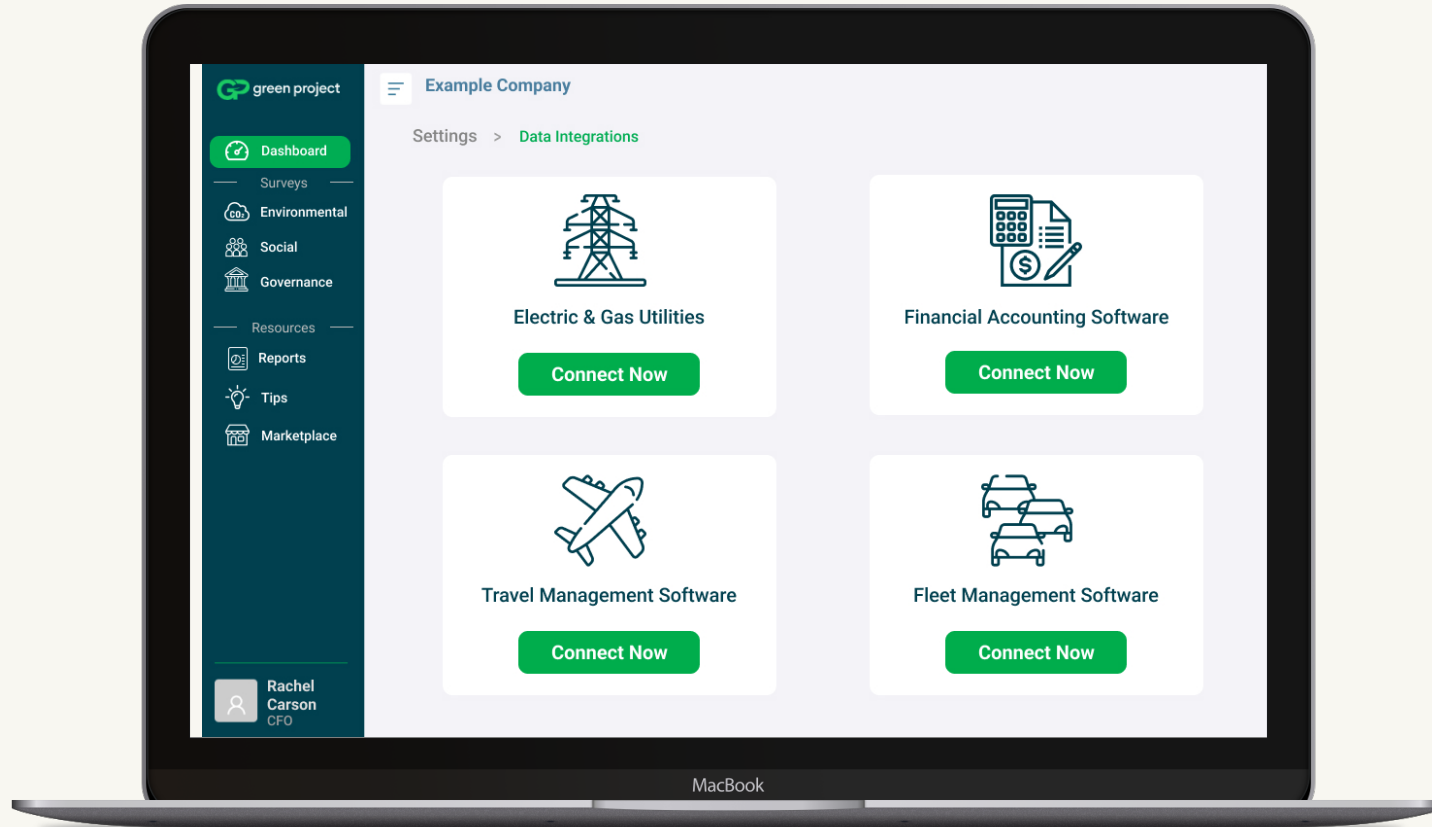
Green Project's Solution

An accessible carbon management platform to meet SMBs wherever they are in their sustainability journey

- 1 Automated Data Collection**
Robust integrations to take the complexity out of in-house ESG accounting
- 2 Easy-to-Use Environmental Dashboard**
Straightforward tools for companies to access ESG insights quickly
- 3 Integrated Social & Governance Hub**
Data visualization and reporting to manage all sustainability needs from one place
- 4 Comprehensive Reporting Capabilities**
Ready-to-submit reports for leading ESG frameworks like CDP, SBTi, EDCI, SFDR, CSRD, and many others!
- 5 Vetted Carbon Reduction Projects**
Pathway to carbon neutrality via vetted carbon offset & renewable energy credits
- 6 Supply Chain ESG Management Tools**
Meet all your emissions reduction and reporting commitments

1. Automated Data Collection for your suppliers

~95% of data entry can be automated via data integrations & bulk file upload,
making onboarding **take minutes, not months**



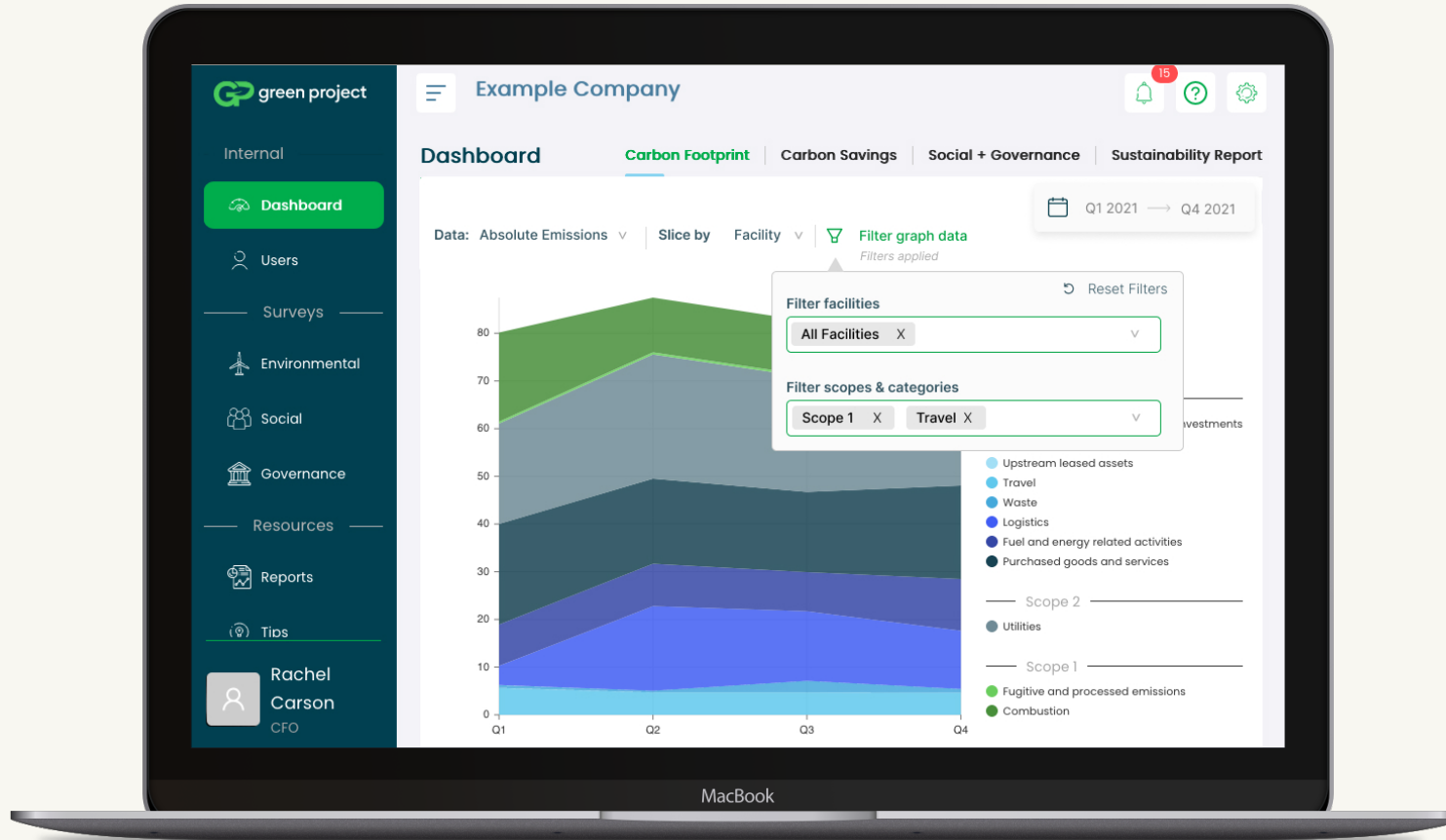
Integrations with leading financial accounting & travel management software, plus 12k+ utilities globally

Real-time mapping of company energy, activity, and expense data to verified emissions factors from our proprietary global database

CO2 emissions calculation in full compliance with the GHG Protocol, PCAF, and industry-tailored guidance

2. Easy-to-Use Environmental Dashboard

Climate transparency and a pathway to carbon neutrality via accessible ESG insights



🌿 Detailed insights on an organization's highest emissions areas, including product-level and facility-level data

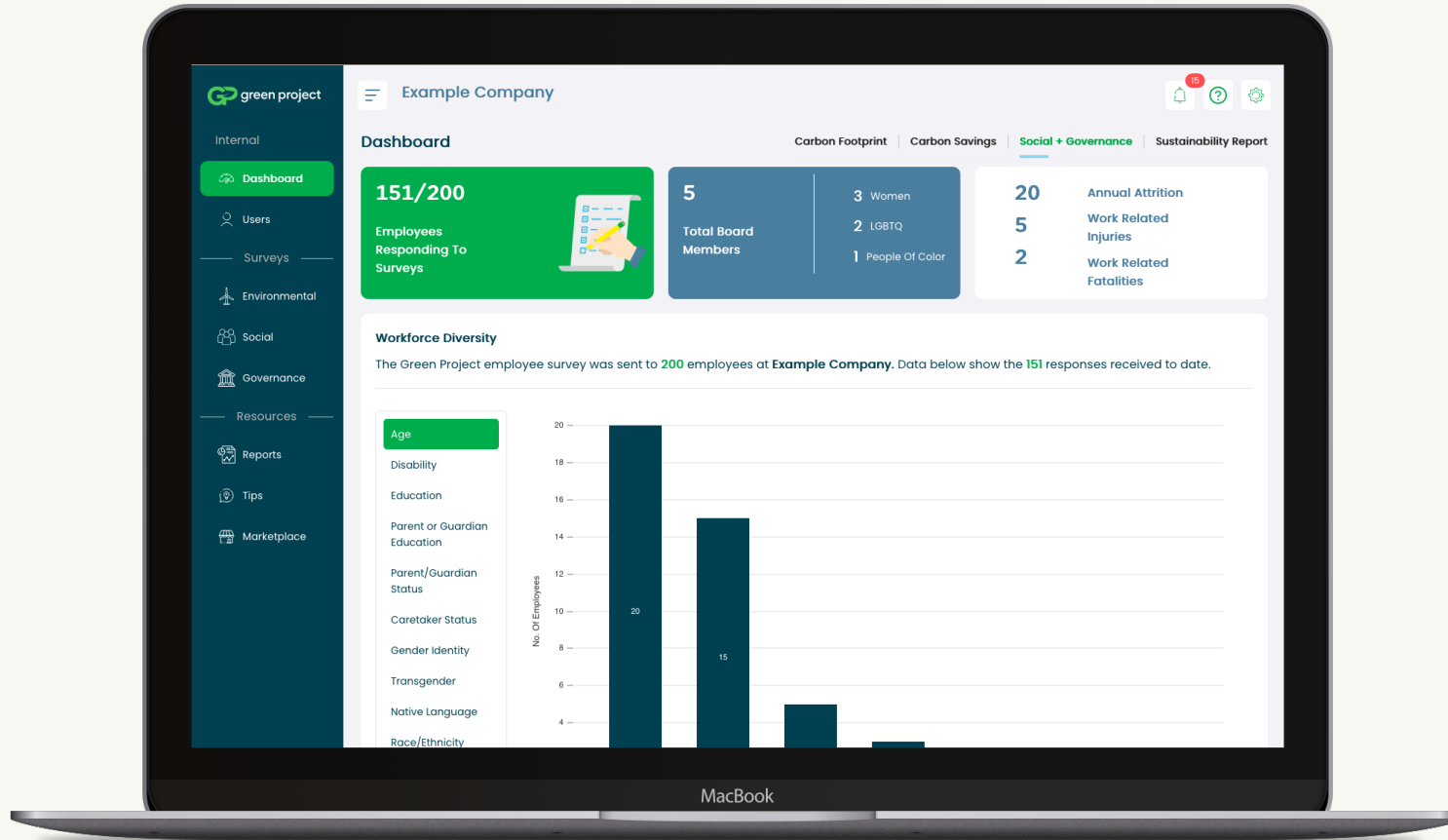
🌿 Robust facility and user management tools to engage the relevant stakeholders within your organization

🌿 Target-setting module for Net Zero tracking & forecasting, as well as custom KPI selection and monitoring

🌿 Waste & water management via utility integrations and dashboard analytics

3. Integrated Social & Governance Hub

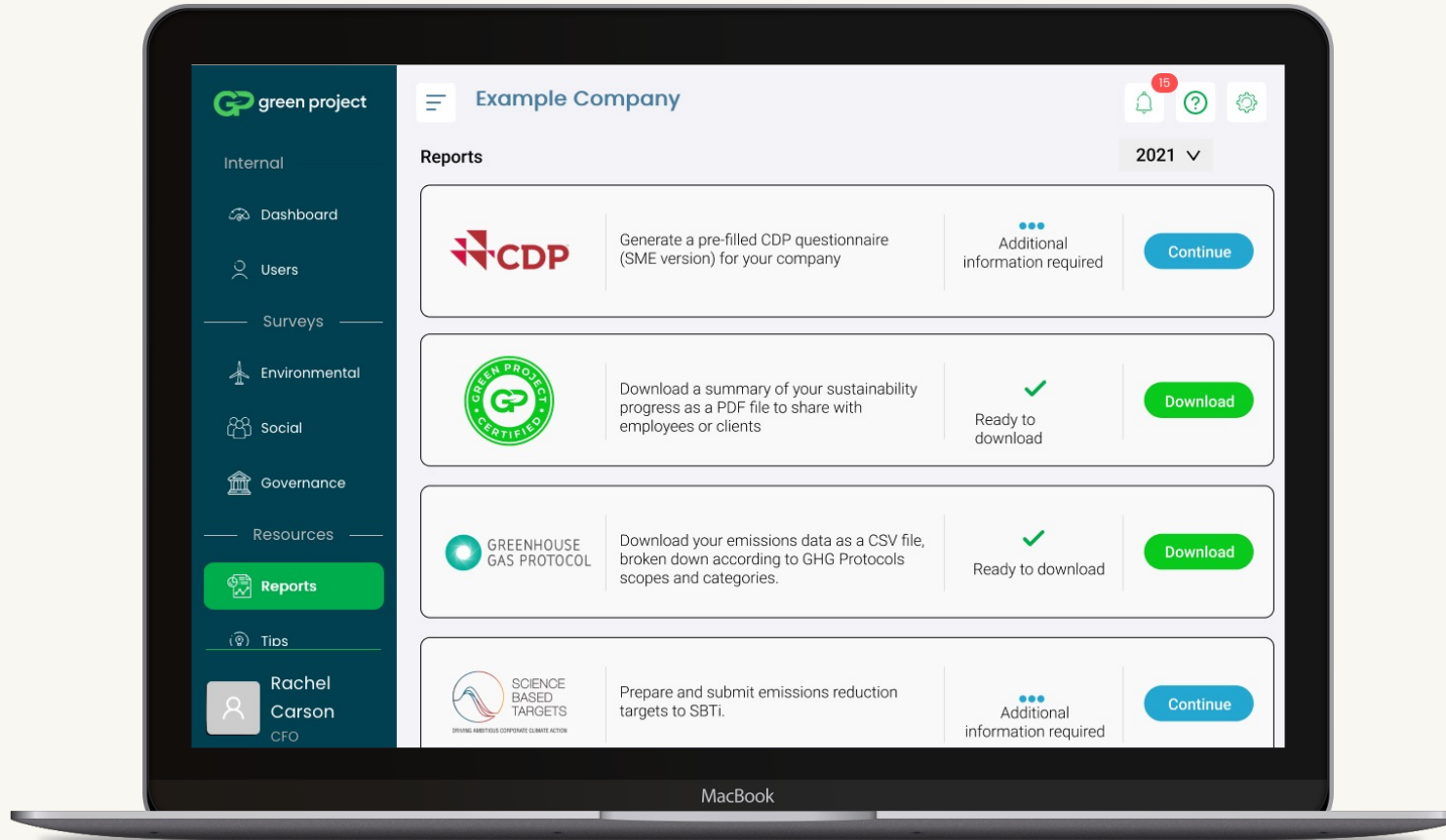
Surveying, goal-setting, data visualization, and reporting tools to manage all ESG needs from a singular location



- Templatized questionnaires based on industry-leading ESG frameworks
- Custom surveying capabilities to track the unique KPIs relevant for your business & investor needs
- Integrations with leading HR systems to streamline census data intake
- S&G modules covering gender pay analyses, workforce diversity & engagement surveys, governance capacity checklists, and more

4. Comprehensive Reporting Capabilities

Ready-to-download reports for major ESG frameworks to meet regulatory, investor, and purchaser needs

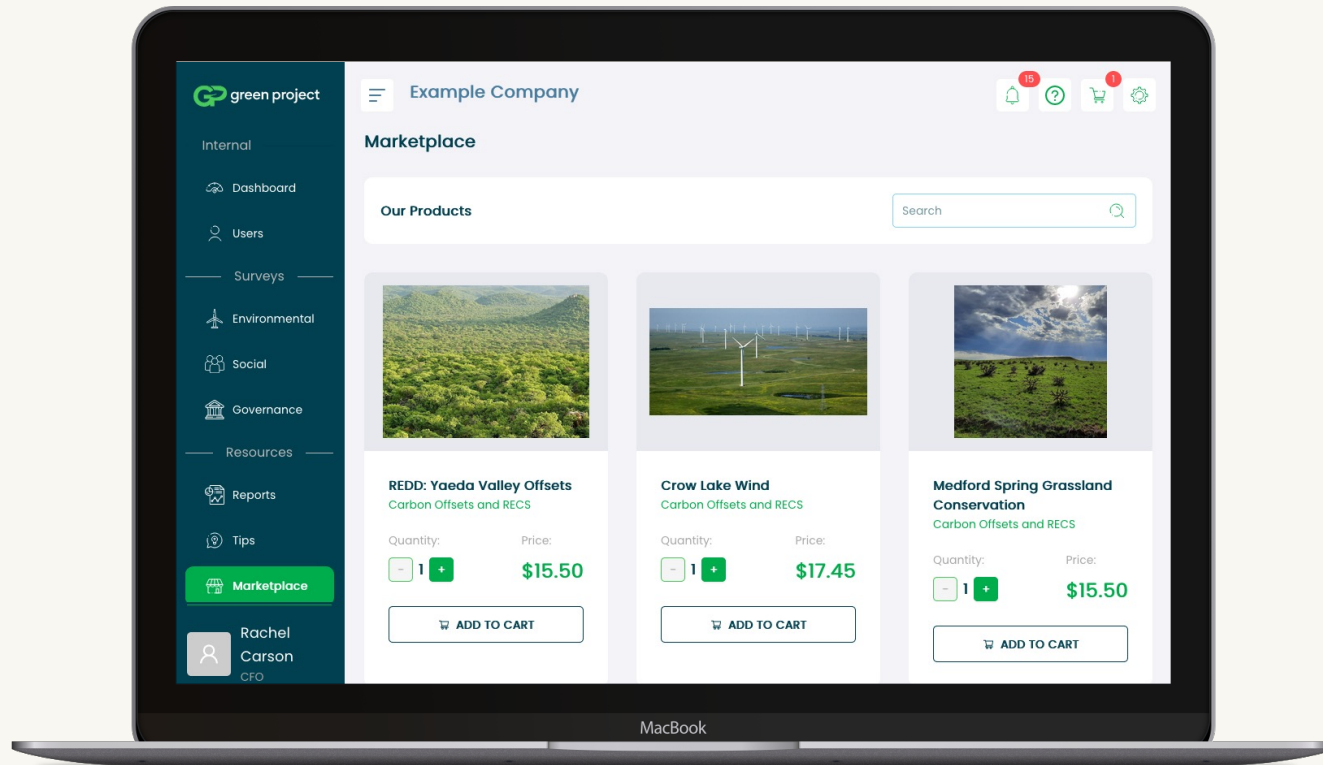


- Pre-populated ESG reports
 - CDP Climate Change Questionnaire
 - SBTi Corporate Net-Zero Standard certification
 - Greenhouse Gas Protocol
- Auditable GHG emissions footprinting
 - Robust documentation of emissions factor data sourcing, reliability, and methodology
 - Partnerships with leading auditors such as KPMG to streamline client data accreditation
- Reporting agency partnerships
 - Relationships with SBTi and ILPA to simplify the submission process

Companies can permission ESG data sharing with B2B purchasers or investors to automatically deliver reports within Green Project's platform

5. Vetted Carbon Reduction Projects

Accessible carbon reduction tools and products to help you achieve your climate goals



GHG footprint reduction through Green Project-vetted, third-party certified carbon offsets & RECs



Operational carbon savings through our deep network of energy and ESG consulting partners

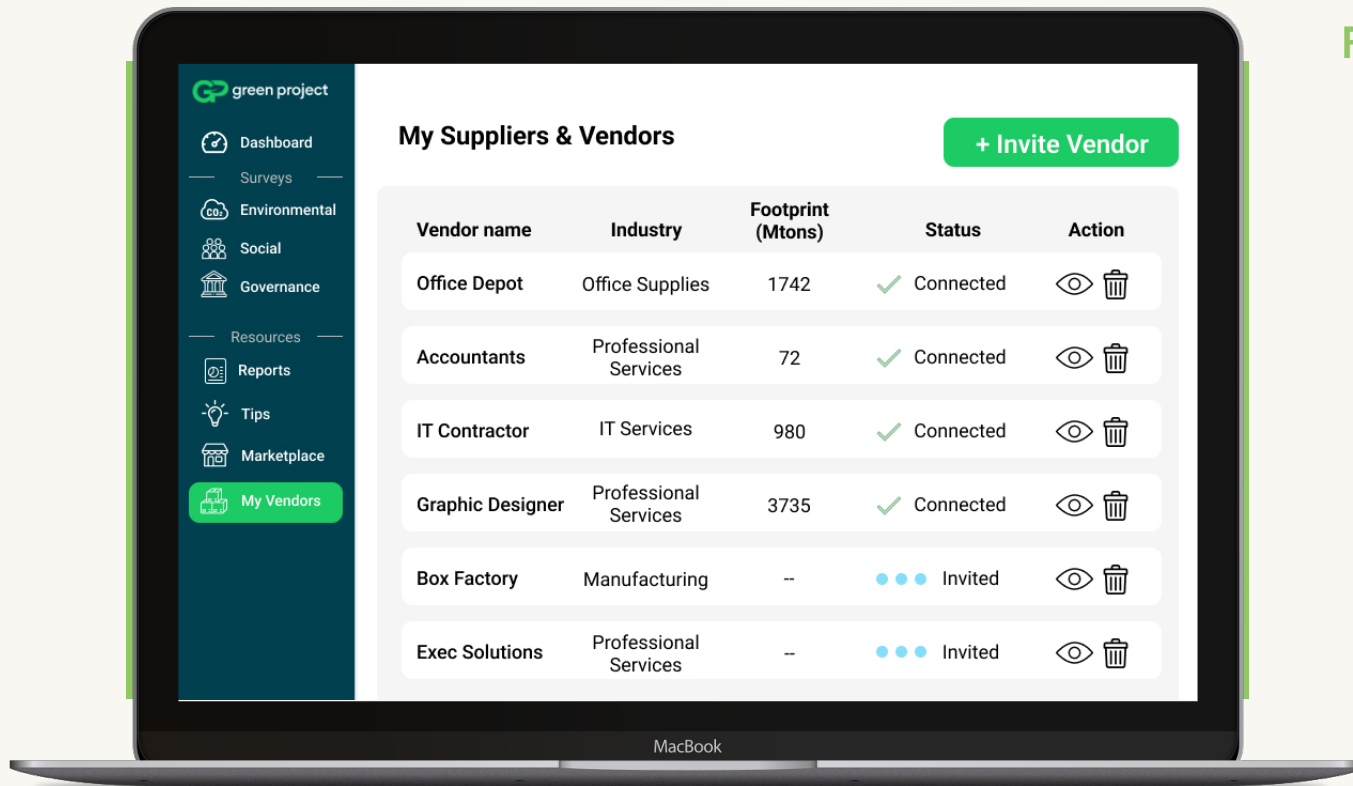


Recognition from CDP, SBTI and other global leaders in environmental reporting & accreditation

After uncovering a company's carbon footprint, our platform equips them for present mitigation and future operational improvement

6. Supply Chain Management Tools

Intuitive vendor ESG data visualization, management, and reporting from a unified supply chain dashboard



From a supply chain portal, B2B purchasers can:

- 🌿 Invite key suppliers and monitor their onboarding – we'll handle the rest
- 🌿 Drill into suppliers' ESG performance and set carbon reduction targets
- 🌿 Distribute customized risk assessments, ESG questionnaires and training videos
- 🌿 Instantly download supply chain engagement reports to share with CDP, investors, and other key stakeholders

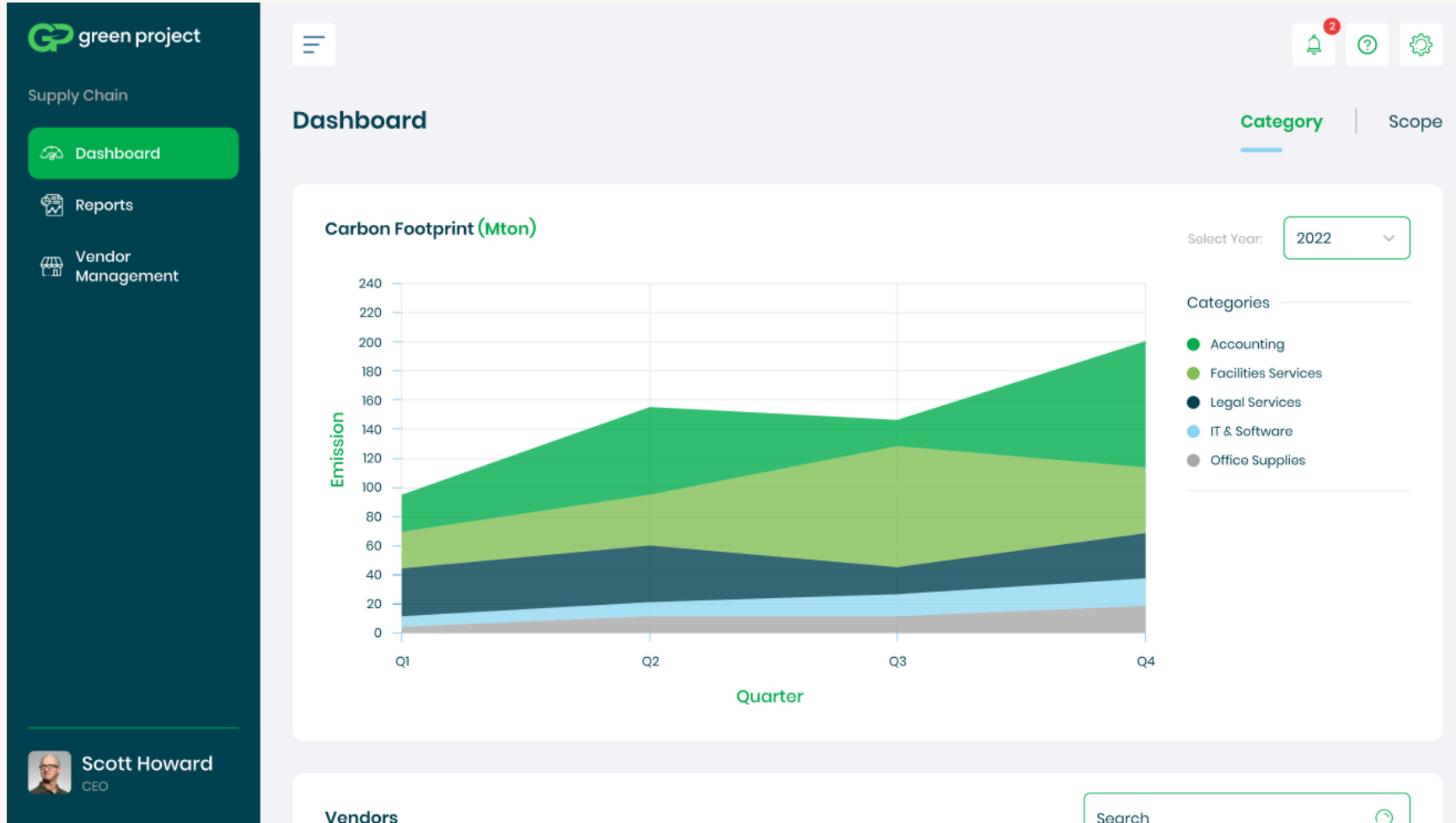
Platform white labeling and interoperability via direct API integration into any existing ESG management systems **to facilitate seamless supplier relationship and data management**

Appendix A

Sample Features

Supply Chain Management (1 of 3)

Supply Chain Dashboard - monitor emissions across your supply chain with drill down available into category and company specific data



Supply Chain Management (2 of 3)

Supply Chain Dashboard - define and manage companies across your supply chain in dedicated vendor management view

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Supply Chain

- Dashboard
- Reports
- Vendor Management**

Vendor Management + INVITE VENDOR

14 Categories Defined [Manage Categories](#)

Vendors

Vendor Name	Category	Action
ABC IT Services, Inc	IT & Software	Remove Supplier
ACME Janitorial	Facilities Services	Remove Supplier
Jones Smith, LLP	Legal Services	Remove Supplier
Superior Chairs	Office Supplies	Remove Supplier
ProTax Accounting	Accounting	Remove Supplier

Scott Howard
CEO

Supply Chain Management (3 of 3)

Supply Chain Dashboard - define and manage emissions reduction targets at the company-, subsidiary-, or facility level

The screenshot displays the 'Vendor Management' section of the 'green project' dashboard. The interface is titled 'Create Custom Survey' and is divided into several sections:

- Detail:** Includes a 'Survey Name' text input field.
- Distribution:** Includes a 'Select vendors or vendor categories to distribute this survey to' text input field.
- Data Section:** A dropdown menu currently set to 'Social'.
- Survey Year:** A dropdown menu currently set to '2022'.
- Questions:** A list of questions to be added to the survey.
 - Question 1:** 'Does your company complete an annual management DEI survey?' with two answer options: 'A Yes' and 'B No'.
 - Question 2:** 'Describe the file you are requesting' with the text 'Please upload a copy of your company's employee handbook'.

At the bottom of the form, there is a '+ Add another question' button and three action buttons: 'CANCEL', 'SAVE', and 'SAVE AND DISTRIBUTE'. The left sidebar shows navigation options: 'Supply Chain', 'Dashboard', 'Reports', and 'Vendor Management' (which is highlighted).

Carbon Reduction Tracking (1 of 2)

Target-Setting Overview - define and manage emissions reduction targets at the company-, subsidiary-, or facility level

The screenshot shows a dashboard for 'Example Company' with a dark green sidebar and a light blue main area. The sidebar contains navigation options: Internal (Dashboard, Users, Surveys), Environmental, Social, Governance, and Resources (Reports, Tips). The user is Rachel Carson, CFO. The main area shows the 'Edit Customer' settings, specifically the 'Baseline Year' set to 2021 with a status of 'All data provided'. Below this is a table of 'Company-Wide Targets' with two entries: Target 1 (Absolute, 20% goal, 2027) and Target 2 (Per-employee, 50% goal, 2030). A '+ Add Another' button is at the bottom.

green project

Internal

Dashboard

Users

Surveys

Environmental

Social

Governance

Resources

Reports

Tips

Rachel Carson
CFO

Example Company

Edit Customer

Profile > **Settings**

Baseline Year

Your company's baseline emissions year is the year against which future emissions measurements are compared to calculate your progress towards your reduction goals

Selected Year: **2021** Status: *All data provided* [Detail](#)

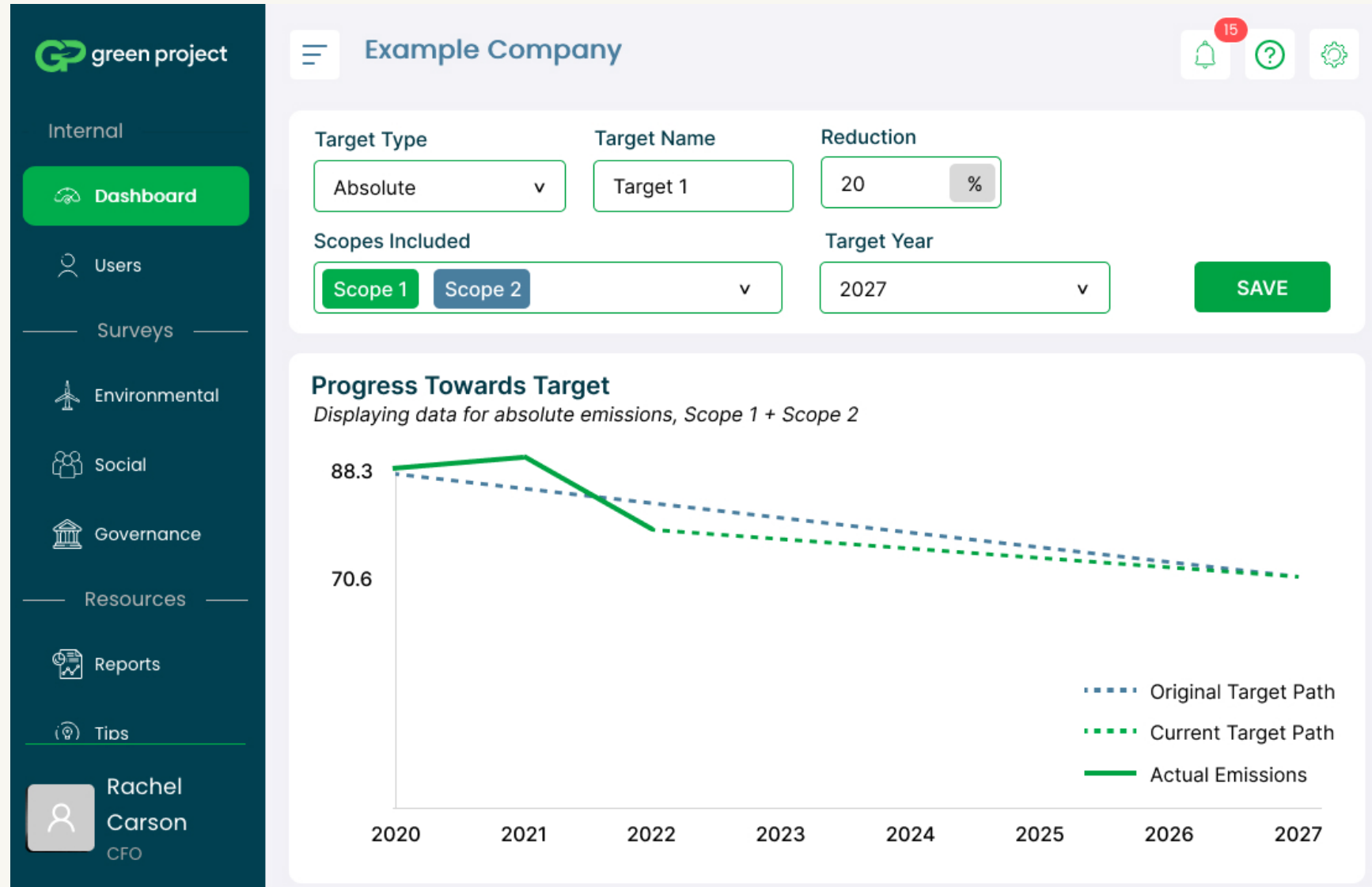
Company-Wide Targets

Target Name	Target Type	Scopes Included	Reduction Goal	Target Year	Action
Target 1	Absolute	1 2	20%	2027	
Target 2	Per-employee	1 2 3	50%	2030	

+ Add Another

Carbon Reduction Tracking (2 of 2)

Target Forecasting - monitor progress towards carbon reduction targets over time



Facility Management (1 of 4)

User Account Creation - invite a new user to Green Project and determine which facilities they will manage and have access to

The screenshot displays the 'User Detail' page for 'Will Turett' within the 'Example PortCo B' organization. The interface includes a dark green sidebar with navigation options: Internal (Dashboard, Users, Surveys), Environmental, Social, Governance, Resources (Reports, Tips, Marketplace), and a user profile for Rachel Carson, CFO. The main content area shows the user's name, title (COO), and privilege (Facility Manager). Contact information includes an email address (will+demo@greenprojecttech.com) and a phone number (508302985403). Under 'Assigned Facilities', two locations are listed: NYC Office and Cebu Office, each with a removal 'X' button. The 'Emissions Data Access' section shows four categories: Combustion (checked), Utilities (checked), Purchased Goods and Services (unchecked), and Travel (checked). 'Edit' and 'Delete' buttons are located at the bottom right of the user detail card.

green project Example PortCo B

User Detail
Users > User Details

Will Turett
Title: COO User Privilege: Facility Manager

will+demo@greenprojecttech.com
508302985403

Assigned Facilities
NYC Office X Cebu Office X


Emissions Data Access

- Combustion
- Utilities
- Purchased Goods and Services
- Travel

Edit Delete


Facility Management (2 of 4)

Facility Creation - track your facilities in Green Project and provide detail on its location, size, green certifications, and data managers

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Internal

- Dashboard
- Users
- Surveys
- Environmental**
- Social
- Governance
- Resources
- Reports
- Tips

 Rachel Carson
CFO

Example Company

 15  


Miami Office

Surveys > Manage Facilities > Miami Office > [Edit Facility Details](#)


Facility Name & Occupancy

Facility Name * **Facility Type** **Occupancy Type ***

Floorspace * **Units ***

Business Line **Building Green Certifications** **Data Access**  1 Facility Manager

Dates

→ 

Location

Facility Address **ZIP/Postal Code *** **Country ***

Facility Management (3 of 4)

Facility Resource Management - add all utilities/fuels used at a facility, choose a desired data approach, and track data gaps over time

The screenshot shows a web application interface for Facility Management. On the left is a dark sidebar with navigation options: Internal, Dashboard, Users, Surveys, Environmental (highlighted), Social, Governance, Resources, Reports, and Tips. At the bottom of the sidebar is the user profile for Rachel Carson, CFO. The main content area is titled 'Example Company' and 'Miami Office'. It includes a breadcrumb trail: Surveys > Manage Facilities > Miami Office. The 'Facility Detail' section contains the following information:

- Facility Name: Miami Office
- Occupancy Type: Owned
- Facility Opened: Q2 2019
- Floorspace: 20,000 sqft
- Facility Type: Office
- Facility Closed: N/A
- Green Certifications: LEED Platinum, Energy Star
- Business Line: Advisory
- Address: 123 Street Road, Miami, FL 33333
- Data Access: 1 Facility Manager

Below the details is a 'Resources' section with a '+ ADD RESOURCE' button. A table lists resources used at the facility:

Resources Used	Data Source	Q3 2022	Q2 2022	Q1 2022	Q1 2020	Status	Action
Natural Gas Natural Gas	Bill Upload	✓	✓	✓	⚠	Active	Edit Resource
Renewable Energy Credits	Direct Entry	✓	✓	⚠	⚠	Active	Edit Resource

Facility Management (4 of 4)

Facility Account Permissions - view, edit, or add the accounts which are permissioned to a specific facility

The screenshot shows a web application interface for Facility Management. On the left is a dark green sidebar with navigation options: Internal (Dashboard, Users, Surveys, Environmental, Social, Governance, Resources, Reports, Tips, Marketplace) and a user profile for Rachel Carson, CFO. The main content area is titled 'Example PortCo B' and 'Edit Facility'. A breadcrumb trail shows 'Surveys > Manage Facilities > Miami Warehouse > Manage Data Access'. A blue information box states: 'The 4 users at your company with full access privileges can view and edit data for all facilities. Manage full-access users in user management.' Below this is a table of 'Facility manager users assigned to this facility'.

Name	Title	Assigned Facilities	Data Access	Action
Cindy Smith	VP Operations, Miami	2	Combustion	
Michael Brown	Shift Supervisor	1		

Buttons: '+ Add Another', 'Invite new user', 'SAVE', 'Cancel'. A green callout box points to the minus icon in the action column: 'Remove user from facility. This does not delete the user's account.'

Social and Governance

Social and Governance Surveying and Dashboard – create your own custom surveys or use our industry-aligned templates

The dashboard interface for Example PortCo A features a dark teal sidebar on the left with navigation options: Internal, Dashboard (highlighted), Users, Surveys, Environmental, Social, Governance, Resources, Reports, Tips, and Marketplace. The main content area includes a top navigation bar with tabs for Carbon Footprint, Carbon Savings, Social + Governance (active), and Sustainability Report. A notification bell icon shows 20 alerts. The dashboard displays three key metrics: 135/180 Employees Responding To Surveys, 5 Total Board Members (4 Women, 2 LGBTQ, 1 People Of Color), and 15 Annual Attrition, 12 Work Related Injuries, and 3 Work Related Fatalities. A Workforce Diversity section provides a bar chart of 2023 diversity data based on 135 responses.

Dashboard Metrics:

- 135/180 Employees Responding To Surveys
- 5 Total Board Members
 - 4 Women
 - 2 LGBTQ
 - 1 People Of Color
- 15 Annual Attrition
- 12 Work Related Injuries
- 3 Work Related Fatalities

Workforce Diversity

The 2023 diversity data below shows the 135 responses received from employees at Example PortCo A to date.

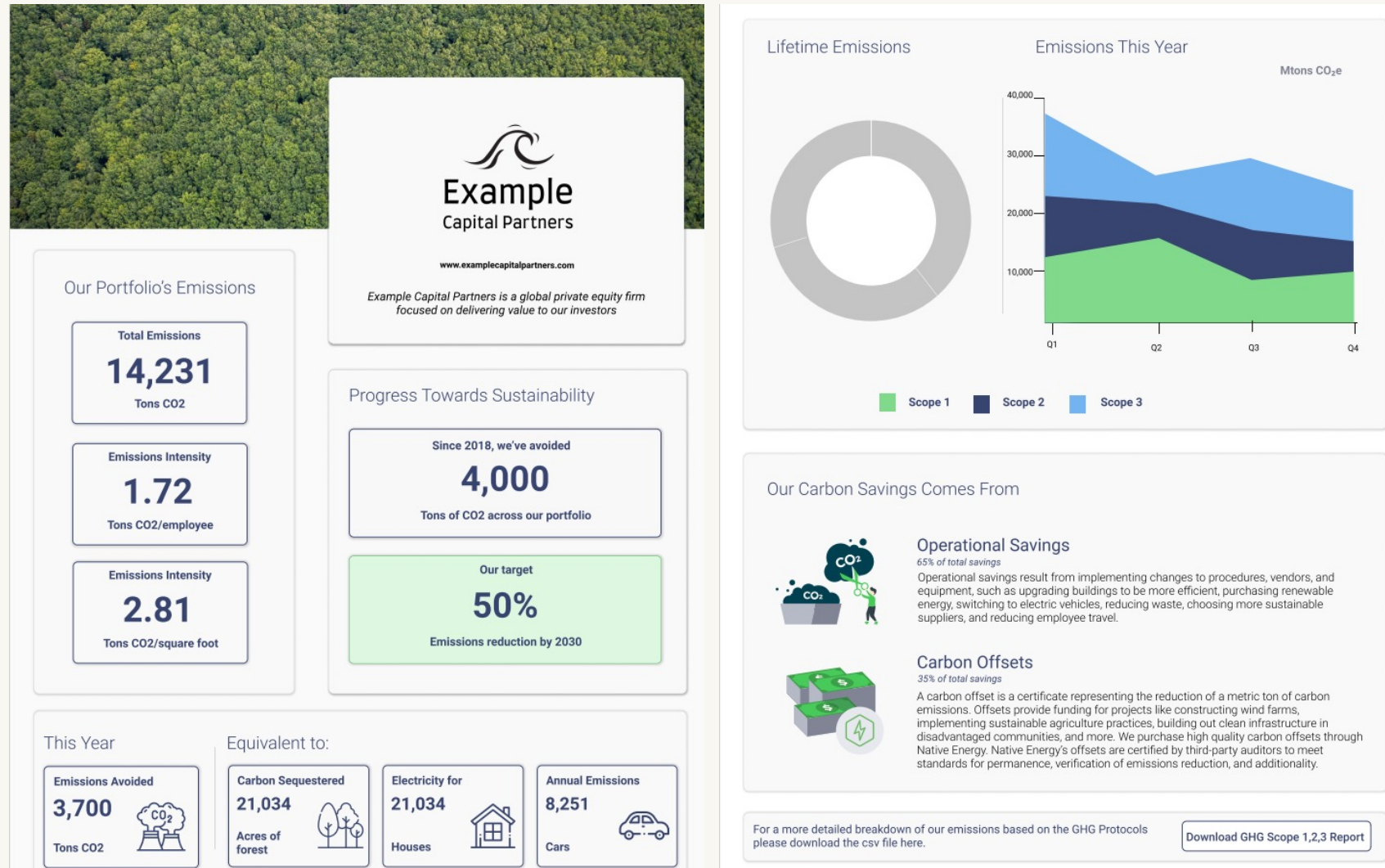
Category	No. Of Employees
Age	30
Disability	30
Sexual Orientation	20
Veteran	20
Education	15
Race/Ethnicity	10
Parent or Guardian Education	10
Transgender	10
Parent/Guardian Status	10
Caretaker Status	10
Gender Identity	10
Native Language	10

Appendix B

Sample Reports

Custom Sustainability Reports

Marketable ESG reports for employees, consumers & investors, to download and post on company websites



Example Supply Chain Report

Supply Chain CDP Report, for review and submission to B2B purchasers mandating supplier emissions assessments

The screenshot displays a web application interface for a Supply Chain CDP Report. The interface is divided into a sidebar on the left and a main content area on the right.

Sidebar (Left):

- Logo: green project
- Internal
 - Dashboard
 - Users
 - Surveys
 - Environmental
 - Social
 - Governance
 - Resources
- Reports (highlighted in green)
- Tips
- User Profile: Rachel Carson, CFO

Main Content Area (Right):

- Header: Example Company
- Notifications: 15
- Help: ?
- Settings: ⚙️
- Section: Reports
- Text: Provide Required Data
- Selected Report: CDP Report (SME Version)
- Internal
 - Scope 1, 2 and 3 Emissions ✓
 - Climate Risk & Opportunity Assessment In Progress Continue
 - Climate-Related Governance & Oversight ✓
- Download Report (button)
- Message: *You must complete all required sections to download this report*

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Thank you

@ info@greenprojecttech.com

☎ 888-585-1979

🌐 greenprojecttech.com