

# The future of banking begins with Backbase

Re-architect your bank around your customers with Backbase Digital Engagement Banking

Customers today demand more of their banks. To stay competitive, banks need to provide better services and personalized digital experiences, but legacy systems get in the way.



## Make transformation easy with Backbase Digital Engagement Banking

With Backbase, you can easily modernize your bank and create better experiences for your customers and employees. Our modular approach helps you build the components you want on top of your existing systems.

## Embrace the future of banking



### Open, composable platform

Rapidly create tailored financial services and experiences.



### Freedom from legacy silos

Build on top of your existing systems so you can hit the ground running.



### Accelerate transformation

Use out-of-the-box capabilities and focus on building unique features.

## Build for the future, one block at a time

Backbase and Microsoft work together to support your transformation. Choose proven building blocks, leverage integrations with familiar Microsoft solutions, and add or remove blocks as your business needs evolve.

### Powerful capabilities for all your needs

#### Digital onboarding:

Make opening online accounts frictionless, intuitive, and fast.

#### Digital lending:

Drive more and faster conversions with streamlined loan origination.

#### Digital investing:

Deliver tailored investing propositions to every customer.

#### Digital banking experiences:

Create advanced banking journeys and innovative customer experiences that drive real value.

#### Customer experience services:

Deliver tailored experiences, advice, product offerings, and communications via personalized apps.

#### Customer data and AI services:

Create unified customer data profiles by pulling data from all your sources.



## Start your digital transformation today!

Learn more about how you can build the bank of the future with Backbase.

[www.backbase.com](http://www.backbase.com)