



**Connect any data with  
your dashboard or data  
warehouse**

DATADDO.COM



DO YOU FIND YOURSELF OFTEN SAYING

*"We can't connect this data to the dashboard" ?*

# About Dataddo

Dataddo is a no-code data integration platform able to connect various business and analytics data with BI tools and data warehouses.

Dataddo addresses the problem of increasing data dispersity in businesses by providing reliable data integration and management infrastructure.



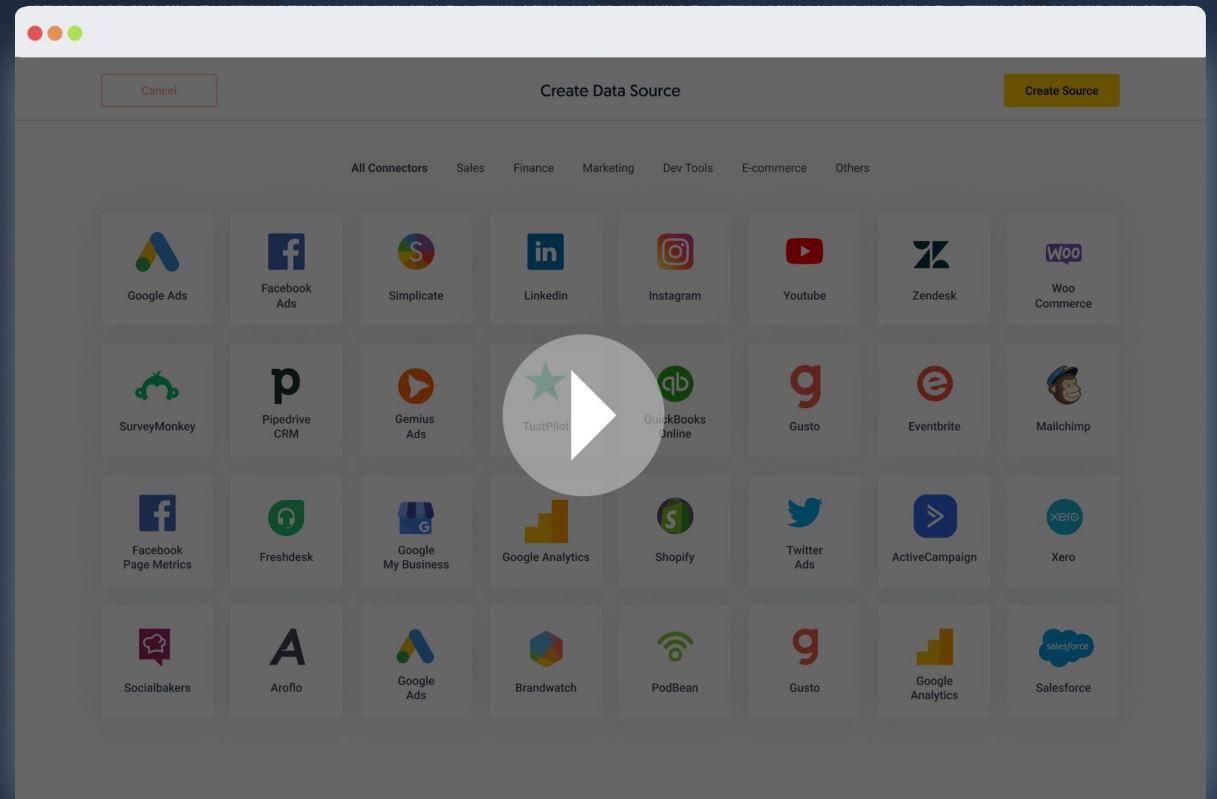


# Product & Technology



# From now on, all your data and systems can be **connected**

Datado easily interoperates with your existing data warehouse, business intelligence, or dashboarding tools.



# How Dataddo works

01



## Connect your data source

You can automatically sync all your data into tables inside Dataddo where you can further transform it for other actions.

02



## Combine it with other sources

Dataddo provides centralized management and monitoring of all your data pipelines. You can easily combine data from many different sources.

03

## Send it to dashboards

When your data is ready, you can send everything into your favorite reporting platform or a data warehouse.



# Why Dataddo?

**Business-user first**

Built for mission-critical usage

Architectural flexibility

Fast-growing list of connectors

## **Why it matters:**

Managing data analytics should not be restricted to the technical user. Take initiative with your data regardless of technical ability or staff.

## **Our proposition:**

100% no-code. Pre-defined data sets allow easy identification of metrics and KPIs.



# Why Dataddo?

Business-user first

**Built for mission-critical usage**

Architectural flexibility

Fast-growing list of connectors

## **Why it matters:**

Quality data integration is a necessary component of becoming a data-driven organization.

## **Our proposition:**

Dataddo offers a single point-of-control over all of your data pipelines, including automatic notifications, data quality management, and anomaly detections.





# Why Dataddo?

Business-user first

Built for mission-critical usage

**Architectural flexibility**

Fast-growing list of connectors

## **Why it matters:**

As a company moves to a data-driven framework, it will naturally transition through different iterations of its data architecture.

## **Our proposition:**

Dataddo supports a composable architecture, which by its very nature allows for this gradual adoption. It operates with simple data stacks as well as large, data-warehouse/data-lake-centric architectures, and can easily change data destinations as your company grows or shifts priorities.



# Why Dataddo?

Business-user first

Built for mission-critical usage

Architectural flexibility

**Fast-growing list of connectors**

## **Why it matters:**

Collecting all of a company's data is becoming more complex as the availability and usage of disparate cloud services increases drastically.

## **Our proposition:**

Thanks to our technology, creating a new connector requires simple configuration rather than backend programming skills. This allows us to deploy new connectors on customer request within 10-15 business days on average.

# Other Platform Benefits



## Zero maintenance

Dataddo automatically takes care of all API interfaces, so you no longer have to worry that API changes break down your dashboards.



## Centralized management

Regardless of the systems you are using and the data you are working with, Dataddo provides centralized management and monitoring of all your data pipelines, eliminating undocumented flows and hidden dependencies.



## Unbeatable time-to-delivery

Scared that the data integration projects take many months? With Dataddo, you can deploy your data pipelines within a few minutes.



## Works well with your existing stack

Dataddo easily interoperates with your existing data warehouse, business intelligence or dashboarding tools.



## No coding required

Dataddo is built to be operated by non-tech users. Thought the platform offers excellent capabilities in data manipulation and transformation; no coding is required.



## Scalable & Future-proof

Do you plan to start with a simple dashboard, but already envision robust data-warehousing? Dataddo supports all technologies and architectures.



# Connectors



200+

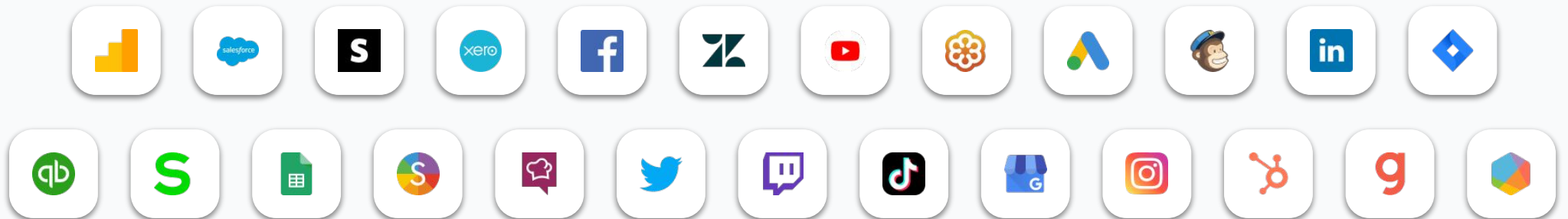
## Data Sources & Destinations





# Data Sources

Dataddo can easily work with data from almost any online or cloud service. We have already implemented more than 120 sources, though we have created hundreds of custom implementations that include specific services to suit our customers' needs.

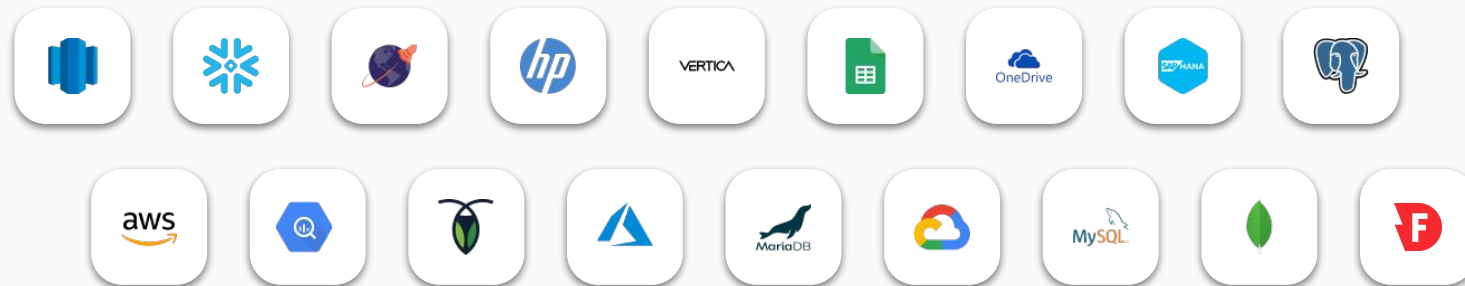


And many more...



# Data Storages

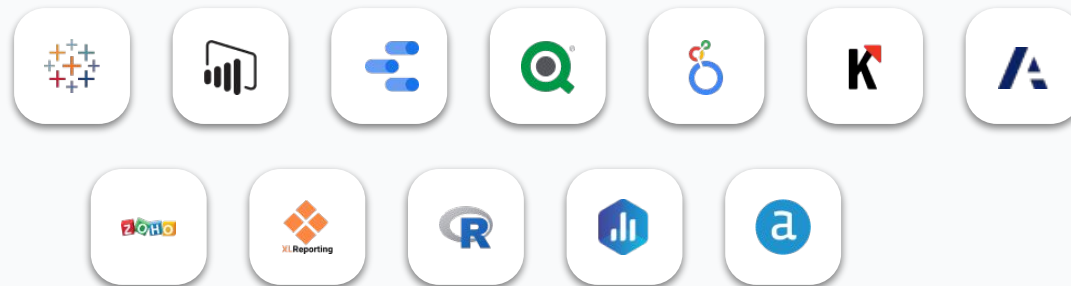
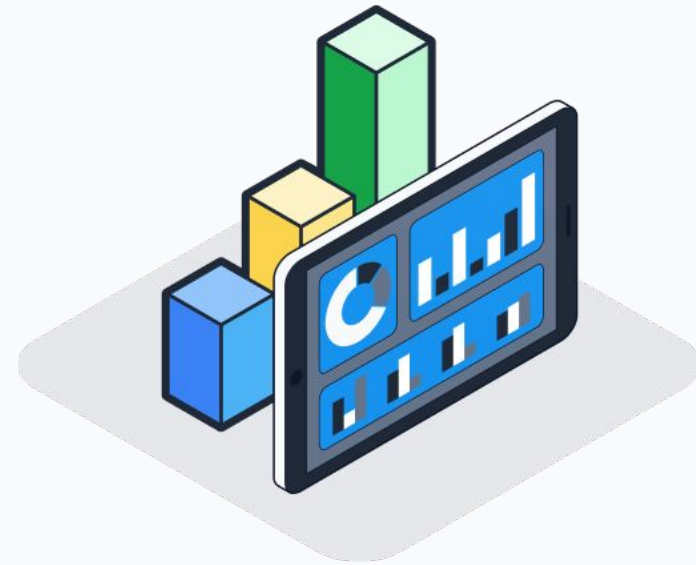
Dataddo supports delivery to a wide range of cloud data storages such as Google Big Query or AWS Redshift, on-prem data warehouses including PostgreSQL or SQL Server, as well as file servers including Amazon S3 or Google Sheets.





# Dashboarding Apps

Dataddo can send data to various business intelligence and dashboarding apps. For low-level implementations, Dataddo provides a REST API.







# References

# Client Case Studies



**How Ogilvy Spain Streamlines Social Media Data with Dataddo**

[READ MORE](#)



**How Uber Eats Streamlined Data Management**

[READ MORE](#)



**How Wartsila Uses Dataddo to Apply the REAN Marketing Model**

[READ MORE](#)

# Certifications and Awards



**Gartner Cool Vendor in  
Data Management  
category**



**Winter 2022 leader on G2  
Reviews in ETL Tools  
category**



**SOC2 Type 2 certification  
and currently undergoing  
ISO 27001 certification**

# Our Partners

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and many more...



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**Thank You**

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