



# mysafedrive



## THE ULTIMATE PLATFORM REVOLUTIONISING MOBILITY, VISIBILITY OF **SCOPE 3 EMISSIONS** AND EMPLOYEE COMMUTING

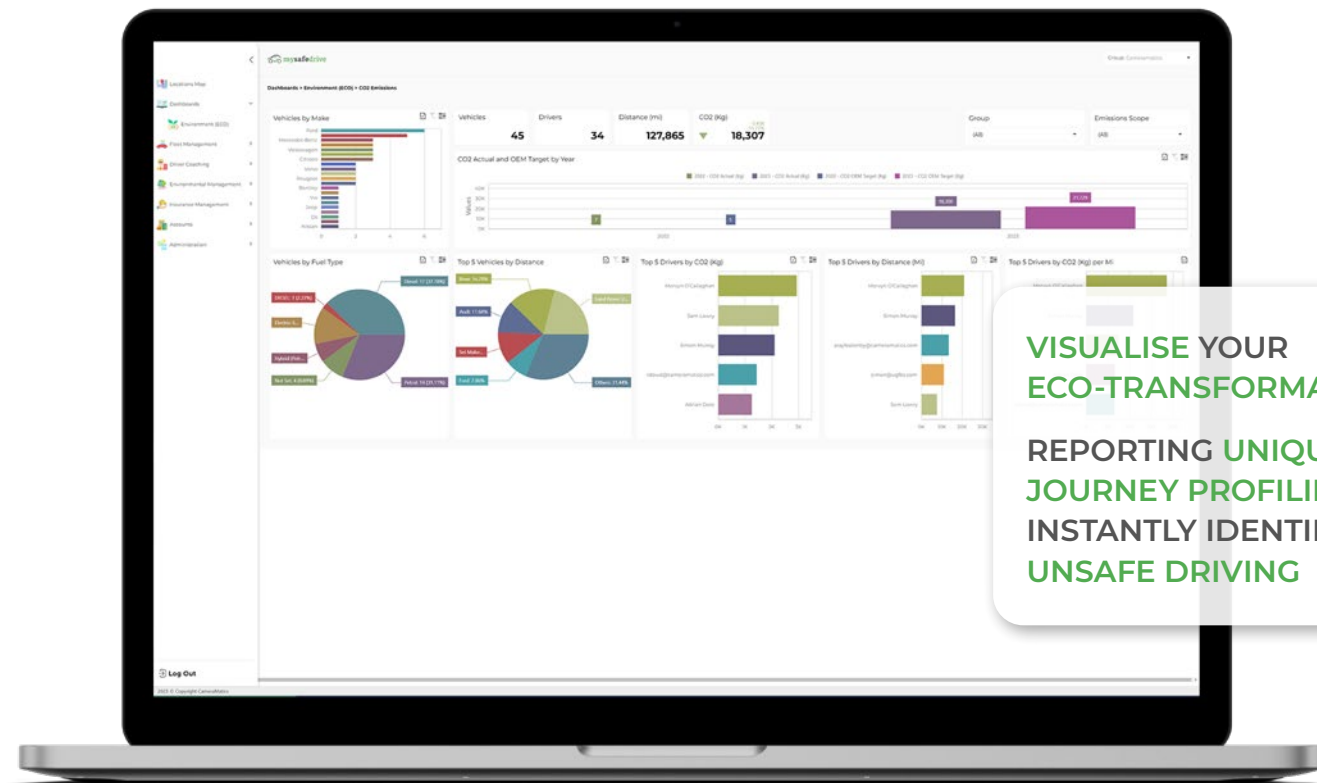
- Automate Management of Scope 1 & 3 ESG Goals
  - Visibility of Employee Carbon Emissions
  - Promoted Safer Driving Practices
  - DATA & Visibility of Hybrid Working
    - Instantly Deployable
    - No Hardware Required**

# Welcome to the future of sustainability and safety with MySafeDrive

Our ingenious platform has been developed to address the pressing challenges faced by businesses striving to achieve their decarbonization goals, **scope 1, scope 3 sustainability** and **ESG** while ensuring the utmost safety for their workforce.

MySafeDrive is a clever technology that goes beyond traditional approaches. It seamlessly

integrates with any end user device, allowing for effortless collection of **accurate carbon footprints** from any type of journey. Whether it's a business vehicle, personal vehicle for commuting, or any other mode of transport, MySafeDrive captures comprehensive data to provide an unparalleled understanding of carbon emissions.



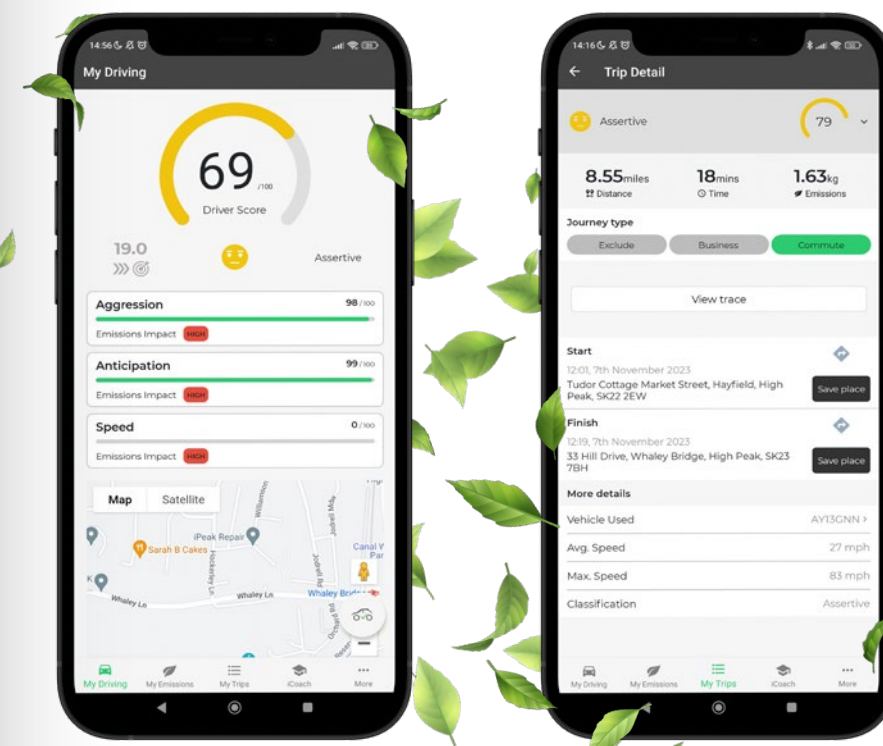
**Behind the scenes**, our sophisticated back-end platform collects and summarizes the data gathered providing businesses with invaluable insights.

These **insights** offer a treasure trove of **actionable information**, helping

organizations pinpoint areas of improvement and adopt strategies to reduce their carbon footprint. In addition to environmental benefits, MySafeDrive offers a range of other valuable services for drivers, ensuring a holistic approach to their needs.



MySafedrive helps to promote safer driving habits and cultivate a sustainability culture for employee mobility and achieves these goals by delivering positive awareness



## CLASSIFICATION:

- Driving Behaviour
- Journey Type
- Trend Analysis

## ADVANCED AI MODELLING CLASSIFICATIONS INCLUDE DRIVING PROFILES:

- Aggressive
- Assertive
- Conservative
- Cautious
- Timid





HOWEVER YOU MOVE,  
LET'S MEASURE  
THAT IMPACT!



Get a Free Trial  
[CameraMatics.com/MySafeDrive](https://CameraMatics.com/MySafeDrive)

