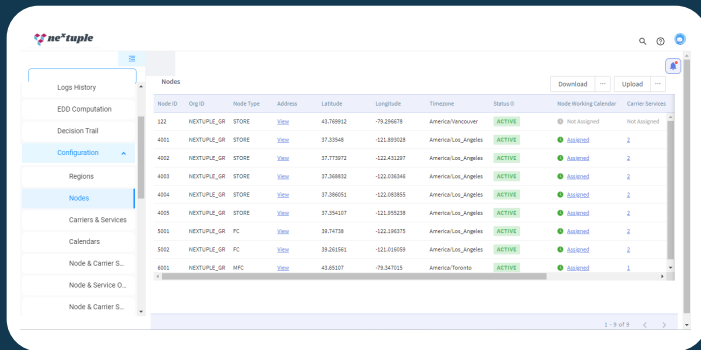


Promising

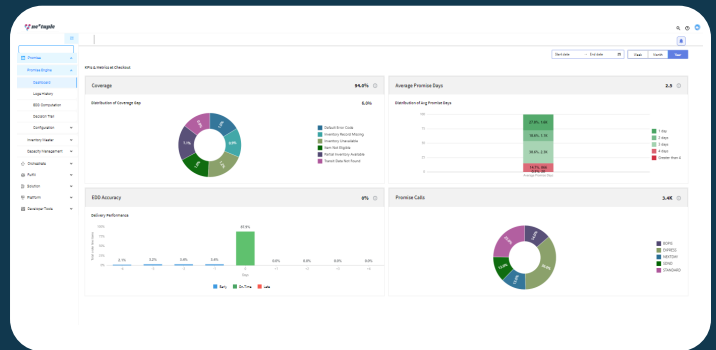
Getting Started

With pre-built integrations to your OMS and Ecomm system and multiple approaches for data loading, you can make a network aware promise connected to your sourcing engine in less than 3 months. We'll help you quickly fill in any data gaps with our carrier transit and rate templates.



Go Further with Insights

Our promising services come with a full set of insights to help you dial in promising performance, highlight conversion opportunities and conduct real world experimentation with AB testing and 'what if' simulations.



Case Benefits/Proof Points:

Improve conversion rates by 5-20%

By leveraging your network data you can create a specific promise date that will increase confidence in purchases. Making your promise specific will likely make it faster by at least 2 days driving large gains in conversion. We've delivered it to a large luxury department store retailer.

Reduce cost/package by 3-10%

Your promise engine can also drive down shipping costs by promising against the best carrier option or dynamically changing shipping costs based on the expected sourcing decision.

Improve margin by 3-5% with demand shaping promising controls

A fast promise isn't always the right promise. By using channel sales goals, conversion sensitivity data and inventory velocity you can use promising to drive BOPIS or influence offline sales.

Reduce Support Costs by 50%

When you make a specific delivery date promise and have the insights to monitor your performance against it. You'll drive down inquiries on order status (WISMO) and improve the customer experience.

Promising

Transform your OMNI Channel Promising with Scalable Microservices

With flexible deployment and ownership models, we bring best-in-class features to unlock the value of your complex network.

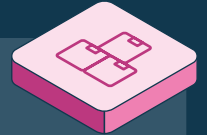
PROMISE



Profitable, Network Aware, Personalized fulfillment, Promise served in Real-Time

- Highly responsive promise on product list, details, cart & checkout pages
- Optimized for business rules such as cost v/s speed
- Based on real-time availability & capacity

INVENTORY



Single source of Enterprise Inventory Visibility & Availability

- Superset of 3 services – supply/demand, availability & snapshot/audit
- Supply demand scales to 100M+ records per hour
- Configurable availability rules & safety stock settings

SOURCING



Fulfillment decisions modeled on desired supply chain outcomes – speed, cost, capacity

- Business rules for speed v/s cost & cost based optimization such as split reduction
- Best-in-class decision tracing
- Network simulations & replay capabilities

CAPACITY



Inform all your promises with highly configurable capacity rules

- Resource **Node (type), Carrier, Shuttle, Labor**
- Capabilities **Slots, Cut-offs, Rolling, Units**
- Fulfillment Types **S2H, SFS, Pickup, SDD...**
- Setup & Exception Management