

More market understanding - better decisions

Price & market monitoring - for manufacturers and retailers





oraya Compass enables fast and reliable price monitoring online.

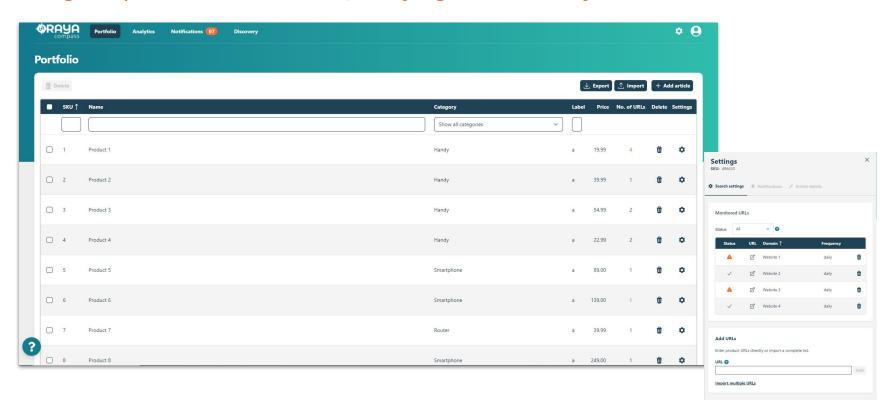
Your self-service SaaS-solution for adequate online price analyses.

Demand-oriented, lean, informative.

Create your own portfolio



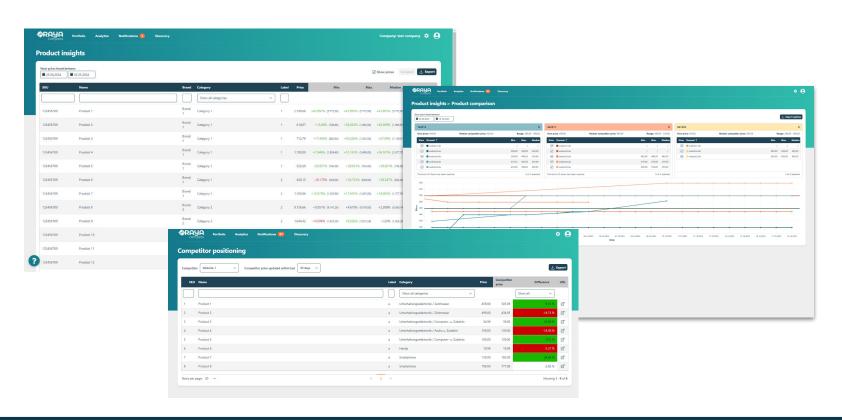
Manage the products to be monitored, clearly organised and always flexible.



Use the comprehensive analyses

6

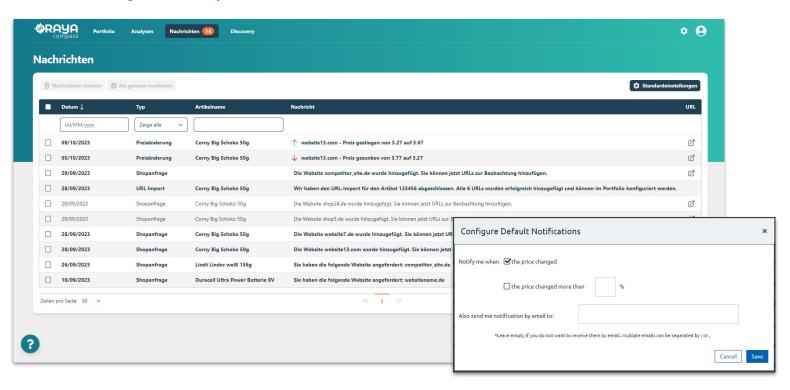
Benefit from customisable analyses and exportable views.



Keep yourself up to date



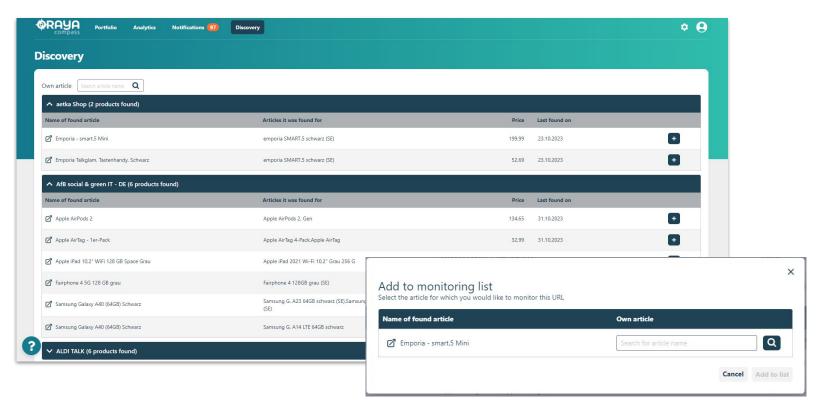
Use the notification system for personalised notifications.



oraya Compass searches for you



Identify competitors that you did not know before.



All advantages at a glance

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What oraya Compass offers you



oraya Compass enables you to track your competitors' prices quickly and easily.



The individual, product-specific selection of online shops allows you to carry out detailed and benefit-optimised analyses of the competition.



Regular crawling of online prices enables you to react quickly to **changes in the market** and adjust your own prices accordingly.



Automate the process of price monitoring and analysis with oraya compass. Save time and resources. Every day.



By adapting your prices to the market and continuously monitoring your strategy, you can maximise your profits and remain competitive.



The export function for charts, analyses, graphics and collected data enables further analyses and transfer to BI tools.



Successful retailers and manufacturers use customised market information for their daily decisions.

Our experience shows that systematically analysing market information can have a lasting impact on profitability within a few months.



You are the expert for your industry.
We collect the data you need.
And with oraya compass
we offer the tool for comprehensive visualisation.



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