



Enabling Azure Cost Implementation

- Cost management governance
- Cost-relevant insights and recommendations
- Azure Advisor best practice recommendations
- Cost controls and guardrails
- Azure offers and licensing terms
- Optimizing workload costs
- Resources to help you save

C3IT's Cost Optimization Offering

Our Offering – Free Assessment of the Azure cloud Expenses

As part of our Cost Optimization Service offering, we unlock cost efficiencies and strategic growth with C3IT's Free cloud assessment.

This is the first step in establishing a strategic partnership to help achieve optimal performance and cost efficiency in your cloud environment. This assessment is designed to proactively identify opportunities for cost savings.

Purpose – To Assist in optimizing the Cloud Expenditure

By understanding your current cloud usage and needs, we can provide tailored recommendations that lead to significant financial benefits. Our industry experts tailor solutions to your unique needs, mitigating risks and optimizing resources, Build transparency, trust, and a lasting partnership as we navigate your cloud journey together.

Several customers have benefited with cost savings anywhere between **25%to 70%**.

Why C3IT?

- C3IT is Microsoft's Solution partner



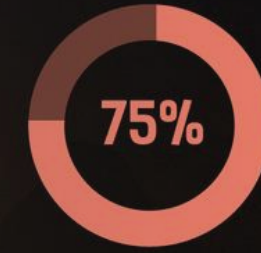
- Certified & Experienced professionals



- Specialized in Cost optimization and Performance Optimization offerings at all layers & levels
- Specialized Discovery process
- Strong Technology leadership

Enabling Cloud Cost Optimization

Azure Cloud Infrastructure optimization ensures efficient Resource utilization, Reducing costs and Enhancing Performance, Crucial for Maximizing business value.



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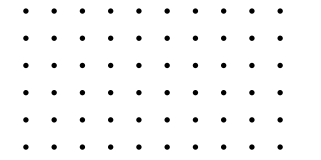
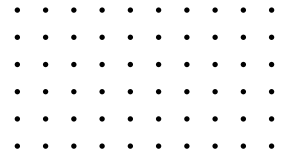
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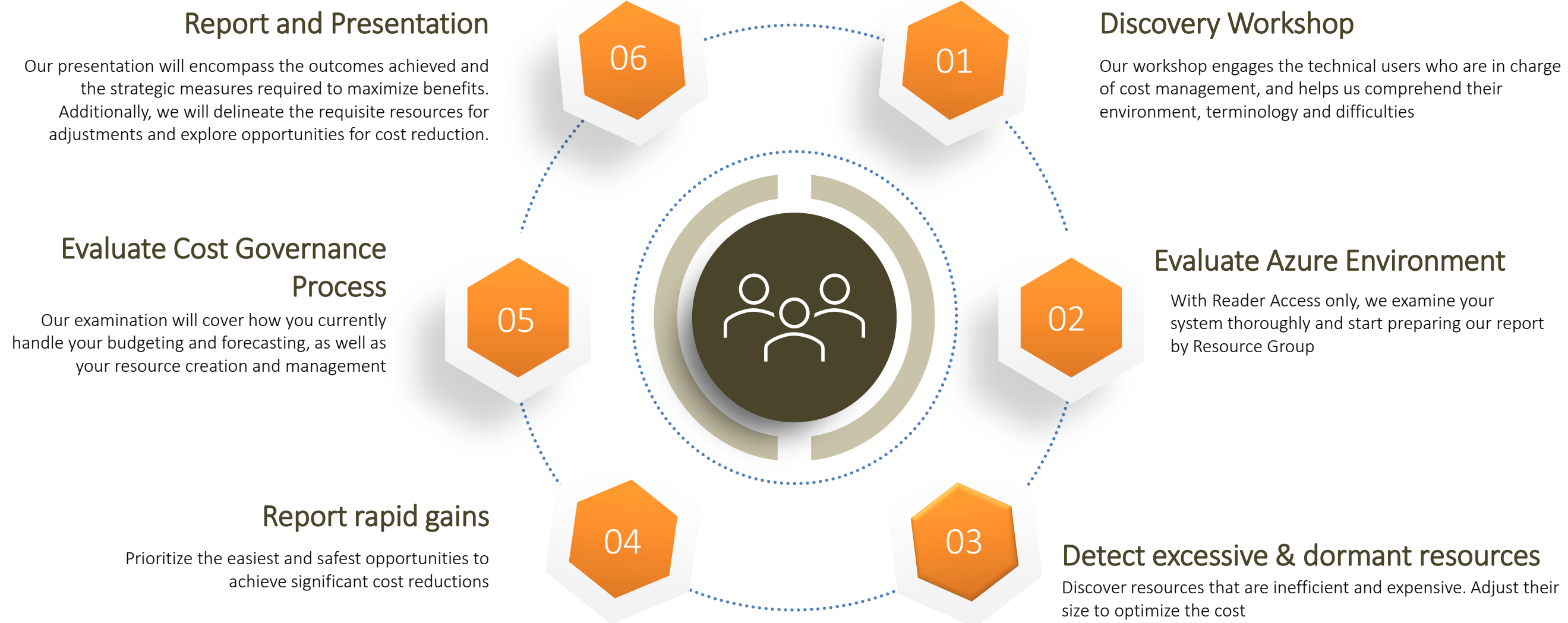
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Cost Optimization Assessment Methodology

A strategic approach to reduce costs and improve efficiency

A strategic approach to reduce costs and improve efficiency



C3IT's Azure Cost Optimization Framework

Phase -I

C3IT would gather data from cx's on

- Existing cost details
- Inventory of Azure services
- Usage patterns
- Performance metrics
- ongoing Operational Costs
- Governance mechanism



Data Gathering & Cost Analysis (Free Assessment)

Perform Cost Analysis at Management Group, Subscription, Resource Group, Resource level & Identify the opportunities of cost savings



C3IT would Provide the outcome of the Assessment

- Observations
- Metrics
- Reports



Phase -II

Cost Optimization Managed Services Offering

C3IT team would provide ongoing support towards Cost optimization

- Build & adjust cost optimization strategy (ongoing)
- Automate cost tracking and management
- Ensure ongoing cost savings



C3IT would provide

- Cost savings summary
- At Management Group/Subscription/Resource Group/Resource level
- Comparative stats before & after cost optimization



Phase -III

Implementation of Cost optimization Recommendations

C3IT team works with cx's engineering team to provide High quality solutions in 2 phases

- Immediate Impact
- Long term sustainability



C3IT would provide

- Prioritized recommendations for cost saving opportunities
- Strategy roadmap for the implementation

Discuss



- Logistics & Financials

Add - on





Cost Assessment Details

Day wise Approach – Day 0, Day 1

Phases	Day wise Approach (Summary)	Deliverables
<p>Phase 1 (Azure cost Analysis)</p>	<p>Day 0 --> </p> <p>Initial Discovery [Engage with the customer (Cx)]</p>	<ul style="list-style-type: none"> • Assess current Azure estate and cloud journey. • Identify current challenges and future expectations. • Review past optimization efforts by in-house or external teams. • Present C3IT's Cost Optimization Methodology • Discuss C3IT's phased approach. • Highlight additional value-add services (Performance, Reliability, optimization) • Provide details of C3IT's Azure engineers and their specializations
	<p>Outcome of Day 0 : Upon approval, schedule Project Kick-off meeting & Get Reader access to explore the Cx's Azure environment</p>	
	<p>Day 1 --> </p> <p>Discovery - Azure Ecosystem</p>	<ul style="list-style-type: none"> • Identify Management Groups, Subscriptions, Resource Groups, and Resources. • Analyze usage patterns on different time scales (Month/Week/Day/Hour). • Understand detailed usage patterns across Subscriptions, Resource Groups, and Resources (Monthly, Location, Meter, Meter Subcategory, Environment, Charge type, Billing period, Service tiers, Tags, etc.). • Conduct a detailed examination of permutations and combinations to derive pattern logic. • Document the observations.
<p>Outcome of Day 1 : Document the Inventory list & Usage patterns</p>		

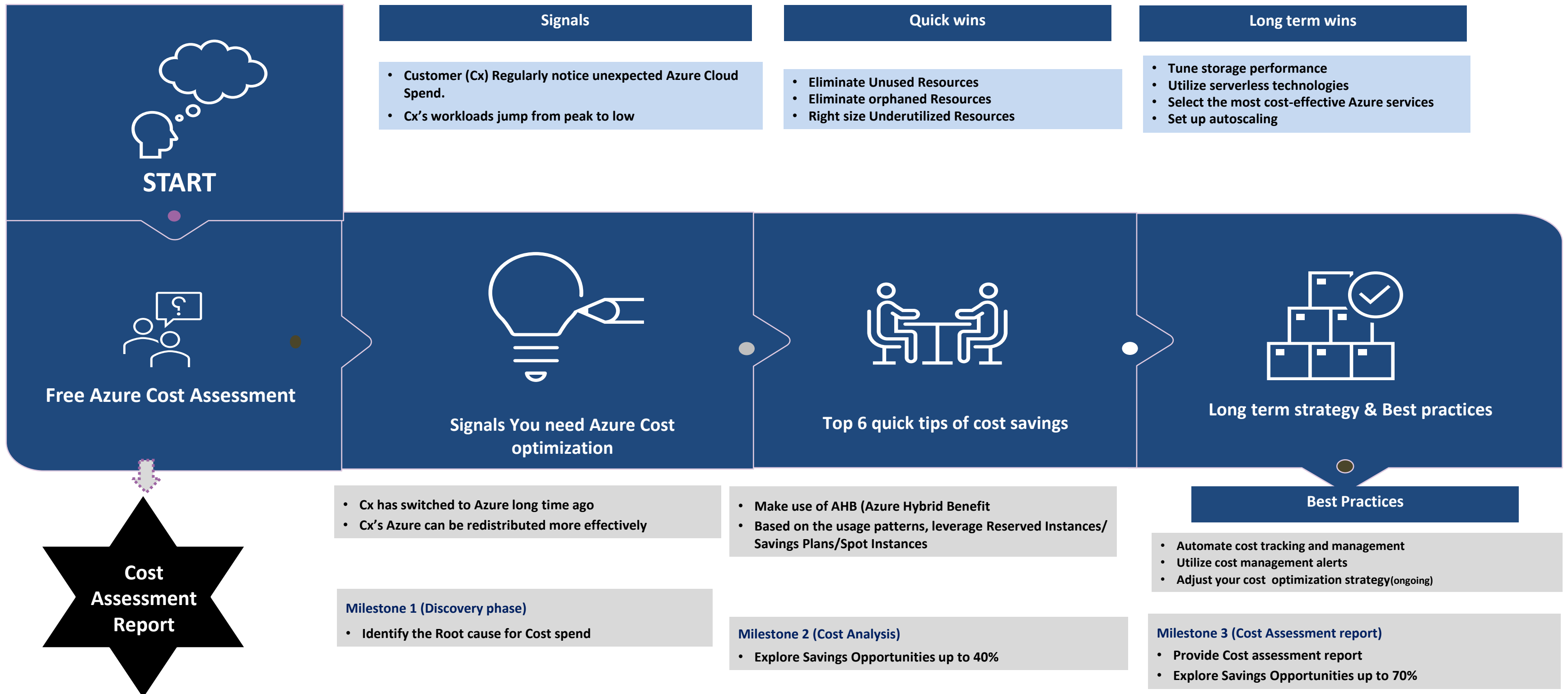
Cost Assessment Details

Phase wise Approach -- Day 2, Day 3

Phases	Day wise Approach (Summary)	Deliverables
<p style="text-align: center;">Phase 1 (Azure Cost Analysis)</p>	<p>Day 2 --></p> <p style="text-align: center;">  2 </p> <p>Cost Assessment & Analysis</p>	<ul style="list-style-type: none"> • Identify Long-Term Cost Savings Opportunities. • Identify Quick-Win Opportunities. • Assess Risks to Business Data Security and Vulnerabilities. • Identify Resource Waste, Scheduling, and Scaling Opportunities. • Evaluate Automation Opportunities in Azure Costing. • Analyze Workloads and Interdependencies between Performance and Cost. • Conduct Cost Analysis at Subscription, Resource Group, and Resource Levels. • Explore Reusable Cost Optimization Techniques. • Analyze Existing Licenses Usage and AHB Opportunities. • Conduct Cost Drivers and Tagging Analysis. • Review and Assess the Existing Cost Governance Process, including Monitoring and Alerts.
	<p>Outcome of Day 2 : Document the Cost Analysis report (Strategy to Tactical level)</p>	
	<p>Day 3 --></p> <p style="text-align: center;">  3 </p> <p>Azure Cost Analysis, Savings & Optimization Briefing</p>	<ul style="list-style-type: none"> • Provide a Cloud Inventory Summary for the Customer (Cx). • Outline Cloud Cost Challenges and Resource Distribution Across Regions. • Offer a Comprehensive Cloud Spend Summary for Cx. • Deliver a Sample Cloud Cost Consumption Report from High Level to Granular Detail. • Present an Analysis of Resource Groups, Services, and Metered Categories. • Propose Strategies for Reserved Instances, Savings Plans, Spot Instances, and Pay-as-You-Go. • Implement Tagging and Cost Allocation Strategies. • Deliver an Analysis Report on Current Strengths and Improvement Opportunities. • Summarize Usage Patterns and Conduct Cost Trend Analysis. • Compare Current State vs Future State of Cx Cloud Spend. • Identify Day-wise, Month-wise, and Quarter-wise Cost Savings Opportunities. • Pinpoint Savings at Subscription, Resource Group, and Resource Levels. • Highlight Savings Opportunities by Service Tier and Environment (Dev/UAT/Prod). • Propose Savings through Resource Utilization and Right Sizing. • Summarize Overall Cost Savings Opportunities in % and \$/local currency, emphasizing Cost-Effective Services. • Present Opportunities for Enhanced Cost Governance.
	<p>Outcome of Day 3 :</p> <ul style="list-style-type: none"> • 1 to 2 hrs of presentation to the cx on Cost Analysis report and Optimization opportunities & Next steps • Provide 10-page Cost Analysis Report tailored for Cx's environment based on current usage & resource demand 	

Cost Assessment

Indicators , Quick win and Long term Wins strategy



Next Steps

IN THE UPCOMING PHASE, PHASE II,

Azure architects will conduct a comprehensive analysis of all Azure Resource groups and Resources. Prioritized recommendations and an implementation strategy roadmap will be presented.

SUBSEQUENTLY, IN PHASE III,

After customer discussions, the implementation will advance through Dev, UAT, and Production instances/servers during off/lean business hours. Any minimal downtime will be communicated in advance. The outcome of each phase has been represented in the above framework

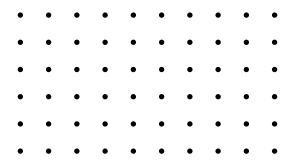
FURTHER, IN ADD-ON PHASE

Following the implementation of cost optimization techniques, our focus is on maintaining continuous oversight of Azure costs and proactively devising strategies for further savings while prioritizing performance efficiency. Additionally, we empower our customers with transparent reporting to enhance their understanding of cost dynamics.

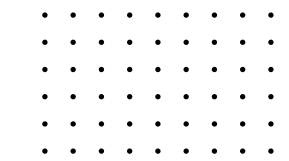


The Cost-Optimization Implementation Process





Client Testimonial



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“I appreciate your dedication and professionalism in carrying out this assessment and furnishing us with valuable information. It truly reflects the extensive knowledge and expertise possessed by the C3IT team, leaving me thoroughly impressed.”

-- CTO of PayG --

A close-up photograph of two people in dark blue business suits shaking hands. The hands are clasped in the center, with the cuffs of white shirts visible. The background is a soft, out-of-focus light color.

Thank you!

Feel free to approach us
if you have any questions.



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