

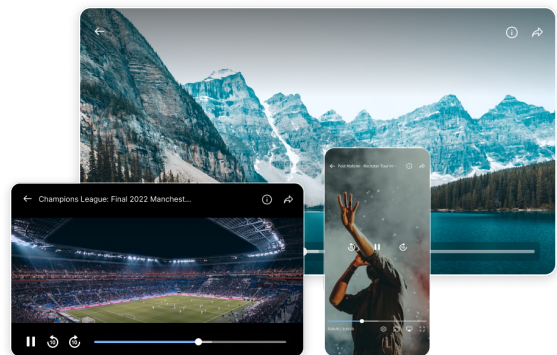
## DELIVER TOMORROW'S VIDEO SUCCESSES, TODAY.

Go Live and VOD. Reach Global Audience. Monetize and Grow.

### What is BlendVision?

BlendVision is a one-stop shop for multimedia cloud solution, enabling seamless online multimedia experience since 2016.

We provide no-code video platform and OTT platform service that empower any companies to instantly launch their video content.



### Helping Business Realize Their Vision



Host Successful Event



Unleash Revenue Potential



Streamline Video Communication



Connect with Global Audience



Create Interactive Experience



Enforce Content Rights

### What BlendVision Offers

Video On Demand

DRM & Video Protection

Live Streaming

OTT Platform Development

Video Encoding

Video Management

### Core Technologies that Empower Reliable Service

#### Livestreaming

- > Ultra-low Latency
- > 4K Livestream
- > Simulive
- > Live-to-VOD
- > Chatroom & Live Polls

#### Encoding & Delivery

- > Per-title Encoding
- > Perceptual Streaming Engine
- > H.265 Codecs
- > Built-in CDN Delivery
- > Adaptive Bitrate Streaming
- > SSAI

#### Player & Experience

- > Up to 4K Quality
- > Customizable Player
- > Customizable Showroom
- > Player iFrame & SDK
- > Closed Captioning
- > Recommendation System

#### Content Protection

- > DRM Protection
- > Token Authentication
- > Domain Control
- > Geo-blocking
- > Watermark

# How BlendVision Helps



## Our Advantages

**60%**

Bandwidth Saving

**40%**

Storage Saving

**16x**

AI Video Quality Upscaling

**< 3s**

Ultra-low Latency

**4K**

Streaming Quality

## Use Cases across Industries

### Online Fitness

Streamed cycling studio classes on mounted screens on cycling equipment that mirrors the live studio experience, ensuring the video content streams effortlessly without lag time or disjointed sound.



### OTT Platform

Developed OTT platform for Japan #1 telco company and operate for 5+ years with 99.98% SLA. Delivered seamless experience over 1 million subscribers on wide range of devices.



### Retail & Consumer Goods

Helped global brand Subway hold one of the first online live concerts in Taiwan for promotion campaign, streaming from 4 places with OBS software integration.



## Trusted by Global Brands

