

# Data Privacy Manager



Data Privacy Manager (DPM) is an innovative SaaS platform designed to automate privacy processes and support cross-departmental cooperation, ensuring compliance with privacy regulations and minimizing privacy-related risks



**Data Discovery** enables you to identify personal data, from both unstructured and structured data, across all your IT systems in any language and any script. Automatically searches for personal data across all your IT systems and uncovers dark data and shadow processing. Discover, catalog, and profile company data!



**Data Inventory** helps you discover personal data across multiple systems in the cloud or on-premise. The Data Inventory module connects to all relational databases of the company, making search inquiries, eliminating false positives, and identifying all personal information across multiple systems.



**Consent Management** gives you real-time insight into the complete personal data lifecycle from opt-in to data removal. Consolidate consents and centrally manage notices while the module propagates them to all consent collection channels, automatically updating them across multiple marketing layers.



**Privacy Portal** is a self-service interface for managing customers' privacy preferences, enabling highly secured access to their personal preferences and providing them with prescribed by-law information like your privacy policy and DPO information. Give your customers unmistakable insight into given consents and easy OPT-IN or OPT-OUT status change.



**Data Processing Inventory (ROPA)** allows you to cooperate with different organizational units and divide responsibilities between Legal, HR, IT, and Marketing. This module provides an overview of all data processing activities. Define who can access the data and change, create, edit, and (de)activate processing activities.



**Data Subjects Request** module tackles the most customer-exposed and time-consuming GDPR challenge, turning requests into automated workflows with a clear insight into data every step of the way. Improve your response time, fulfill the request and always have reliable data to back you up.



**Assessment Automation** simplifies the process of collecting information from company stakeholders and provides templates for Data Protection Impact Assessment (DPIA) and Legitimate Interest Assessment (LIA). Easily identify potential privacy risks and implement measures to address them.



**Risk Management** empowers your DPO with a high-level overview of risks associated with each processing activity and allows for a more detailed insight into residual risks behind a particular processing activity by linking it to a relevant data protection impact assessment (DPIA).



**Third-Party Management** is the most sought-after GDPR risk assessment module that allows you to manage your Data Protection Agreements while guiding you through the vendor management process. Management of the Agreements is possible with smart notifications that will inform you about all important events.



**Data Removal** automatically gives instructions to a different system when data deletion needs to be executed and enables you to define data retention and data removal operationalization on different data categories. This allows you central orchestration of deletion for data you no longer have reason to keep.