Red River

Understand the Promises & Pitfalls of Generative AI

Microsoft's 2024 Work Trend Index Annual Report, reveals the complexity of the current AI landscape.

75%	**79%**	**59%**	**60%**	**78%**
of knowledge workers are using AI today	of leaders agree that adopting AI is the right move	worry about quantifying the productivity gains of AI	of leaders worry they lack a plan and vision to implement AI	of people bring their own AI tools to work

GET SUPPORT IN DEVELOPING A PLAN FOR AI ADOPTION?

A flood of AI tools being brought to work can raise problems with data security and privacy, quality, and deepening the problem of trying to understand and measure the productivity gains of AI. That's where Red River can help organizations develop a plan and vision for AI adoption that aligns with corporate objectives. Microsoft Copilot provides a flexible family of solutions that can work for companies at every stage of AI adoption.

Red River offers a Copilot Assessment Workshop to help organizations specifically identify their primary needs and use cases while anticipating future growth. Red River brings deep expertise in Microsoft 365 to help clients discover the best application of Copilot in their environment. With a collaborative and consultative approach, the team engages involving key stakeholders and users throughout the assessment to ensure success. The result is a comprehensive and actionable plan that aligns with your vision, budget, and timeline.
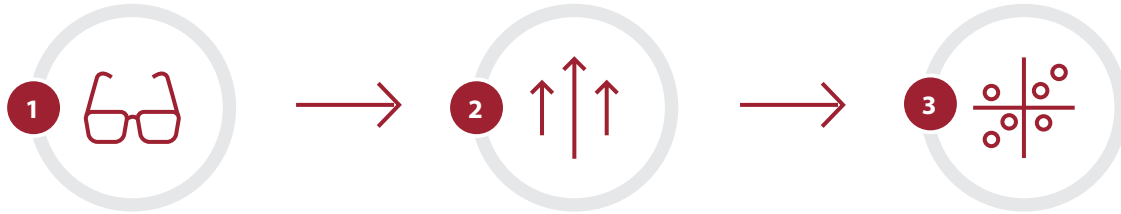
WHY CONSIDER A COPILOT READINESS ASSESSMENT?

Before an organization can realize the full potential of Microsoft 365 Copilot, it is critical to assess readiness.

By completing the Copilot Readiness Assessment, organizations will be able to:

- Isolate technical requirements to be successful Identify scenarios for using Copilot to address pain points in the business

- Map personas with their use cases and business challenges

- Prioritize critical scenarios

- Address any gaps or challenges organizations when implementing new AI-powered tools

- Develop a plan to implement and adopt Copilot based on these priorities with next steps and identified risks

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TECHNOLOGY DECISIONS AREN'T BLACK AND WHITE. THINK RED.

WHAT IS THE COPILOT READINESS ASSESSMENT?

The Copilot Readiness Assessment is designed as a three-phase engagement that prepares organizations for the Microsoft 365 Copilot adoption. The three phases are:

ASSESS

In this phase, introduces the technical requirements for Copilot for Microsoft 365 and the next steps to take to become AI ready. A readiness assessment questionnaire is completed that verifies the technical prerequisites for Copilot.

ART OF THE POSSIBLE

In this phase, organizations participate in a demonstration of Copilot in action across different Microsoft 365 apps and scenarios. Teams learn how Copilot can unleash creativity, unlock productivity and level up skills in the organization.

BUILD THE PLAN

In this phase, you will identify and prioritize the Copilot scenarios that are most relevant and valuable for your organization. You will also receive a report and recommendations on how to implement and adopt Copilot in your organization.

HOW TO SUCCESSFULLY COMPLETE THE COPILOT READINESS ASSESSMENT:

- **Engage** the appropriate stakeholders and roles from the organization, such as business decision makers, IT decision makers, project managers and knowledge workers.
- **Participate** in the sessions and activities planned for each phase of the engagement.

- **Provide** feedback and input on business challenges, opportunities and goals.
- **Follow** the next steps and actions suggested by the facilitator and the assessment report.

Want to learn more about the **Copilot Readiness Assessment** and how to leverage AI to impact your business outcomes? Contact us at **info@redriver.com**.

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ABOUT RED RIVER

Red River brings together the ideal combination of talent, partners and products to disrupt the status quo in technology and drive success for business and government in ways previously unattainable. Red River serves organizations well beyond traditional technology integration, bringing more than 25 years of experience and mission-critical expertise in managed services, AI, cybersecurity, modern infrastructure, collaboration and cloud solutions.

Learn more at **redriver.com**.