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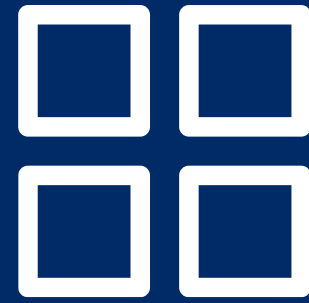
Platform overview



The tutch. difference

Years of design, development and performance testing is integrated into the tutch platform.

A tool that's user friendly and easy to navigate.



Modular

Flexible and responsive, our solutions offer retailers a modular approach to reimagining the instore customer experience.



Seamless

We deliver fully-integrated solutions that connects multiple systems, creating a truly frictionless service experience.



Customer Centric

Every function is designed to help you exceed your customer's expectations.

tutch

Our Capabilities

Creating high-impact digital experiences, in-store.



Customisable Touchscreens

Interactive touchscreens enable customers to search for products and information or team members use as an assisted sales tool.



Interactive Retail Media

Interactive media displays let businesses serve the right information at the right time, every time.

Provide digital real estate for supplier advertising.



Endless Aisle

Give customers access to the full product catalogue, product information and personalised offers usually only found online.

Our Capabilities

Creating high-impact digital experiences, in-store.



Pay 'N' Go

Customisable with both self-assisted or assisted check out options, tutch serves up personalised offers and product suggestions to grow basket size.



Payment options

Allow customers to choose products they're seeing on display in-store or online, collecting each item electronically in cart.



Unified commerce

tutch turns existing store networks into logistic assets, creating more cost-efficient ordering and delivery solutions direct to store, home or office.

Our Platform Benefits



Present the **full and extended** range of products instore to drive **higher sales revenue**



Improve **customer loyalty** by creating **one physical and digital branded experience**



Transform and develop a **blended retail customer experience**



Create **customer journeys** and content that encourages **digital adoption and self-service**



Empower team members with an **assisted digital sales tool** that improves **staff productivity**



Improve retail store **financial performance** by leveraging instore **customer behaviour data**

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