HCL

CATALYST ENVISIONING SUCCESS WORKSHOP

Component of the Microsoft Catalyst Program

Being Creative in our "New Normal"

While organizations around the globe have unique challenges, we've all recently shared one common experience – a disruption in how we conduct business due to the worldwide pandemic. The ways we share information and continue to stay relevant and competitive have become the focal point in our daily business mode of operation. We have all had to adapt, pivot, and – for many – create a new path for success.

The importance of not only surviving a digital disruption but thriving and remaining competitive in these times of unknown adversity has never been clearer, *and it all starts with a conversation.*

Why Partner with HCL Technologies for the Catalyst Envisioning Success Workshop?

HCL Technologies is poised to facilitate this critical digital strategy conversation with customers worldwide and encourage their path forward through the **Catalyst Envisioning Success Workshop.** As a global, award-winning partner of Microsoft, and a leader in Customer Service, we have the expertise to form strategic alliances with customers through the framework of this integral first step of the Microsoft Catalyst Program.

Our goal is to help organizations define the vision for success, identify the pain points and desires that can be solved with technology, and help further their journey to digital transformation. We will guide customers through this crucial business path to help them take advantage of the opportunities that currently exist and provide a clear journey for realignment. Our purpose is to inspire them to be proactive instead of reactive to possible future disruptions while embracing a clear direction forward to innovation and success.

Envision Success with HCL Technologies

Our team at HCL Technologies takes customer success seriously. We know each customer has a unique story to tell, and it is our job to help them tell it. During our Catalyst Envisioning Success Workshop, we will ideate together using design-led thinking concepts and jointly define the path towards digital transformation while determining benchmarks for desired organizational outcomes.

The Workshop includes a review of the business objectives, a discovery and visualization discussion, and final output of quantifiable and actionable business goals.

Our team will engage customers to:

- Identify a desired outcome (their vision for technology in the organization, desires, needs, and pain points).
- Explore initiatives that will drive the most value.
- Create a vision statement and recognize challenges and opportunities.
- Establish top priorities and KPIs that matter most to their organization.
- Rethink their processes and allow them to compete and be relevant in this marketplace without a digital disruption.
- Document their current business practices and map the journey forward with stakeholder input.

Key Steps to a Catalyst Envisioning Success Workshop

STEP	PURPOSE
Personas	Define people and processes impacted in the organization
North Star and Vision Statement	Determine business direction
Challenges and Opportunities	Identify pains, needs, desires
Prioritization	Identify top initiatives from the challenges and opportunities exercise
3 KPIs	Define KPIs to measure success
Concept Testing	Provide a visual representation of what might be possible

Key Workshop Takeaways and Deliverables:

STEP	PURPOSE
Value Map	Document ideas that may support goals and define North Star
Themes and Top Initiatives	Define initiatives and themes from exercises
Visual Storyboard	Create path for how the goals will be supported

WHY HCL TECHNOLOGIES?

HCL Technologies has a division that is 100% focused on Microsoft Business Applications and is the back-to-back Microsoft Customer Service Global Partner of the Year. We are a leader in delivering Microsoft Business Applications and solutions for Dynamics 365 workloads through unparalleled offerings of service, support, education, and add-ons. *Bottom line – we are a committed, creative, and strategic team of experts who can purposefully drive customer success.*

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CONTACT US   Please reach out to your HCL Technologies sales contact directly or **visit our website.**

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Accelerate your digital transformation journey with HCL and Microsoft

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