



Solution Brief

Microsoft Fabric

End-to-end analytics

The modern data challenge

Today's companies are experiencing unprecedented surges in data creation — outpacing their ability to manage it. And as leaders seek to harness the power of AI, the quality of the data and analytics may be holding them back from realizing true value.

Now, companies are seeking ways to better optimize their existing data environment to:

- Cut costs & drive revenue.
- Seamlessly integrate disparate data.
- Influence better decision-making.
- Boost enterprisewide security.

So, how can organizations effectively scale data and analytics and start witnessing real impact across their teams?

One platform. One consistent experience.

Microsoft® Fabric is a modern data analytics platform designed to unify and simplify your business data environment.

This platform integrates data from multiple sources, pulling it into a cohesive analytics framework with built-in governance, security and compliance at every level. The unified data is stored in OneLake™ via open format and used to train machine learning models and facilitate everyday AI functionality.

Plus, Microsoft Fabric empowers teams across the business with easy-to-use tools that are both familiar and intuitive. With Microsoft Fabric, organizations can break down silos and enhance collaboration among technical and nontechnical users alike.

Benefits

- + Real-time analytics
- + Lake-centric and open
- + Role-specific tools
- + Governance and security
- + Simplified user collaboration experience

Related services

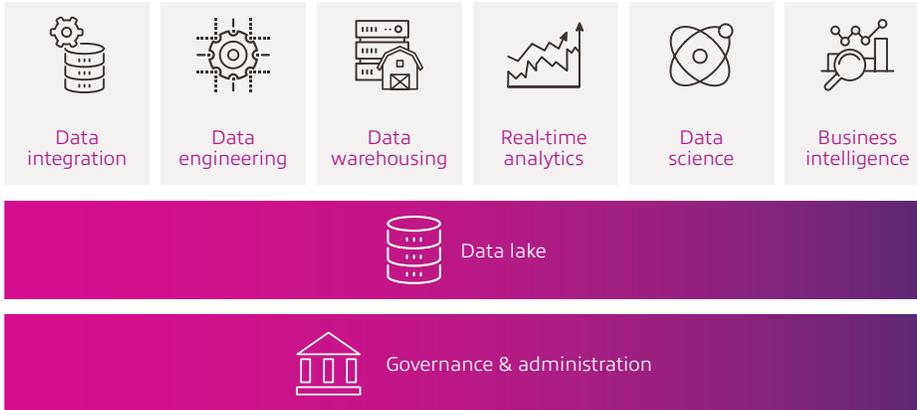
- Microsoft Copilot
- Microsoft 365
- Microsoft E5 Security
- Modern Platform

Take action on your data.

Analytics today is too complex with varying products (each with different experiences) and steep learning curves requiring high integration efforts.

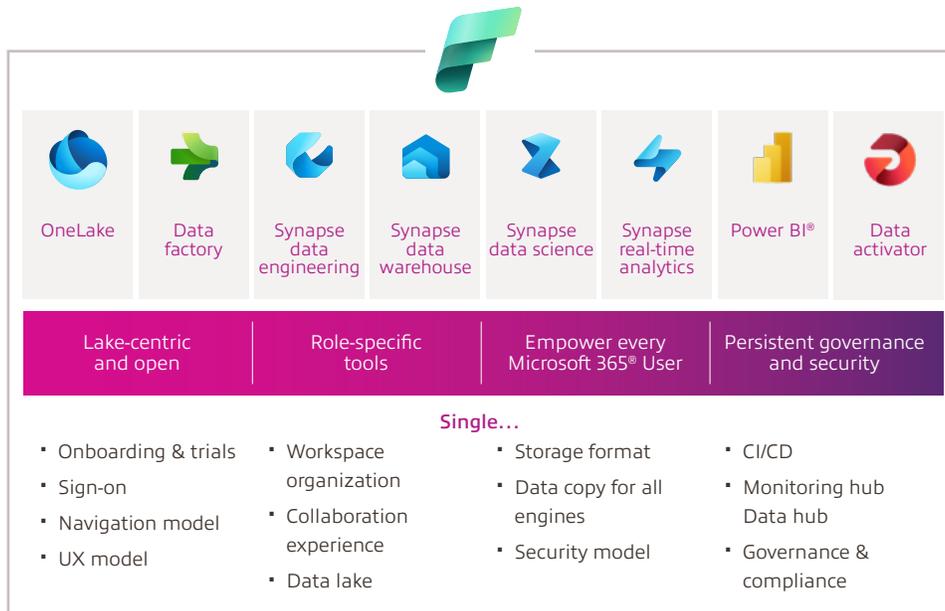
Analytics today

Analytics has very predictable patterns. Microsoft has all the products with the right scale needed to build a complete analytics system.



Microsoft Fabric does it all — providing a unified, simple and integrated solution.

Introducing Microsoft Fabric — a unified analytics solution for the era of AI



Getting started is easy.

For 30+ years, Insight has served as a top Microsoft partner, helping clients build their data story and identify best-fit solutions to meet their business outcomes.

Make Insight your premier, outcome-based Microsoft Fabric partner, helping you modernize your data platform and fuel lasting transformation.

Visit insight.com to connect with our team.

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