WinPure™
FOR GOVERNMENT

CASE STUDY

SPEED AND SIMPLICITY REQUIRED TO CLEAN PROPERTY & PEOPLE DATA
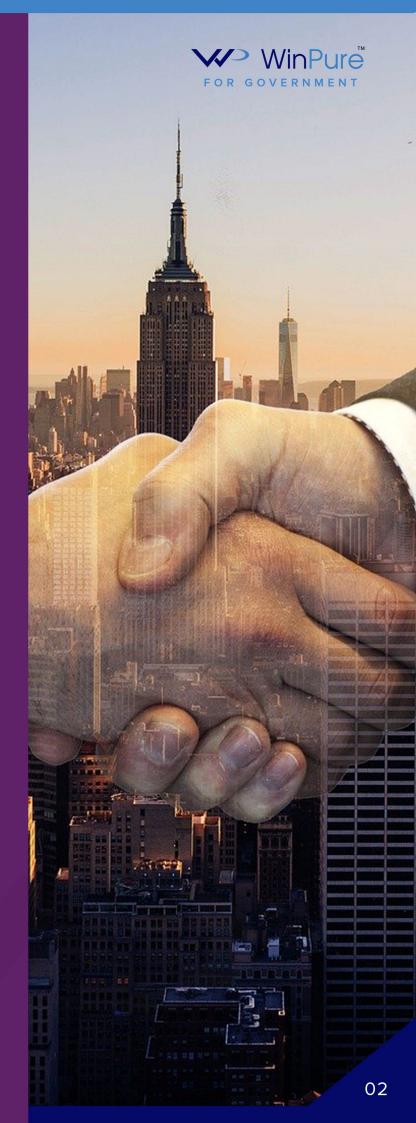
Luton

COMPANY PROFILE

Luton Borough Council is the local authority of Luton in Bedfordshire, England. It is a unitary authority, having the powers of a non-metropolitan county and district council combined. It is a member of the East of England Local Government Association.

DATA QUALITY CHALLENGE

Due to the implementation of a new housing management system, Luton Borough Council required a powerful, easy-to-use and an affordable data matching & cleansing tool. Their old system spanned across various applications and the data was many years old. Some of their data entry systems for their older applications were unfortunately "free-text" based which caused huge issues with data quality. As such, whilst moving to a new system, they wanted to cleanse and de-duplicate their properties and people data.

Alan Kirk, Information Manager explains, "As with many systems, data quality is becoming ever more important and there is a push to get all data stored about properties, people and any other assets essentially in one place. In the case of our property data, we consider our Corporate Gazetteer (LLPG) to be our definitive source for property data as it is the most comprehensive, well organised and managed set of property data that we have. I have therefore been extracting all our property data from the various older housing applications and attempting to firstly de-duplicate them, then match them against the LLPG. This was taking a considerable time and we needed a more effective process".

WINPURE SOLUTION

Alan Kirk and his team chose WinPure™ Clean & Match Enterprise, mainly due to its superior functionality over its peers, but also its competitively priced solution and easy to use interface.

Alan continues, "One of the great qualities about using WinPure™ has been it's speed and simplicity for data importing and matching. Our LLPG currently has over 100,000 records, and we can match a large dataset of 21,000 properties against this in under 30 seconds. With just a few clicks we were able to merge all the duplicated records into single rows without losing any of the important data which had been gathered over many years."

BENEFITS

- Best-in-Class Data Matching – As the world's best data matching software, they were able to quickly find and remove all duplicated records across their systems in minutes rather than hours.
- User friendly - Visually oriented platform allowing Alan and his team to easily and quickly filter and customize the tool for their ease.

Luton

> *Due to the success of using WinPure™ in these systems, I have since been asked to analyse data from other systems for both detecting possible fraudulent entries as well as simple data cleansing in order to create more efficient systems and reduce the amount of redundant data stored. WinPure's Clean & Match is a software tool we simply cannot recommend enough.*

WHY WINPURE

WinPure is a global data quality software company dedicated to helping business users within the government sector to get the most out of their data through data cleaning, matching and enrichment tools.

Clean, accurate and duplicate free data allows you to provide the best support and service available, and WinPure's award-winning data quality software is the technology that can help with that.

Highly rated worldwide, sold over 50 countries across the globe

5 Star customer reviews from Trustpilot & G2 Crowd

Trusted and Reliable with 15 years in the industry

Tailored business solution customized to your needs

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Excellent