



Introducing Astral X

Astral Xperience Platform



Market Challenges

- Struggling to reach growth potential
- OPEX eroding profit margins
- Fragmented digital experiences
- CRM not fully integrated with digital
- Complex digital ecosystem
- Lack of data centralization
- No single source of truth

Together we strive for a cleaner, smarter future by harnessing technology and data to reach **net-zero emissions**. Astral Tech provide key components of energy ecosystems to energy retailers, marketers, utility providers and data analysts, enhancing customer and broker experiences and offering data insights to **lower carbon emissions**.



Scalable

Massively scalable leveraging 100% pure cloud technology.



Secure

Industrial strength security posture to keep you and your customers' data safe.



Modular

Choose the products and configuration that best fits your requirements and IT architecture.



Flexible

Composed of highly customizable and configurable modules.

Discover the power of the Astral Xperience Platform...

The screenshot displays the Astral Tech user interface for 'Technical Services Ltd.' (Account: #12345678). The main navigation includes 'Submit readings', 'Energy usage', 'Bills & payments', 'Energy contract', and 'Save energy'. A 'My energy usage' widget shows a bar chart of energy usage from Sep 21 to Mar 22, with categories for Electricity used, Gas used, Estimated electricity usage, and Estimated gas usage. Below the chart is a 'Meter readings' table:

Date	Utility	Reading type	Reading
28 May 2021	Gas	Estimated	8942
28 May 2021	Electricity	Estimated	41020
28 Apr 2021	Gas	Estimated	8551
28 Apr 2021	Electricity	Estimated	40889
28 Mar 2021	Gas	Estimated	8534
28 Mar 2021	Electricity	Estimated	40702
28 Feb 2021	Gas	Estimated	8516
28 Feb 2021	Electricity	Estimated	40533
07 Feb 2021	Gas	Customer	8500

Other visible sections include 'Fixed all-inclusive SME' with details for Electricity (13.54p per kWh) and Gas (2.839p per kWh), and a 'Submit meter readings' form for Electricity (MPAN: D00R45137) and Gas (MPAN: 0088785).



sales@astraltech.energy
www.astraltech.energy

Astral Xperience

Modular platform

Everything an energy company needs to deploy market leading digital customer engagement. Includes CRM, customer experience, broker experience, energy data management and an enterprise data layer.



Astral JX

Join Xperience

- Quote
- Negotiate
- E-sign
- Contract Renewal
- Product Management



Astral CX

Customer Xperience
Resi & Small business

- Accounts
- Invoices
- Payments
- Meter Readings
- Contracts
- Reporting



Astral CX+

Customer Xperience
C & I

- Portfolio Reporting
- Flex
- Forecasting
- Trading
- Analytics



EDM Data Analytics

- Data Visualisation
- Insights
- Benchmarking
- Consumption Alerts
- CO2 Reporting



Astral BX

Broker Xperience

- Broker Enrollments
- Commissions Calcs
- Commission Reporting
- Customer Data



Astral RX

Relationship
Xperience (CRM)

- Manage Enrollments
- Chat
- Queries
- 360° View
- Intergation with CRMs
- Campaigns



Astral MX

Marketing Xperience

- Targeted campaigns
- Surveys
- Prospect Management



EDM AI / ML

- Regression Analysis
- Predict Consumption
- Understand Anomalies
- Forecasting
- Data Gap Infill



Astral EDL

Enterprise Data Layer

The data backbone and single source of truth for utilities and energy retailers.



Astral EDM

Energy Data Management