



End-User Benefits

Island, the Enterprise Browser, is built to make work better for everyone in the organization. The browser is built with last-mile controls to protect enterprise apps and data, along with safe browsing technology to protect against malware and exploits. Since the browser is where most work gets done, the end user experience is critical. Here, Island is designed to provide a fast, frictionless, and fluid user experience to help everyone get their work done.

Accessing Enterprise Applications

Island is built to integrate with the enterprise. When a user launches Island for the first time, they're prompted to authenticate with their enterprise identity. The browser home page shows all the enterprise applications for their role, group, and identity. With modern SSO integrations, every application is instantly available. Island also offers privileged account management (PAM) capabilities for web apps that require shared credentials (e.g. Twitter) or legacy web apps that don't integrate with SSO.

To access applications or resources in a private data center or private cloud, Island Private Access is an elegant solution for secure connectivity. By integrating into the browser, users can access any private resource without installing or activating a second client (e.g. VPN).

Productivity

Island being the platform where work is done, it benefits both the end user and the organization by providing tools to make work easier, smoother and faster. Island has a built-in **Island Clipboard**, a productivity booster allowing users to use one of the vastly used productivity tools that is directly integrated into the browser. It is DLP compliant and hence trusted by the organization. Island also has a built-in screen capture snipping tool, keeping the data in the browser, where it belongs, while allowing users to work just like they are used to. Synchronization of browser data across various devices used by the end user is also supported.

Speed & Compatibility

Speed is an important aspect of a browser. Knowing the end users care deeply about how fast their browser works, Island aims at providing a fast experience. Island has the same code base as Chromium which is the most-used browser technology. Moreover, blocking ads, trackers, and unwanted content helps boost the speed at which pages load.

Security

A browser is the target of most cyber attacks today. Exploits, spear phishing attacks, ransomware, cryptominers and many attacks often find themselves knocking on the end-users' door through malicious URLs. Being the target for attacks, the browser plays a significant role in protecting against these threats. Island's R&D and engineering teams have incorporated security tools directly into the browser, to help keep the user safe, preventing breaches, and information leakage.

Protecting the End User

The last mile controls enforced by Island protect both the enterprise and the end user. With the Island management console pushing policies and controls for users and user groups, the end user is now protected, and they cannot by mistake or inadvertently perform an action that is not compliant with their organization's policies. Island browser stops the user from performing an action, or will warn them if it detects an action that is protected by their organization.

Familiar Experience - Making Adoption Easy

We understand that whatever browser users were using in the past, they had their passwords, history, and other data in that browser. To make adoption easy, the end users can easily import that data from their previous browser into Island. The look and feel of Island is very similar to Chrome making the experience ideal in terms of adoption and ease of use.

Data Custody

Island also offers secure storage, maintaining data custody and full productivity workflows. The Island Enterprise Browser redirects download/uploads from the desktop to the secure storage used and configured by the enterprise. All the security controls are applied on where data needs to go, making it easy for the users.

Privacy

Privacy is extremely important and for that reason the Island team places special emphasis on privacy. Island enables organizations to specify the business apps where auditing is important and where the IT teams can focus their efforts to prevent data leaks and security breaches. By knowing where to look, organizations also know where not to look.

Personal use websites are private and they are clearly marked as such on the users Island browser home page. When using Island the end users know when they are monitored and when they are not, without compromising on security and productivity, while delivering an amazing end user experience. Organizations no longer have to use VPN to have visibility into end user traffic, install agents to monitor the endpoints, or have proxies that break the encryption and compromise on end user privacy. By leveraging Island's privacy-centric approach, organizations can reduce the noise and cost they inevitably incur when inspecting traffic they do not care about, and for the end-users they gain their privacy back.

Island also provides general web surfing privacy. Unlike consumer browsers, Island does not collect or link user data to Location, User Content, Browsing History, Identifiers, or any other telemetry data.

The company continues to look for opportunities to improve user productivity with additional product enhancements.