



FROM SALESFORCE TO  
**DYNAMICS 365 WITH  
POWEROBJECTS**

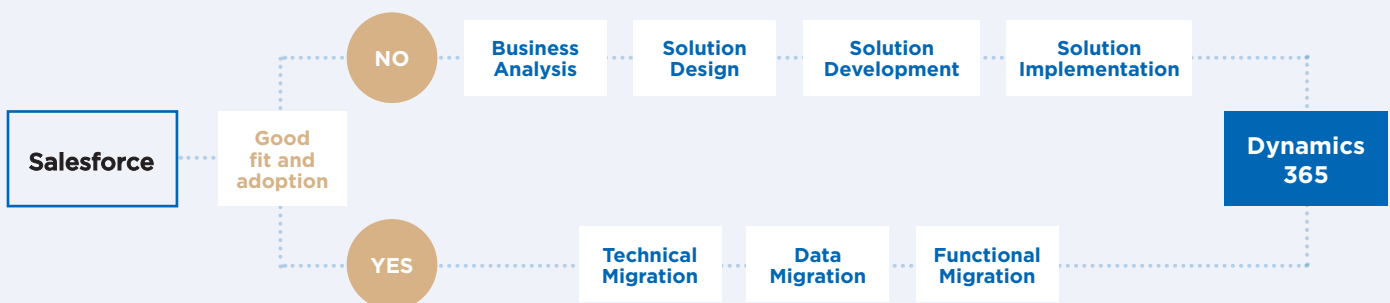
PowerObjects is a leading global implementation partner for Dynamics 365, with one of largest pools of Dynamics resources – more than **1,600 consultants**, experience with over 2,000 Dynamics 365 implementations, and more that **1,000 active** customers. Also, PowerObjects has **more IP in Microsoft’s AppSource** for Dynamics 365 than any other Implementation partner.

<b>+1,600</b> Consultants	<b>+1,000</b> Active Customers	<b>+1M</b> Users Worldwide
<b>Microsoft Global</b>		
<b>PARTNER OF THE YEAR</b>		

<b>+150,000</b> Employees	<b>\$10B</b> Annual Revenue	<b>+1,000</b> Salesforce Consultants
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PowerObjects is wholly owned by HCL Technologies, a large IT Services company with more than **150,000 employees worldwide**, providing a vast range of IT and engineering services. Besides Dynamics 365, HCL also has a strong **Salesforce practice** with more than 1,000 consultants, as well as strong Microsoft 365 and Azure practices.

PowerObjects has successfully **migrated more than 50 customers** from Salesforce to Dynamics 365 and understands what is required, the common pitfalls to avoid, and which tools can simplify the process. PowerObjects used these insights to design a powerful **Salesforce Migration Program**.



## PowerObjects' Salesforce Migration Program has 3 phases:

1



### PREPARATION

through high-level process mapping, solution fit and adoption assessment, defining success criteria, pain points and planning.

Ensuring the right path for switching to Dynamics 365 is chosen. Migrating the salesforce solution only makes sense if the solution addresses current business needs. Alternatively, a reimplementaion could be a better option.

2



### MIGRATION

of data model, data and functionality from Salesforce to Dynamics 365 using PowerObjects tools and Microsoft technology.

- **Technical migration** – using PowerObjects tools and Microsoft platforms
- **Data Migration** – using PowerObjects tools and templates and Microsoft's Azure Services
- **Functional/Business migration** – using the PowerObjects Proven Process implementation method

3



### TRANSFORMATION

of business via rolling Dynamics 365 out into Business units, driving change and empowering users to drive value generation.

- Driving change through PowerObjects **Change Management services** (Prosci certified)
- Driving adoption with PowerObjects' acclaimed **Dynamics 365 University** to educate and empower users
- Rolling out functionality and capability across the company with PowerObjects' **global workforce**.

## Why choose PowerObjects?

We have vast experience to get you from Salesforce to Dynamics 365. We know [Dynamics 365](#) in depth to ensure you can get equal or better business value after the migration. We have the skills to help you tap into the [extended capabilities](#) of Microsoft's platforms. We have the [educational](#) and [Change Management](#) capabilities to ensure Microsoft Dynamics 365 becomes an integral part of your business and a truly strategic business platform.

**CONTACT US TO GET STARTED**