

8 Tips to Consider When Building Your Tag Manager Dashboard



Your tag dashboard provides the key tag metrics you need to guide and manage your business. Determine your top 4-6 KPI metrics and use them to build your dashboard. Add tiles to your dashboard as your tagging practice and business matures. Watch this short [dashboard how-to video](#) and use these tips to get started.

1

First Things First

Know your playing field. Create a “New Table” tile listing your resource types and add the column “Coverage Score”. This gives you overall visibility to your tags and keeps you focused.

Resources Count by Tag

Search Filter

12 results

Resource Type	Resources	Coverage Score
S3	29	1
Network Interface	24	1
Network Interface	2	0
EBS	16	1
EC2 On Demand	16	1
RDS	6	1
Lambda	5	1
Dynamo DB	1	1
EKS	1	1
ELBV2	1	1
Redshift	1	1

2

Identify Standard Tags

This is fundamental. Once your standard or foundational tags are developed, create a table for each tag key and the corresponding tag values that are most important to you. This provides an overview of how many resources are used for a given purpose.

3

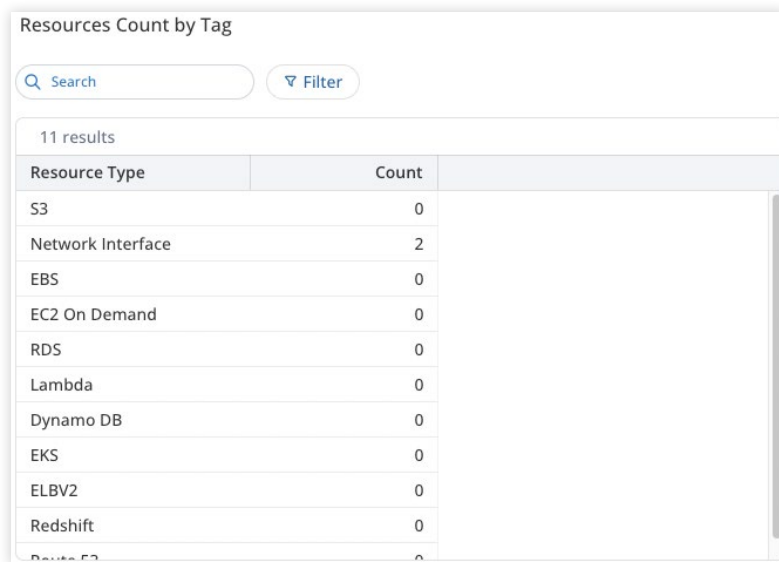
Focus

To drill down on tip number two, add additional columns such as resource types and other values to the table.

4

Identify the Untagged

Create a “New Table” tile that shows the Resource Type Column. Add the Calculation “Count”, then add the filter “Tag Keys” and set to “is blank.” You can easily track and report your untagged resources.



Resource Type	Count
S3	0
Network Interface	2
EBS	0
EC2 On Demand	0
RDS	0
Lambda	0
Dynamo DB	0
EKS	0
ELBV2	0
Redshift	0
Route 53	0

5

Keep It Clean

Your tag dashboard should be meaningful to you. If a tile doesn't meet your needs remove it or replace it with something more relevant. Consider if there is a common or critical tile that should be front and center.

6

Peel the Onion

The tag dashboard is scalable and robust, allowing for exceptionally granular reporting. You can track a single resource, a bundle of resources or an entire account, all in one place and on one page.

7

Experiment

The tag dashboard can be customized at any time. Your first dashboard should evolve over time to meet your changing needs.

8

Keep It Simple

The dashboard is powerful but resist the urge to include too much data in a single tile. Try building multiple smaller tiles, grouped together by related data. Keep your tiles simple and easy to read.

For more information visit cloudsaver.com/cleancloud30 or contact us at support@cloudsaver.com.