

With the help of the Fiscal Info TV solution, information flow, marketing and comfort can be developed both in companies and in public spaces. The technical features of the easy-to-use system have been tested and the quality is constantly being developed in cooperation with our customers.



www.fiscal.fi

# **Fiscal who?**

Fiscal is an IT professional that offers network solutions, versatile programming services, reporting, budgeting and planning - reliably and with many decades of experience.

At Fiscal, Mika, Marika, Maiju, Mikko and Minna are making sure that you get the answers to your questions. Our solid experience and professionalism guarantee high-quality and easyto-use solutions to your technical puzzles.

There is power in a family business.



# Your questions will always be answered by a person

Our warm-hearted and service-oriented team is always ready to listen. It's easy to be our customer, because your questions are always answered by a person - a person who is possibly already familiar to you, who knows your company and knows your needs.



#### Technical support 24/7

Fiscal's technical support serves you personally 24/7. You'll get answers to your mind-boggling questions, regardless of the time of day. We flexibly adapt to the different needs of our customers.

#### Made in Finland

Fiscal programs are designed and made in Finland, and we have Key Flag Symbol as a guarantee for this. At Fiscal, the Key Flag Symbol communicates high morale and that we comply with Finnish laws and working conditions.

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#### Self-developed products

All our software is self-developed. This way we can guarantee that they stay up to date and are compatible with our other products.



#### Proudly a family business

We are proudly a family business. For us, it means that our whole family is wholeheartedly involved in our activities. We support and complement each other.



#### ...and more

We want to develop and meet our customers' needs better every day. That's why we are more than a software house.

# Why choose Fiscal Info TV solution?

#### Easy to use

Using the Fiscal Info TV system is very easy. All you have to do is select the files you want and add them to the list of presented files. The system sends the files to the screens of your choice, which display the compiled presentation at the desired time, locally.

#### Versatile

The Fiscal Info TV system has support for touch screen, motion detection, watching streamed video, changing the background image, time limitation of an individual file and for dividing the screen into up to 9 different parts.

#### Safe

The Fiscal Info TV system is information secure, because the system's programs only accept connections from each other. The use of the software always requires a password and the data transfer in the software is encrypted.

#### Reliable

Fiscal programs have passed several Windows compatibility tests (e.g. Microsoft and Veritest). Regular testing enables the system to be seamlessly connected to the company's Windows domain or workgroup. The Fiscal Info TV system can be managed as easily as any other Windows computer on the network.

#### File support

The Fiscal Info TV system has support for almost fifty different file formats (e.g. image files, multimedia files, websites, local html files, powerpoint files). The system does not perform file conversions, so the level of the materials remains original.

The system also enables files from shared folders to be presented with a single reference.

#### Use from anywhere

The system transmits information and advertisements digitally in such a way that management takes place from one place and the performance venues can be located anywhere in the world. It is enough that the devices are connected to the Internet (in the company's internal use, an intranet connection alone is often enough).

# Info display makes internal communication uncomplicated

The info display is a popular solution for internal information and communication with customers in, for example, public spaces and factories.

The info screen is an effective solution for internal information, especially in large companies and the public sector. Info screens can be placed in spaces where staff move and spend their time, for example in the lobby, canteen, break rooms or corridor intersections.

The info screen is very practical, especially in companies where employees cannot follow information from the intranet for one reason or another. At best, info screens can completely replace a traditional computer-based intranet.

# Forward the message to different locations

## with the push of a button

The larger the organization, the greater the challenges of internal communication usually are. When employees are spread over several different units, which may be located very far from each other, it is difficult to transfer information from one place to another. Intranets and other electronic communication tools offer solutions for many situations - but how can information be handled in companies where employees don't sit in front of a screen all day?

The solution to many internal communication challenges is an information display, which can be placed, for example, in the staff lobby, coffee room or other space reserved for staff. All information screens in the organization can be updated from one computer.

### The info screen replaces the traditional notice board

The info display is above all a replacement for a traditional notice board - the main difference is that for a traditional notice board you have to carry the notices yourself, while the info display can be controlled from a single point. So you don't have to visit the site to change the information on each info screen, but all the screens in use can be managed at once. Because of this, the info display is a popular solution, especially in large factories, where distances can be long and where employees are out of reach of the intranet.

#### Info screen for customer information in public spaces

The info display also works excellently for information in customer premises - for example in waiting rooms of hospitals and health centers, libraries, offices, shopping centers and many other public spaces. Updating information is easy and fast, and outdated or incorrect information cannot cause confusion or confusion among customers.

## Fiscal Info TV software is a functional choice for an info screen

The Fiscal Info TV software we developed is perfectly suited for internal information of both: public entities and companies.

The Fiscal Info TV software differs from many of its competitors above all in its ease of use: it supports more than 50 different file formats, and therefore changing bulletins to screens is effortless. We also offer an exceptionally reliable and fast support service, where you can get help quickly using the info screen. We resolve most issues within minutes of receiving a support request.

# **Advertising display for business premises**

The advertising display is suitable for the marketing of companies of different sizes, for example for communicating price lists or informing about offers in a business space. Its advantages are particularly easy to update, no litter and cleanliness – so no more torn and stained paper price lists!

### The advertising screen replaces paper price lists and notices

### taped to the wall

Hanging a price list or product offer on the wall of a shop is basically easy: the necessary texts are written or printed on paper and taped to the wall. However, self-made price lists fray and start to fray quickly, and they do not give a neat picture of your company. On the other hand, printed, laminated price lists and offer signs are often expensive, and their delivery usually takes time.

However, there is a fast, practical and neat way to solve the advertising needs of a business: a digital advertising display. It is perfectly suited for the marketing of, among other things, small and larger stores, hairdressers and beauticians, service stations, cafes and restaurants, as well as countless other business premises.

# Advantages of advertising display: neat and easy

It is easy and quick to update the digital advertising display. You can make the price lists and offers look just the way you want and update them when it suits you. You can draw your customers' attention and get valuable additional sales with visible and visually neat advertising screen notifications. The sales counter is not filled with tattered and untidy price list papers, but the entire product selection with prices is neatly displayed on a digital advertising screen.

## Place the advertising display in the window or near the sales

#### counter

In many business premises, the most logical placement for an advertising display is next to the sales counter. This applies especially to those cases where the screen is used to present the price list. You can also place an advertising screen, for example, in the shop window to communicate your offers or price list directly on the shop front.

## Manage multiple monitors from one place

In many cases, it is necessary to install several advertising screens. This does not make monitor management any more complicated: you can manage each monitor conveniently from one computer.

# Why choose Info TV software for advertising display?

Our software differs from many of our competitors' products in its simplicity. Our Info TV program supports more than 50 file formats. In addition to a suitable file format, it is sufficient that the presented material has the correct resolution and aspect ratio. In addition to images, videos can also be played on the screen.





New ideas that need implementation?

Together we can find a solution.

# Let's be in touch!



Mika

mika@fiscal.fi ceo, software development



Marika marika@fiscal.fi sales director, sales development



Maiju maiju@fiscal.fi system developer, technical support



**Mikko** mikko@fiscal.fi TECHNICAL SUPPORT



Minna minna@fiscal.fi Assistant