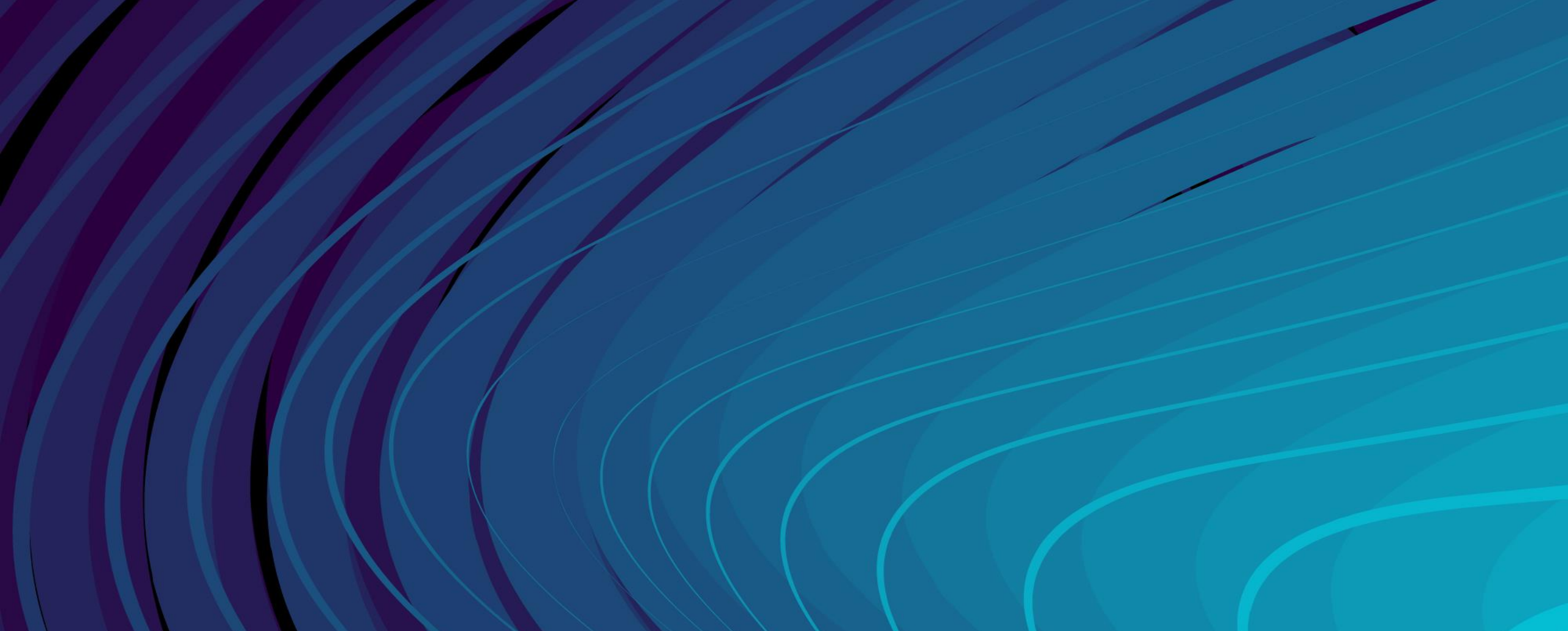




**Seamless integration of Social app identities
into custom solutions**



15-year proven track record of delivering end-to-end digital transformation, harnessing data insights, and enhancing ROI for global clients.

Who We Are

AVASOFT is a leading digital transformation strategy company that offers enterprises a holistic, product-centric approach to digital transformation by combining strategic planning with a proprietary AI-powered implementation methodology.

With over 15+ years of experience and a team of more than 1,000 technologists, we are committed to harnessing bleeding-edge technologies to provide all our clients with maximum ROI from their technology platforms.

1,500+

Team members
world-wide

Locations

Ireland | USA | Canada | India

What you get with this

Seamless integration of Social App identities into custom Solutions

- Struggling to integrate user identities seamlessly across various social apps within your custom solutions?
- Experience the ease of incorporating social app identity integration into your custom solutions, simplifying user authentication and enabling a cohesive experience across platforms. With our expertise, we ensure smooth integration of user identities from popular social apps, eliminating the need for users to create new accounts and enhancing user engagement.
- Recognizing the importance of seamless identity integration, our team is well-equipped to tailor solutions that meet your unique requirements. Whether it's integrating login functionalities from social media platforms like Facebook, Twitter, or LinkedIn, we provide comprehensive support to optimize your custom solutions and deliver a unified user experience.



Streamlined Application Register

- Social application identity integration enables seamless registration processes, reducing friction for new users and increasing conversion rates.



Enhanced User Experience

- Integrating social application identity providers into custom applications simplifies the login process for users, leading to higher satisfaction and engagement.



Flexible Authentication

- Integrating multiple social identity providers provides users with flexibility in choosing their preferred authentication method, catering to diverse user preferences and increasing accessibility.

Our eccentric features of

Seamless integration of Social App identities into custom Solutions

Find the most recent stats below:

- On average, employees switch between 10 different applications approximately **25 times per day**, illustrating the extensive time and effort dedicated to navigating various platforms.
- In businesses, each employee loses about **\$1,800** a year because it takes too much time to switch between different apps. This shows how important it is to manage workflows efficiently.
- Organizations using a single sign-on solution experience a **70%** reduction in password reset requests.



Cross-Platform Compatibility

- Integration with social identity providers ensures compatibility across various devices and platforms, allowing users to seamlessly access custom applications from desktops, smartphones, and other devices.



User Data Consistency

- Integration with social identity providers ensures consistency in user data across platforms, reducing data duplication and enhancing data accuracy for personalized user experiences.



Centralized User Management

- Integration with social identity providers centralizes user management, simplifying account provisioning, deprovisioning, and access control processes for administrators.

Implementation Scope – Seamless integration of Social App identities into custom Solutions



Social App Selection

- Evaluate the social identity providers (e.g., Facebook, Google, LinkedIn) suitable for integration with custom solutions based on business requirements and target audience.



Authentication Methods

- Assess authentication methods supported by social identity providers (e.g., OAuth, OpenID Connect) and compatibility with custom solution's authentication mechanisms.



User Profile Mapping

- Define mappings between social app user profiles and custom solution user profiles to ensure seamless integration and data consistency.



Authorization and Permissions

- Determine authorization scopes and permissions required from social identity providers to access user data within custom solutions.



Application Lifecycle Management

- Assess application lifecycle management processes within the custom solutions
- Evaluate options for managing application updates, versioning, and retirement.

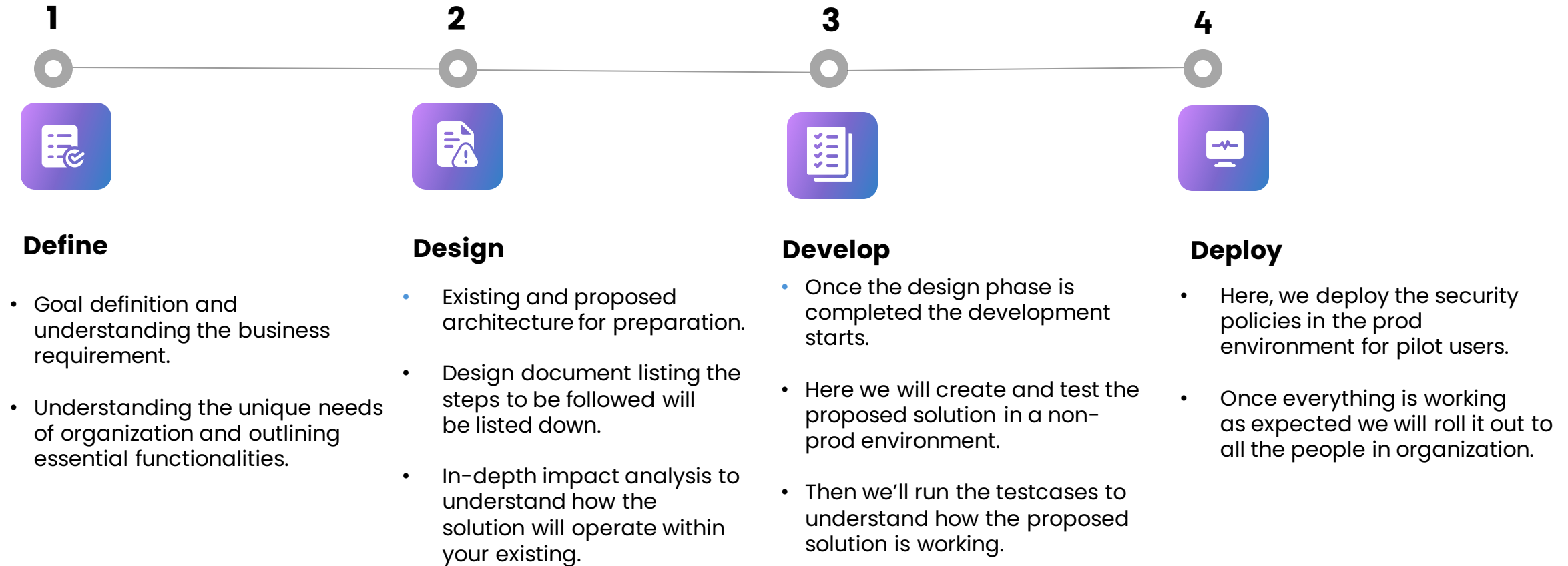


Monitoring and Reporting

- Review monitoring capabilities within Microsoft My Apps Portal for tracking user activity and application usage.
- Assess reporting options for generating insights into application usage and user behavior.

How we do – Seamless integration of Social App identities into custom Solutions

Phases – Implementation



Benefits – Seamless integration of Social App identities into custom Solutions

- Elevate user experience and engagement with our solution, integrating social app identity for seamless authentication in custom solutions.
- Empower users with convenient access to custom solutions by incorporating social app identity integration for authentication.
- Partner with us to enhance user adoption and retention by seamlessly integrating social app identity into your custom solutions.



Thank You