

# Dynamics 365 Commerce as Solution

## 10 Reasons to Implement Dynamics 365 Commerce

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### Omnichannel

Dynamics 365 Commerce offering a more comprehensive omnichannel experience across all your existing and emerging channels in turn creating a much more engaging customer experience.

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### Flexibility

Users can deploy and operate it as per their needs, in the cloud or on-premise. The **sealed deployment model** of Microsoft ensures that the users can add any customizations or extensions they need much more easily, without impacting the functions of the core products

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### Efficiency

Implementing Dynamics 365 Commerce is easy. You can deploy it within hours in the cloud and there are even existing templates to set up key aspects of the company

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### Value

A cloud solution means less cost for its users and the faster implementation time ensures faster return on investment

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### Intelligence

Dynamics 365 has the latest **data visualization and artificial intelligence** tools which helps its users make informed decisions at the right time

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### Security

Has in-built Fraud Protection. Dynamics 365 **Fraud Protection** allows merchants to check all online transactions and with the use of AI, a fraud score is determined through which the merchant can either accept or reject the transaction

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### Integrations

Dynamics 365 Commerce also integrates well with the other Microsoft Dynamics Suite of Products like Dynamics 365 Finance & Operations and Customer Service as well as Microsoft Productivity Tools such as **Office 365, Azure and Power BI**, all of which add further value to your eCommerce solution

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### Partners

Dynamics 365 applications provide capabilities for target business segments

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### Ease of Use

Dynamics 365 Commerce is very easy to learn and use due to its very familiar and **user-friendly interface**

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### Innovations

All of Microsoft's products are highly innovative and retailers can make use of these innovative products such as Power BI, Azure, and more by choosing to implement Dynamics 365 Commerce. These innovations allow retailers to make a thorough analysis of their customers' preferences and create personalized services and products based on their actual customer needs.