

# CFO COCKPIT

*Insights as a Service*



# CFO Cockpit



## As a CFO are you able to?

- Drive integration of information across the enterprise?
- Measure and monitor business performance?
- Provide inputs to organization strategy?
- Execute continuous finance process improvements?
- Support / manage / mitigate enterprise risk?
- Drive enterprise function cost reduction?
- Accurately budget and forecast?

## What do you need?

- As the CFO of your company, your organization relies on you for more than just numbers. Yes, spreadsheets and financial reports are the hallmarks of your profession. But what about business intelligence and forecasting?
- What they need to boost performance is a financial reporting dashboard to aggregate data from different business units and provide insights into alternative strategies. Once various data sets are connected together visually, patterns emerge, extrapolation is possible, and the future is less murky.

## What we have to offer?

- The dashboards should provide a quick view of identified KPI's and other critical information to enable informed decision-making
- The dashboard should help the CFO and his organization to reduce risks and help improve profitability
- It should provide a one glance view of the top customers / products / geographies of the company
- For better business control and maneuvering it is mandatory to have data at fingertips



# CFO Cockpit



CFO Cockpit allows you to have better business control and maneuvering as you have access to the right kind of metrics and views at your fingertips.

## 360-Degree View

Our solution lead the way in helping the organization create 360-degree views of key entities like customers, products, suppliers, employees, partners, and capital resources.

## Single Version of Truth

CFO Cockpit standardizes financial information throughout the organization and harmonizes it with detailed transaction data used by the business. This “single version of truth” liberates the finance department to focus on value-added activities that drive business performance.

## Self-Service Reporting

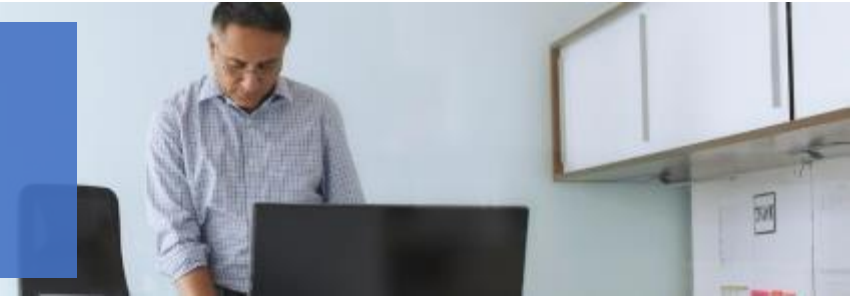
Use the dynamic report creation capabilities of Microsoft Power BI and reduce reliance on your IT team to create interactive and custom, analytics reports by yourself. Take the help of Power BI assistant to answer queries.

## Analytic Output

- Financial Reports.
- Analyses and Models.
- Subject Area metrics
- Predictions
- Profit & Risk Analysis

CFO Cockpit is a plug and play This Plug n Play kind of solution cuts development time by 60% to deliver prebuilt Data Marts, KPI and What If analysis other than Drill Downs reports and Visualizations. CFO Cockpit gives instant insight into all business operations and helps you stay afloat with the right financial and business decisions on the go.

# CFO Cockpit



Leveraging rich reporting capabilities of Power BI with an expert understanding of Polestar on financial domain, we have created a detailed financial performance evaluation platform for your business.

## Solution Alignment

### Data Warehousing on SQL Server

SSIS packages has been used to extract the data from the desperate data sources, perform transformations and load into the SQL Server 2016.

Polestar can help you implement an appropriate information management foundation that can deliver integrated, accurate, and timely data across your organization.



### Analysis Cubes

The next step is generating the analytical cubes. This step has been tremendously simplified by SQL Server Analysis Services (or OLAP Services).

SQL Server Analysis Services (SSAS) is the technology from the Microsoft Business Intelligence stack, to develop Online Analytical Processing (OLAP) solutions



### Power BI

We used Power BI as the Visualization platform to show our reports and dashboards. Power BI is a cloud-based business analytics service from Microsoft that gives you a single view of your most critical business data.

We created individual app for Profit & Loss, Balance Sheet, Account Receivables, Account Payables, Inventory and pinned there important KPIs on the dashboards.



# Insights as a Service



Insights-as-a-Service provides an immediate answer to the ever-growing demand for information and analysis, without investing too much initially. Our technology, analytics and industry experts will ensure we develop a service that is reliable, accurate and relevant to your organization and market. It is built on a standard framework, but is fully customizable, and will be delivered in a safe and secure environment to protect you and your data.

- An immediate solution for your expanding data and information needs
- Designed to support and integrated with, core business data
- Secure and scalable – can be rapidly scaled up and down
- Allows you to quickly test new data and analytical scenarios without capital investment
- Full service with industry and analytical experts to provide you with relevant and timely insights.



# Insights as a Service



## How it works?

