



Bulbshare

AI-first customer collaboration for:

Consumer insight

Product reviews

Brand advocacy

Ad testing

Video research

Package testing

UGC

Consumer insight

Consumer immersions

Customer trends

Product innovation

Any consumer segment. Anywhere in the world.

1000s of daily insights analysed in seconds with the power of AI.

It's time to put customer voice at the heart of your business.

Simon Pollock,
VP Consumer Insights,
Nestlé Cereals

“ Everybody, from the CEO down, is engaged in the (Bulbshare) programme... ”

L'ORÉAL

Sam Crossman,
Chief Digital Officer,
L'Oréal

“ Customer communities are the future. That's what Bulbshare enables... ”

5x

Faster turnaround

5x

Lower costs

10x

Customer loyalty

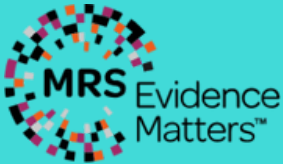


Bulbshare

Unlock the power of your customers

ESOMAR
WORLD RESEARCH

2022 YES Award Finalists



Ops Excellence Finalists

RESEARCHLIVE

Research Hero Award
Winners



Insights 250 winner 2021

Human insights. AI analysis.

Drive 1000s of real-time responses from your community then group, mine and analyse your data in seconds using our AI technology.

[LEARN MORE](#)

Customer-generated content

Limitless source of more effective customer-generated content - building authenticity and meaning with your customers.

[LEARN MORE](#)

People-powered global reach

Identify influencers through your analytics dashboard and distribute content through their personal networks - driving word-of-mouth advocacy.

[LEARN MORE](#)



**Grow brand
advocacy**



**Drive
sales**



**Increase
brand loyalty**



**Build global
communities**



**Lower
service costs**

**Your brand's future lies in the
communities you create**