

CONGRATULATIONS!

You have obtained a new certificate



LEARN★SECURE★EARN

GAME ON!

With Start Left™, deliver interactive challenges, visualized metrics and data-driven rewards to motivate your teams to learn faster, adopt new practices, and deliver better products.

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Transform Your Product Security: Start Left™ Security gamifies your security program! Our platform **correlates security findings** and **secure code training** directly to developers, utilizing **tracking** and **advanced analytics** for **personalized learning**. Tech managers leverage **behavioral insights** to **foster high-performing DevSecOps**.



Scoring system

Improve performance, build trust! Start Left™ Security Scores offer measurable security performance management insights, enabling ROI measurement and optimal tuning of Product Security. Our platform is pivotal in fostering a robust security culture, facilitating risk mitigation, and enhancing the enjoyment of security training.



Training system

Inspiration, motivation & mindset! Start Left™ Security gamifies training modules to motivate developers to actively engage, track progress, and acquire new skills effectively. Fun and rewarding coding experiences enhance learning, operationalizing security concepts, and boosting motivation and productivity.



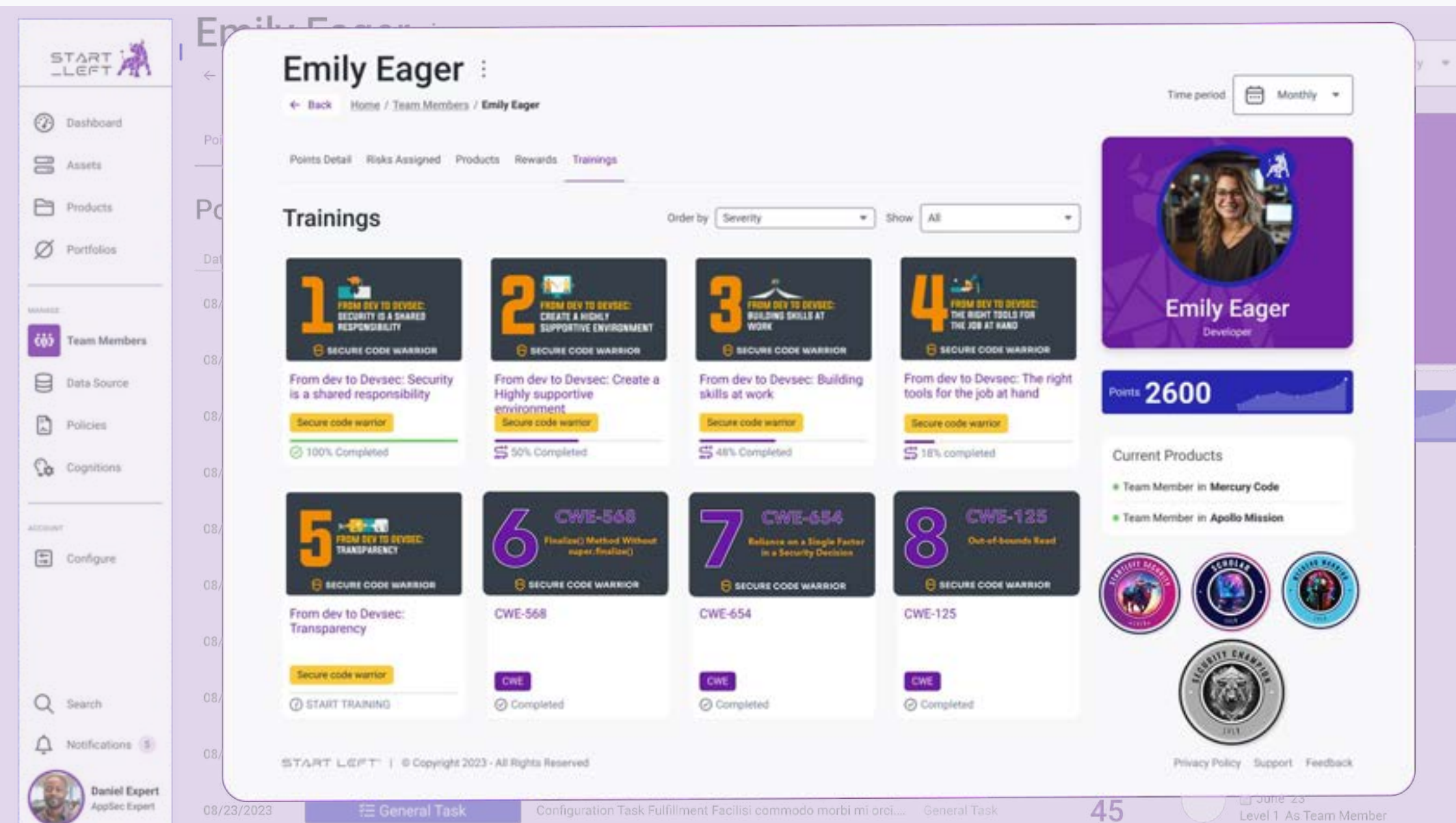
Reward system

Make sure winners win! Start Left™ Security utilizes points, badges, leaderboards, and rewards to make tasks enjoyable and competitive, leveraging human psychology to drive desired behaviors. It enhances security culture development by encouraging new learning and working methods.

Unlock the Power of Human Motivation

By tapping into innate drivers like competition, mastery, and recognition, Start Left™ makes product security an engaging and eagerly anticipated aspect for teams.

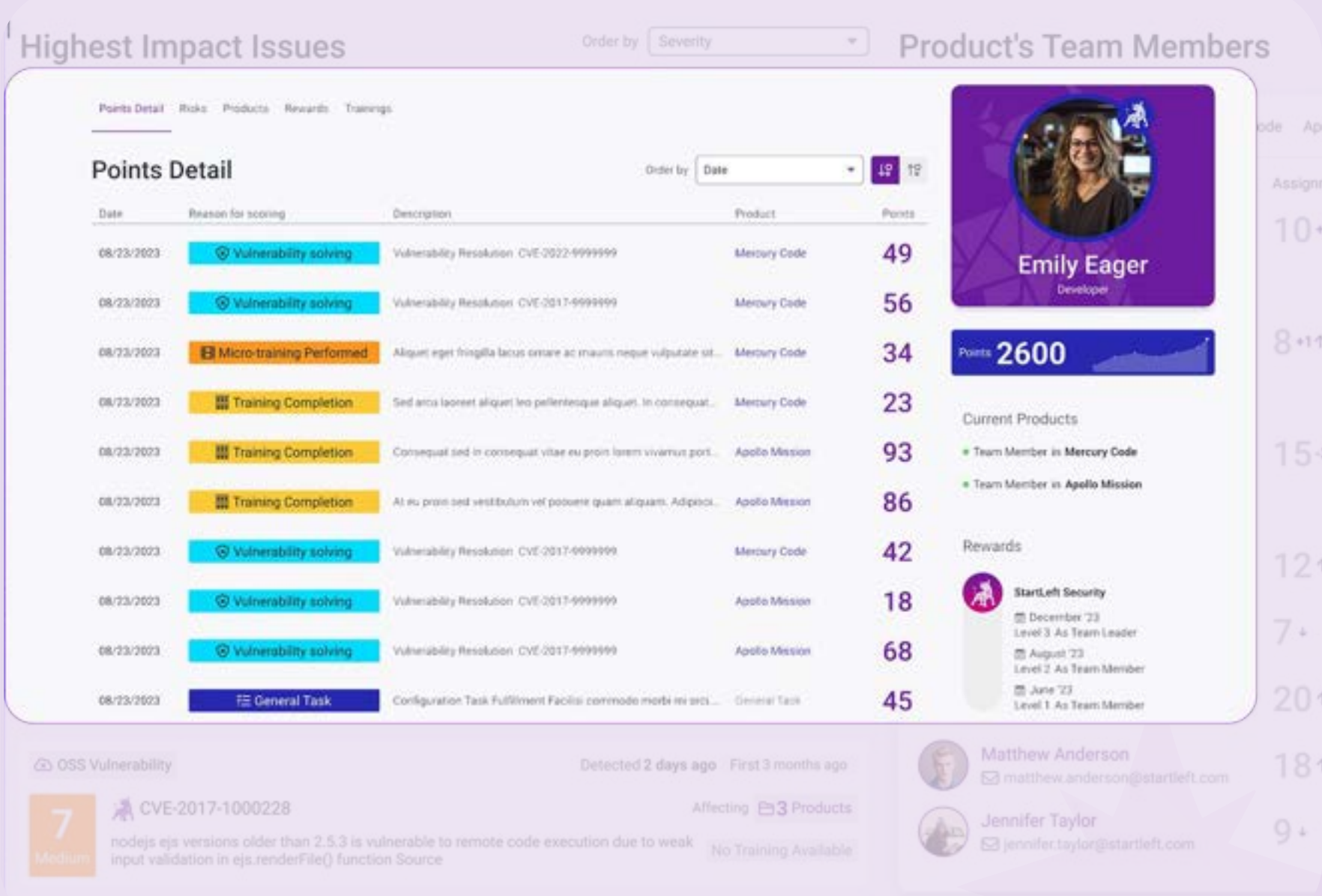
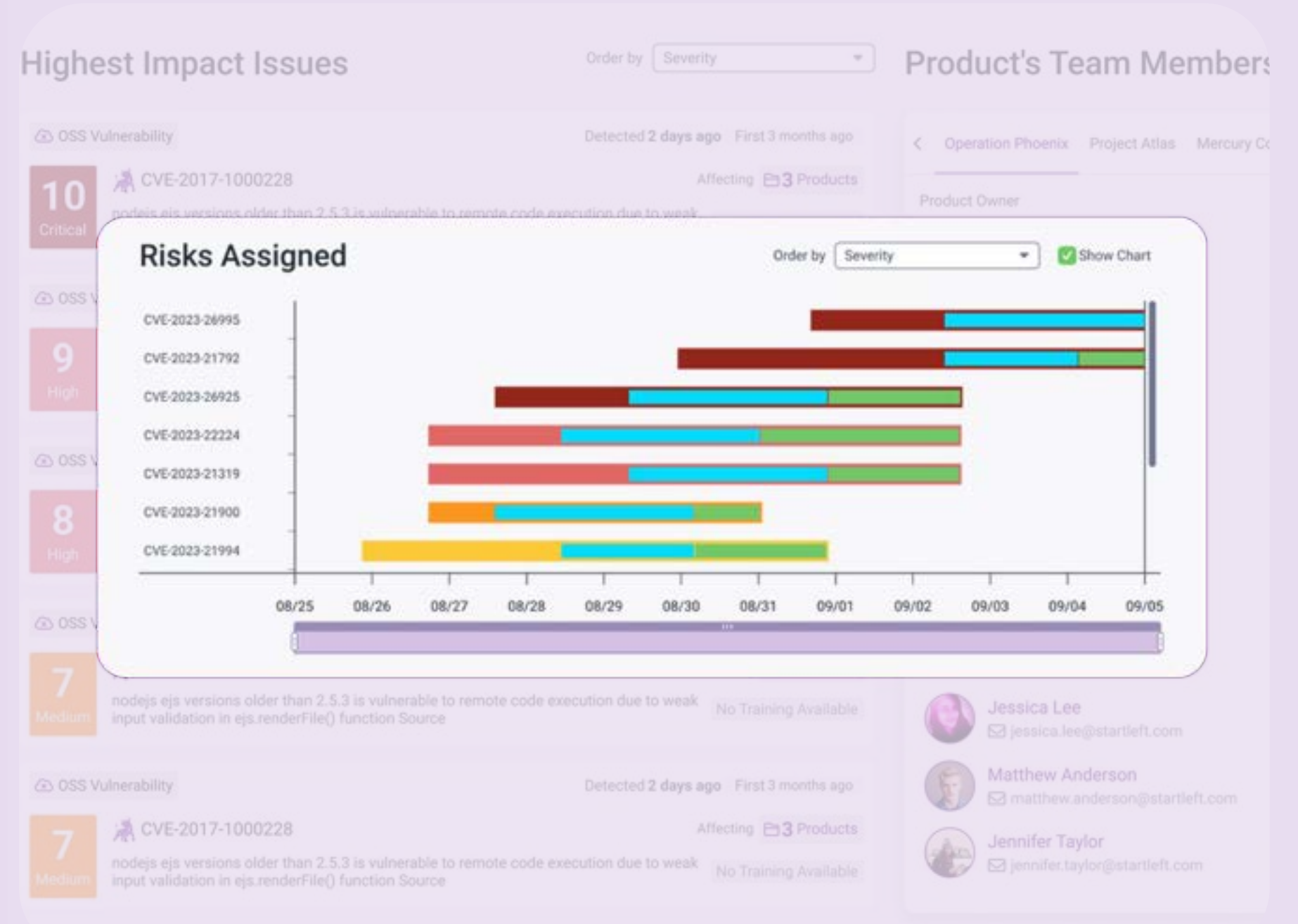
- Foster a security-conscious culture
- Maximize potential of every team member
- See skills, capability gaps & training efficacy
- Gain quantifiable performance insights
- Optimally tune product security programs



Drive MTTR Reduction & Enhance ROI

Track developer security performance and expedite Mean Time to Remediation (MTTR) with Start Left. Our platform ties risks directly to code repositories and owners, streamlining security management. Leveraging patented automation, we minimize exploit windows and deliver targeted trainings for enhanced ROI.

- Personalized and contextualized training ensures targeted skills improvement, accelerating developer performance
- Automation workflows optimize resource allocation, boosting operational efficiency and cost-effectiveness
- Streamlined tracking reduces time for management tasks
- Faster MTTR leads to minimized exploit windows
- Reduce in unresolved vulnerabilities
- Drive long-term ROI & strengthen organizational resilience



Transform Culture & Unleash Human Potential

With Start Left™'s individual-level points system, security becomes more than just a task—it's a journey of growth and achievement. By earning points, badges, and awards, your team members are not only recognized for their contributions but also motivated to excel in managing security risks. This gamified approach transforms security culture, instilling a sense of pride and ownership in protecting your organization's assets.

- Drive growth and achievement through gamified practices
- Recognize team contributions with points, badges & awards
- Motivate excellence in managing security risks
- Drive security culture with pride and ownership

Leaderboards: Celebrate Security Champions!

Unveil the hidden heroes of your security program with Start Left™. Identify top-performing code contributors who make positive impacts on security—your security champions! These individuals can be rewarded and leveraged to help scale your program by coaching and mentoring other team members, fostering a culture of continuous improvement and excellence.

- Recognize top-performers who excel in security practices
- Incentivize champions with monetary rewards
- Leverage champions to scale the security program
- Utilize champions to coach and mentor other team members
- Foster a culture of continuous improvement
- Motivate teams to prioritize security and strive for excellence

