



Start Left™ Security: Securing Every Products' Supply Chain

Traditional cybersecurity follows a reactive approach, addressing threats and patching vulnerabilities **after** software is released. These undetected risks leave businesses exposed to costly breaches and product unavailability, leading to lost revenue and customer trust.



Start Left™ Security takes a proactive, platform-based approach to shield your software products from the ground up.

We focus on **starting with the developers in the beginning of the SDLC** and empowering the team to fix as they go so when you're ready to "ship" your software to production it is ready to go without vulnerabilities.

With our platform... we're with you, every step of the way.



Gain Insights Across Product

CI/CD Risk Visibility: Gain insight into tools utilized across your product pipelines, assess security coverage, and identify policy violations.



Protect Your Code and IP!

Repository Security Management:
Identify repository
misconfigurations, adhere to best
practices, and threat detection.



Ensure Secure Builds

Build Integrity Assurance:
Verify the integrity of software artifacts, confirming their origin and ensuring they remain untampered with.



1. Securing Each Stage

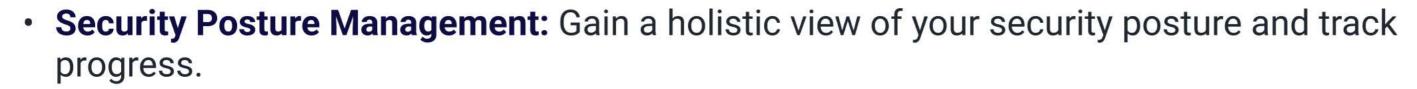


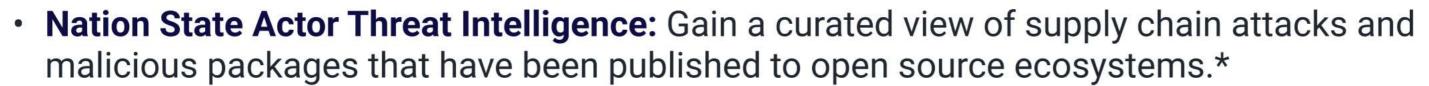
- Software Composition Analysis (SCA): Identify and manage risks within open-source dependencies. Identify and manage risks and license usage.
- **SBOM:** We provide remediation guidance, software transparency, and dynamic SBOMs, providing both export and evaluation of software bills of materials (SBOMs).
- Continuous Monitoring: Integrate automated security testing and analytical monitoring from code to cloud.
- Infrastructure as Code (IaC) security: Ensure secure configurations for cloud environments.

2. Beyond Scanning

- Secure Code Training: Equip developers with the knowledge and tools to write secure code.
- Automated Remediation Guidance: Get step-by-step instructions to fix vulnerabilities quickly.









3. Start Left's Impact



- Reduced Risk: Mitigate vulnerabilities proactively, minimizing potential attacks and data breaches.
- Faster Development: Streamline security processes for agile development cycles.
- Improved Quality: Build secure and reliable software from the start.
- Enhanced Reputation: Demonstrate a proactive commitment to security, gaining customer trust.

4. Start Left's Advantage

- Unified Platform: One centralized solution simplifies security throughout the SDLC, eliminating fragmented point solutions.
- Contextual Insights: Actionable reports pinpoint vulnerabilities tailored to your specific environment.
- User-Friendly Tools: Empower teams with intuitive interfaces and resources to navigate security efficiently, whether or not you're technical.



startleftsecurity.com/sales@startleftsecurity.com