Viva Engage/Viva Engage Launch and Relaunch

Discover how Viva Engage can help generate and supplement human connection in your organization in a world of remote and hybrid work! Express yourself, share your experiences, connect with others, engage with leadership, promote what you believe in, and find knowledge and answers all in one place.

Why Valorem Reply?

Valorem Reply has a robust Viva Engage practice, rolling out Viva Engage at organizations of any size. Our adoption and change team, as well as our in-house design team, will work with you to create and deliver on a custom change plan tailored to your organization's goals to drive Viva Engage adoption at your organization, so you can maximize your ROI. This effort can be targeted to support a focus on the social aspect of Viva Engage, the knowledge management aspect of Viva Engage, or both. During this effort, technical consultants will work with you to determine how to best configure Viva Engage to fit your objectives and current technical landscape.

Get started today with **Viva Engage**

- ERGs, Culture Communities: local and global connectivity
- Internal Comms: all company announcements, events, and campaigns
- Leaders: spotlight on personal stories, goals, videos
- SME Groups: knowledge sharing globally, local FAQ platform
- New Hires: platform for networking and acclimating
- Frontline workers: mobile-friendly experience
- Single, unified experience in Teams

Approach & Deliverables

Discovery
- Assessment of Viva Engage network and tangential M365 systems
- Discovery workshops to understand the collaboration and social landscape at your organization
- Creative workshop to understand and define the associated creative campaign with the launch

Planning & Preparation
- Playback and configuration of Viva Engage network in preparation for launch
- Delivery of personas/use cases and adoption and change plan for rolling out Viva Engage

Training & Implementation
- Technical support through launch
- Communications plan and package (e.g. buzz videos, emails, etc.)
- Change champion strategy and champions sessions
- Training collateral (e.g. training guides, webinars, quick reference guides, etc.)
- White glove training

"We did a 3-month pilot, and started with 10k people, but by the end of the pilot, we actually had 30k users in Viva Engage, and it organically grew in 3 months. We really made the campaign fun and engaging"

Chris Harrer
Comcast Associate Vice President, Internal Communications – Digital

"We've seen some really neat use cases come up where people will post a question before the end of their workday, go to sleep, come back, and they see answers from all over the world because people are working in the other geographies."

Sarah Mahon
AECOM Associate Vice President, Enterprise Community Manager

Email us!
vmw@reply.com

Cost Structure

While the above gives you an indication of what's included in a typical project, the amount of adoption and change assistance organizations need tends to vary. See the tables below for a few sample engagements to give you a sense for what adoption and change items are available and their associated price:

Bronze Package ~$49,500 (10-12 weeks)	
Phase	**Cost (USD)**
Technical Readiness & Launch	• Current assessment of M365 and Viva Engage, settings, and networks • 30-minute session on governance • Usage policy and configuration of Viva Engage and governance • Execute and support launch
ACM Discovery & Planning	• 2 discovery workshops and 1 discovery playback • Up to 5 personas/use cases • Delivery of ACM plan
Comms, Coaching, and Training	• Communications Plan • Comms package, including 1 buzz video, emails, gifs, and design assets • Change Champions strategy & 2 sessions with Champions • Training guides, FAQ, quick-reference doc, 2 webinars, and 2-page "which tool when" guide

Silver Package ~$75,000 (12-14 weeks)	
Phase	**Cost (USD)**
Technical Readiness & Launch	• Current assessment of M365 and Viva Engage, settings, and networks • 30-minute session on governance • Usage policy and configuration of Viva Engage and governance • Execute and support launch
ACM Discovery & Planning	• **3 discovery workshops** and 1 discovery playback • Up to 5 personas/use cases • Delivery of ACM plan
Comms, Coaching, and Training	• Communications Plan • Comms package, including 1 buzz video, emails, gifs, and design assets, **and Champion communications** • Change Champions strategy, 2 sessions with Champions, **and executive sponsor engagement** • **Success story engagement** • Training guides, FAQ, quick-reference doc, **up to 6 webinars**, 2-page "which tool when" guide, community owner training guide, **and 2 how-to videos**

Cost Structure

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Gold Package *~$100,000* *(14+ weeks)*	
Phase	**Cost (USD)**
Technical Readiness & Launch	• Current assessment of M365 and Viva Engage, settings, and networks • 30-minute session on governance • Usage policy and configuration of Viva Engage and governance • Execute and support launch
ACM Discovery & Planning	• 3 discovery workshops and 1 discovery playback • Up to 5 personas/use cases **and 5 user interviews** • Delivery of ACM plan
Comms, Coaching, and Training	• Communications Plan • Silver comms package • Change Champions strategy, 2 sessions with Champions, and executive sponsor engagement • Success story engagement • **Pilot training guides and 6 pilot webinars** • **Full launch training guides**, FAQ, quick-reference doc, **9 audience-targeted webinars**, 2-page "which tool when" guide, community owner training guide, and 2 how-to videos