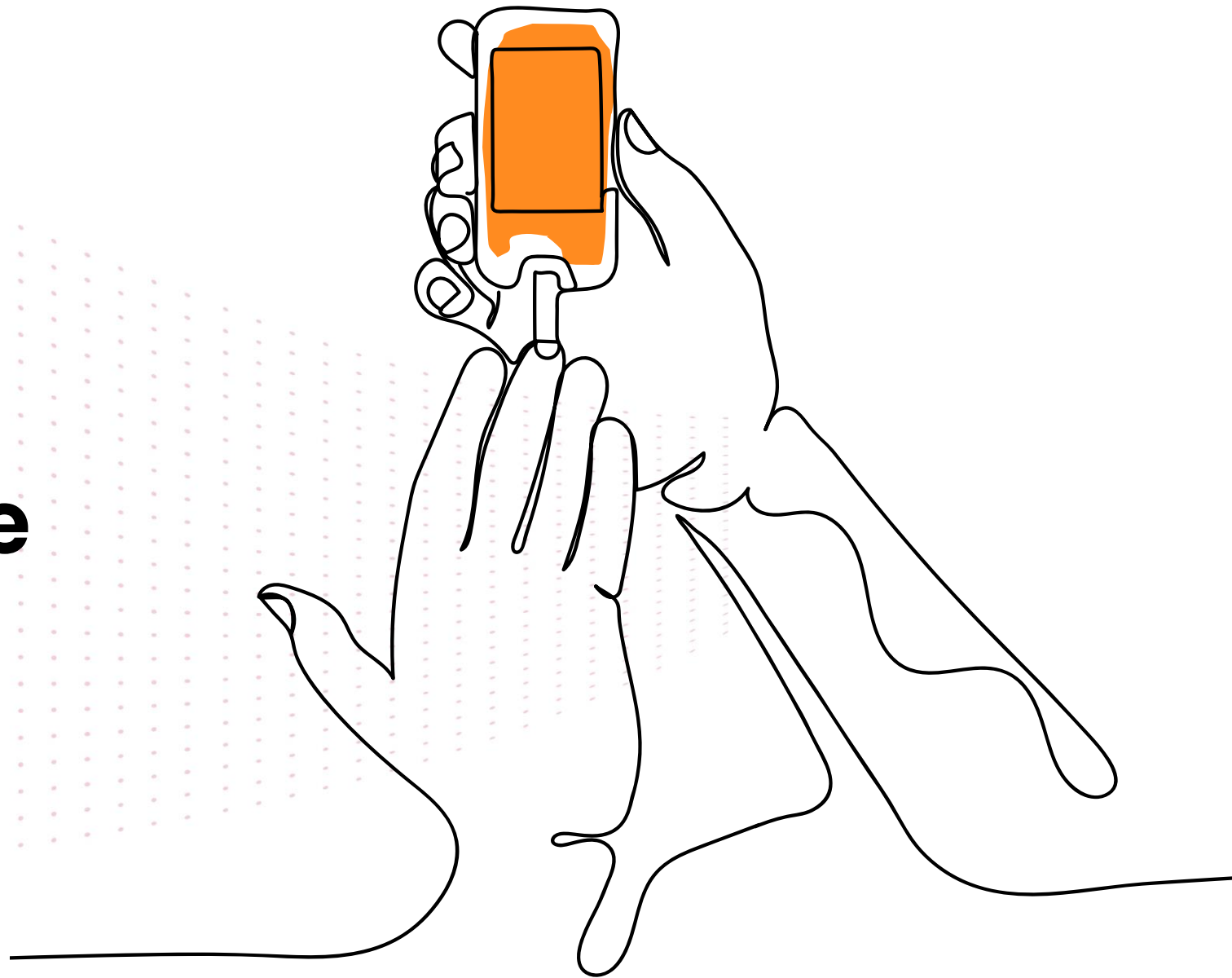


CUZEN

Copilot for Personalized Health

AI-powered Personalized Care Management



A personalized, engaging, and effective journey that meets individual needs while advancing overall healthcare goals.

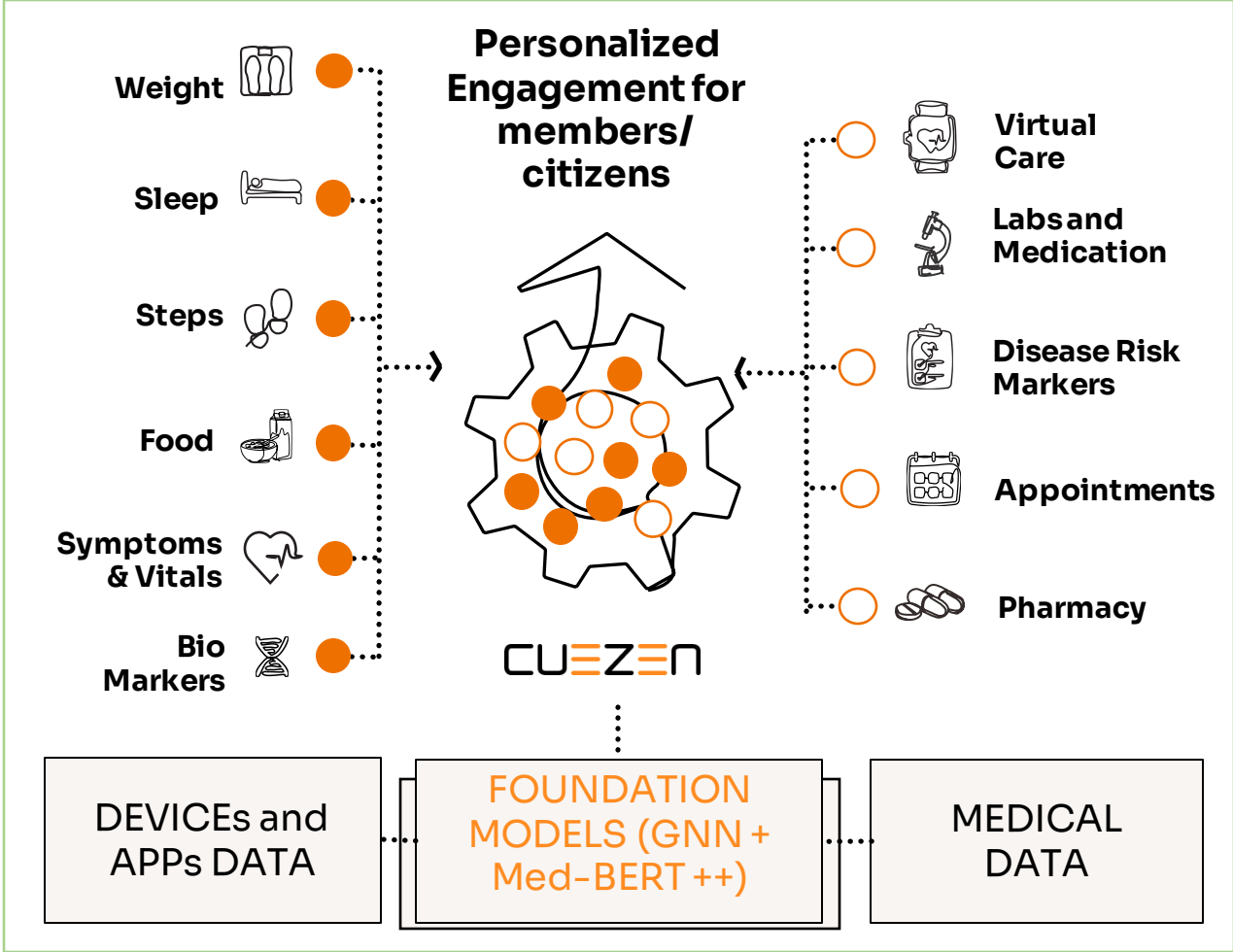
By understanding each individual's unique profile, combining medical data, fitness tracker insights, demographics, and behavioral information, we create a tailored path to optimal health outcomes.

Personalized Precision: Treatments and interventions are precisely tailored to individual needs & preferences.


Behavioral Intervention: Our AI actively engages and motivates patients or members to follow their personalized plans.

Optimal Pathways: Our AI continuously triangulates and adjusts the care pathway to ensure it's always aligned with the most effective strategies.

Versatile Applications: From wellness & preventative health to chronic care management and to population level health and seamless care coordination.

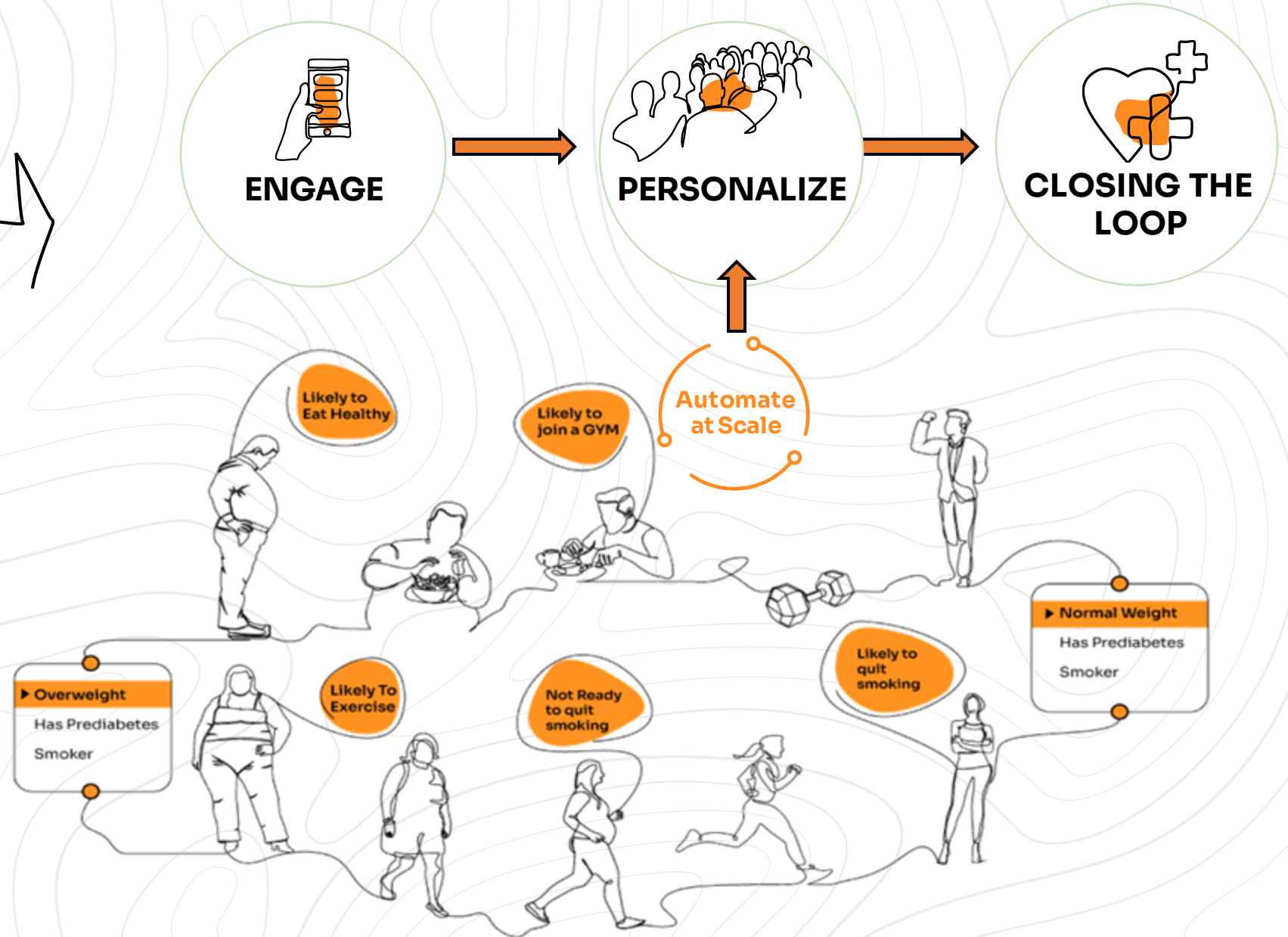


Digitizing Interventions



NudgeStream
PERSONALIZED
ENGINE FOR
HEALTH

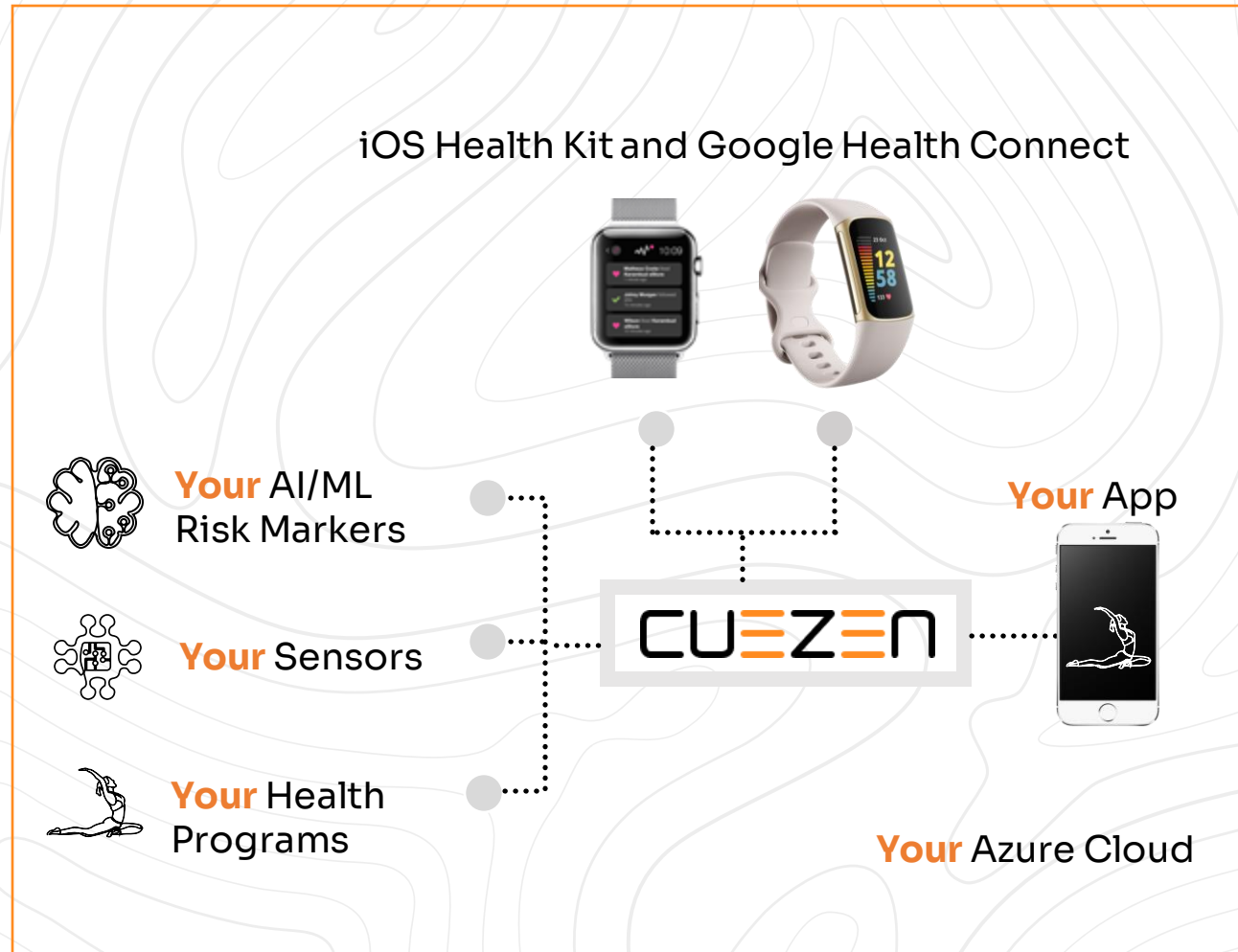
Deliver Behaviour
Change using
Personalized
Nudging by
recommending
Next Best Action.



CueZen can accelerate realizing your product vision



Leveraging **your** existing cloud and AI investments



Your data never leaves your cloud



Purpose-built RecSys for Healthcare



Integrates with iOS and Google trackers



Govt-grade security and compliance



Scales to millions of patients



Leverages **your** AI Risk Scores

Supporting the Different Healthcare Entities & Use Cases

Use Cases

- Wellness & Preventative Care
- Member benefits maximization & engagement
- Chronic Disease Management
- Virtual Care Navigation & Adherence
- Post-Op Recovery
- Clinical Trials



Payors



Providers



Pharma



Health Tech

Opportunity



Engage members to remain healthy and run multiple citizen-centric health programs for chronic disease management.



Reduce readmission by continuous monitoring
Avoid care mgmt. revenue leak.



Earlier detection and diagnosis.
Engage patients for medication adherence.



Grow revenues from value-based care and consumer care.

Pain

Aging population, rising cost of disease/claims, decrease in productivity, member churn

Staff burnout and high acute care services utilization.

Value Based Care offer, Prevent Patient drop-off, Measure Drug Efficacy

Good at Automation, bad at personalization. Siloed by disease