



# CONTEXTUAL BANKING eXPERIENCE

The Digital Banking Engagement Hub for tomorrow





# Learn more about Contextual Banking eXperience

Scan me

# Is your bank looking for a Digital Solution that:



Is an engagement platform that matches the scale, depth and breadth of the bank's Digital transformation aspirations



Can enhance your existing Digital solution with a huge range of supplemental functional capabilities



Can get to market fast without compromising the unique character and identity of your UX, or..



Can seamlessly co-exist and integrate with your existing infrastructure, business services, entitlements, or data.

If so, CBX is the answer you've been looking for.



#### **Domain coverage**

Contextual Banking Experience is a powerful Digital Banking Engagement Hub with thousands of persona-aware User Journeys organised into logical product domains to meet the needs of clients from all segments. CBX can transform your Digital presence, or supplement what you already have.



Provide account and transaction reporting across multiple banks and currencies



Deliver powerful insights and rich analytics in a range of data visualisations



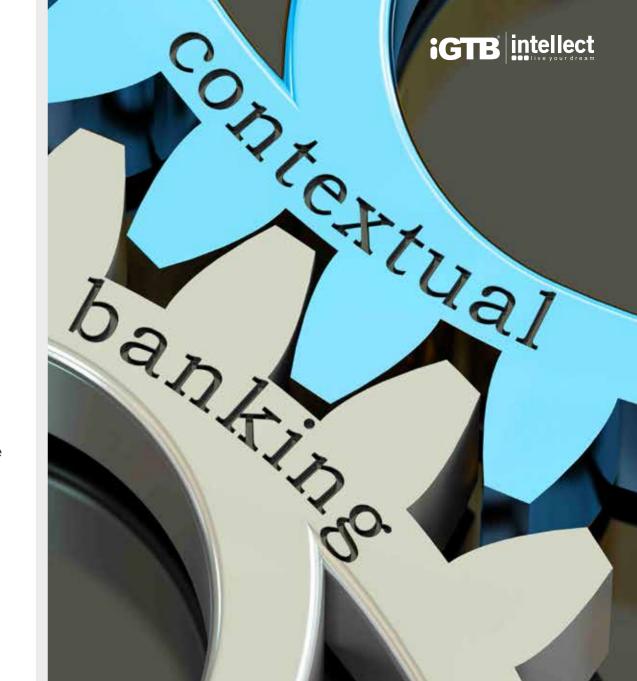
Support for global, regional & domestic payments and collections capabilities



Empower your corporates and reduce operational costs with self-service capability across domains, like Liquidity, cashflow forecasting & Virtual Account management



Compete for new relationships in target sectors like professional services, Escrow & client monies



# Designed for you, with you, or by you – but always user focused

Why compromise? CBX offers you the ultimate in flexibility with an unparalleled depth of UX options using our unique Design System UI library



Thousands of thoughtfully designed User journeys available 'out-of-the-box' across a huge range of available product domains



Differentiated UX to reflect the distinct needs of your different client segments and sectors



Persona-aware, and entitlement-driven for personalisation at scale



Adapt or extend the out-of-the-box UX with our extensive design library of pre-defined UI components, all tailored for transaction banking



Autonomy to conceive and build a bespoke UX for a completely unique outcome



### **CBX** tech and resources already available

Built on cutting-edge architectural principles enabling maximum performance, scaling & deployment flexibility, CBX eradicates traditional data silos so that you can release the full power of your data.

- API and Microservices based
- Cloud agnostic with a Cloud Native Computing Foundation (CNCF) compliant tech stack
- Built for real-time data ingestion with support for legacy integration adapters
- Pre-wired digital foundation components (e.g. entitlements, limits, workflow, audit)
- · Developer-friendly SDK/CDKs for to adapt or extend services

## **Business capability**

Powerful integrated business capabilities to help you drive automation and operational efficiencies.

- Seamlessly on-board clients to the appropriate products and services
- · Aggregate multiple processes and systems of record into a single coordinated onboarding flow
- Streamline operations with templated entitlements for segments, sectors and roles
- · Scope to fulfill the needs of all client segements from multi-national clients to small businesses
- · Highly flexible workflow rules which understand the context of the user



## The World's Best Corporate Banks Bank on iGTB

iGTB is the world's first complete Global Transaction Banking Platform from the house of Intellect that empowers Corporate Banks prepare for a new era of customer-centric services. With a rich suite of transaction banking products, across Liquidity Management, Virtual Accounts, Payments, Cash Management and Trade and Supply Chain Finance, iGTB is an authority on vertical and integrated products that enable banks to meet their ambition to be the Principal Banker to their corporate customers, iGTB seamlessly integrates all transaction needs of corporate customers, delighting them with Contextual Banking experience (CBX), a white label digital transaction banking platform that leverages machine learning and predictive analytics, delivered through APIs and an omnichannel UX. For more information on iGTB, please visit www.igtb.com

#### iGTB has a global presence through its offices across all 5 continents



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