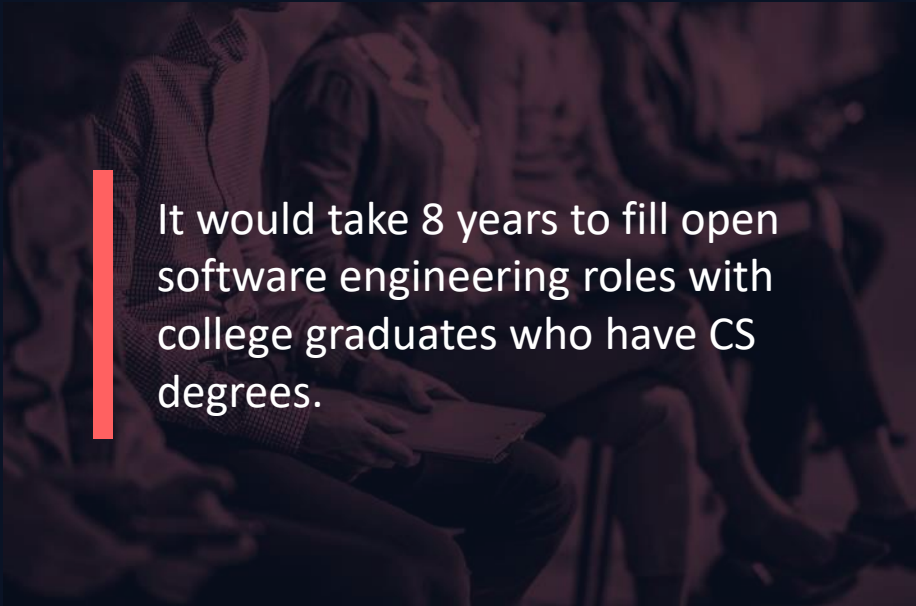# Mendix Overview

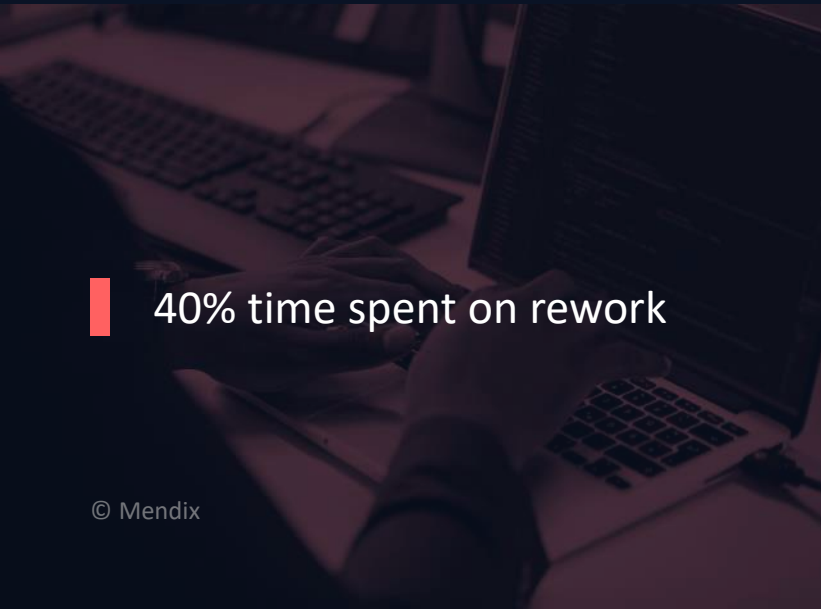# Why is it so hard to execute on digital initiatives?
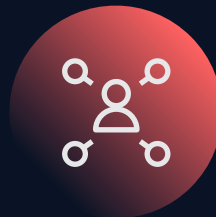
Miscommunication between business and IT

It would take 8 years to fill open software engineering roles with college graduates who have CS degrees.
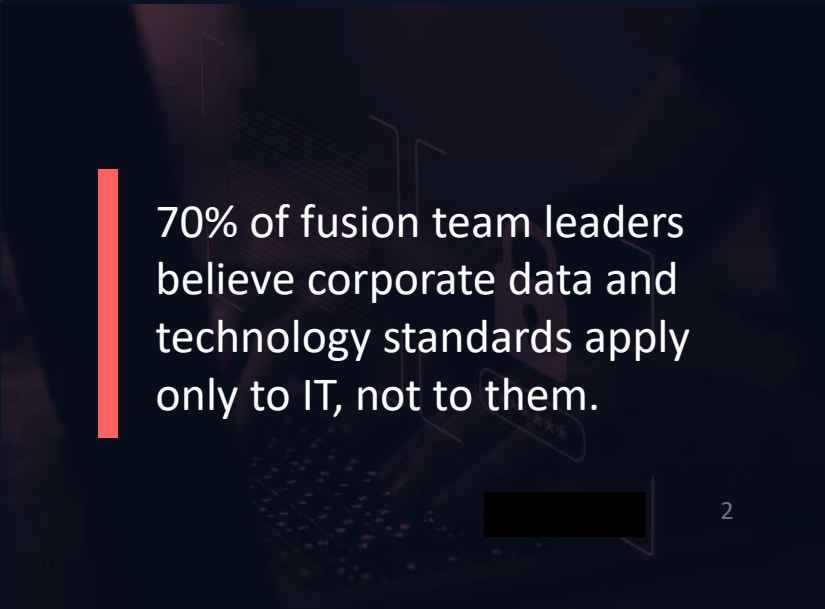
Fragmented tools, data, and pockets of development

40% time spent on rework

Shortage of developers means delays in delivery

70% of fusion team leaders believe corporate data and technology standards apply only to IT, not to them.

Change how you deliver transformation with the Mendix approach

Establish a common language between business and IT

"Where we have gaps in our architecture, or gaps in our application portfolio, low-code enables us to build them very quickly and bring them to market."

MATT ROGERS / CIO / SUEZ

Enterprise integration, reusability, and governance

"The biggest transformational impact that Mendix allows us within BDC is to match the language of business, essentially removing the effort that we need to apply to focus on the technology."

HERMAN GELDENHUYS/
MENDIX TECHNICAL EXPERT / BDC

Deliver faster with visual modeling, and support for novice developers

"I'm in control of this app that helps me and my business process. I'm the king of my department, because I'm the one that can create this app with all these tools IT provided me."

SANDER KIEFT / SENIOR DIRECTOR, ARCHITECTURE AND PLATFORMS / PVH

Outpace demand with Mendix

Mendix delivers agility with the tools needed to streamline digital initiatives.
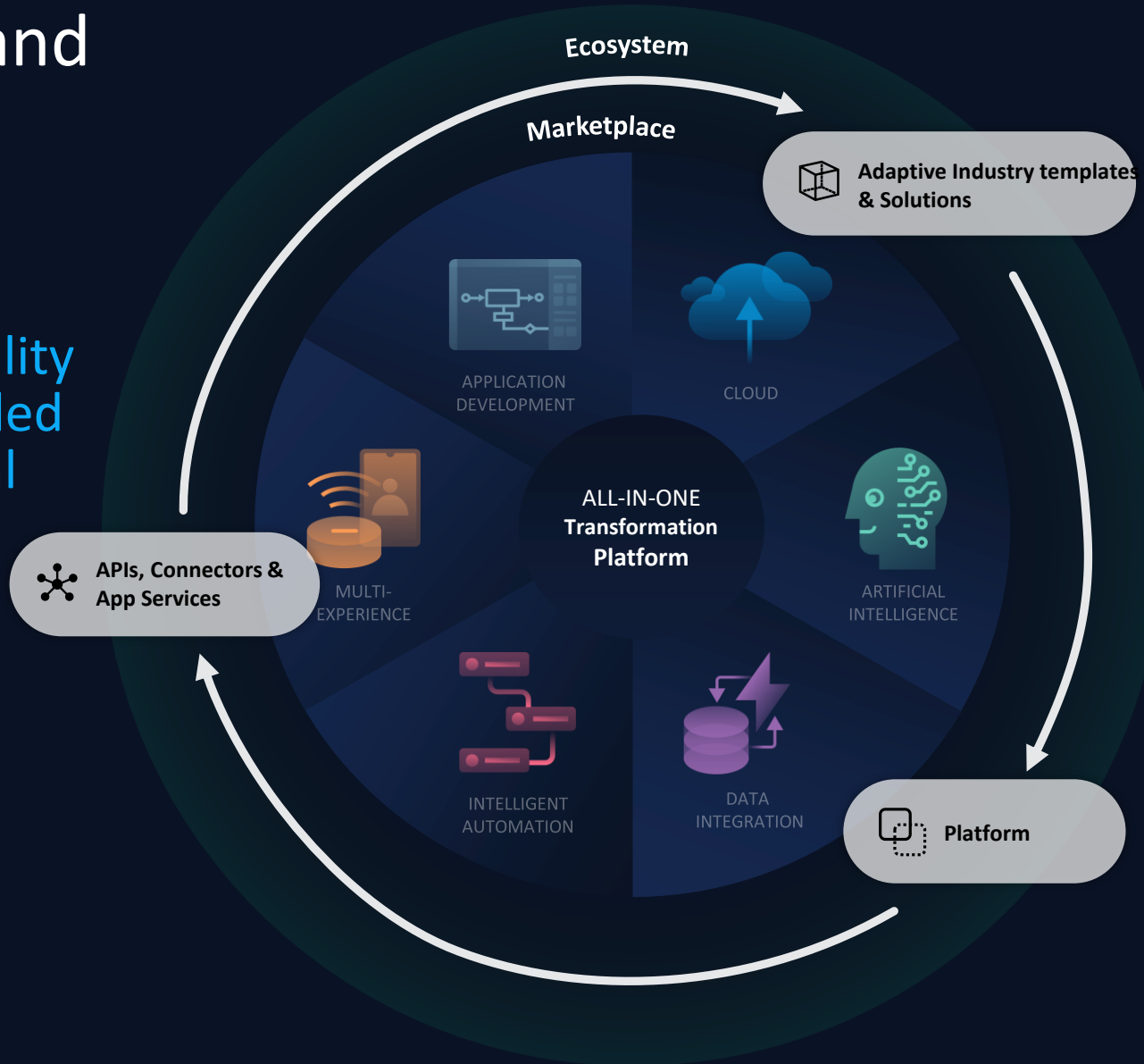
To accelerate composable applications and enterprise journey

Ecosystem

Marketplace

Adaptive Industry templates & Solutions

APPLICATION DEVELOPMENT

CLOUD

ALL-IN-ONE Transformation Platform

ARTIFICIAL INTELLIGENCE

APIs, Connectors & App Services

MULTI-EXPERIENCE

INTELLIGENT AUTOMATION

DATA INTEGRATION

Platform

Mendix Platform – All in One Transformation
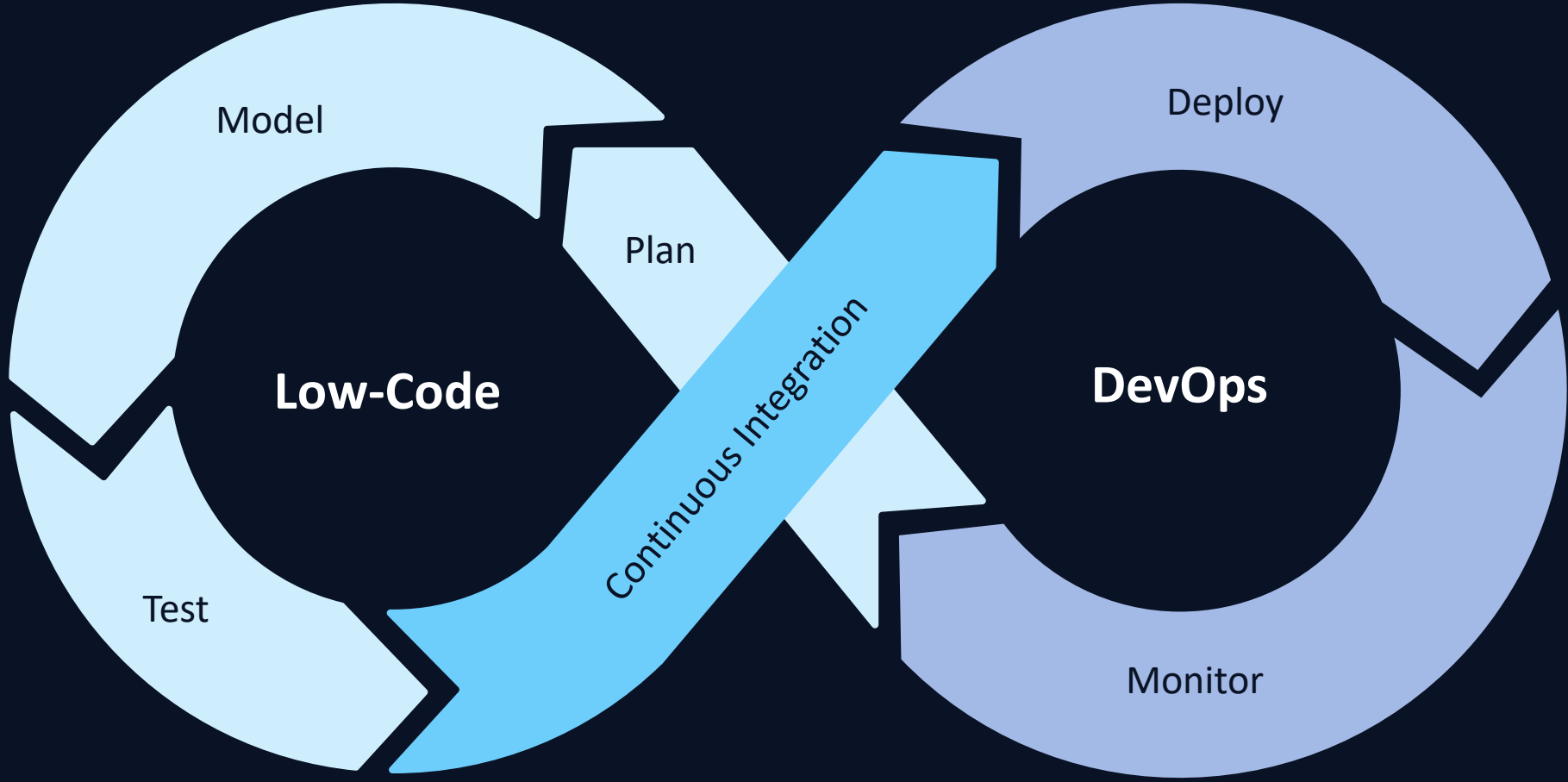
© Mendix

Mendix: Full Scale application development

Low-code development
Build applications 10x faster with 70% less resources

Run Everywhere
Shopfloor, Edge, Central IT or in the Cloud

Integration capability
Unlock and integrate real-time data from ERP, PLM, IoT, MQ, OPC-UA connect IT to OT.

Multi- experience
Applications for all forms of interaction
Web, Native Mobile / Tablet,
Handheld / Vehicle Mounted Devices,
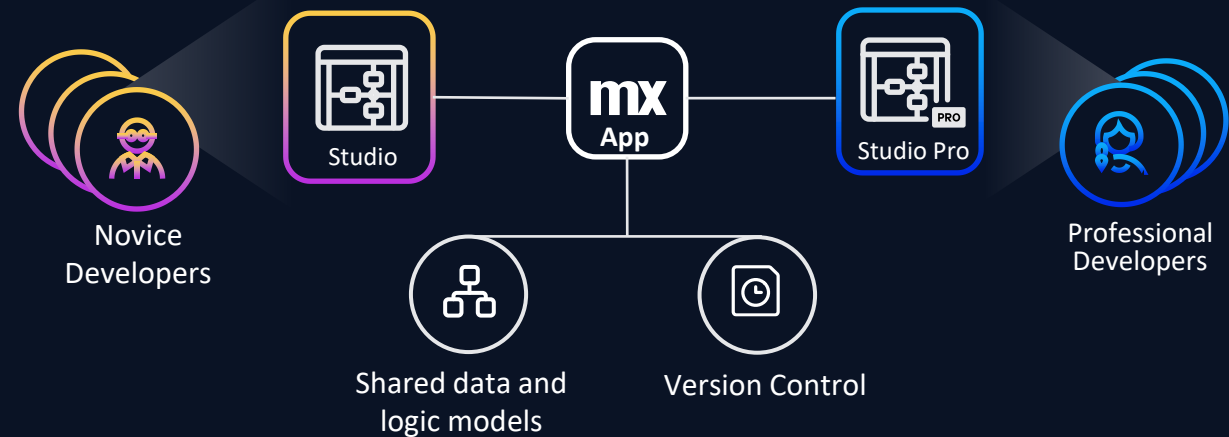Conversational UIs, Augmented Reality (AR)

Develop better solutions faster on a platform built for teams

Mendix enables teams of developers who can have different backgrounds deliver a project together

Novice Developers

Studio

mx App

Studio Pro

Professional Developers

Shared data and logic models

Version Control

Front end developers / Back end developers / Full stack developers / .NET developers / Java developers / C# developers / Javascript developers
Citizen developers / Business analysts / Domain engineers / Designers

© Mendix

The Total Economic Impact of the Mendix Platform ™

Cumulative Net Benefits
$20.52mm

Mendix by the Numbers*

over a 3-year period

FORRESTER®

Accelerate New Products/Services
$3.33mm

Improve Customer Engagement
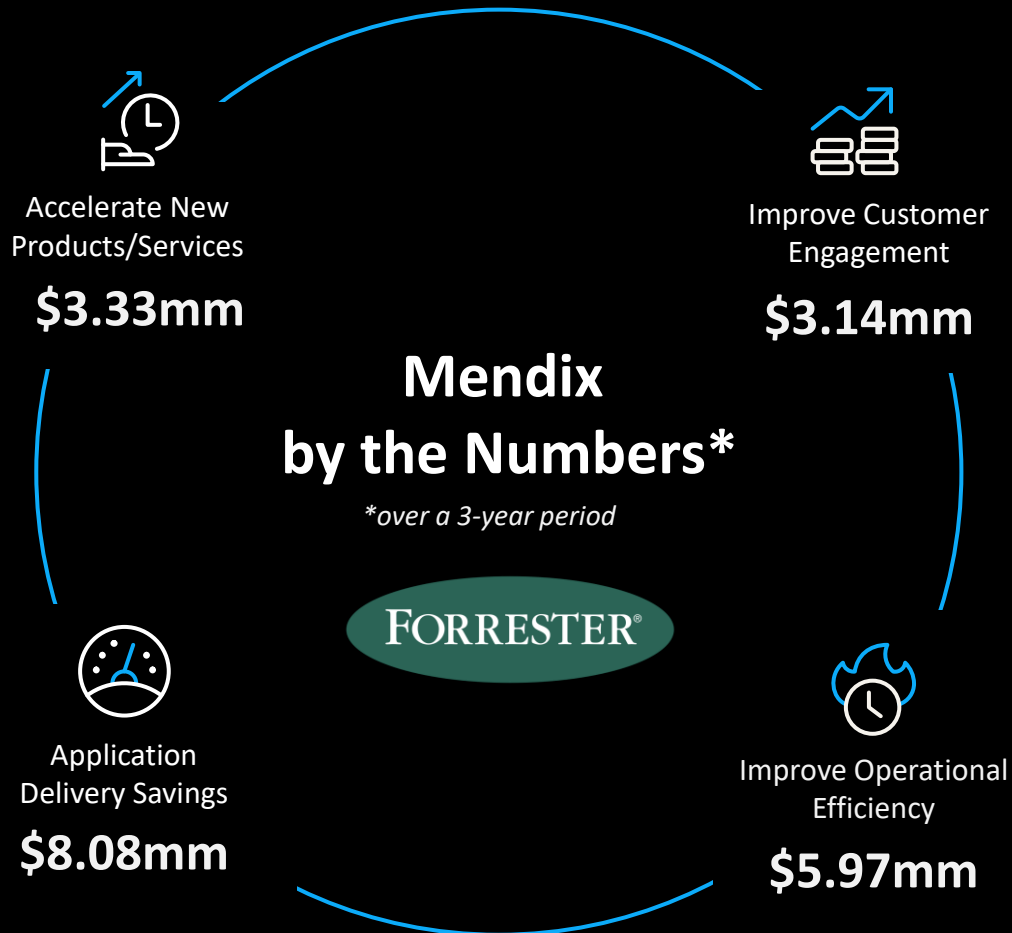**$3.14mm**

Application Delivery Savings
$8.08mm

Improve Operational Efficiency
$5.97mm

Notable Findings

Mendix apps take fewer than half as many developers to create and maintain than traditional applications.

Each Mendix app developed for operational efficiency saves the time of 3 FTE (6,240 hours) per year, on average.

Customer engagement apps built on Mendix deliver 5% incremental annual revenue through improved experience.

New products and services developed on Mendix are delivered an average of 7 months faster.

" Mendix has proven to be a good fit for our organization. There's excellent collaboration with us on their strategic roadmap. We find our relationship with and our investment in Mendix to be of great value."

Team Manager, Rapid Product Development, Utilities Industry

mx mendix

Recognized by analysts for vision and technology

Figure 1: Magic Quadrant for Multiexperience Development Platforms

FIGURE 1 Forrester Wave™: Low-Code Development Platforms For Professional Developers, Q2 2021

Figure 1: Magic Quadrant for Enterprise Low-Code Application Platforms

Gartner® — Multiexperience Development Platforms

FORRESTER® — Low-Code Development Platforms for Professional Developers

Gartner® — Enterprise Low-Code Application Platforms

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