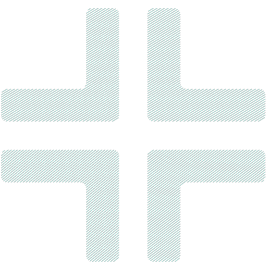


# Customer Success Story

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## Desktop Automation to Standardize Sensitive Data Entry



### **About the Client:**

An American processed food and snack company headquartered in New Jersey.

### **Background and Challenge:**

As a food processor and manufacturer, this organization must comply with a host of government regulations, so maintaining ingredient sourcing and quality data is a never-ending task. After investing heavily in another automation platform, they decided to explore what automation options were available using the Power Platform to potentially replace that system, and enhance capability, reduce technical debt and costs.

### **Solution:**

Withum worked with the organization's automation team to replicate the core functionality of several existing automation, showing how Power Automate Desktop integrates with SAP, DocuSign, and an industry-specific application. In each case, Power Automate Desktop met or exceeded the requirements and offered a more streamlined user experience for bot makers at a much-reduced cost.

### **Benefits/Results:**

The new system immediately got high marks from administrators and automation developers for being intuitive and fast performance. The organization saw the potential benefits of using Power Automate Desktop, given its deep integration with the Microsoft ecosystem.