

# AI Readiness and Strategy

According to a McKinsey study<sup>1</sup>, companies that adopt AI early and effectively are likely to gain a competitive edge over their peers.

<sup>1</sup>Source: The state of AI in 2023: Generative AI's breakout year, McKinsey, August 2023

75%

Organizations expect significant or disruptive change due to AI

8%

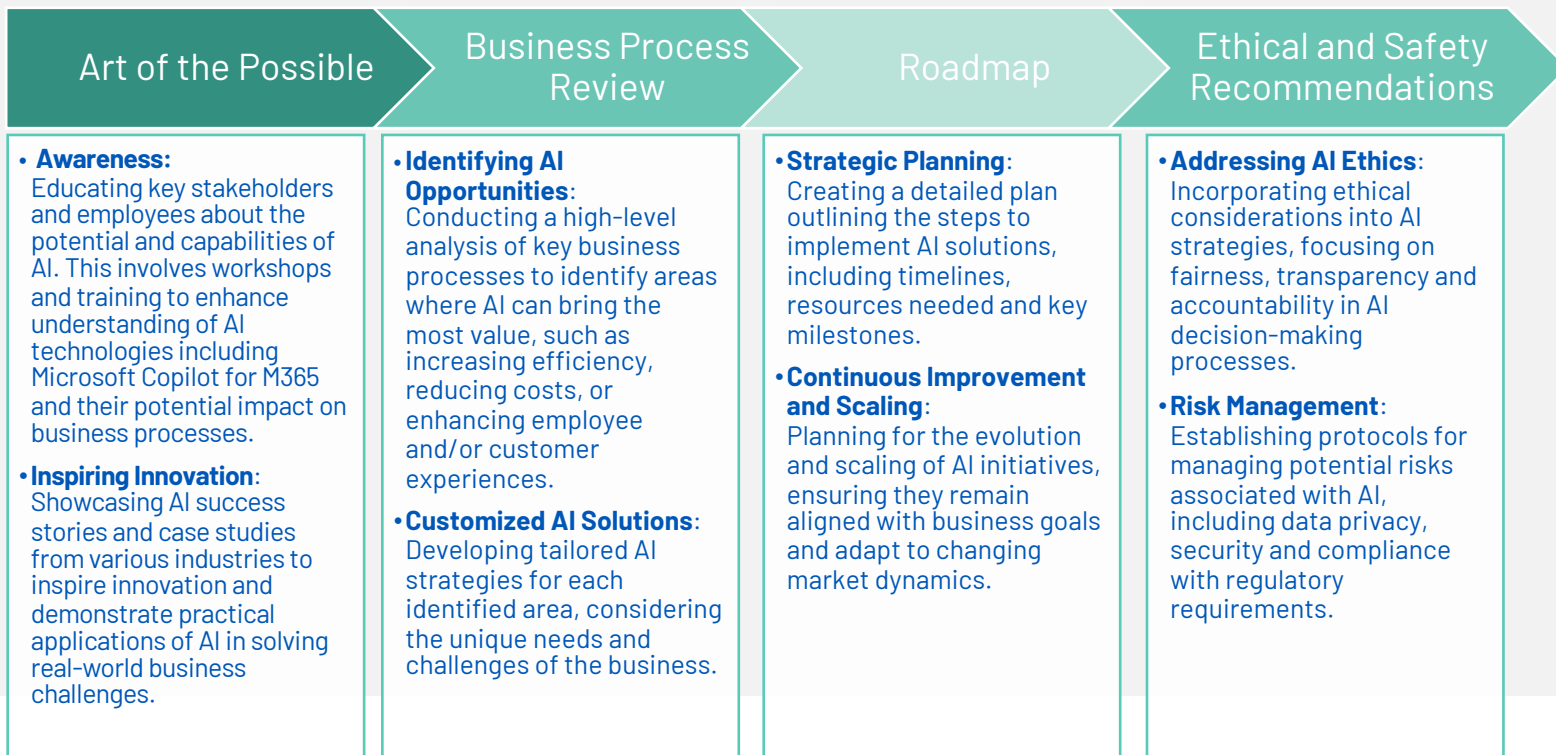
Companies have scaled AI across their organization

80%

Organizations lack well-established policies governing the use of AI

## Get ready for AI (responsibly)

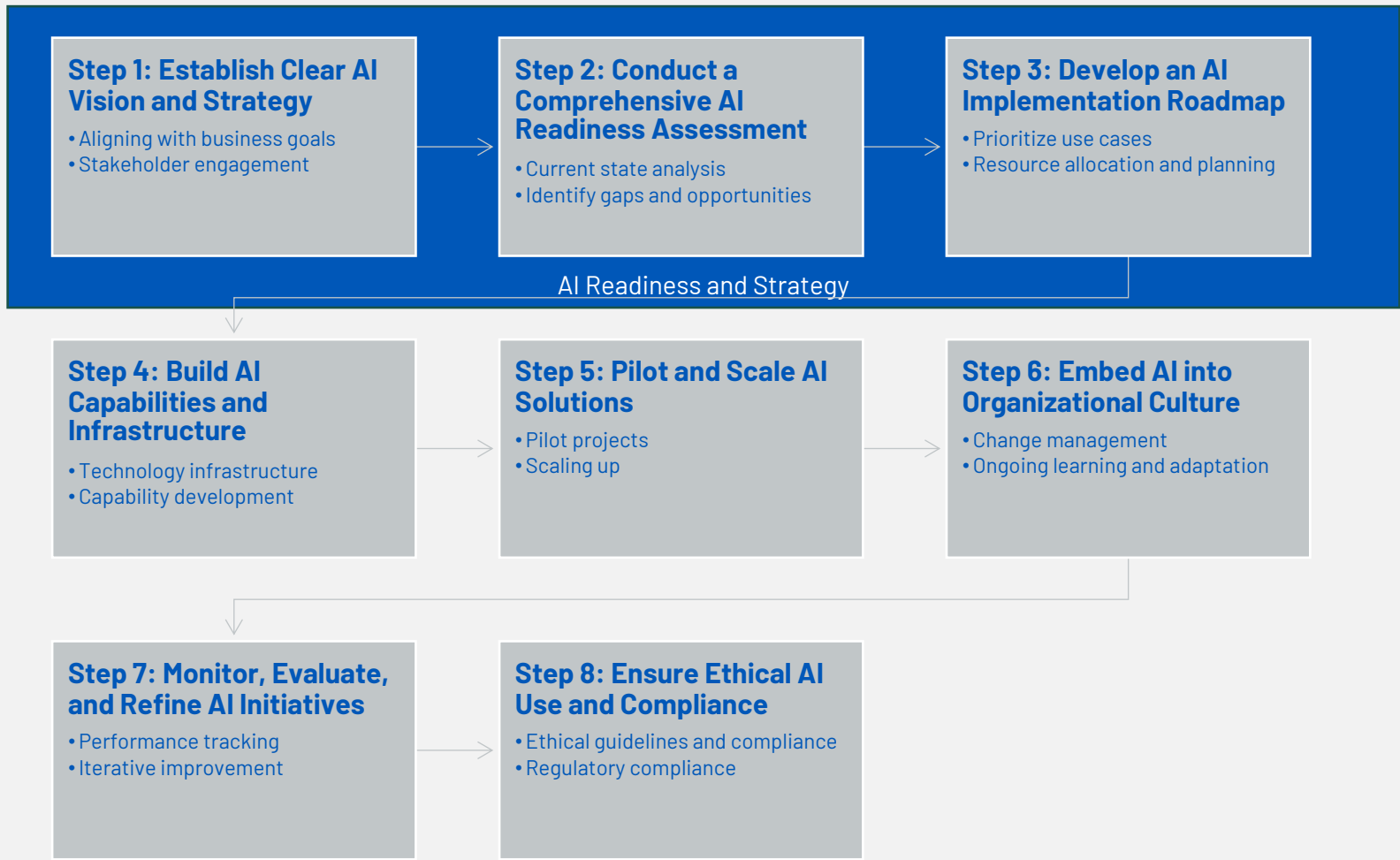
How can businesses prepare for the AI revolution? AI is transforming every industry and creating new opportunities and challenges for organizations of all sizes. However, many businesses are not ready to harness AI's full potential or manage its risks effectively. This section will show why developing an AI strategy and readiness plan is essential for any business to thrive in the AI era. It will also highlight the best practices and tools that can help businesses achieve their AI goals and overcome their AI challenges.



Rapid results from initial commitment to value realized.

# AI Readiness and Strategy

A proven, step-by-step methodology for developing a responsible AI strategy.



## What's next

Are you ready to join the AI revolution? If you want to leverage the power of AI to drive innovation, efficiency and competitive advantage, you need a structured approach that covers four key steps:

- **Educate** yourself and your team about AI's potential and how it can transform your business.
- **Assess** your business processes and identify where AI can add value and improve outcomes.
- **Implement** AI solutions that align with your business goals and ethical standards, using a well-defined roadmap and best practices.
- **Monitor, evaluate, and refine** your AI initiatives to ensure they deliver optimal results and responsible innovation.

## Why Withum?

- **Technology Expertise:** Withum specializes in technology-driven solutions, ensuring innovative and practical AI integration.
- **Customized AI Strategies:** They provide tailored AI strategies that align with the specific needs and goals of each client.
- **Ethical AI Focus:** Emphasis on ethical, transparent, and accountable AI practices.
- **Proven Track Record:** Withum has a history of successful AI implementations and positive client feedback.
- **Alignment with Business Goals:** Their approach ensures that AI initiatives support and enhance business objectives.
- **Experienced Team:** Access to a team of professionals with deep knowledge in AI and current best practices.