Azure AI Readiness and Strategy

According to a McKinsey study[1], companies that adopt AI early and effectively are likely to gain a competitive edge over their peers.

[1]Source: The state of AI in 2023: Generative AI's breakout year, McKinsey, August 2023

75%
Organizations expect significant or disruptive change due to AI
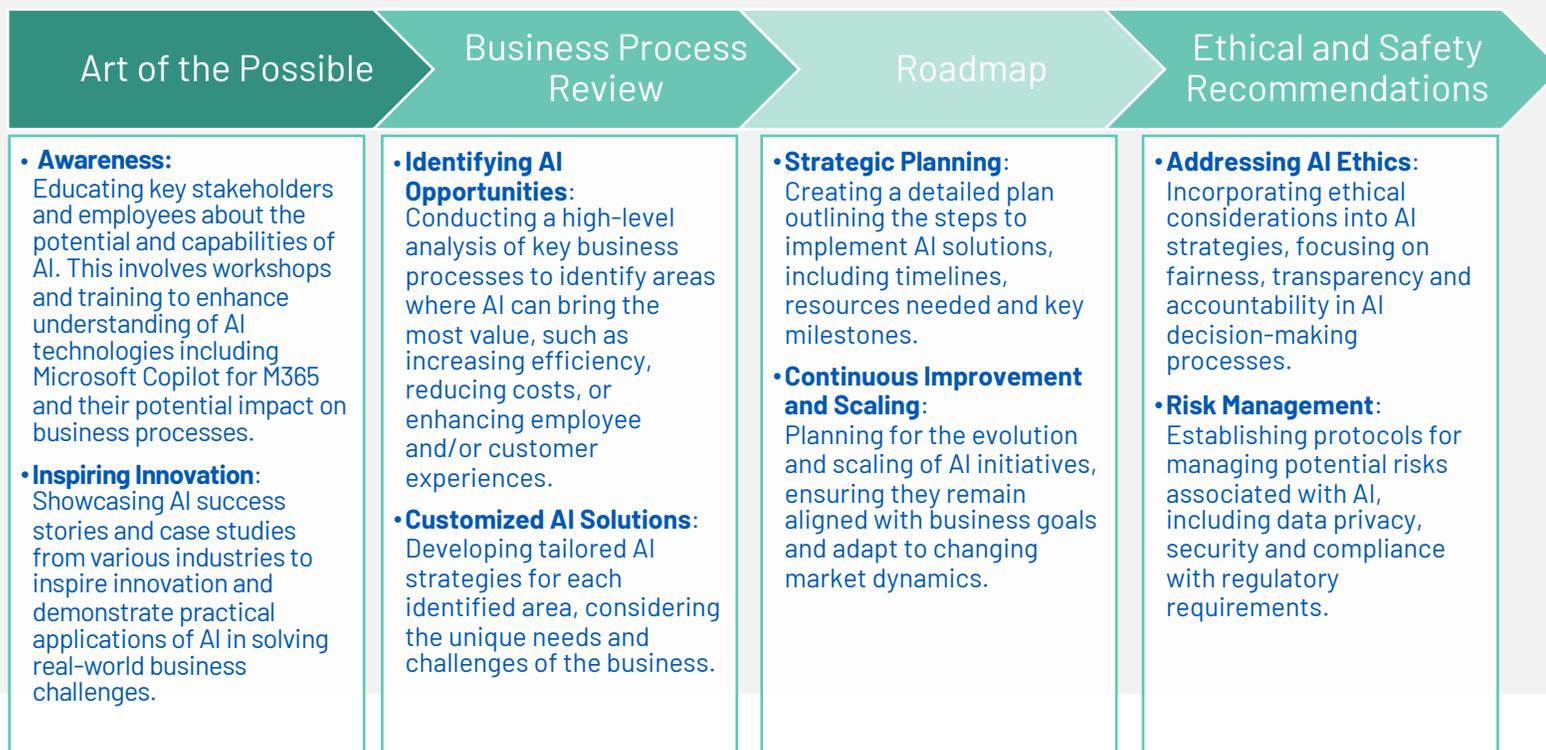
8%
Companies have scaled AI across their organization

80%
Organizations lack well-established policies governing the use of AI
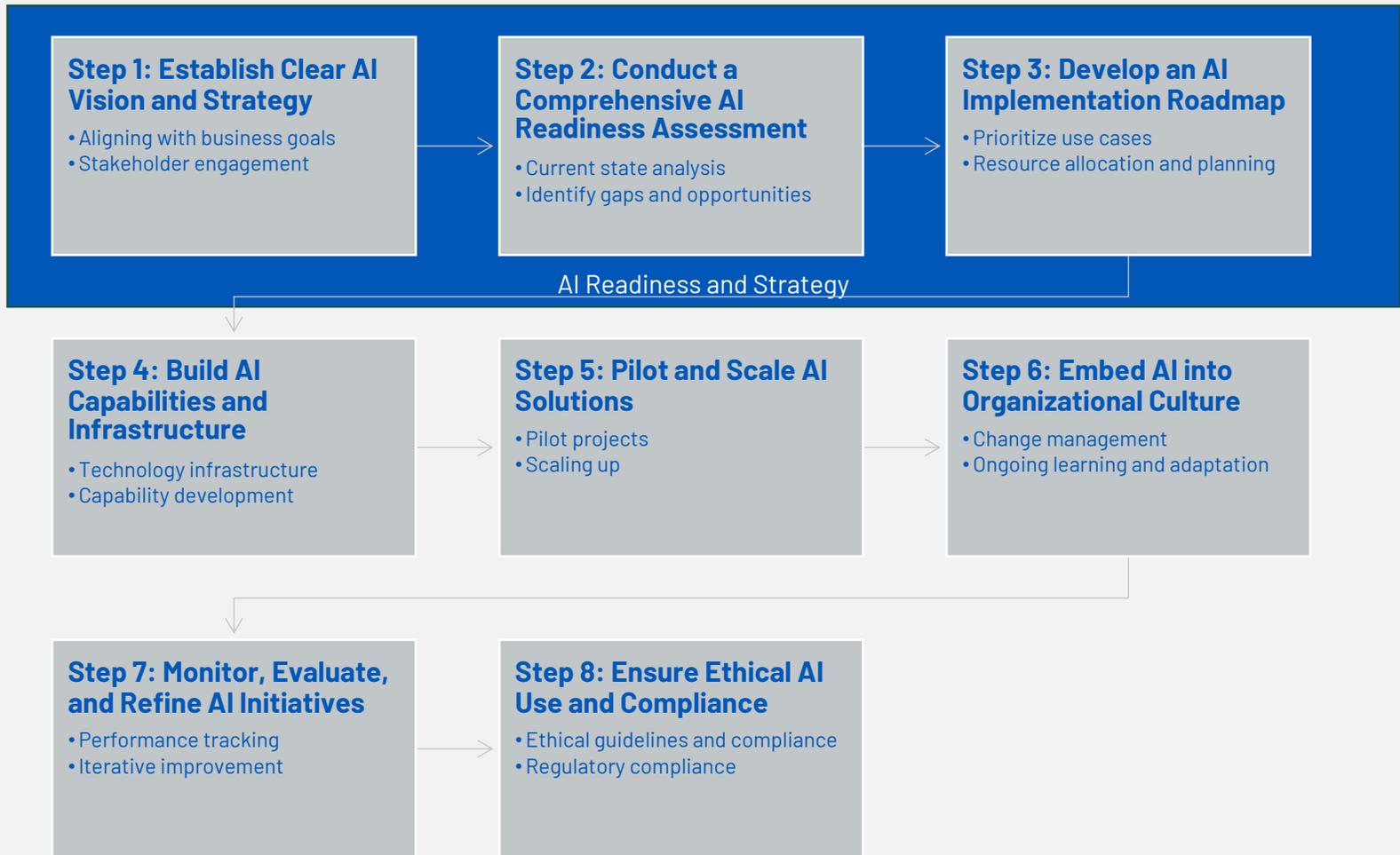
Get ready for AI (responsibly)

How can businesses prepare for the AI revolution? AI is transforming every industry and creating new opportunities and challenges for organizations of all sizes. However, many businesses are not ready to harness AI's full potential or manage its risks effectively. This section will show why developing an AI strategy and readiness plan is essential for any business to thrive in the AI era. It will also highlight the best practices and tools that can help businesses achieve their AI goals and overcome their AI challenges.

Art of the Possible	Business Process Review	Roadmap	Ethical and Safety Recommendations
• **Awareness:** Educating key stakeholders and employees about the potential and capabilities of AI. This involves workshops and training to enhance understanding of AI technologies including Microsoft Copilot for M365 and their potential impact on business processes. • **Inspiring Innovation**: Showcasing AI success stories and case studies from various industries to inspire innovation and demonstrate practical applications of AI in solving real-world business challenges.	• **Identifying AI Opportunities**: Conducting a high-level analysis of key business processes to identify areas where AI can bring the most value, such as increasing efficiency, reducing costs, or enhancing employee and/or customer experiences. • **Customized AI Solutions**: Developing tailored AI strategies for each identified area, considering the unique needs and challenges of the business.	• **Strategic Planning**: Creating a detailed plan outlining the steps to implement AI solutions, including timelines, resources needed and key milestones. • **Continuous Improvement and Scaling**: Planning for the evolution and scaling of AI initiatives, ensuring they remain aligned with business goals and adapt to changing market dynamics.	• **Addressing AI Ethics**: Incorporating ethical considerations into AI strategies, focusing on fairness, transparency and accountability in AI decision-making processes. • **Risk Management**: Establishing protocols for managing potential risks associated with AI, including data privacy, security and compliance with regulatory requirements.

Rapid results from initial commitment to value realized.

Contact: Chris Ertz | certz@withum.com

A proven, step-by-step methodology for developing a responsible AI strategy.

AI Readiness and Strategy

Step 1: Establish Clear AI Vision and Strategy
- Aligning with business goals
- Stakeholder engagement

Step 2: Conduct a Comprehensive AI Readiness Assessment
- Current state analysis
- Identify gaps and opportunities

Step 3: Develop an AI Implementation Roadmap
- Prioritize use cases
- Resource allocation and planning

Step 4: Build AI Capabilities and Infrastructure
- Technology infrastructure
- Capability development

Step 5: Pilot and Scale AI Solutions
- Pilot projects
- Scaling up

Step 6: Embed AI into Organizational Culture
- Change management
- Ongoing learning and adaptation

Step 7: Monitor, Evaluate, and Refine AI Initiatives
- Performance tracking
- Iterative improvement

Step 8: Ensure Ethical AI Use and Compliance
- Ethical guidelines and compliance
- Regulatory compliance

What's next

Are you ready to join the AI revolution? If you want to leverage the power of AI to drive innovation, efficiency and competitive advantage, you need a structured approach that covers four key steps:

- **Educate** yourself and your team about AI's potential and how it can transform your business, including the capabilities available in Microsoft 365, Power Platform, and Microsoft Azure.
- **Assess** your business processes and identify where AI can add value and improve outcomes.
- **Implement** AI solutions that align with your business goals and ethical standards, using a well-defined roadmap and best practices.
- **Monitor, evaluate, and refine** your AI initiatives to ensure they deliver optimal results and responsible innovation.

Why Withum?

- **Technology Expertise**: Withum specializes in technology-driven solutions, ensuring innovative and practical AI integration.
- **Customized AI Strategies**: They provide tailored AI strategies that align with the specific needs and goals of each client.
- **Ethical AI Focus**: Emphasis on ethical, transparent, and accountable AI practices.
- **Proven Track Record**: Withum has a history of successful AI implementations and positive client feedback.
- **Alignment with Business Goals**: Their approach ensures that AI initiatives support and enhance business objectives.
- **Experienced Team**: Access to a team of professionals with deep knowledge in AI and current best practices.