

Main Challenges

- High Number of items and stores to predict sales and logistics
- Intermittent demand
- Fluctuations bring problems of inventory and back-orders.
- Frequent entry of new products and product changes by seasonality.
- Manual time-taking process.

AI Powered Intelligent Forecasting Solution

business needs

Accurate and timely forecasts tailored to your

 Move beyond manual data collection and timeconsuming spreadsheets! Leverage AI to generate highly accurate forecasts in a fraction of the time.

• Our intelligent forecasting engine leverages machine learning to address a wide range of business planning needs and challenges across an enterprise.

Benefits & Impact

Better forecasts, better plans.



short long-term Get and forecasts with a high level of Identify detail. recurring variations in demand.



Being able to stock exactly what you need, will let you sell more of the items in high demand while reducing inventory of the rest; always adjusted to time of year, trends, seasons and more.



Shift the business focus to strategic planning and collaboration boost to highly operations with predictive forecasting.



Increase revenue, flexibility and inventory variety with reduced or predictable levels of safety stock.

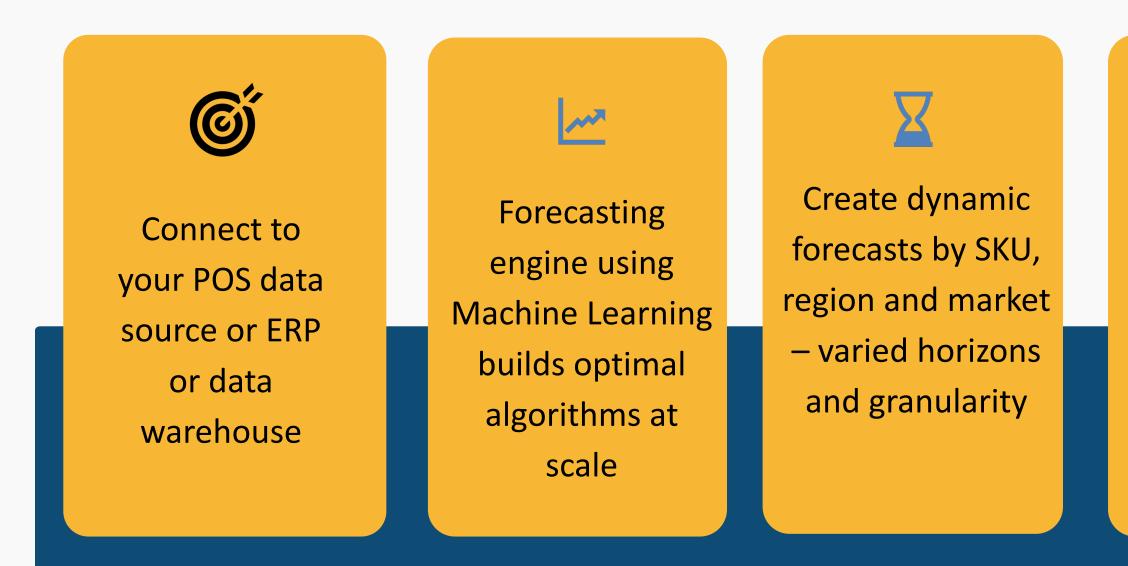




| oduct Class | Actual Dec'22 | Predicted Jan'23 | Predicted Feb'23 | Predicted Mar'23 | Error(%) |
|-------------|---------------|------------------|------------------|------------------|----------|
| APPAREL | 7.1 K | 7.2 K | 7.2 K | 7.2 K | 1.98 |

How Does It Work?

Securely and responsibly harness data and knowledge for strategic planning and decision-making.





Global vs. local models backtested for robustness in forecasts



Highly scalable solution integrated with your existing IT system (or standalone).



About Business Brio

Al powered Intelligent Forecasting solution is brought to you by Business Brio, a leading data science and Al solution provider.

We are ISO 27001 certified for Information security and ISO 56000 certified for innovation management. Business Brio won the 'Excellence in Analytics' award from NASSCOM, Finalist at Red Herring Top 100 Asia Companies, featured in CIO Insider's Top 10 Analytics Solution Providers list and Forbes India, Times Brand Icon awardee.

Business Brio holds multiple IPs including ISO/IEC Standards, publications, MIT open licenses and patents in analytics/AI domain. We serve a myriad of global clients across many industrial domains and are excited to have you on board.





Want to know your future sales, and what to do about them?

LET'S GET IN TOUCH!

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