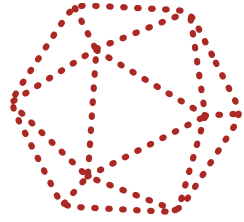




**ADVANCING
ANALYTICS**

GenAI Workshop



Ready to unlock unprecedented value?

It feels like everyone is talking about generative AI at the moment. But there is a difference between talking about generative AI and deploying AI to disrupt and drive transformation. Our workshop is designed to provide businesses with a comprehensive understanding of how you can leverage generative AI and machine learning to drive value and growth.

01. Analyse

Collaborate to identify challenges, goals, and success metrics.

02. Define

Conduct competitor analysis for valuable use cases.

03. Ideate

Brainstorm innovative, business-specific ML or AI use cases.

04. Assess

Identify tractability, feasibility, and ethical concerns.

05. Prioritise

Deliver a prioritised list of top use cases and an implementation roadmap.

“The activity has been seen as a great success.”

The workshop series typically spans three to five days, exploring key technologies like LLM, ChatGPT, GPT-models, and Azure Cognitive Services. Dive into Text Analysis, Computer Vision, and Speech Services to drive business value.

"Advancing Analytics conducted additional research to really understand each business area, tailored each workshop accordingly, and brought a number of fresh perspectives and new ideas."





Features

01.

Enhance Document Search

Leverage ChatGPT for advanced information retrieval.

02.

Automate Content Generation

Save time with GPT-models.

03.

Gain Valuable Insights

Uncover hidden patterns using Azure Cognitive Services.

04.

Enhance Collaboration

Improve communication with Large Language Models (LLMs).

Who is it for?

Business professionals eager to stay ahead of the curve! C-suite executives, department heads, stakeholders, or enterprise architects – this workshop is your chance to discover AI's transformative power. Regardless of your technical background, we'll provide the knowledge and tools to leverage the latest GenAI technologies. Learn from real-world examples and let us guide you in implementing AI solutions that propel your business forward.

Why Advancing Analytics?

At Advancing Analytics, we specialise in Big Data and AI, and take pride in helping some of the largest companies in the world gain a deeper understanding of their data. We're a Microsoft Solutions Partner in Data & AI and Azure, with Specialisations in Analytics and AI & Machine Learning, alongside multiple MVP awards. We're also recognised as an award-winning Databricks Select Partner.

Get in touch:

Ready to dive into a GenAI workshop or after some more information?

Contact us at hello@advancinganalytics.co.uk



www.advancinganalytics.co.uk



hello@advancinganalytics.co.uk



+44(0) 20 7113 3569