

Together we strive for a cleaner, smarter future by harnessing technology and data to reach **net-zero emissions**. Astral Tech provide key components of energy ecosystems to energy retailers, marketers, utility providers and data analysists, enhancing customer and broker experiences and offering data insights to **lower carbon emissions**.



Market Challenges

- Struggling to reach growth potential
- OPEX eroding profit margins
- Fragmented digital experiences
- CRM not fully integrated with digital
- Complex digital ecosystem
- Lack of data centralization
- No single source of truth



Scalable

Massively scalable leveraging 100% pure cloud technology.



Secure

Industrial strength security posture to keep you and your customers' data safe.



Modular

Choose the products and configuration that best fits your requirements and IT architecture.



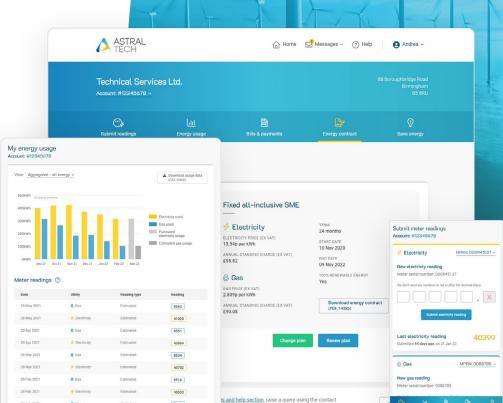
Flexible

Composed of highly customizable and configurable modules.

Discover the power of the Astral Xperience Platform...



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Astral Xperience Modular platform

Everything an energy company needs to deploy market leading digital customer engagement. Includes CRM, customer experience, broker experience, energy data management and an enterprise data layer.



Astral JXJoin Xperience

- Quote
- Negotiate
- E-sign
- Contract Renewal
- Product Management



Astral CX

Customer Xperience Resi & Small business

- Accounts
- Invoices
- Payments
- Meter Readings
- Contracts
- Reporting



Astral CX+

Customer Xperience

- Portfolio Reporting
- Flex
- Forecasting
- Trading
- Analytics



EDM Data Analytics

- Data Visualisation
- Insights
- Benchmarking
- Consumption Alerts
- CO2 Reporting



Astral BXBroker Xperience

- Broker Enrollments
- Commissions Calcs
- Commission Reporting
- Customer Data



Astral RX

Relationship Xperience (CRM)

- Manage Enrollments
- Chat
- Queries
- 360° View
- Intergation with CRMs
- Campaigns



Astral MX

Marketing Xperience

- Targeted campaigns
- Surveys
- Prospect Management



EDM AI / ML

- Regression Analysis
- Predict Consumption
- Understand Anomalies
- Forecasting
- Data Gap Infill



Astral EDLEnterprise Data Layer

The data backbone and single source of truth for utilities and energy retailers.



Astral EDM
Energy Data Management