Own {backup}

Eliminate Data Downtime in Microsoft Dynamics 365



The majority of users falsely believe that if it's in the cloud, it's automatically protected.

While Microsoft is committed to environmental and platform resiliency, there's a shared responsibility model for keeping data safe. In fact, customers are responsible for any errors and corruption they create. And despite this vulnerability, most organizations still don't back up their SaaS data or have the ability to easily recover it.

Whether you have a single user or millions, OwnBackup is the premiere Microsoft Azure-based SaaS solution proven to proactively mitigate risk of mission-critical data loss within Dynamics 365.

Data Protection

Zero downtime. Never lose data in the cloud:

Search

Save time by locating specific records in Backup history.

Granular Restore

Restore tables, rows, columns and attachments to the backup environment directly.

Smart Alerts

Anomalies in automated daily backups trigger live notifications.

Quick Compare

Compare data across backups within the same or different environments down to specific table (entity) or column (field).



"...recovery would be difficult, costly, and take a lot of time and effort."

Implementation Guide: Success by Design

WHAT OWNBACKUP OFFERS

World's fastest-growing backup and recovery solution, protecting 4,000 businesses and counting

Restores data to our customers' production environments over 250 times per month.

Define retention by days, months and years up to 99 years.

WHAT LEADERS ARE SAYING

"When it comes to cloud computing and data protection, it is a shared responsibility between the cloud service provider and the customer that is analogous to the relationship between the car owner and car manufacturer."

Diana Kelley
Cybersecurity Field CTO
Microsoft

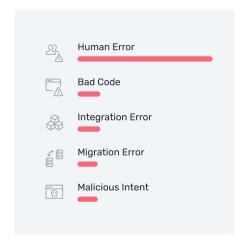
Be future ready

A common Dynamics 365 data loss scenario includes user error during onboarding and training, as well as tasks like repetitive exporting data from Excel or syncing Outlook integrations on the server side. Other common data loss scenarios: implementing Power Automate flow runs and custom Power Apps, third-party integration, Power Portal data submissions, and Solution ALM and CI/CD workstreams.

Best practices for backup and recovery

We strongly believe in identifying your business's Recovery Point Object and Recovery Time Objective. Additional emphasis is placed on a bifurcated infrastructure while maintaining configurable retention policies. Prompt discovery methods are also critical to kickstarting seamless analysis prior to restoration. Triggered anomaly alerting makes this initiative feasible at scale as ongoing efforts continue to operationalize the backup and recover process in its entirety. Most importantly, we strongly recommend due diligence in validating solution designs through a formal Proof of Concept (POC).

Whether you've got 1 user or 1 million, OwnBackup proactively prevents you from losing access to mission critical data.



Innovate Faster, with Less Risk

Propagate data to sandboxes for faster innovation and ideal environments to safely develop, test, and train.



See fewer disruptions and more value from your Salesforce data

- Feel 3x more prepared to restore from a data loss or corruption than non-customers
- Most OwnBackup customers recover lost or corrupted data in less than one day, compared to 7+ days for most non-customers
- OwnBackup restores data to our customers' production environments 250+ times per month



Build on your terms

You have choices. With a commitment to open source and support for all languages and frameworks, build and deploy how you want to. Take advantage of the full-featured, integrated development environments with built-in support Visual Studio and Visual Studio Code, the most popular IDEs trusted by 15M+ developers.

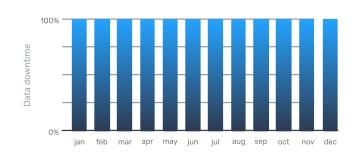
We embrace open source, drive innovation through collaboration, and contribute back to the community.

Over 4,000 customers across every industry & company size



Eliminate data downtime

Move faster with the confidence you can restore vital business information quickly and completely.



Ready for any enterprise challenge

Move faster with the confidence you can restore vital business information quickly and completely.

Simplicity

Streamlined, automated implementation process is easy and efficient for IT to manage or delegate.

Scale

Built to handle any number of Salesforce orgs and handle any amount of data with maximum efficiency.

Security

OwnBackup is compliant with SOC2 and HIPAA, Privacy Shield certified, and all data is encrypted in transit and at rest.

Service

Access to 24/7 on-call support

Trust your cloud

Get security from the ground up, backed by a team of experts, and proactive compliance trusted by enterprises, governments and startups. With a \$1B+ investment in security research and development and 3,500 cybersecurity experts, security is foundational for Azure.

Visit the OwnBackup app on the <u>Azure Marketplace</u>.



About OwnBackup

OwnBackup is the world's leading SaaS data protection platform, providing secure, automated, daily backups and rapid restore of SaaS and PaaS data caused by human errors, malicious intent, integration errors, and rogue applications. They also provide data security and governance solutions to help organizations mitigate many of these issues from happening in the first place.

Co-founded by seasoned data-recovery, data-protection, and information-security experts, OwnBackup is the #1 backup and restore independent software vendor (ISV) on the Salesforce AppExchange with nearly 4,000 customers. In addition to Salesforce, they offer their data protection services to Microsoft Dynamics 365 customers, the next step in their vision to empower customers to own and protect their data on any cloud platform.

OwnBackup is ranked on the Forbes Cloud 100 as one of the world's top private cloud companies, was recognized as one of Inc. Magazine's Best Workplaces, and has raised nearly \$500 million in venture funding at a \$3.35 billion valuation.