



- Founded April 2009
- Learning professionals with 35+ years of experience
- Global Presence



Experience in new age learning tools:

- Mobile Learning
- Gamified Learning
- Social Learning





Complete Solution Provider **1** 

- LMS
- Blended Learning
- eLearning
- Mobile Learning/Apps



Team of 95+ technology savvy professionals with knowledge across domains.





# Learning Solutions





**Sales Training** 



Software/ Application Training



**Soft Skills Training** 



Compliance – Policies Training



New Hire Induction



**Product Training** 

### Game based Learning





Career Framework Model



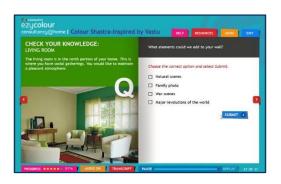
**Arthia Product training** 



**Culture Revitalization** 



Account opening Form training



**ECS Sales Training** 



**IT Security Policy** 

# Scenario based learning







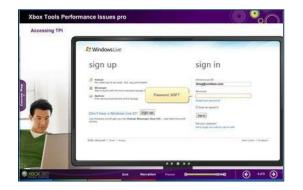








# Simulations / Knowledge nuggets













# Videos/Snacks/Podcasts















# Knowledge Portals & Corporate Academies





Microsoft Campus – MSSU



Sales Academy



BG India – Knowledge center Portal



Raymond Virtual University



# LXP – Anytime Anywhere Learning



Empowered is a single, unified learning destination for the millennial learner. They can find what they're looking for and the HR org gets an insight into it all. Award-Winning **Blended Learning Enterprise TLS** Assessment & Gamification Certification Multi Language Social Learning & Support Collaboration Virtual Classroom 稟 MIS & Reporting

With technology changing faster than ever, the old, top-down model of enterprise learning just isn't cutting it anymore.
Empowered takes a radically different approach by enabling your employees to curate content for one another, helping you to get the right learning to the right people at the right time.





# Highlights



- Native Mobile App with Social Learning Capability
- Integration with **Degreed** brings worlds best Learning content on one platform
- Enables employees to Record, Share, Learn and Unlearn
- Connects them with other employees and experts
- Helps retain learning footprint of employees & the overall organization
- Measures/tracks knowledge capital through learning analytics and innovative dashboards.
- Updated Product information at their fingertips thru ProFAB
- Gamification for Learning Engagement
- Single Solution for Multiple internal and external operations
- Multilingual Capability
- NO infrastructure. NO software. Easy to integrate.











# **Empowered LXP Features**



#### Manage e-Learning

- Publish SCORM compliant courses
- Create Assessments and tests with randomiser engine
- Access Over 130 Management & Soft Skills learning titles

#### Manage Instructor-Led Training

- Event Administration
- Facilities and Training Asset Management
- Vendor/Training Provider Management
- Automated Registration & Administration

#### Reporting and Dashboard

- Sky-view of the organisation's learning landscape
- Reporting by designation, functional roles, grade, office type
- Manage and optimize training budgets







# Why Now - Learning habits are changing



# Current Learning Systems

# Huge Gap met by Empowered

- Workshop
- Webinars
- Online learning portal
- eLearning
- mLearning



**Structured Learning** 

- Communities of practice
- Subject matter networks
- User generated content
- Collaboration platforms
- Coaching
- Mentoring
- Feedback



**Learning from others** 

- Action learning and problem solving
- Placements, secondments and job rotation
- Shadowing, self-directed and incidental learning
- Projects and special assignments



**Learning from experience** 

# New Learning Tech Market Segments



#### Learning Experience Platforms

Degreed, EdCast, PathGather Jam, Fuse, Percipio, Comerstone, Valamis, Tribridge, ...



#### Program Delivery Platforms

Intrepid (Vitalsource), NovoEd EdX, Everwise, OpenEdX, Blackboard, Instructure, ....



# Micro-Learning Platforms (adaptive)

Axonify, Area9, Grovo, Qstream, Practice, Rehearsal, Jubi, Wisetail, Mindtickle, Trivie, Echo, EduMe, etc.



#### Assessment, VR, Development Tools

Video Authoring, Intelligent assessment, spaced learning, gaming, virtual reality, collaboration, simulations, ....



#### Content Libraries

LinkedIn, Udacity, Coursera, EdX, Uderny, Pluralsight, SkillSoft, CrossKnowledge, hundreds of others



#### Digital Adoption and Workflow Learning Tools

WalkMe, EnableNow, Microsoft Teams, Slack, GSuite



#### LMS and Content Platforms

Traditional: Cornerstone, Saba, SuccessFactors, SumTotal
Modernized: Workday, Oracle, SAP, Bridge, D2L, Litmos, Intellum, Docebo, others



#### Learning Record Store

GrassBlade, Learning Locker, Saltbox, Yet, Watershed



Marquee customer base



Agile and Highly Configurable



Multi platform approach with native Mobile Apps



Unified Holistic Solution



Backed by Microsoft as a preferred LMS partner



Low TOC, Great ROI, Value for Money













Implementation of Empowered LMS for 100,000+ employees of HDFC Bank

**The Asian Banker Awards 2016** 

















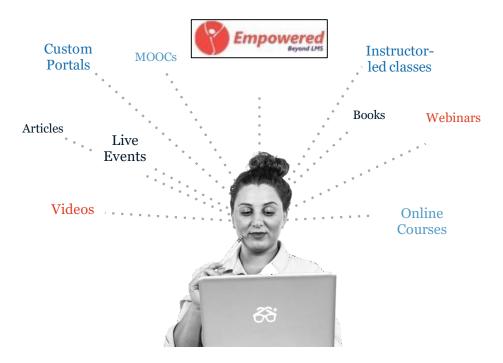


# Empowered integrated with DEGREED

Degreed connects all the world's best learning experiences — systems, content, people — so they can all work better together.

For you and for your employees.

# EMPOWERED LEARNING SYSTEM EXTERNAL TRAINING CONTENT + INFORMAL LEARNING ECOSYSTEM





**British Gas** 

# Current footprint



Enthralltech's 'Empowered' TLS has proven itself in the LMS market. In the past two years, Enthralltech has added several new customers- Microsoft, HDFC Bank, Yes Bank, VFS Global, Axis Mutual, L&T Finance, HDFC Securities, RBL, Canara Robeco etc. All these accounts were acquired in competition with established global players











**CHAI POINT** 



SURYODAY











'Empowered' has a proven track record









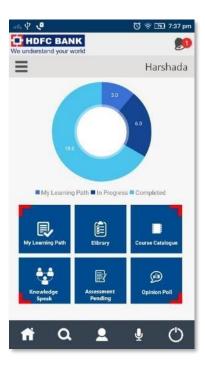


# HDFC Bank – Digital Platform with Mobile Capability









- Web based collaborative platform with dedicated mobile APP for 100,000+Employees
- Supports Multiple content formats
- Hosted on Microsoft Cloud
- Integration with multiple HR systems including SAP
- It's trackable: organization can measure activity & ROI

# PepsiCo – Gamified Learning Mobile App in multiple languages















- Sales Training for frontline staffusing Mobile App with Gamification
- App created in Mandarin and Arabic to serve the EMEA audience
- Competition, Leaderboard,Recognition and Certification
- Able to turn a mundane task into a challenging, competitive game that engages users while they complete their training

## VFS GLOBAL – Multilingual Platform





- Used Across 61 different countries
- With Multi LanguageCapability
- Hosted on HP ManagedDatacenter
- Integrated with SAP HRMS
- Alumni Events
- Region wise Multi tenancy



#### SBI Life – JV between SBI and BNP Paribas Cardif







- Mobile App based learning platform for employees and external agents 100,000+ users
- Integration with LDAP for user authentication
- Supports multiple content formats
- Colleagues from different locations can connect, question and share
- It supports communities of practice and inquiry

#### TITAN – Personalized solution for Retail Outlets





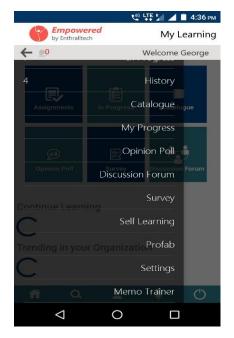


- Replaced 3 disparate systems
- Single System for internal and external retail staff
- Personalised On-the-Go
   Training for Franchise
   staff at Titan Eye Plus,
   Fastrack and Tanishq
   stores
- UI theme changes for the users

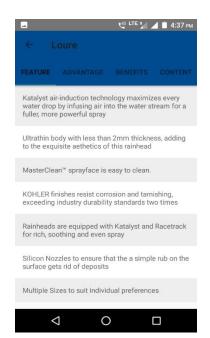


# PRO FAB – Product Catalogue and Authoring tool





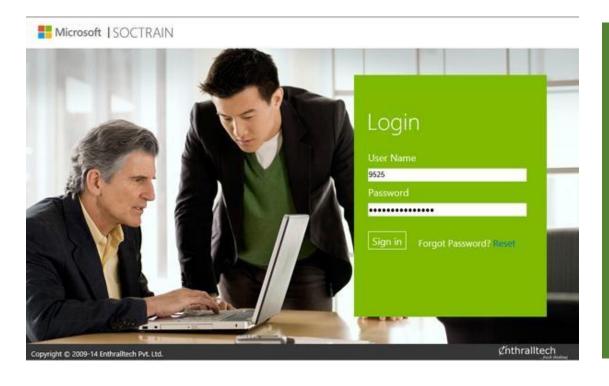




- Mobile Access to the product catalogue
- Most Updated information
- Product Features,
   Advantages, Benefits at your fingertips
- Create Micro Learning onthe-go

# Microsoft Corporation – Contractor Compliance





- Renewed the subscription for 3 consecutive years
- 15000+ Contractors across the globe
- Hosted on Microsoft Cloud Azure
- Manages multiple file formats
- DB Monitoring and Management



## **L&T Group Companies**





- Renewed subscription for 3 consecutive years
- 15000+ Employees using the system
- Multitenant Solution deployed across 14 Group Companies
- Hosted on Microsoft AzureCloud
- Integrated with SAP HRMS



# Lulu Exchange Tablez retail









- Pre and Post Assessment.
- Budgeting for ILT Schedules
- Creation of multiple training academies.
- Multiple trainers for Single schedule
- Option of creating linear and non linear Learning Path.
- Gamification to promote learning culture & engagement.







Insurance













With Us. You're Sure



suraksha ka

naya nazariya





TATA CAPITAL



**THERMAX** 

Reliance



Lowe's

TRENT









IndianOil

Planned Parenthood

THE INSTITUTE OF Company Secretaries of India

युको बैंक 

**BNP PARIBAS** 

SURYODAY

KVB) Karur Vysya Bank

A BANK OF SMILES





"This course was one of the smoothest projects I've worked on. Turn-around on deliverables was quick, you sought clarification on issues immediately and provided great direction to help guide us through options. Thanks for your professionalism and for delivering a great end product!"

Publishing Solutions Team Microsoft



"I have been responsible for onboarding many resources to CP/Chronos and Enthralltech's team has been very helpful resource to me in getting this accomplished. Thanks for all of your team's hard work!

MCS Canada Operations Specialist -Global Enterprise Services Operations Microsoft



"I've had a quick look at this this morning, worked through one module. Firstly let me say I'm very impressed - it looks like a well structured format that takes people through in a logical way, and it's slick and professional."

Head of Safety Engineering BG Group



"The Config Management piece has been well received and is being used successfully. I'm told that one of their HR colleagues remarked that it was "the best piece of eLearning they'd seen", so congratulations and thank you to you and your team! We really appreciate the hard work and extra time that your team put into supporting this."

**Deutsche Bank, UK** 





"Thank you for high quality of localization — it's not often even for Russian companies! Could you be so kind to provide me with price list for your services to be able to budget potential expenses. We have some tasks for coming months however I am not sure that we have corresponded budgets."

MBS SMS&P Microsoft - Russia



"They have been terrific to work with – brought

the projects in on-time and on budget – and very knowledgeable and attentive to our needs. They also have relevant experience and are used to collaborating with different LMS's"

**Solution Financing Team Microsoft** 



Enthralltech implemented their Microsoft Azure based LMS, for the L&T Financial Services Group of Companies. Empowered being a true enterprise scale web application that encompasses the client enterprise, its group companies, Enthralltech' s LMS was able to integrate well with multiple HRM systems and implement a 'single sign on' for all learner of the 'L&T Financial Services Group Employee Portal.' Rich feature list of the LMS including assessments and certifications and its well-developed reporting module made learning management easier.

With Enthralltech' s LMS, we could translate our learning strategy across group companies into action. L&T Financial Services Group could seamlessly take care of all technology enabled learning needs. We have had a good experience with Enthralltech and have renewed our contract with them."

K. J. Paul, Head L&D, L &T Financial Services





A powerful tool to deliver gamified learning on mobile device.

Flexible to cater to the different need of different employee base. The team was able to flex and provide a solution to our specific need.

Head Talent Managment PepsiCo



Its a great platform for early learners . It has opened new possibilities for us.

Its very simple to use and has lot of things to make it exciting for the users, especially post the revamped version, its all the more fun.

Head L&D TCNS



It is more functional and avoids clutter of the features.

User centric approach while developing the LMS. People find it very useful. Team is open to consider the suggestion basis ongoing learning and works with client to make it better.

Sales Readiness Team Asian Paints

# Thank you!

