

# Adaptive FinOps Service for Microsoft Azure

Bringing actionable insights to optimize Azure resources and manage costs

With SNP's Adaptive FinOps Service, customers can access SNP FinOps practitioners and the SNP FinOps Platform designed to optimize cloud costs specifically for Microsoft Azure. It offers cost-optimized guidance aligned with the Well-Architected Framework. It provides insights into Azure cost distribution and ownership, continuous cost monitoring, for defined budgets and trends, and maximizes Azure savings across IaaS and PaaS.

## Services Included:

### Azure Cost Insights

Provides comprehensive insights into Azure cost distribution, enabling customers to understand cost distribution across geographical locations, departments, and projects.

### Azure Savings Program Management

Our FinOps practitioners help customers get the most out of Azure savings programs such as Azure Savings Plan, Reserved Instance based on usage trends.

### FinOps Tagging Practice for effective Cost Management

Establishes FinOps Tagging practices to offer deep insights into cost data. This helps in attributing costs to specific departments, business units, or projects and enables continuous scanning of Azure workloads.

### Budget Strategy and Alerting

Designs budgets tailored to the customer's objectives for cost distribution across departments and business units. This service also implements threshold-based alerting as a cost management practice.

### Orphaned Workload Management

Our FinOps practitioners identify orphaned workloads and conduct value-added reviews with customers to provide guided decisions.

### Problem Resolution Services

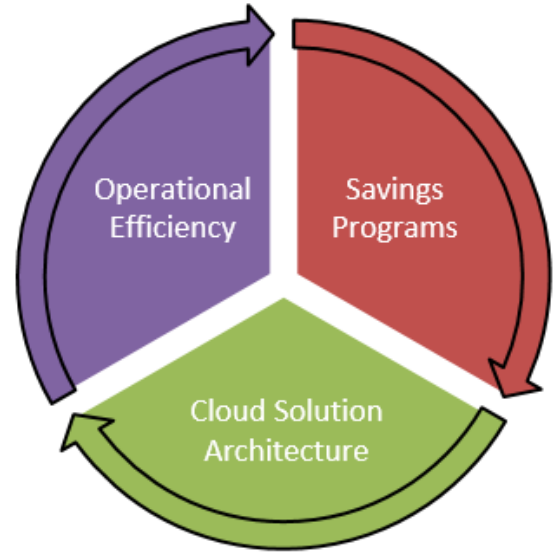
SNP provides customers with access to SNP's domain expertise to resolve issues related to Azure Workload changes or architecture design (WAF). This service leverages the Problem Resolution Services offered by SNP, simplifying the engagement with domain experts for any customer needs.

## Tools

- SNP's FinOps Platform
- Azure Tagging
- Azure Budget
- Azure Alerts
- Azure Reservations
- Azure Advisor
- Azure Log Analytics with Custom Workbook

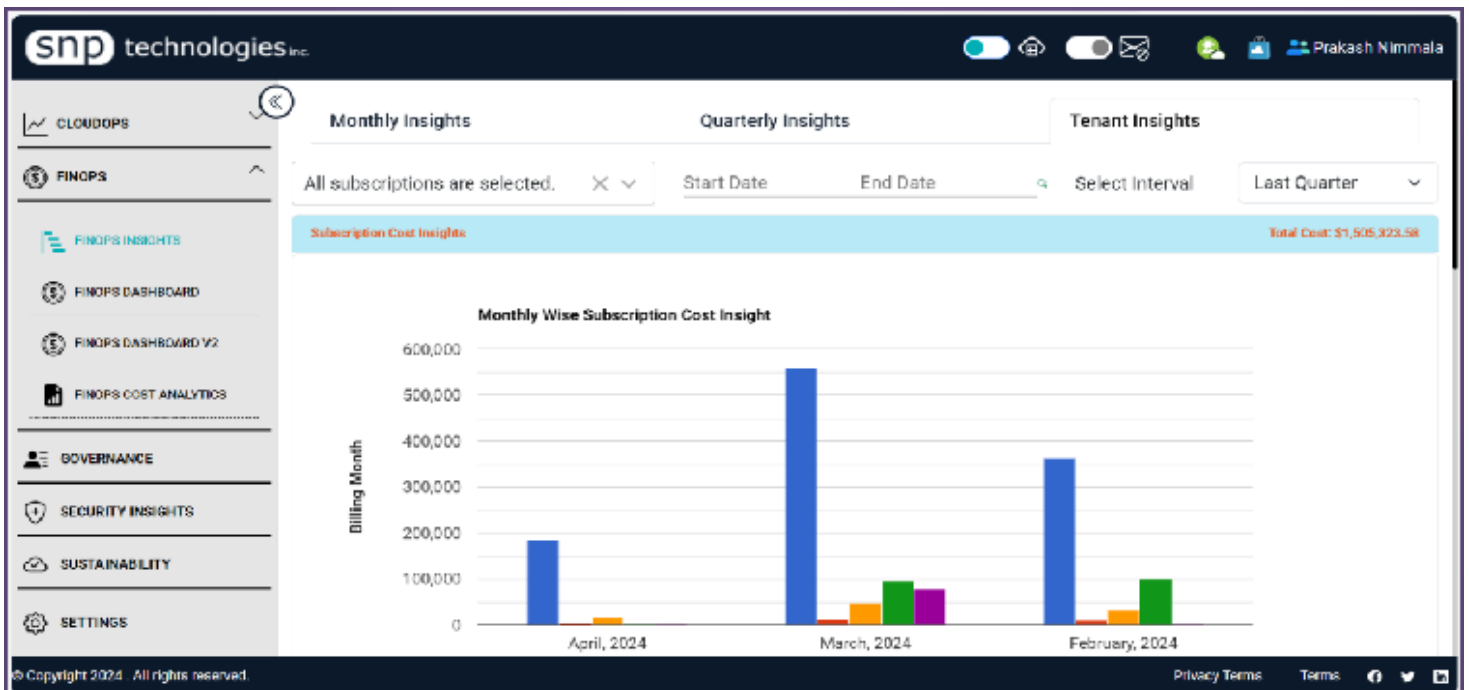
## Get Started with Adaptive FinOps Today

- Get on board quickly: Our FinOps team seamlessly integrates the SNP Cloud Management Platform with FinOps capabilities for your Azure tenant (Figure 1).
- Deep dive and design: SNP conduct a comprehensive analysis of your Azure subscription, including workload distribution, geographic deployments, and current tagging practices.
- Continuous optimization: SNP implement the designed Adaptive FinOps practices and utilize the FinOps Platform to gain valuable insights from cost data. Our FinOps team takes ownership of ongoing monitoring and management, ensuring your cloud costs remain optimized (Figure 2).
- Regular collaboration: SNP enables continuous improvement through weekly or monthly FinOps review meetings. These collaborative sessions provide a platform to discuss current cost trends, projected deviations, and identify opportunities to further enhance your savings through optimization strategies.



**Figure 2 Adaptive FinOps Cycle**

**Figure 1 This Cloud Management Portal screen capture highlights the interactive Subscription Cost Insights report.**



# About SNP Technologies Inc.

SNP's consulting services help businesses of all sizes transform with innovative, cloud-based solutions that harness the power of Microsoft Azure.

We combine elements from our [ISO certifications and Microsoft specializations](#) as well as the most efficient and innovative technology tools and platforms to help our clients become more agile, more customer focused and more operationally efficient.

Microsoft Solutions Partner

**Data & AI Azure**

**Specialist**  
 Data Warehouse Migration  
 Kubernetes on Azure  
 Analytics  
 Infra and Database Migration  
 Migrate Enterprise Apps to Azure

Microsoft Solutions Partner

**Digital & App Innovation Azure**

**Specialist**  
 Kubernetes on Microsoft Azure  
 Modernization of Web Apps  
 DevOps with GitHub  
 Migrate Enterprise Apps to Azure

Member of  
**Microsoft Intelligent Security Association**

Microsoft

## ISO Certifications:

TUV NORD CERT GmbH  
 ISO 22301

**ISO 22301:2019:  
 Business Continuity Management System**

Microsoft Solutions Partner

**Infrastructure Azure**

**Specialist**  
 Azure VMware Solution  
 Networking Services  
 Infra and Database Migration  
 Azure Virtual Desktop

Microsoft Solutions Partner

**Security**

**Specialist**  
 Cloud Security  
 Threat Protection

TUV NORD CERT GmbH  
 ISO/IEC 20000-1

**ISO 20000-1:2018:  
 Service Management System**

TUV NORD CERT GmbH  
 ISO/IEC 27001

**ISO 27001:2013:  
 Information Security Management System**

## MICROSOFT PARTNER AWARDS:

Microsoft Partner

**2023 PARTNER OF THE YEAR FINALIST**  
 Security

Microsoft Partner

**2021 MSUS PARTNER OF THE YEAR WINNER**  
 Business Excellence in Solution Assessments

Microsoft Partner

**2019 MSUS PARTNER OF THE YEAR WINNER**  
 Intelligent Cloud & OSS on Azure

Microsoft Partner

**2019 PARTNER OF THE YEAR FINALIST**  
 Open-Source Applications & Infrastructure on Azure

Microsoft Partner

**2018 US SI PARTNER OF THE YEAR WINNER**  
 Solution Innovation on Microsoft Azure Award

Let's move forward together with confidence. We're here to help at every step.

Email us: SNP's CEO Prakash Parikh: [prakash@snp.com](mailto:prakash@snp.com)