pedagoo

Whitepaper

Certification bodies

Certification
bodies

INDEX

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1. Introduction

Assessment is one of the main and indispensable activities of organizations that provide personnel certification - across different industries and conformity standards. Efficient evaluation is key for the functioning of such organizations.

Certification bodies not only offer evaluation services for personnel but also help candidates acquire the necessary knowledge and skills in the process. With good assessment practices, certifying organizations can contribute immensely to applicants' learning and preparation for exams.

With the introduction of new technology, the work of certification bodies is evolving. Novel digital solutions increase the efficiency of such organizations. These tools also contribute to certifying organizations' capacity to better train candidates for success.

Online assessment platforms are particularly useful for certification organizations. Using such digital tools, organizations can provide candidates with targeted content that completely matches the certification requirements. They can develop fully compliant certification schemes. In addition, assessment platforms allow applicants to validate their knowledge before taking the exam, as well as to adequately prepare and track their progress.

In the present whitepaper, you can discover how an online assessment platform such as Pedagoo can transform the work of your certification organization and the experience of candidates. You can review the tools and their benefits - and how they work in the interest of both your applicants and your organization.

Find out how Pedagoo can help your certification organization in the sections below.

2. The benefits of online assessment platforms

Assessment platforms hold immense innovative power for certification organizations. As training and certification evaluation are the basic activities of such organizations, an assessment platform can transform the very foundations of how they operate.

Besides the numerous benefits of digitalization alone, online assessment tools introduce new ways for testing and scoring that are not only faster but are also more accurate. They can be used for both online and face-to-face certification training and exams.

Benefits for certification bodies

As a certification organization, you get many advantages from using online assessment platforms as well. They increase your efficiency and improve your training and assessment processes.

Tools like Pedagoo empower your certification body to:

- ✳ Optimize test submission, evaluation, scoring, and feedback

- ✳ Have full freedom when and on which devices to conduct testing

- ✳ Bring automation to the scoring process

- ✳ Move to a hybrid or fully digital training and assessment process

- ✳ Design diverse practice tests

Benefits for candidates

Online assessment platforms provide numerous advantages for certification candidates. They allow applicants to:

* Get relevant and targeted practice tests

* Receive immediate scoring and feedback

* Prepare for the certification exam by identifying missing knowledge

* Access practice and certification exams from any point in the world

* Access tests from any device

* Improve learning and recall skills

* Boost their confidence and preparedness for passing the certification exam

In the following sections, you can learn more about the top capabilities of Pedagoo and how it can boost your certification services.

3. The power of Pedagoo

Pedagoo is a robust and feature-rich platform for online assessment that holds great potential for certifying organizations. It equips them with the right digital tools to train and evaluate certification candidates.

The suite of tools empowers organizations to offer relevant certification content and their own official practice tests, as well as to conduct the actual assessment of applicants in more effective ways. With Pedago, certifying bodies can boost their productivity, optimize their assessment processes, and provide better services to their customers.

For candidates, Pedagoo offers the necessary tools for training for and conducting the certification exams. It also allows them to monitor their performance and progress with practice tests, so they can prepare in the best possible way.

Key certification content available

With Pedagoo, you get a system for providing the right certification content to candidates.

In the platform, you can **create a knowledge database for applicants.** The content that you include can be tailored to fully align with the certification requirements and objectives. That's how candidates can receive the information they need to pass the exam with success.

Pedagoo's development methodology and tools allow you to **design the content flexibly and in full accordance with the certification's goals.** You can include multimedia content to enhance the experience of applicants as well.

Supplying candidates with focused and useful content is essential for their preparation process. This is how you can ensure they will perform at their best at the actual exam.

The right tools for certification candidates

Pedagoo empowers you to provide candidates with the necessary tools to get ready for their certification exam.

In the platform, applicants have **access to official preparation tests,** where they can train and measure their performance.

They can review the questions and **check how well they satisfy the objectives** of the test. These automatic measurements provide insights into the different learning areas that may need extra effort.

With these tools at hand, candidates have better chances of successfully passing their certification exams. This, in turn, improves their professional opportunities.

Training that improves candidates' confidence and performance

One of the top features of Pedagoo that enhance the work of certifying organizations is that it provides a way for applicants to get the right exam preparation.

If candidates don't know what to expect at their certification exams, it would be more difficult for them to prepare and would create higher levels of anxiety. This, in turn, can hurt their performance. That's why it's important to **provide applicants with the means to train,** so they know the type of content to expect.

Having an opportunity to practice is essential for candidates' preparation not only in terms of the actual questions. When people can get acquainted with the platform and the whole environment of an exam, they can **be more confident and relaxed during the official testing.**

The training options in Pedagoo allow applicants to get to know how they will be tested and on what type of material. This increases the chances that they will obtain their certification.
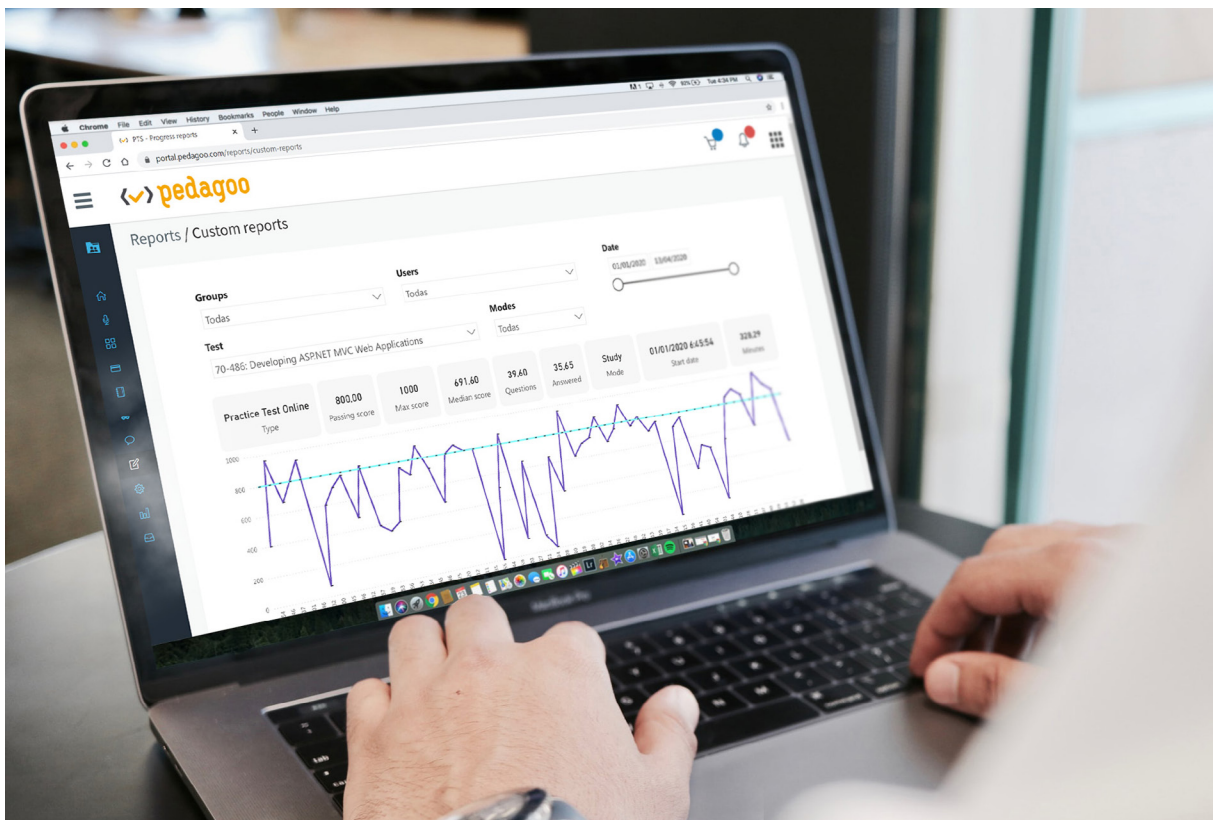
Candidates can track their progress

With Pedagoo's tools, candidates can monitor their progress and figure out how to prepare for their certification in the best way.

When taking practice tests, applicants can review their score, the number of answered questions, and an open score report. They can get a **full overview of their performance.**

Based on this information, candidates can **identify the areas that they need to improve in.** They can then dedicate more time to reviewing them so that they optimize their exam preparation.

The progress tracking that Pedagoo makes possible is a great way for applicants to prioritize their learning efforts.

4. How Pedagoo transforms your certification process

Pedagoo presents you with a rich toolbox to revolutionize the practice and certification testing in your certification organization.

The online assessment platform allows you to build exams from scratch and score them in a much quicker way. It also has a portal for candidates where they can get simulations of their actual exams, as well as elaborate practice tests.

In the Pedagoo suite, you can find the following tools that will boost your certification processes and will help applicants perform at their best:

Authoring Tool

Assessment Builder

My Account Tool

MeasureUp® Catalog

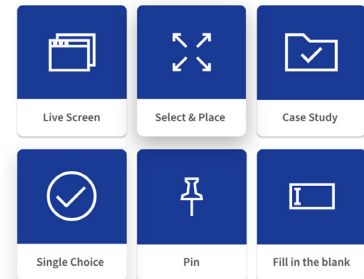Partner Portal

Learning Locker

Proctoring Tool

Learn more about each of the tools and how they can boost your certification training and assessment processes.

Authoring Tool

With Pedagoo's Authoring Tool, you can create and manage fully compliant practice and certification exams. You don't need special technical skills, as the platform is user-friendly and logical.

The Authoring Tool allows you to:

Set up interactive questions

You can build the questions in your tests according to their goals. Besides formatting, you can also use multimedia to add an interactive element through visuals and audio. To prepare practice and certification exams with different levels of difficulty, you can mark every question and note its objective.

Include ready-made question types

To populate your exams, you can use 14 pre-made question types in the Authoring Tool. among them you can find types like Single Choice, FIll in the Blank, and Select and Place, among others. You can use question types with videos and images as well.
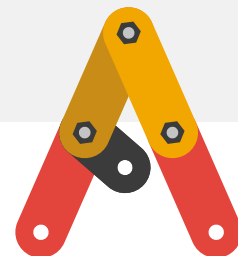
Create custom workflows

Using Pedagoo doesn't mean you have to change the way that you work. You can use the Authoring Tool to set workflows that match your preferences. You can also select the roles in your team that correspond to the test creation stages.
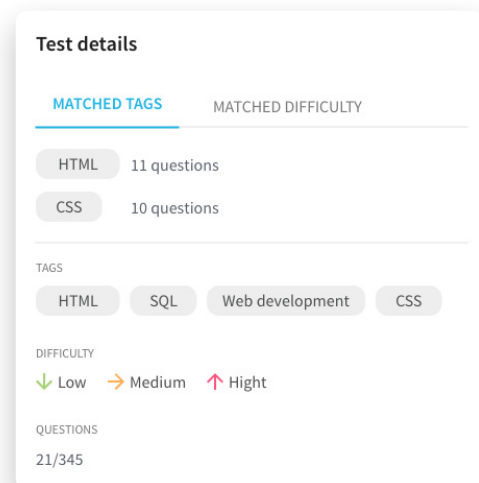
Organize and distribute tests

You can create filters and set search parameters to organize your practice and certification test content. Then it's easier to manage the tests, as well as to publish and forward them to applicants.

A Assessment Builder

With the Assessment Builder tool, you can easily build a full practice or certification test. The assessments that you set up can comprise questions that you create yourself, or that you add from the MeasureUp® Catalog. The Catalog contains questions from world leaders in IT assessments and practice tests.

With the Assessment Builder, you can:

Test details

MATCHED TAGS   MATCHED DIFFICULTY

HTML   11 questions

CSS   10 questions

TAGS

HTML   SQL   Web development   CSS

DIFFICULTY

↓ Low   → Medium   ↑ Hight

QUESTIONS

21/345

Create custom assessments

You can build your custom practice and certification tests by using your content database. In it, you can categorize the questions according to the topic, level of difficulty, and question type. You can also set whether questions will be displayed in a fixed or randomized order.

Set up individualized practice tests

The tool allows you to build custom practice assessments for individual candidates. For this purpose, you can use all available published questions.

Add specialized MeasureUp® questions

You can add ready-made pro IT questions from the MeasureUp® Catalog. It contains 23,000 questions that can be included in your practice tests.

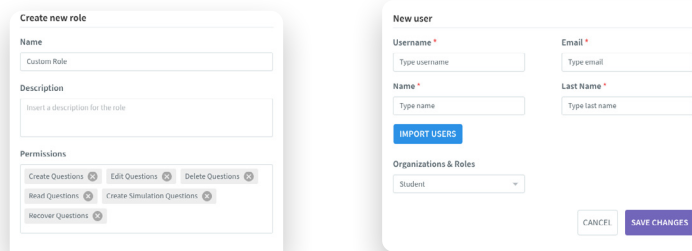### Ensure the suitability of your assessments' content

In the Assessment Builder tool, you get a preview of your tests that you can check before publishing them. This is the time to confirm that your test content is appropriate, whether for your candidates' learning or their actual certification.

" Provide your candidates with the right tools, guaranteeing that they pass the exam and helping them increase the prestige of their certificate.

My Account Tool

The tool My Account is your go-to place for creating the structure and managing the online assessment system of your certification organization. You can set up users and roles for the different tests. The whole structure can be customized to match the actual one in your organization. You can later add and modify users and roles, as necessary.

In the My Account tool, you can:

Set up and manage your account

This is the place where you can add details about your user profile. You can also control the display and delivery options of the practice and certification exams.

Define roles and permissions

The roles that you set in your Pedagoo profile can fully match the ones in your organization. You can set custom permissions and functionalities for each role, or employ the predefined profiles.

Create your distribution network

With this tool, you can transfer the structure of your training and examination centers to the Pedagoo platform. Then you can provide access to your certification content to your whole network.

Handle your user base

With the help of Pedagoo's user account validation system, you can add users one by one, or in batches. People will receive a validation link on their emails, which they can then use to activate their accounts.

MeasureUp® Catalog

One of the greatest perks of Pedagoo for certification bodies is the access to the MeasureUp® Catalog, the official provider of ICT certification practice tests and assessment exams. It boasts content from a range of technology vendors, including Microsoft, Cisco, and VMware, among others. Within Pedagoo, you can use the questions in the Catalog to enrich your assessment tests.

Use more than 190 portfolio titles

With more than 190 portfolio titles from the top tech giants, you can craft your assessment exams with the latest and most relevant content. The questions are devised by technical experts, so you don't need to worry about delivering high-grade testing.

Set up proven ICT assessments

You can easily add questions from the MeasureUp® Catalog to your practice tests and evaluation exams. The Catalog spans more than 18,000 entries that match the official certifications of the largest tech vendors.

Mix and match questions

You can use up to 150 questions from the MeasureUp® Catalog in your test and assessments.

Partner Portal

Pedagoo is not only about creating your practice and certification tests. Its Partner Portal allows you to distribute the study and exam content to your network.

In the Partner Portal, you can:

Manage licensing

In the Partner Portal, you can assign content licenses for other parties in your distribution network.
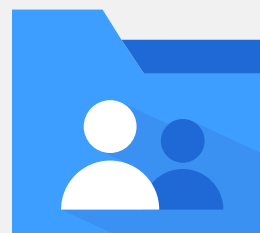
API integration

Through an API with single secure access (SSL/TLS), you can enable the use of all Pedagoo tools.

Make your content accessible

You can set the availability of your content and generate the necessary licenses.

Organize distribution groups and track their reports

You can set up different user groups for your practice and certification exams. They can include, for example, the members of training classes, or the group of candidates for a specific certification. You can then create segmented performance reports for the diverse groups.

Learning Locker

The Learning Locker is the digital environment where candidates can take your practice and certification tests.

In the Learning Locker, your certification organization and your candidates can:

Modify tests

You can modify the different types of tests according to the training needs of your certification applicants. For example, you can change the order of questions, or have the system display to candidates only the questions that they didn't answer correctly previously.
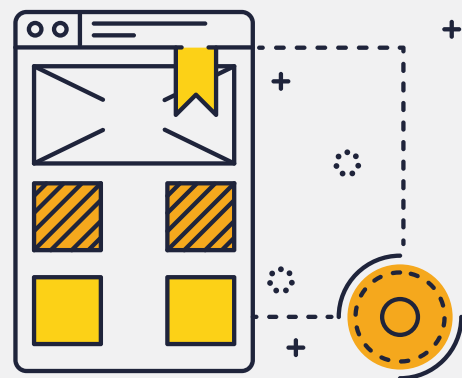
Track progress via reports

In the Learning Locker, applicants can monitor their performance at the practice tests via detailed reports. Having the correct answers, they can determine where they need to focus more to improve their chances at the real certification exam.

Prepare with simulations in Exam Mode

Certification candidates can try out simulations of their actual certification in Exam Mode. That's how they can easily get used to the test interface.

Make self-assessment

Candidates that have been assigned practice tests can create their own assessments. That's how they can verify their progress.

Proctoring

Last but not least, Pedagoo's Proctoring Tool helps you deliver fair and transparent assessments and identify candidates with high precision. You can do all of this online without compromising on quality. This is especially relevant in the context of the increased digital use caused by the COVID-19 pandemic.

The Proctoring Tool allows you to:

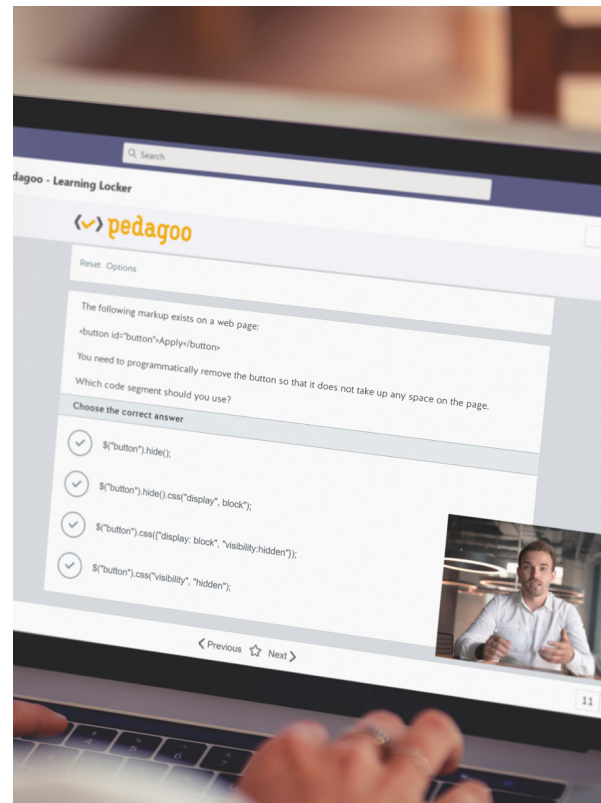### Use automated proctoring and facial recognition

The Proctoring Tool is based on machine learning and facial recognition. It provides easy identification of candidates. Automated proctoring also ensures the testing process is fair and transparent. You can get an integrity report after the examination, or use live proctoring at any point.

Create a tailor-made test environment

You can customize your test environments to match the needs of proctors and administrators for your assessments.

Scale your proctoring according to your needs

You can use the automated proctoring at any scale you need. It's possible to integrate it in your learning management system too. You don't need scheduling and appointments to use it for your text and exam needs.

Through **identity verification and analysis of suspicious behavior and data** during the evaluation, you will be able to ensure the maximum integrity of each exam. When the test is done, all the obtained results will be available for your review.

5. Conclusion

With Pedagoo's powerful suite of tools, your certification organization can make a step forward and improve its processes and services. The platform optimizes the work of certification trainers and assessment proctors. It provides certification candidates with the right digital tools to learn and prepare to ace their exams.

For certifying organizations, Pedagoo is the trusted partner for development. You can design practice tests and official exams that perfectly correspond to your certification's objectives. At the same time, you can offer candidates the best tools to practice and perform well at their certification exam.

Are you ready to try Pedagoo for your certification organization? You can set up a demo meeting with our specialists to learn how Pedagoo can help you!

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