

# Kalibr8 Cloud Solution



Kalibr8 is a comprehensive, multi-tenant cloud management platform designed specifically for Managed Service Providers (MSPs). It provides a single-pane-of-glass view, enabling efficient management and optimization of cloud resources across multiple customers and environments.



## Value Proposition

- |   |  |
|---|--|
| <p><b>1 Maximized Cost Savings</b></p> <p>Achieve optimal cost efficiency across cloud infrastructure through meticulous analysis and tailored recommendations.</p> | <p><b>2 Enhanced Operational Efficiency</b></p> <p>Primarily targets enterprise IT departments for financial management and cost transparency.</p>   |
| <p><b>3 Simplified Cloud Management</b></p> <p>Kalibr8 eliminates the complexity of cloud management.</p>   | <p><b>4 Data-Driven Insights</b></p> <p>Gain valuable insights into the effectiveness of implemented strategies, illustrating tangible benefits.</p> |



## Key Features

### Multi-Tenant Single Pane of Glass

- Centralized view across tenants, subscriptions, resource groups, and VMs
- Customizable policies at the code level.

### Fraud Detection & Alerts

- Active fraud detection to identify unusual activities and unmanaged resources
- Real-time fraud alerts to prevent unauthorized usage

### Advanced Analytics

- In-depth analytics of customer cloud environments with Active Intelligence.
- Identify trends, patterns, and historical usage globally and regionally

### Policy Implementation

- Labels Manager to eliminate repeatable actions.
- Implement policies at the code level.

### Designed for MSPs

- Built exclusively for the MSP channel, not the end-user.
- Works seamlessly with MSP partner professional services.

### Powerful Automation Features

- Leverage Kalibr8's automation capabilities to streamline manual tasks and processes.
- Automate routine operations.

### Alerts & Notifications

- Automated alerts for unusual activities and customer-specific alerts.

### Automated Optimization & Scheduling

- Identify and eliminate idle or underutilized resources
- Automated scaling and scheduling without manual intervention

### Extensive Reporting Suit

- Comprehensive cost and savings reports.
- Financial analysis and reporting by customer.
- Region-based reporting for detailed insights

### Extensive Automation & Optimization

- Automate and optimize resource allocation without manual intervention.
- Free up resources to focus on higher-value tasks.

### Cloud Waste Elimination

- Identify and eliminate wasteful spending on underutilized cloud resources.
- Utilize cost optimization algorithms to optimize resource allocation and reduce unnecessary costs

### Rightsizing Recommendations

- Receive actionable recommendations to rightsize your customers' cloud resources.
- Optimize resource allocation based on actual usage patterns and workload demands

### Single Pane of Glass View

- Gain a centralized dashboard to oversee all customer cloud environments.
- Access real-time insights and analytics across multiple clients from a single interface.



Decommission



Right size



Optimize



Report



## Advantages

### Efficiency and Productivity

- Save time and resources by managing all customer environments from a unified platform.
- Increase operational efficiency through automation, reducing manual intervention and errors.

### Platform Designed for MSPs Benefit

- Benefit from a platform designed to meet the unique needs and challenges of Managed Service Providers.

### Cost Savings

- Maximize cost efficiency by eliminating cloud waste and right-sizing resource.
- Reduce overheads with automation.

### Proactive Optimization

- Stay ahead of optimization needs with proactive insights and recommendations.
- Address potential issues before they impact your customer.

### Scalability and Flexibility

- Scale your cloud management capabilities seamlessly as your client base grows
- Adapt to changing customer needs and requirements with flexible optimization strategies.



## Benefits

### Improved Client Satisfaction

- Deliver cost-effective and optimized cloud services that meet or exceed client expectations
- Enhance client satisfaction by providing proactive insights and value-added optimization services.

### Cost Reduction and Profitability

- Achieve significant cost savings for both your MSP business and your clients.
- Improve profitability by reducing overhead costs and increasing operational efficiency.

### Competitive Advantage

- Stand out in the market by offering innovative and efficient cloud optimization solutions.
- Differentiate your MSP services with Kalibr8's advanced features and capabilities

### Long-Term Partnerships

- Build long-lasting relationships.
- Position your MSP as a trusted advisor in their cloud optimization journey.
- Bundle Kalibr8 into service contracts to drive savings to fund other projects in pipeline.