

# Clarity AI

**Add Clarity.  
Choose Sustainably™**

June 2024



# About Clarity AI

Add Clarity. Choose Sustainably™



CLARITY AI

## We bring societal impact to markets.

Tracking and measuring progress for a more sustainable future is a complex, multi-dimensional, cross-border task. Our team of experts firmly believes harnessing the power of technology is the best way to scale to a viable solution and produce one that is unbiased, fully scientific and evidence-based.

## Sustainability Tech Built-in

Market-leading Sustainability in Concert with the Power of AI



Powerful, scalable **AI** at the core of our tech platform processes >1M data points per week



Scientific- and evidence-based **methodologies**, built on the global team's research and data science expertise



Reliable, transparent, and unique **data** creates broad and deep coverage, more than any other player in the market



**Tools** and capabilities are easily integrated into existing workflows for assessment, analysis and reporting

# Clarity AI Offers Built-in Sustainability Technology

For all segments - investors, companies, consumers

**With tech building blocks** for every sustainability use case, Clarity AI covers any needs related to data, methodologies or tools.

**With digitally-native capabilities and a fully modular infrastructure**, users can take and use any – or every – piece of our sustainability tech kit.



Investors



Companies

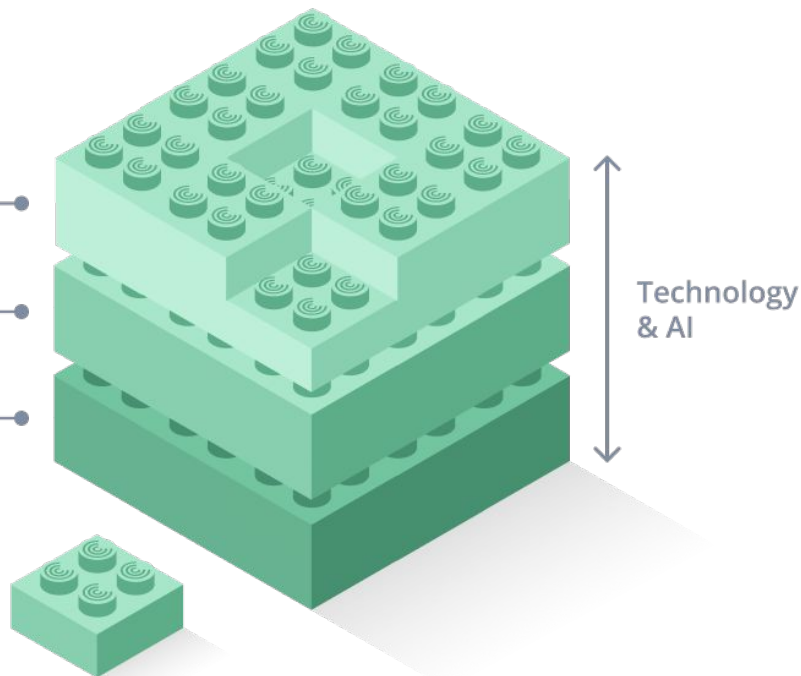


Consumers

Apps & integration layer

Insights & analytics capabilities

Data Solutions



# Challenges Line the Path to a More Sustainable World

Investors have diverse needs and use cases, but common challenges



## Banks



*I need to **report ESG risk exposure** to Regulators (e.g. Pillar 3)"*  
*I want to avoid **reputational risks** and greenwashing"*



## Assets Owners



*I need to **report sustainability** to Pensioners & Regulators"*



## Assets Managers



*I want to make more money **alpha in impact metrics** / build **thematic funds**"*  
*I need to **report** to Regulators"*



## Wealth Managers



*My customers (wealthy individuals) want to **understand the sustainability of their investments**"*



## Private Investors



*I want to **understand the sustainability** of my investments"*

## Challenges



### Tools

Lack of tools for analysis & reporting



### Methodologies

No standard definition or ratings of societal impact

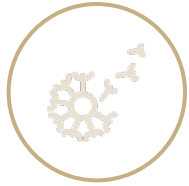


### Data

Unavailable or unreliable, fragmented data

# Solving Challenges Related to Data, Methodologies and Tools

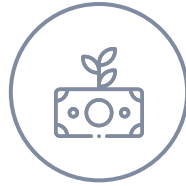
A one-stop-shop for sustainability assessment, analysis and reporting for investors



## Impact

Measuring external Impact on people and the planet

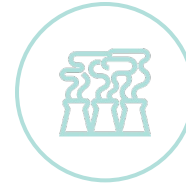
- UN SDG Revenue Alignment
- Impact Highlights
- Nature & Biodiversity



## Risk

Measuring Risk and potential enterprise value creation linked to sustainability

- ESG Risk Assessment
- Corporate Controversies
- Exposure Screens



## Climate

Clarifying climate implications based on international climate standards

- Carbon Emissions: Scores & Footprint
- Net Zero Alignment
- Scenario Analysis
- TCFD Reporting



## Regulatory Compliance

Powering crystal clear, easy assessment, analysis and reporting

- SFDR
- EU Taxonomy
- MiFID II
- Other regulations

# Clarity AI's Team of Experts

A global and diverse team that strives for excellence

**300+**  
people

**30+**  
nationalities

**90%+**  
of Executive  
Committee  
Members have  
advanced degrees  
From top universities  
(Harvard, MIT, Duke,  
Oxford, etc.)



# Independent Analyst Acknowledgements and Awards

Best Overall ESG  
Tech Provider



Best Sustainable Investment  
Research & Ratings Provider



The Forrester New Wave™:  
ESG Ratings, Data, And  
Analytics, Q3 2022



Brands Shaping  
the Future of AI



World's Most  
Innovative  
Companies

Environmental  
Finance Impact  
Awards



EU Seal of  
Excellence



Technology  
Pioneers



Innovation  
Labs Award



# Clarity AI in the News and in the Market

## As seen in

Forbes

Bloomberg



L'AGEFI



INVESTMENT  
WEEK

CITYWIRE

ELMUNDO

ESG INVESTOR

## Selected Partners

**Aladdin**  
by BlackRock

**caceis**  
INVESTOR SERVICES

Members of:



**UKSIF**  
UK Sustainable Investment  
and Finance Association

Signatory of:  
**PRI** | Principles for  
Responsible  
Investment





# Our Selected Clients

[Expand list](#)

Leveraging Clarity AI's Capabilities & Third-party Platforms with Existing Clarity AI Integrations



Clarity AI's capabilities are also available in



# Clarity AI Disclaimer

## About Clarity AI

Clarity AI is a sustainability technology platform that uses machine learning and big data to deliver environmental and social insights to investors, organizations, and consumers. Clarity AI's capabilities are an essential tool for end-to-end sustainability analysis related to investing, corporate research, benchmarking, consumer ecommerce, and regulatory reporting. As of January 2024, Clarity AI's platform analyzes more than 70,000 companies, 420,000 funds, and 400 national and subnational governments, which represents the broadest data coverage in the market. One way Clarity AI delivers on its mission to bring societal impact to markets is by ensuring its capabilities are delivered directly into clients' workflows through integrations with partners like BlackRock - Aladdin, Refinitiv an LSEG business, BNP Manaos, and Simcorp. Clarity AI has offices in North America, Europe, and the Middle East, and its client network manages tens of trillions in assets.

Contact us at [solutions@clarity.ai](mailto:solutions@clarity.ai) or <https://clarity.ai/contact/>

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