



ADvantage Azure ZiFaaS

Azure-powered Integration Factory
As A Service

November 2021

Integration Value Drivers for the Enterprises

VALUE TO BUSINESS

- ❖ Faster Time to Market / Value
- ❖ Ecosystem Enablement (External, Internal)
- ❖ Platformization of business “models”
- ❖ Improved Consumer Experience
- ❖ Monetization
- ❖ Connected Enterprise
- ❖ Evangelization and Adoption
- ❖ Merger & Acquisitions

TECHNOLOGICAL DRIVERS

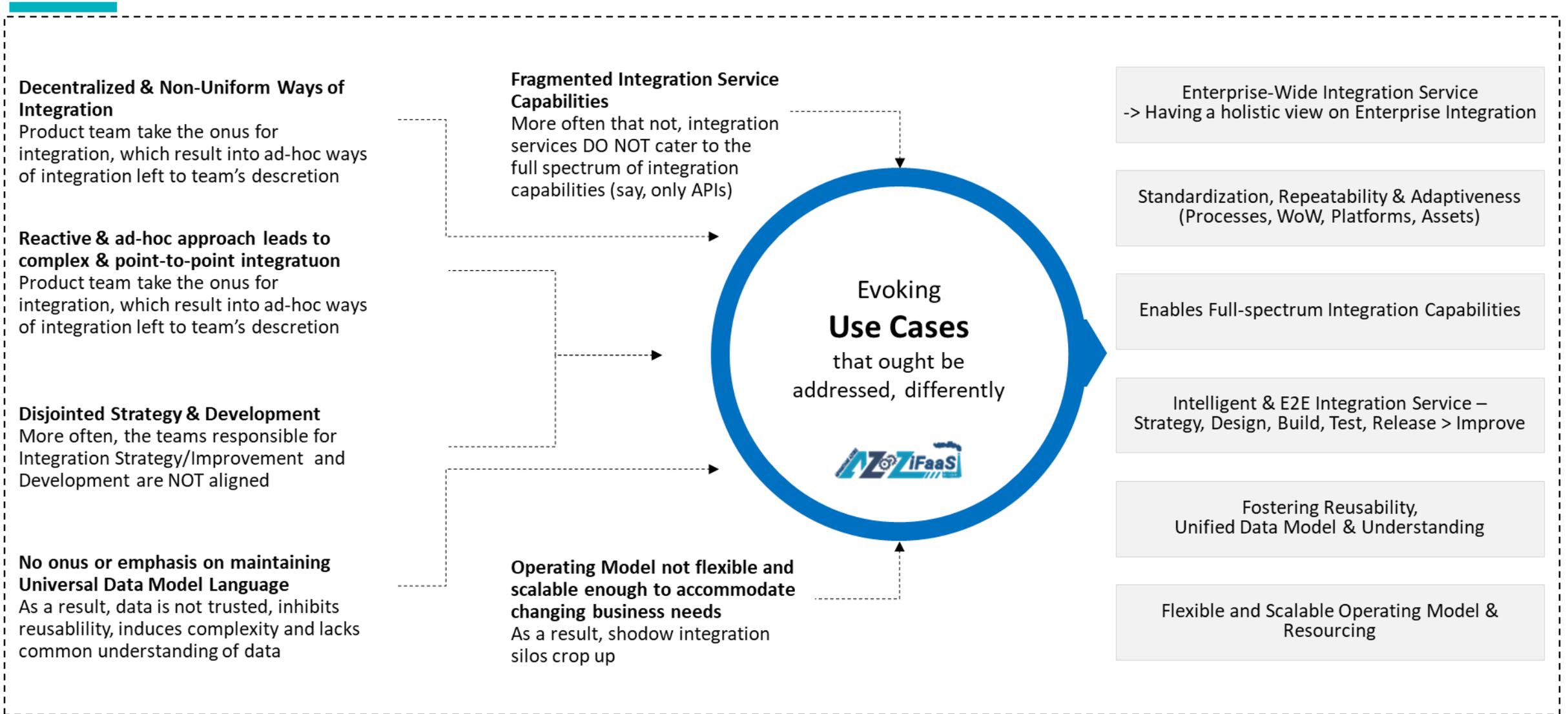
- ❖ Modern, Flexible and Scalable Intgeration Architecture
- ❖ Interoperability
- ❖ Speed of Execution
- ❖ Security, Compliance & Standards (industry-specific, country, organizational)
- ❖ Integrity and Reliability

OPERATIONAL DRIVERS

- ❖ Standardized yet Adaptive Processes
- ❖ Common Data Understanding and Access Control
- ❖ Evolve and Align with Business & Enterprise Startegy
- ❖ Operational Efficiency & Scalability
- ❖ Measured & Governed Operations
- ❖ Stakeholders Management & Communication (Internal & external)

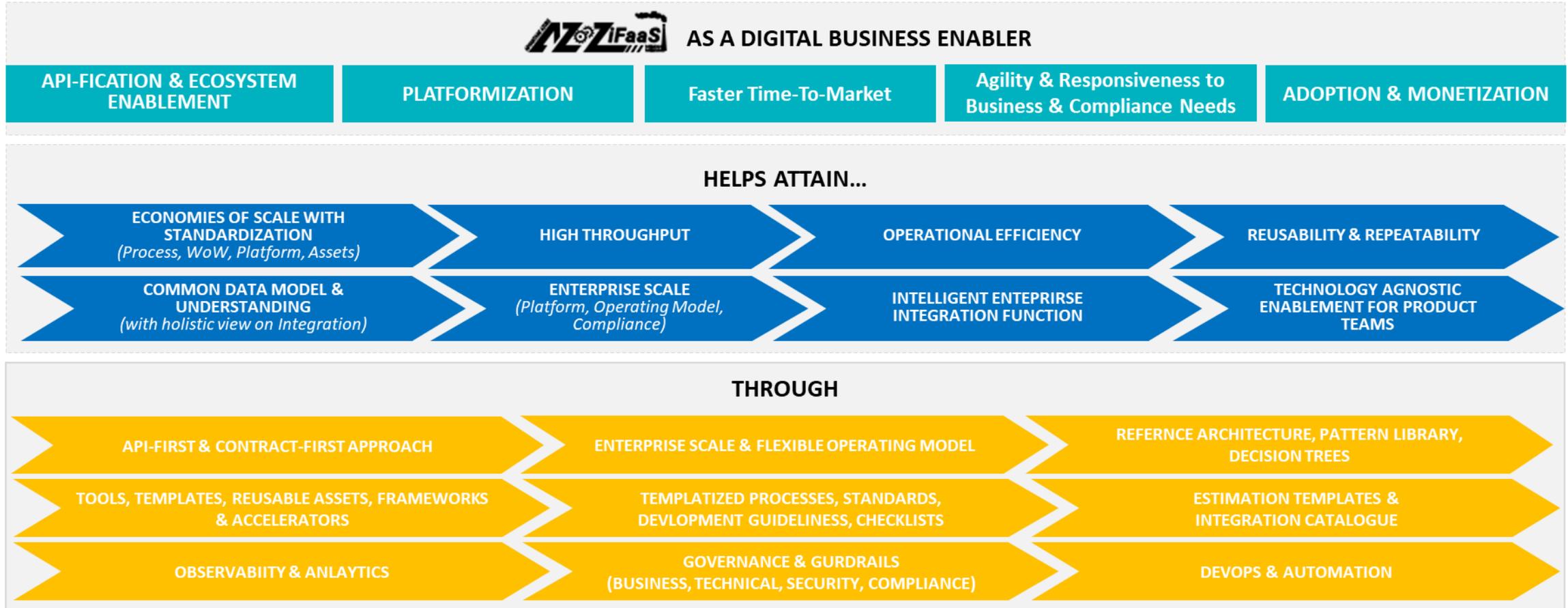
Our Realization: There are Unmet Implicit Needs

While Enterprises Strive to Meet the Integration Obligation, a Lacuna Still Prevails

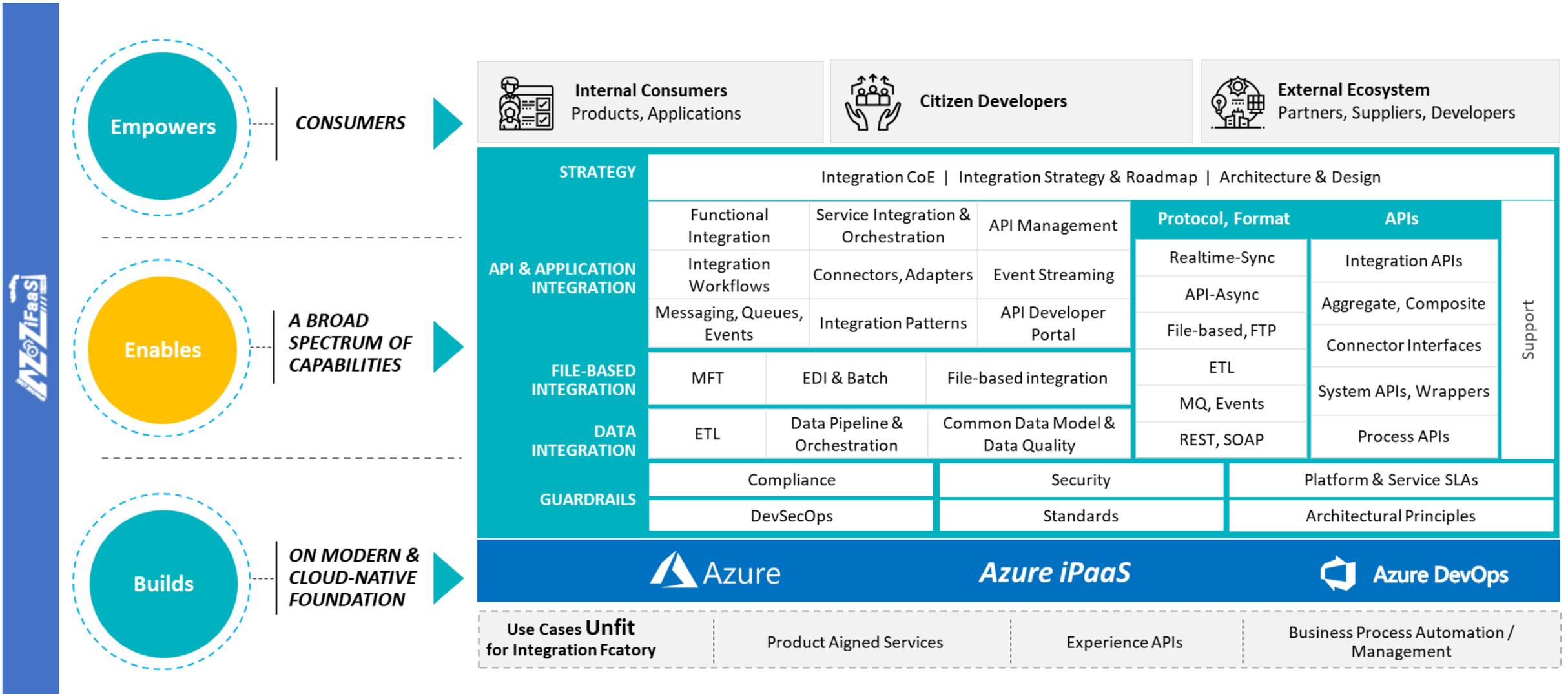


Introducing **AD**vantage **ZiFaaS** (**A**zure-powered **I**ntegration **F**actory **A**s **A** Service)

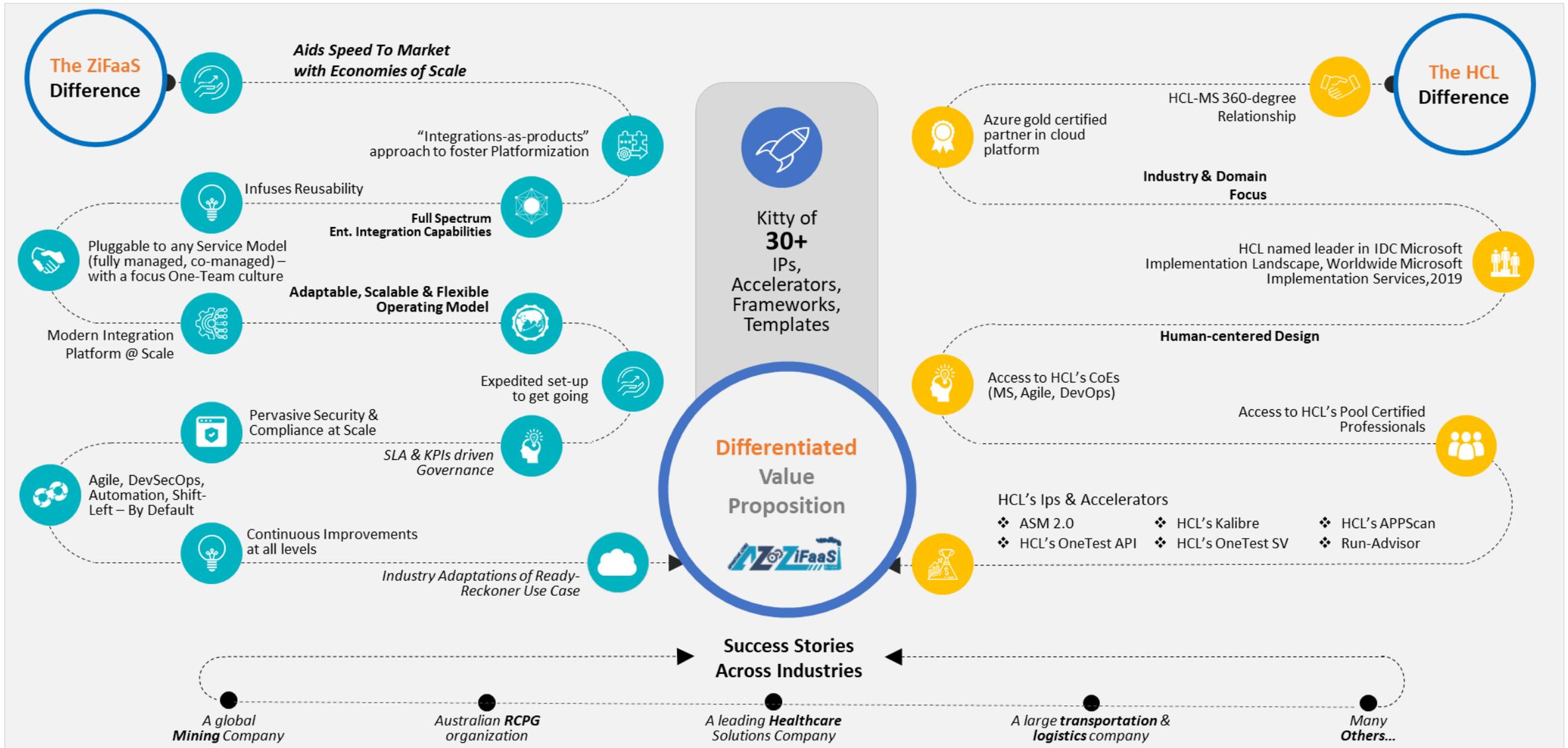
A **Fully-managed and Scalable Enterprise-Integration Service Model** that **enables org-wide value streams** (encapsulating Products, applications, internal, external) through **Continuous Delivery of large volume of integrations** (interfaces & APIs) in an **economical and operationally-efficient manner**, while also **bringing continuous improvements** and ensuring **deliveries within the business & technical guardrails**.



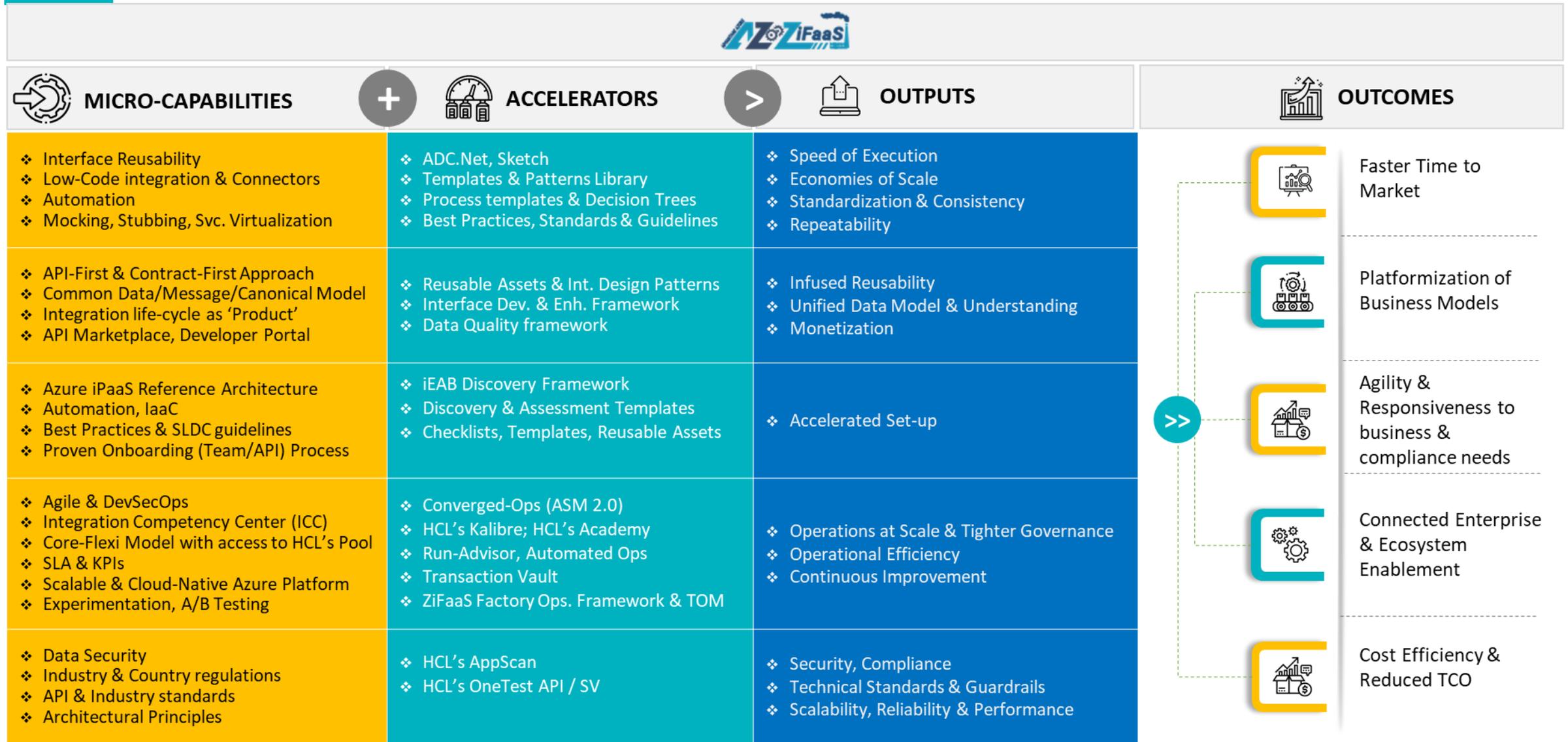
ADvantage ZiFaaS: Positioning & Coverage



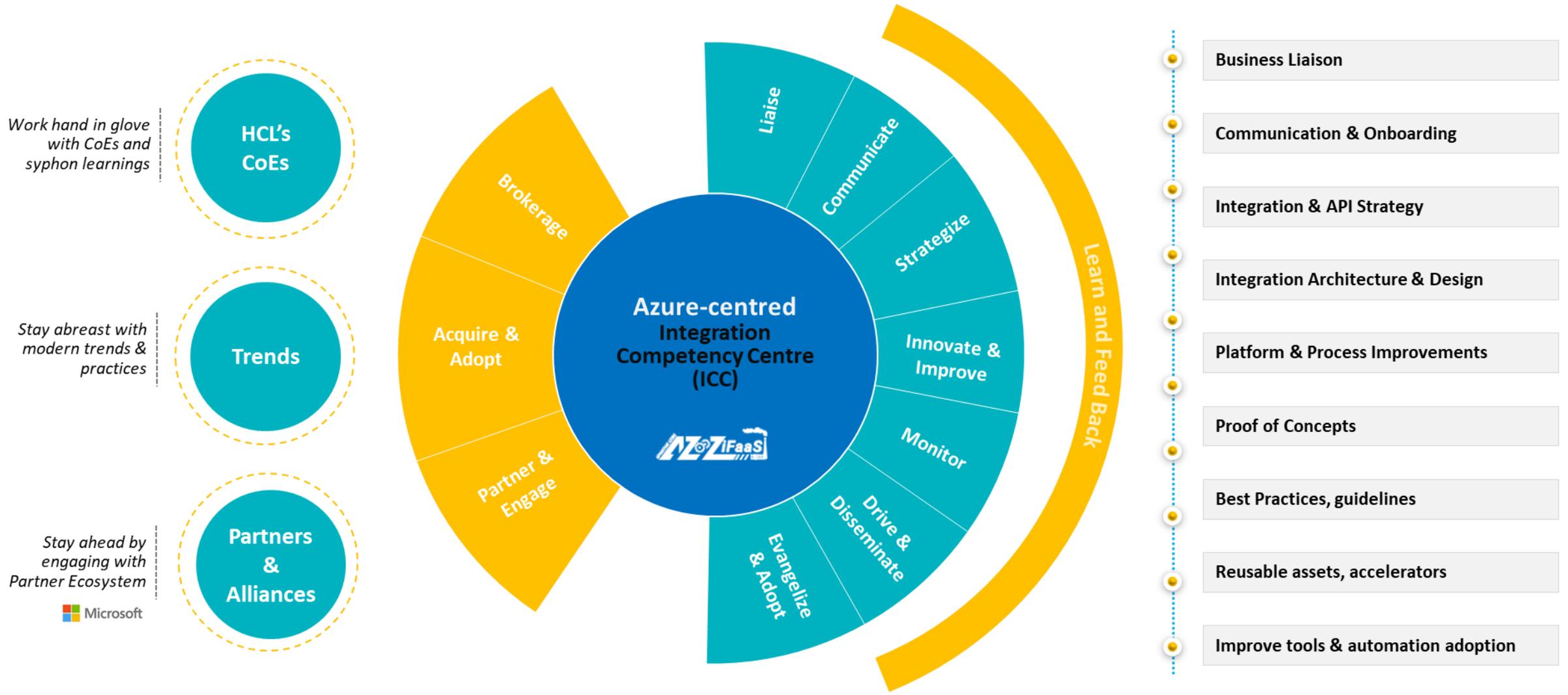
ADvantage ZiFaaS comes with a Differentiated Value Proposition



Putting into Perspective, how ADvantage ZiFaaS helps Realize Benefits & Adds Differentiated Value



Driving Integration Strategy & Advice with Azure-centered Integration Competency Center



HCL

*Relationship*TM
BEYOND THE CONTRACT

\$10.1 BILLION | 169,000+ IDEAPRENEURS | 50 COUNTRIES