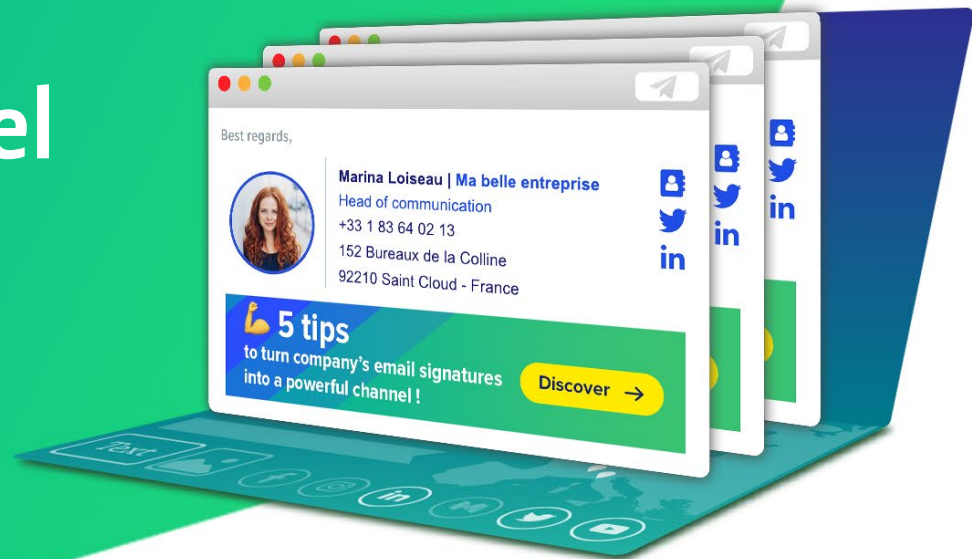




Turn your company's email signatures into a powerful channel

- REACH GRAPHICAL CONSISTENCY
- DEPLOY COMMUNICATIONS AUTOMATICALLY
- MEASURE THEIR VISIBILITY



G Suite



Outlook



Microsoft 365



Mail Mac

Why is email signature a key marketing place?

STATEMENT

VOLUME OF OPPORTUNITIES

$$\begin{array}{r} 2\,000 \text{ emails / year} \\ \times 300 \text{ co-workers} \\ \hline = 600\,000 \text{ opportunities} \\ \text{to deliver information} \end{array}$$

RECEPTIVE READERS

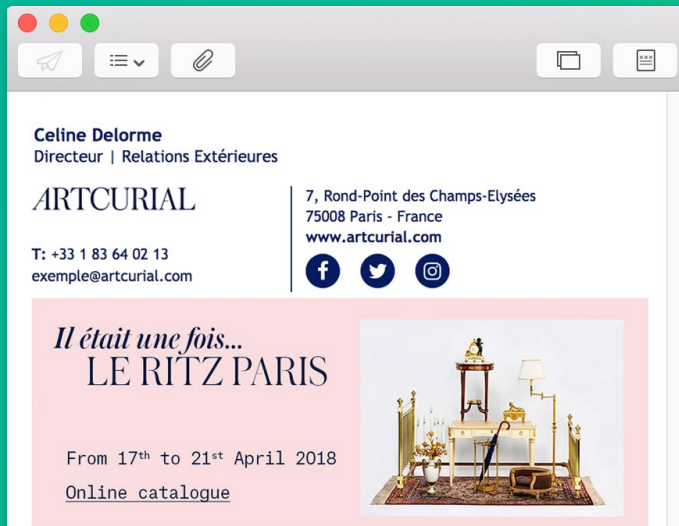
A 1 to 1 professional email
is a privileged moment of attention
of your interlocutor

STAKES

Aimed Communication

EVENTS

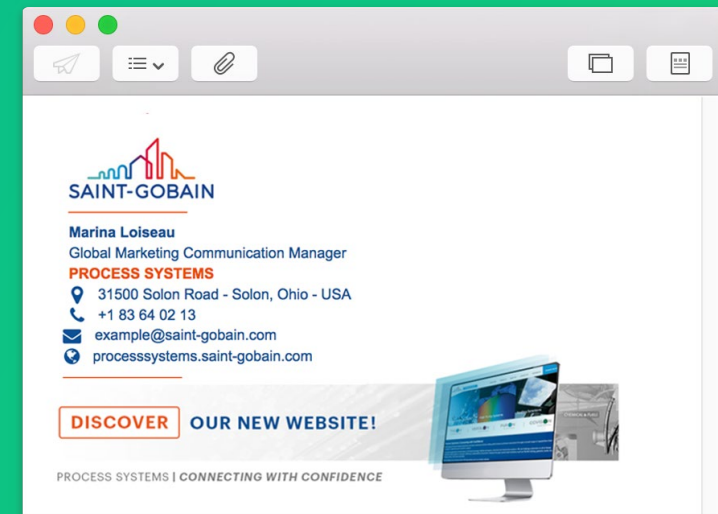
➤ Rendez-vous



Each department of Artcurial communicates on exceptional and dedicated sales

INNOVATION

➤ Launch of new service



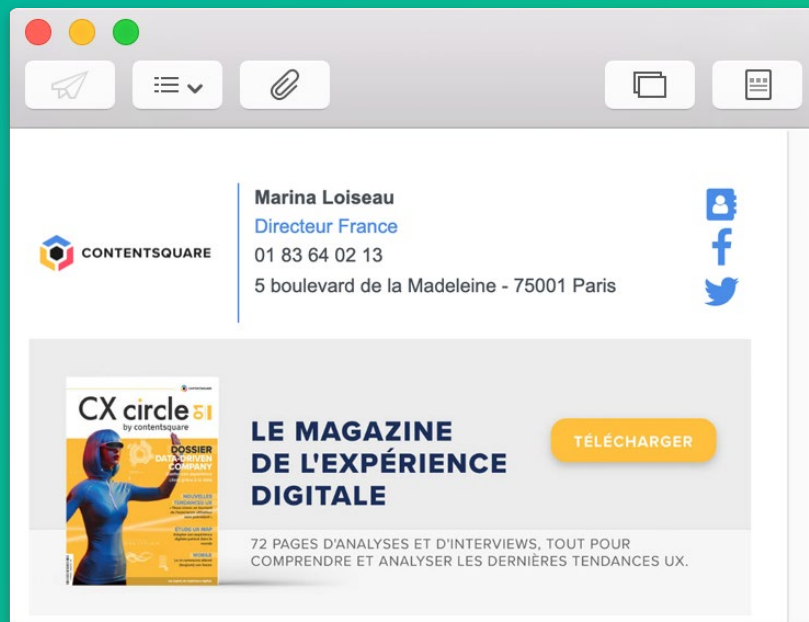
Process systems communicate on the launch of their new identity and website

STAKES

Aimed Communication

EXPERTISE

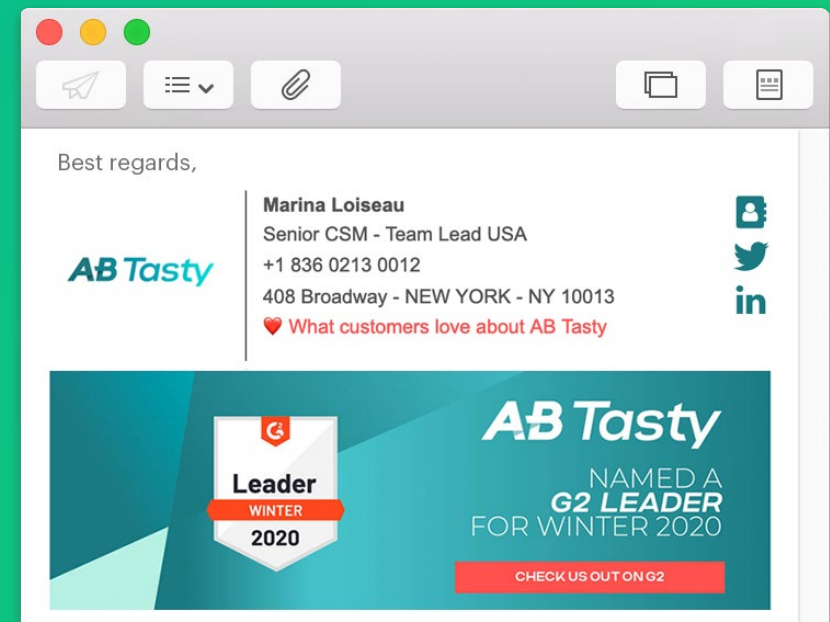
➤ e-book



ContentSquare shares its UX expertise with valuable content to download

RECOGNITION

➤ Award / Ranking

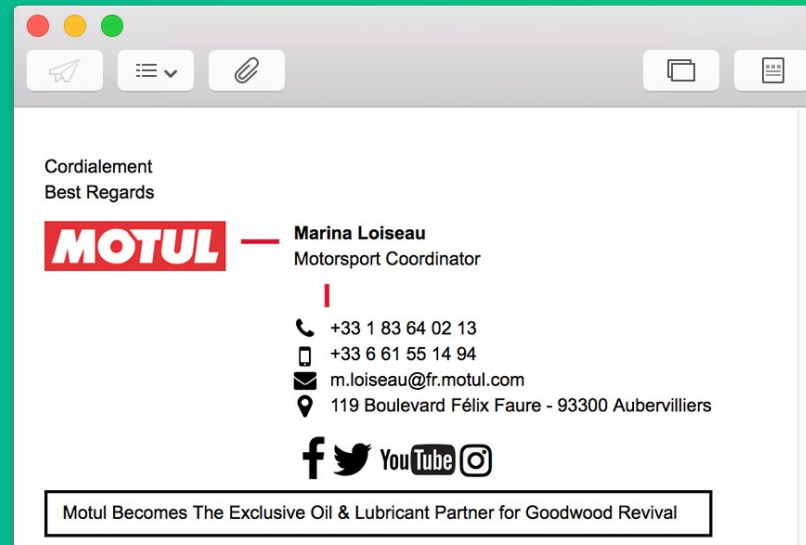


Each co-worker communicates on the Trust Radius ranking

STAKES

Brand image

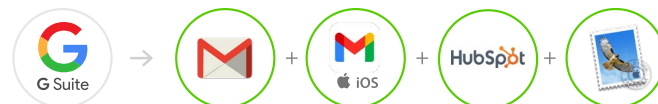
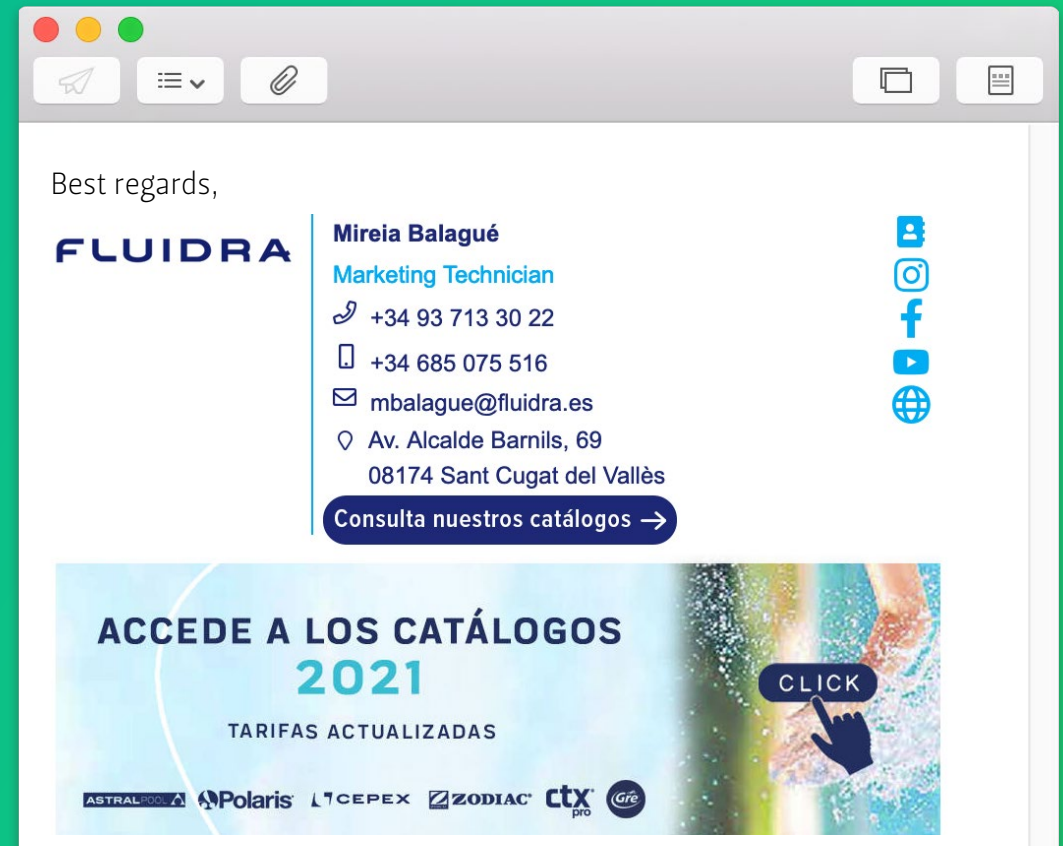
Get graphical consistency
on all email signatures



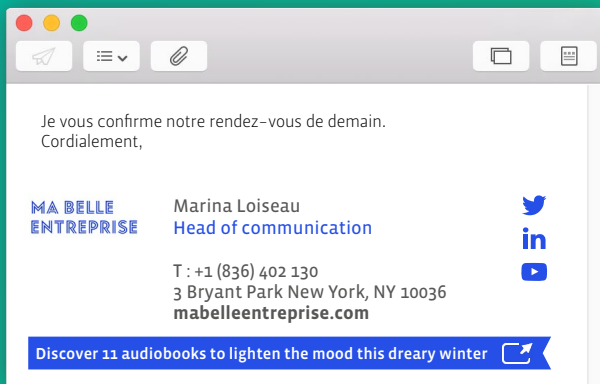
Motul new branding
was automatically deployed on 25 subsidiaries

SIGILIUM FOR FLUIDRA

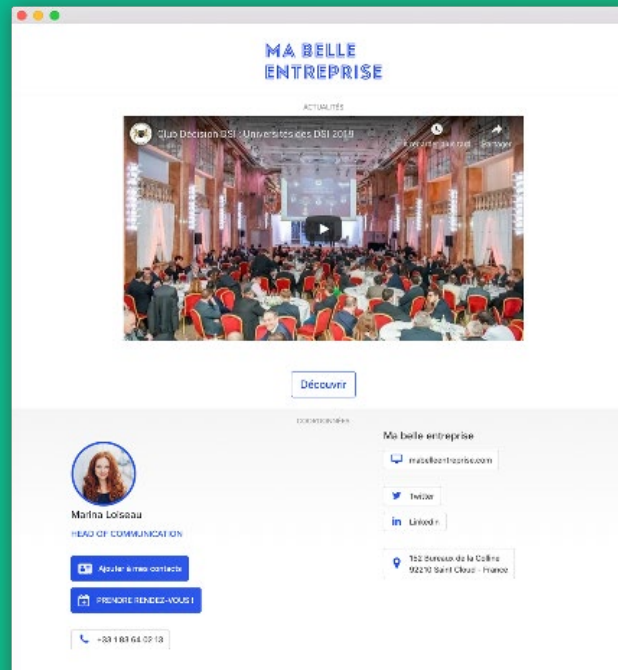
- Graphical consistency
- Centralised deployment of banners
- Multiple entities and brands management
- Ease of use



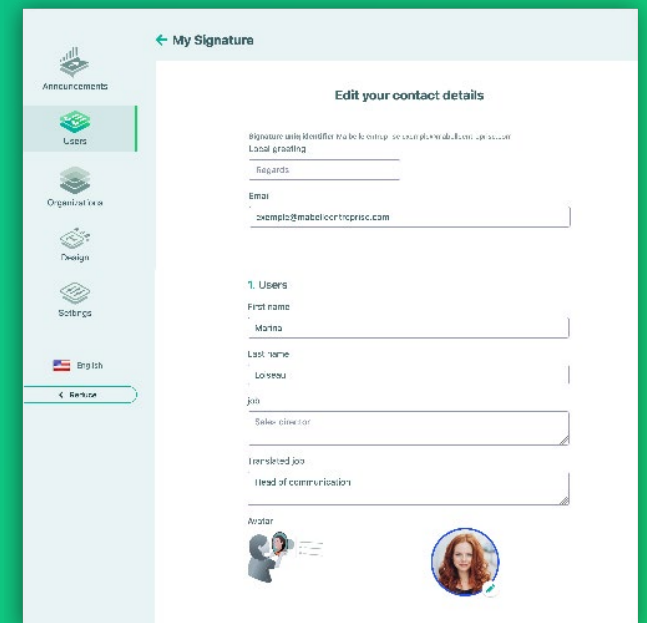
FOR EACH USER



An interactive
email signature



Associated to a personal
contact card



A personal access
to edit contact details

ON ADMIN SIDE

Sigilium dashboard

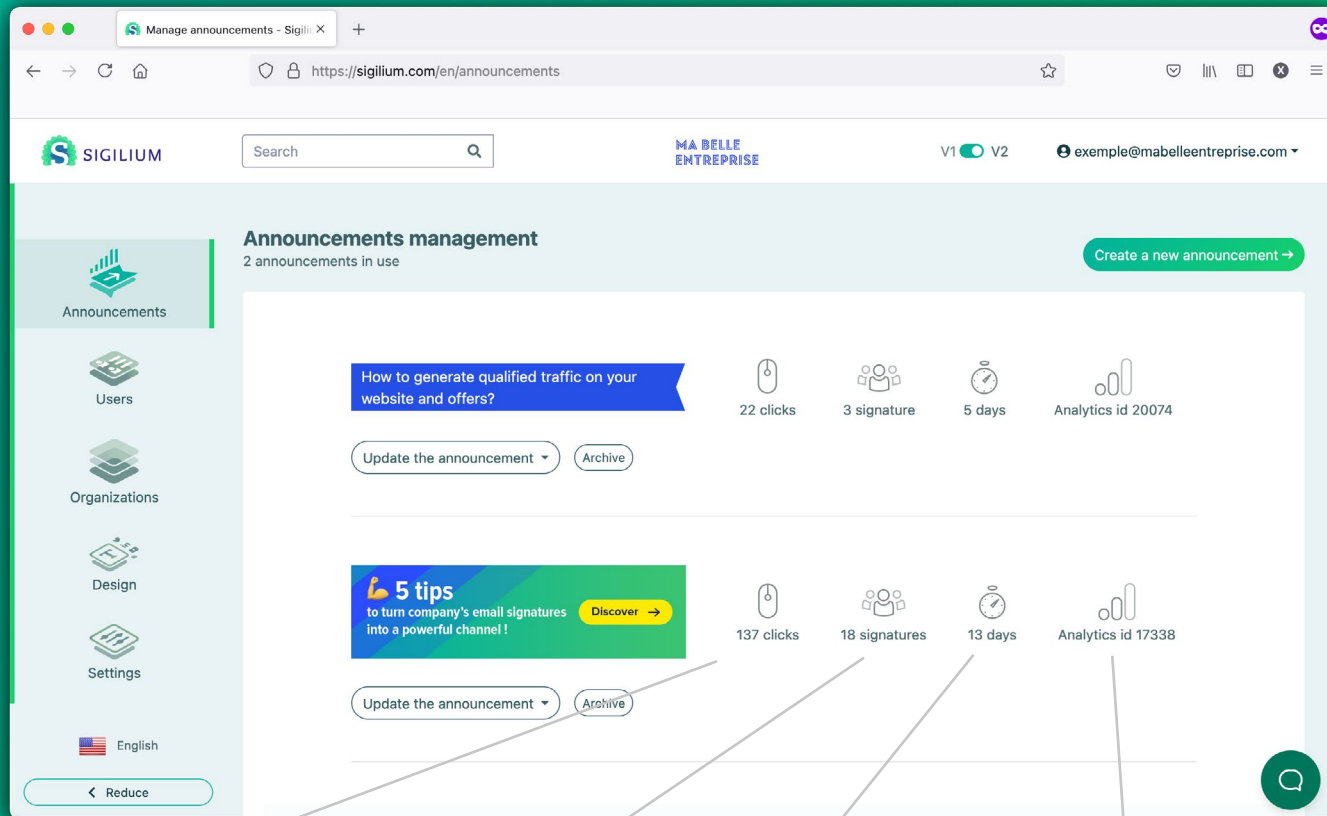
Manage users +
announcements

Follow audience

Receive a weekly
summary

The screenshot displays the Sigilium dashboard interface. At the top, there's a browser window with the URL <https://sigilium.com/en/announcements>. The dashboard header includes the Sigilium logo, a search bar, the user name 'MA BELLE ENTREPRISE', and a version selector 'V1' (selected) and 'V2'. A left sidebar contains navigation icons for 'Announcements', 'Users', 'Organizations', 'Design', and 'Settings', with 'Announcements' currently selected. The main content area is titled 'Announcements management' and shows '2 announcements in use'. Two announcement cards are visible. The first card has a blue header with the text 'How to generate qualified traffic on your website and offers?'. It includes statistics: 22 clicks (mouse icon), 3 signature (people icon), and 5 days (clock icon). Below the card are buttons for 'Update the announcement' and 'Archive'. The second card has a green header with '5 tips to turn company's email signatures into a powerful channel!' and a 'Discover' button. Its statistics are 137 clicks, 18 signatures, and 13 days, with corresponding 'Update the announcement' and 'Archive' buttons. At the bottom left of the dashboard, there is a 'Reduce' button and a language selector set to 'English'.

ADMIN DASHBOARD



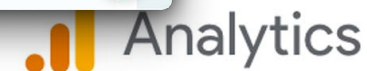
Get an overview on users, segmentation and announcements

Measure click rate

Users displaying announcement

Duration

Follow traffic generated on Analytics



MANAGE GROUPS / SEGMENTATION

Segment and dispatch announcements

SALES LONDON 128
> new TV add

SALES LYON 40
> New offers

SALES MADRID 120
> e-commerce show

exemple@mabelleentreprise.coi x Manage organisations - Sigilium x +

← → ↻ 🏠 🔒 https://sigilium.com/en/organizations

SIGILIUM Search 🔍 **MA BELLE ENTREPRISE**

Organization management

Duplicate an existing announcement to create a new one.

Selection organizations to see group actions

<input type="checkbox"/>		Country	Internal Name
<input type="checkbox"/>	MA BELLE ENTREPRISE	🇩🇪 Deutschland	DE Sales
<input type="checkbox"/>	MA BELLE ENTREPRISE	🇫🇷 France	EMEA Executives
<input type="checkbox"/>	MA BELLE ENTREPRISE	🇫🇷 France	FR Customer success
<input type="checkbox"/>	MA BELLE ENTREPRISE	🇫🇷 France	FR Marketing Com (Default o
<input type="checkbox"/>	MA BELLE ENTREPRISE	🇫🇷 France	FR Sales
<input type="checkbox"/>	MA BELLE ENTREPRISE	🇫🇷 France	FR Support

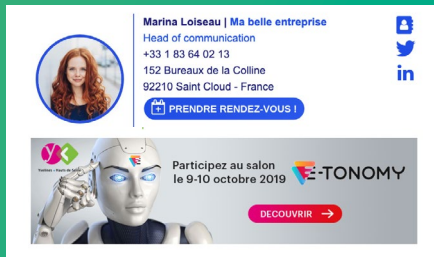
English 🇺🇸

< Reduce

SMART FEATURES

Sigilium for admins

Plan campaigns



Week 1

Week 2

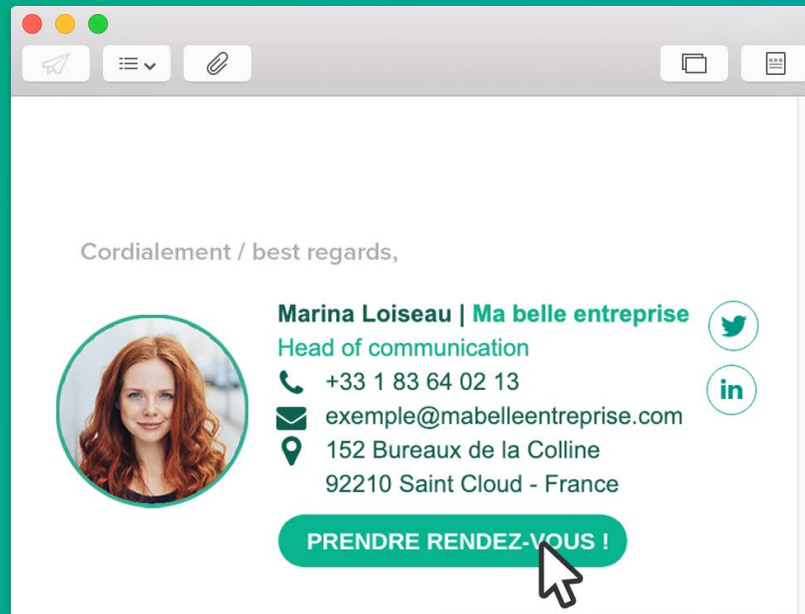
The screenshot shows the Sigilium admin interface. The top navigation bar includes the Sigilium logo, a search bar, and the company name 'MA BELLE ENTREPRISE'. The main content area is titled 'Announcements list' and features a sidebar with navigation options: Announcements, Users, Organizations, Design, and Settings. The 'Create a new announcement' form is displayed, with options to 'Program the announcement period' (selected) or 'Start the announcement as soon as possible'. The form includes fields for 'Start at' and 'End at' with date pickers. A calendar for June 2021 is visible, showing the 11th as the selected date. The form also has a text input for the announcement, a checkbox for 'Use an image banner for the announcement', and a file upload section. A 'Reduce' button is at the bottom of the sidebar.

FEATURES

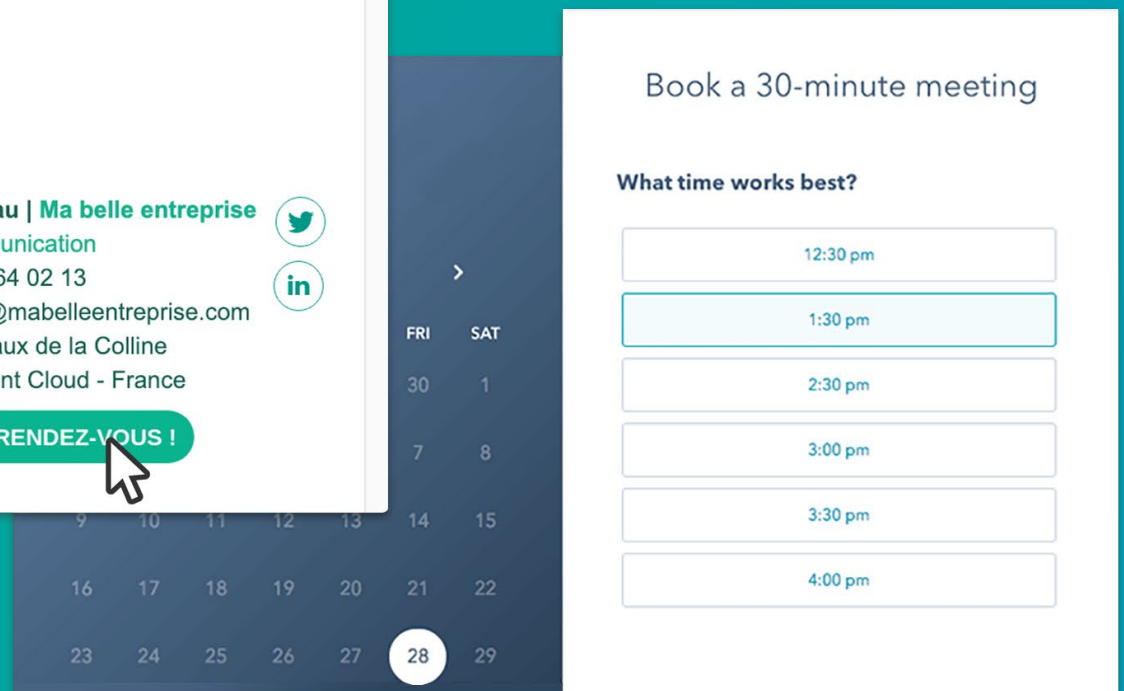
Sigilium for admins

Help valuable contacts book a meeting directly from your email signatures

- schedule a meeting
- schedule a demo
- ease support



HubSpot



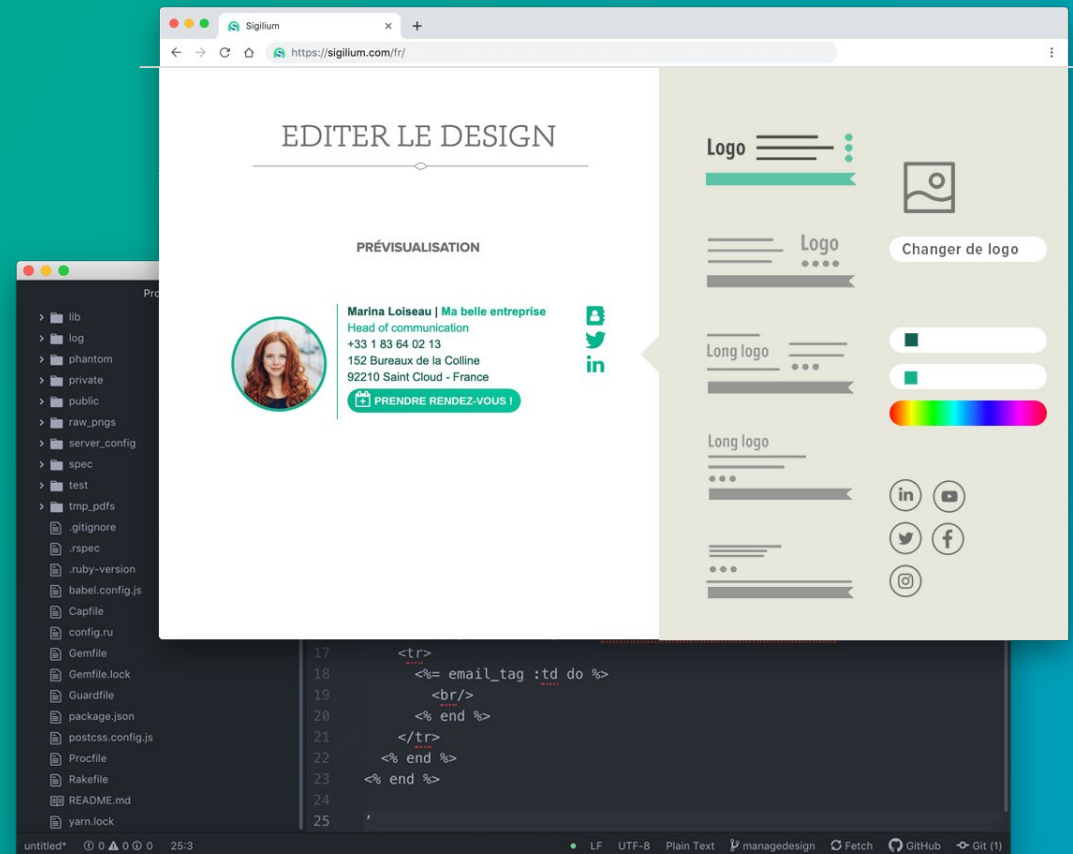
EMAIL SIGNATURE DESIGN

Define your template

Select a template among those available

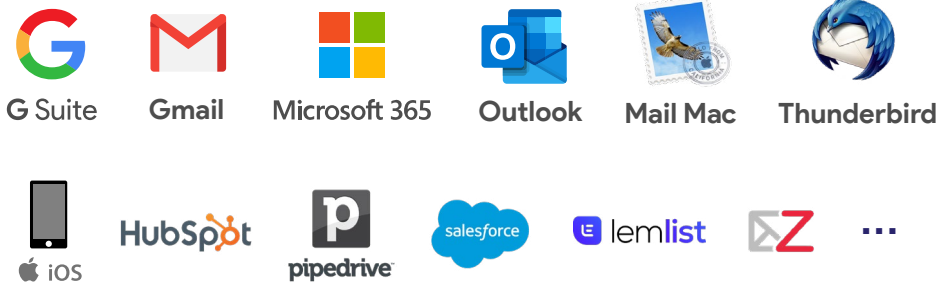
Benefit from our HTML Editor

Or benefit from a dedicated integration of your design



INTEGRATION

MESSAGING SERVICE



SECURITY & GDPR



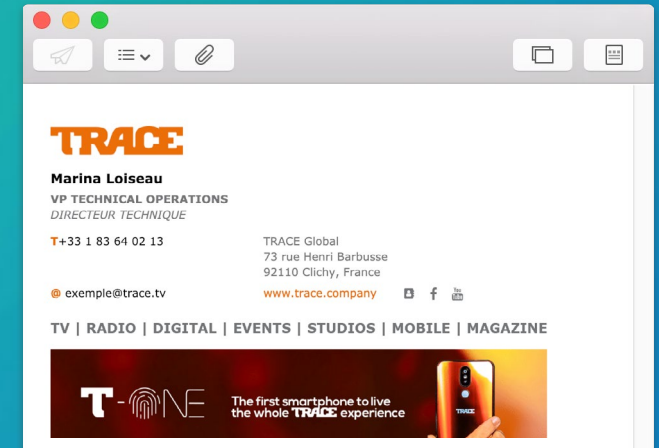
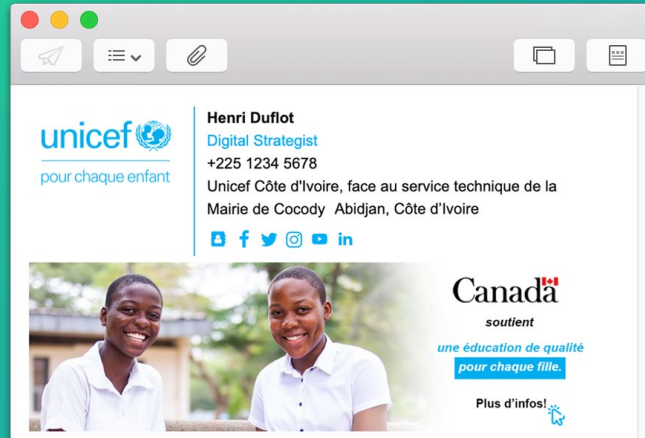
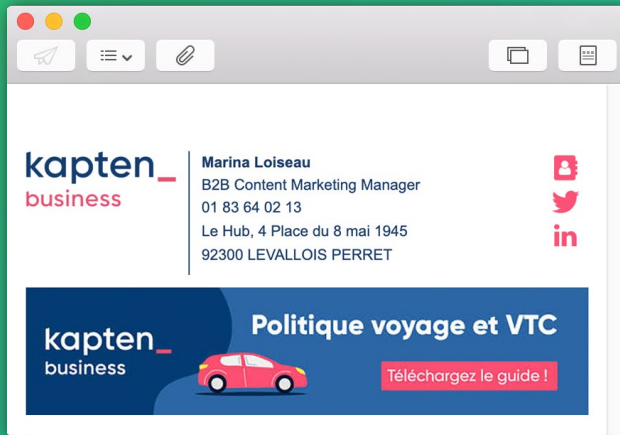
Native integration with Gsuite
Centralised deployment for Outlook / O.365

Synchronise your Active Directory
with Sigilium

We sync signatures
at messaging service level only

It is not a server solution
(= we do NOT access to your emails
and contacts)

JOIN HAPPY USERS OF SIGILIUM



JOIN HAPPY USERS OF SIGILIUM
DISCOVER SOME OF OUR CLIENTS

AB Tasty

aperam

ARTCURIAL

claranet

CONTENT
SQARE

DATA
LEGAL
DRIVE
Plateforme de gouvernance RGPD

EURAZEO

FLUIDRA

FRANCE DIGITALE

fischer
innovative solutions

EDHEC
BUSINESS SCHOOL

INSTITUT
NATIONAL
DU CANCER

IPPON
Discovery to Delivery

Le Point

MOTUL

Nexans
BRINGS ENERGY TO LIFE

outsight

kapten
business

ROHDE & SCHWARZ
Cybersecurity

TIME

Talan
The future is a playfield

T&S
TOUCH & SELL

TRACE

trustpair



SIGILIUM

Email signature as a powerful channel

Xavier Trannoy
co-founder
xavier@sigilium.com

Thomas Darde
co-founder
thomas@sigilium.com

11 rue René Weill - 92210 Saint Cloud - FR
Tel : 01 83 64 02 13

www.sigilium.com