

Benefits of Change Management When Deploying Fabric









Reduce Cost Overruns

A smooth transition limits end-user productivity or dissatisfaction risks

Minimize Resistance

Get your business users on board - with a focus on the end user, we give you the tools to limit friction and increase utilization

Maximize Benefit Realization

Early adoption leads to early realization of effective change through data driven decision-making

Stakeholder Visibility

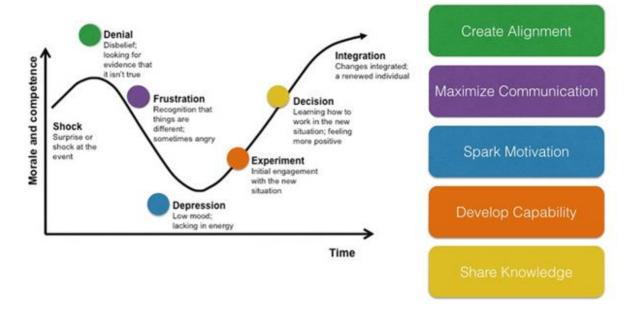
Stakeholders understand the reality of what is happening on the ground

A project-based approach guiding you from assessment and planning to adoption and utilization

A Fabric Migration can be stressful

- Anticipatory Stress: The Fabric application is a new tool and process for your end users to access and view their data. It will be crucial that a proper end user adoption plan is in place to manage migration stress.
- People, Process and Technology: Having buy in from all stakeholders involved, a process for removing roadblocks and ensuring an appropriate technology architecture is established will lead to a smooth transition.
- A well-designed change management plan for Fabric can decrease the length and time of the curve, decreasing the impact to your end users and driving adoption.

The Kübler-Ross change curve

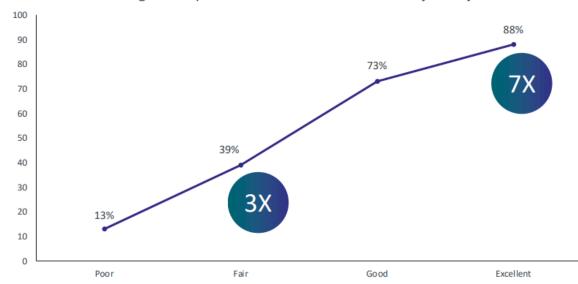


Change Management is MORE Important than you think

- Even though companies make significant investments in change management efforts, 60-70% of Change Management efforts fail. (1)
- Projects with excellent change management were 7x more likely to be successful at meeting project objectives when compared to projects with poor change management efforts.
 (2)
- Projects with poor change management planning were only 3x successful at meeting project objectives. (2)
- 77% of companies with high change effectiveness say they are effective at forming a sense of ownership regarding organizational change initiatives (3)
- 47% of companies who integrate change and project management report meeting or exceeding their change objectives, which compares to the 30% of those who don't (4)

Change Management drives ROI and has a positive effect on employee satisfaction

Percentage of Respondents That Met or Exceeded Project Objectives



Benefits of Change Management and End User Adoption Training for Fabric





- End users have access to deeper data tools
- Streamline access to data and report creation
- Leverage data to make informed business decisions



Communication

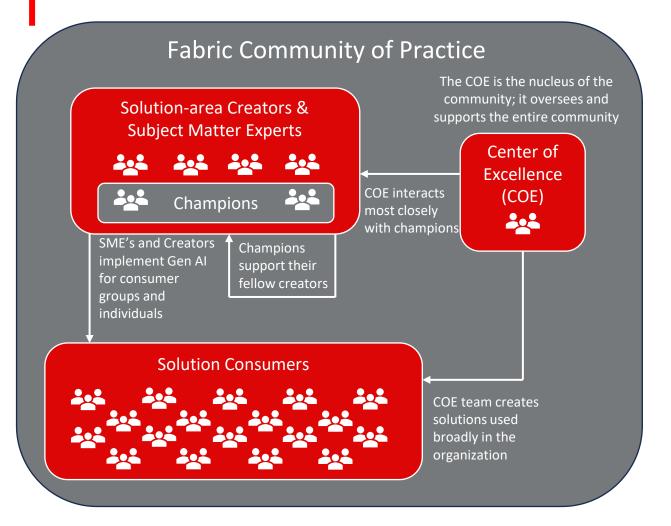
- Detailed communication plan for Fabric migration
- Drive end user consumption
- Increase stakeholder satisfaction & engagement



Training and Support

- Training plans and instructional content for end users and business users
- Expert guidance on creating a Community of Practice
- Analytics and reporting for end user adoption

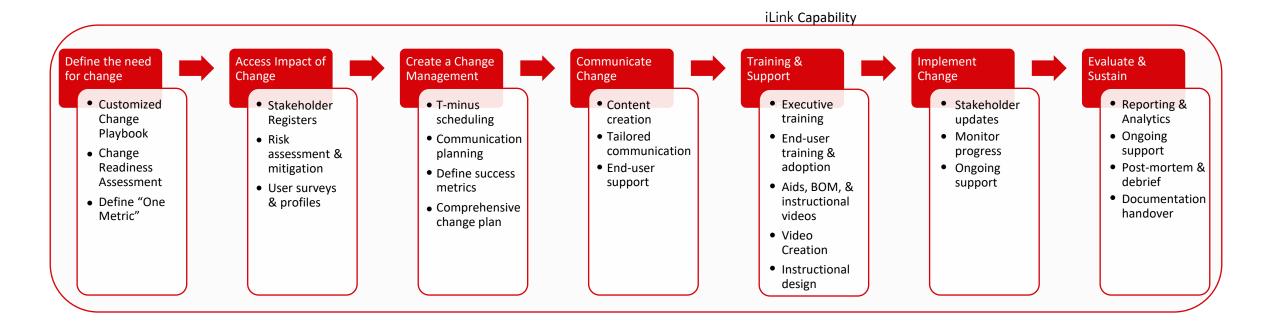
Building a Center of Excellence



- Community of Practice (COP) is the community of users, supported by the COE as well as through knowledge sharing with other community members
- Center of Excellence (COE) is a centralized center of expertise and supports the community of practice
 - Creates guidelines, templates, and best practices
 - Provides training for consumers
 - Curates instructional content (user guides, process & job aids, video walk-throughs)
- Goals: Drive meaningful organizational change throughout the organization through a structured approach that combines project management and change management
- With this workshop we will give you the tools and guidance to create your own COE and reap its benefits

Fabric Change Management & Adoption Roadmap

Steps for Fabric adoption



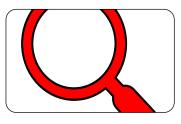
With this workshop we will use the Operational Change Management philosophy to implement Fabric into your organization



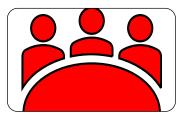
Change Management for Fabric Enablement Foundations

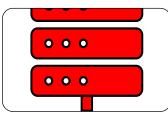
Giving you the tools to drive successful organizational adoption of Fabric

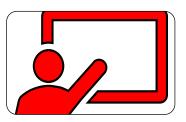
- Who Benefits: Stakeholders, Executive Leadership, BI & Admin, and Business Users
- Ideal Customers: Companies who want to not just migrate but adopt Fabric and drive data-driven decision-making
- **Results**: Achieve the benefits you set out for with effective end user preparation and adoption support

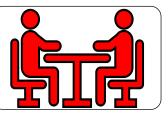












Readiness Assessment

Identify risks and understand your current state and organizational tolerance for change

Customized Roadmap for Change

Customized plan for not just deploying but utilizing Fabric for moving business forward

Communications Planning

Communication is key to any organizational change – we build a plan for what and when to communicate, and how

Governance Frameworks

Structured approach scale and expand reporting solutions securely and safely

Workshops

10 60-minute sessions on key change management topics and how they apply to your organization. Delivered by a Prosci certified Change Management professional

Office Hours

Up to six 30-minute sessions for you to bring your questions on change management for Fabric deployment to our team of experts

Organizational Change management (OCM) & End User Adoption

A Fortune 1000 food services company wanted to migrate existing operations and employee training reports from MicroStrategy to Power BI.

Situation

The project scope largely focused on the **migration of user dashboards**; however, they needed support in driving effective end-user change across retail locations.

Challenges included providing a change management strategy that could be deployed across myriad retail locations, owners, operations, and end-users, including single store operations to regional operations. End-users were mostly franchisees who were unfamiliar with Power BI's features and functionality.

The process would introduce a new mobile reporting access and the login experience was going to be challenging. There was a significant risk factor that the new reporting method would cause work delivery issues and impede rhythm of business.

Solution

- Engaged with stakeholders to understand concerns and the existing environment to develop an effective change management plan and approach.
- Strong communication to enable the support desk team to respond to increase volume of support requests.
- Provided clear project deliverables leading up to golive – including PoC structure, support, and feedback gathering.
- Cross-organization collaboration for OCM activities, including HR, IT, Communications, Operations, and Franchising teams.
- Created dashboard aids to provide a business level breakdown of data and background.

"iLink helped make this transition as seamless as possible and, most importantly, helped minimize issues that would affect the field and the Help Desk with your job-aids and communications." - Learning Technology Lead

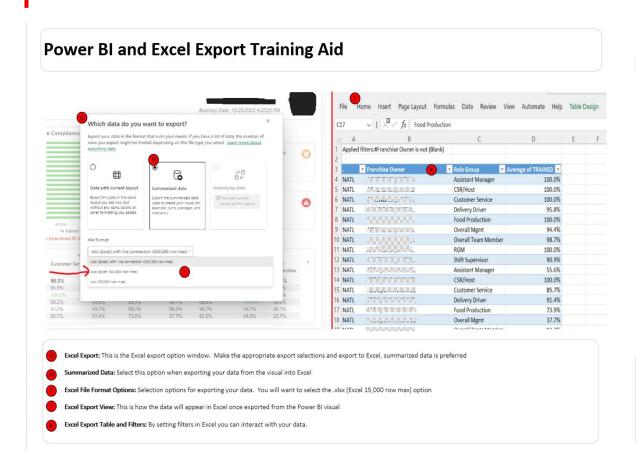


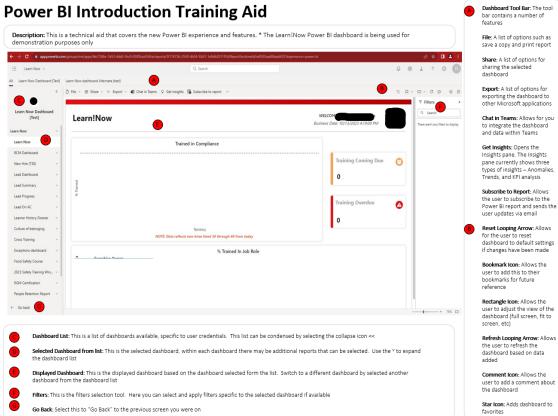
Business Impact & Results

- Help Desk support ticket traffic was significant less than expected due to the successful delivery of the Power BI end user training aids.
- Drove over 27000 page viewswithin first 30 days of deployment

Job Aids







^{*}additional costs for job aid creation



Dashboard Guides



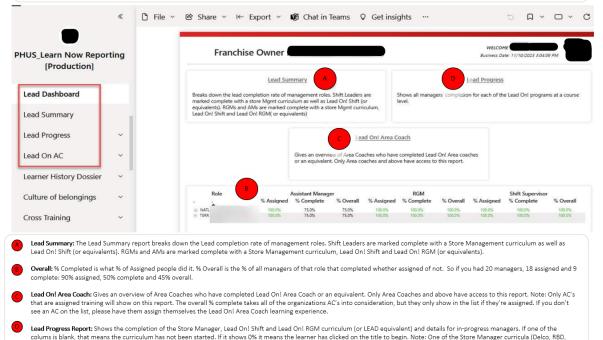
Power BI Dashboard Data Explained

Description: The LEAD Dashboard is a high-level overview of manager training completions. Each role has a separate requirement to show complete here, however, all manager roles require the completion of at least one of the Store Manager curricula.

Assistant Managers: Store Manager + Shift Leader

RGM: Store Manager + LEAD RGM (Legacy) and/or Lead On! RGM

Area Coach: Store Manager + LEAD AC (Legacy) and/or Lead On! AC



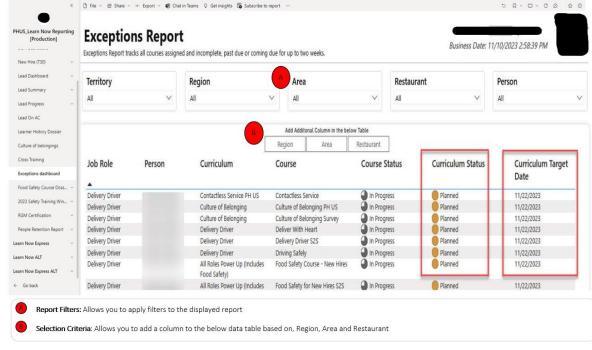
*additional costs for dashboard guide creation

DBR, RR), in addition to Lead On!, is also required for managers to be 100% complete.

Power BI Dashboard Data Explained

Description: The Exceptions Report shows everything that's assigned to a Team Member. This includes anything auto-assigned, such as new hire training, plus anything that the Team Member assigned to themselves

Please note that All Roles Power Up was made into a separate (Required) curriculum for new hires and is part of all new hire Focus Areas in Learn!Now, which is why it's seen separately here





Instructional Videos



^{*}additional costs for instructional video creation



Thank You!

Ready to get started? Have additional questions? Contact cmsales@ilink-systems.com for more information.

References

- 1. Errida A, Lotfi B. The determinants of organizational change management success: Literature review and case study. International Journal of Engineering Business Management. 2021;13. doi:10.1177/18479790211016273
- 2. Prosci: Best-Practices-in-Change-Management-12th-Edition-Executive-Summary.pdf (prosci.com)
- 3. Towers Watson: 2011-2012 HR Service Delivery and Technology Research Report (magneto.net.au)
- 4. Prosci: What is Change Management and How Does it Work? (prosci.com)