



Connect, monitor, and service the equipment you sell

PTC's Service Optimization solution helps you enhance your relationship with manufacturing customers, improve the value of your products, and create new service revenue. Our solution connects your equipment and allows you to see how it is used, enabling you to deliver proactive maintenance and performance management services.



Customer ROI

Increase equipment value to customers through with remote performance improvements and proactive maintenance



Relationships

Create more opportunities to interact with your customers by helping them save money and run more efficiently



New revenue

Turn service and maintenance from a cost center to a revenue generator supplementing your total sales value

Eyal Shahar, Director, Cloud Products, ESAB

We wanted to build on the best technologies, which is why we chose Azure and ThingWorx. We were able to accelerate our time to market and safeguard critical data, ensuring we can quickly capitalize on IoT opportunities while staying focused on adding value to our portfolio of products.



Start improving your operation with IoT

Contact us to discuss how we can help:
<https://www.ptc.com/microsoft-contact>

Learn more about our IoT and Azure solution:
<https://www.ptc.com/service-optimization>

About PTC

PTC enables global manufacturers and their customers to realize double-digital impact through technology, optimized for all the ways they work. Our field-proven solutions accelerate product and service innovation, improve operational efficiency, and increase workforce productivity.