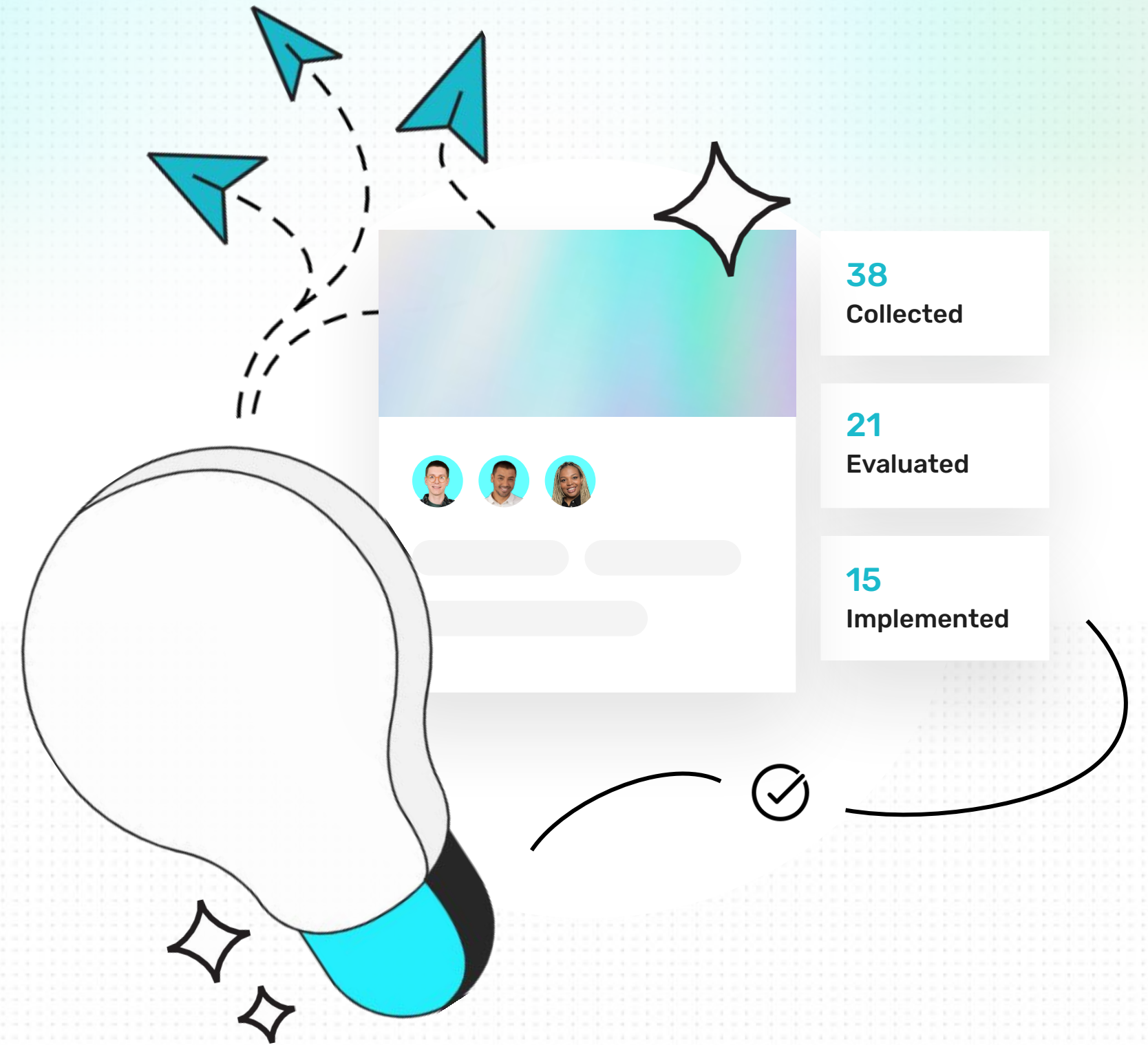


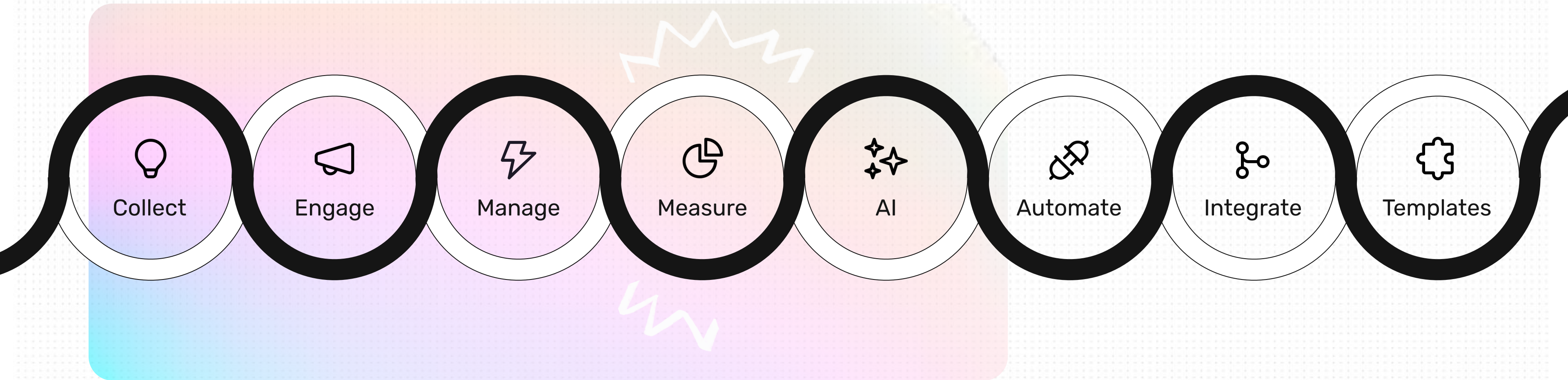
# All your ideas. ✦ Together.

Ideanote's AI-powered innovation platform lets you collect, develop and act on valuable ideas, faster.



# Everything you need to move ideas forward.

Powerful features to collect, develop and measure ideas and innovate your way.



BUILT FOR ENTERPRISE

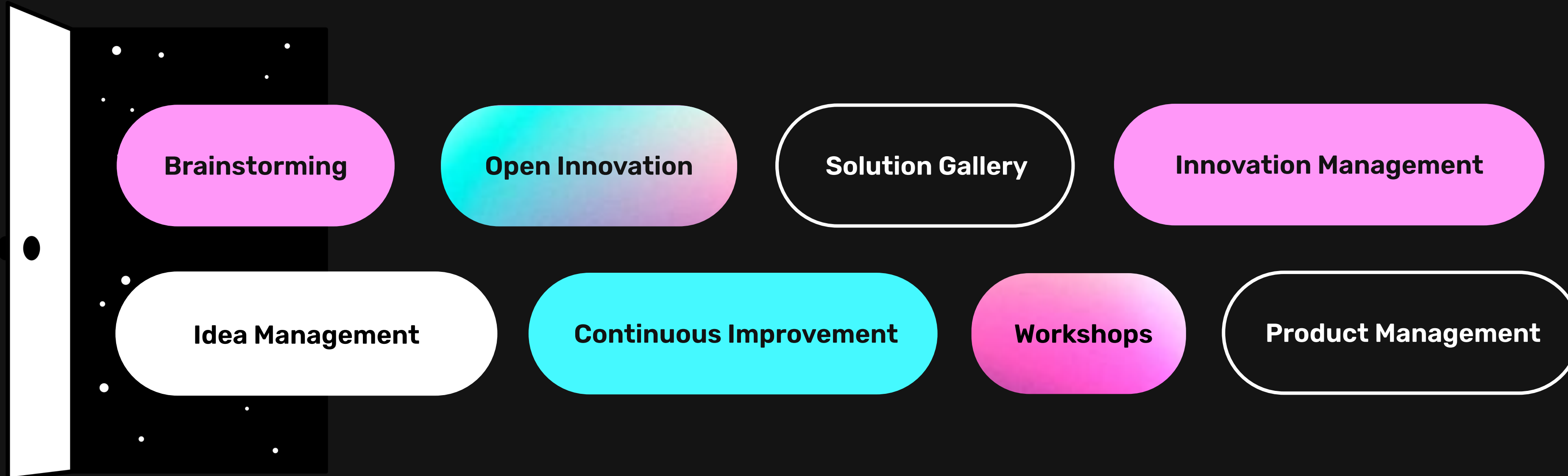
# Innovators trust Ideanote.

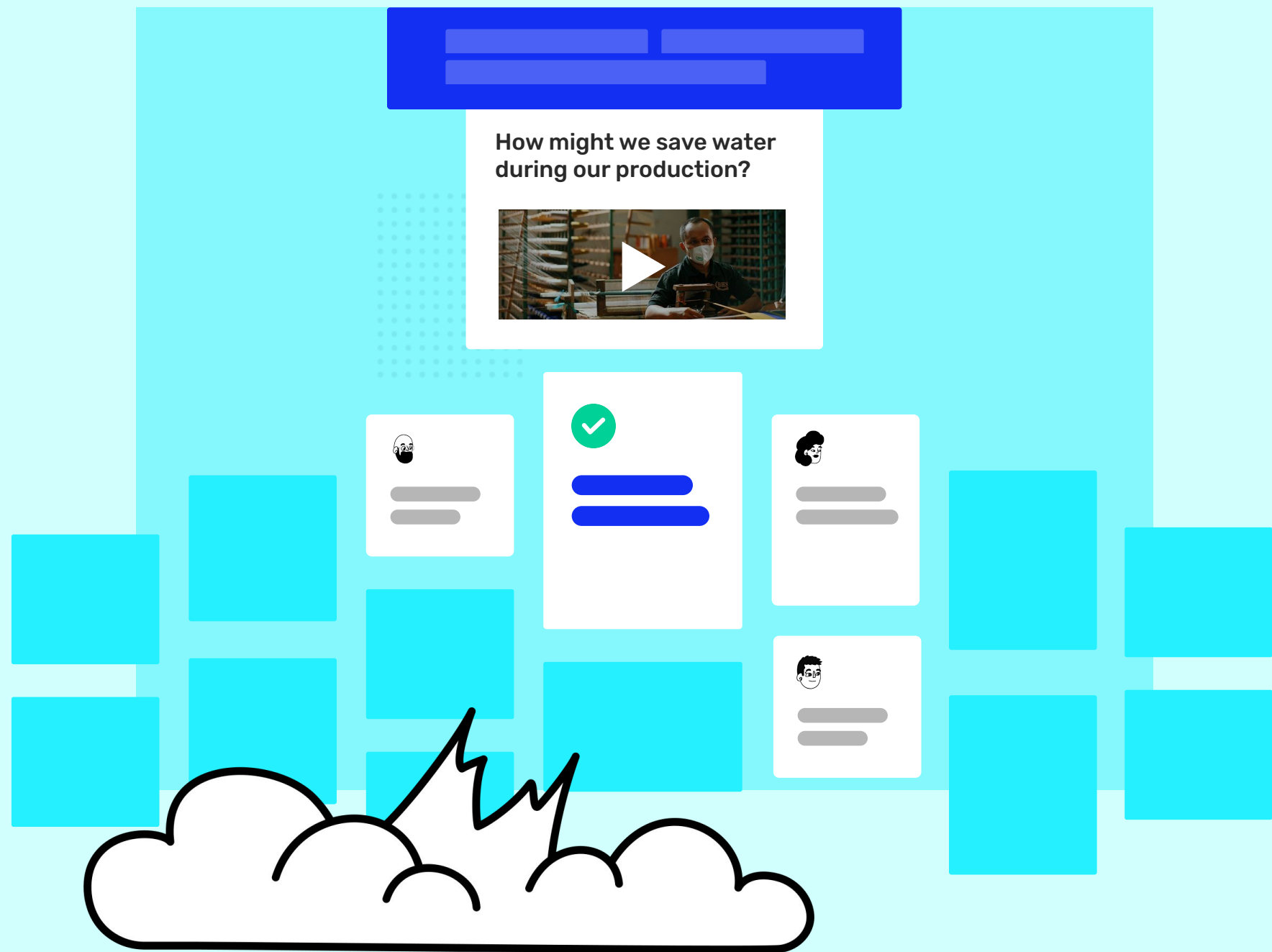
Our customers believe in the creativity of their people and the power to make more of the right ideas matter.



# Endless use-cases. One platform.

Give your business a flexible toolbox for all innovation needs – from idea management to workshops and continuous improvement.





COLLECT

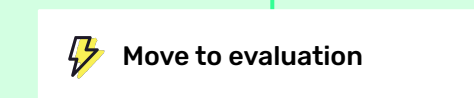
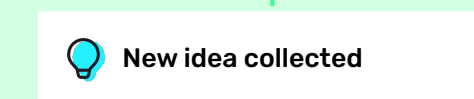
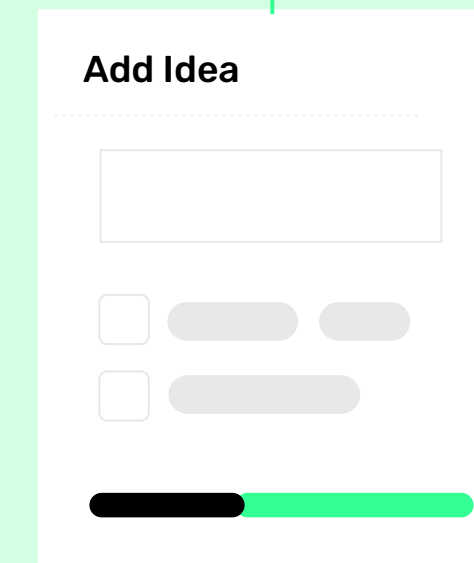
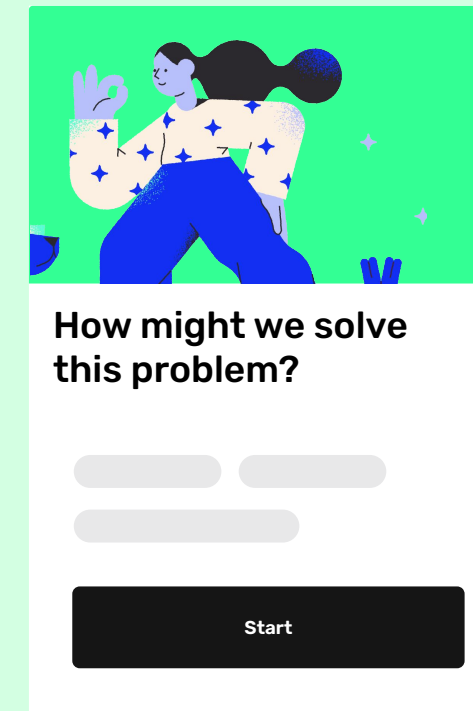
# Launch idea collections.

Launch goal-driven idea collections to solve challenges together.

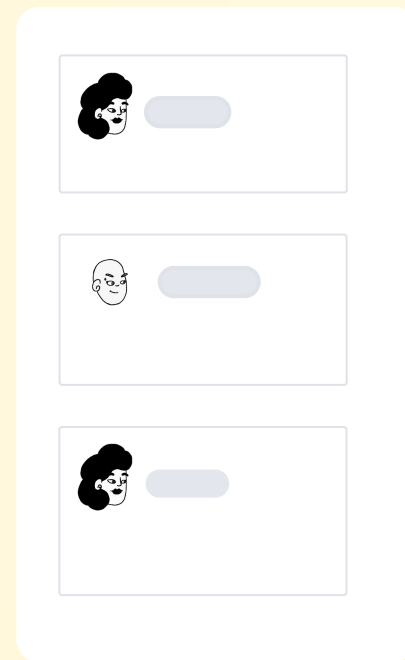
ENGAGE


# Engage your crowd.

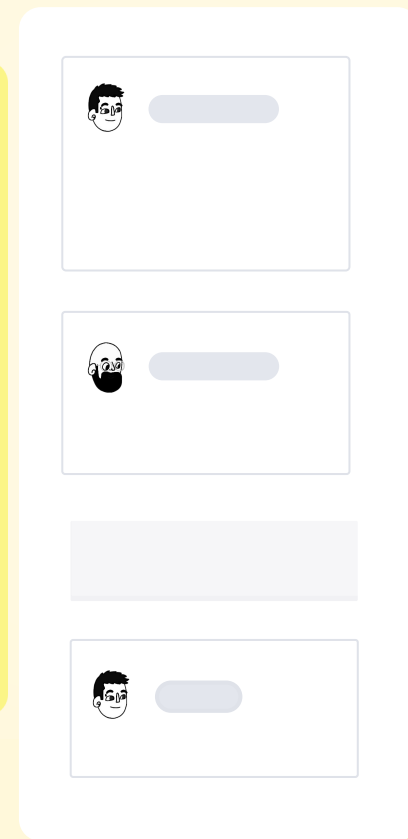
Be where your people are and make innovation simple and engaging for everyone.



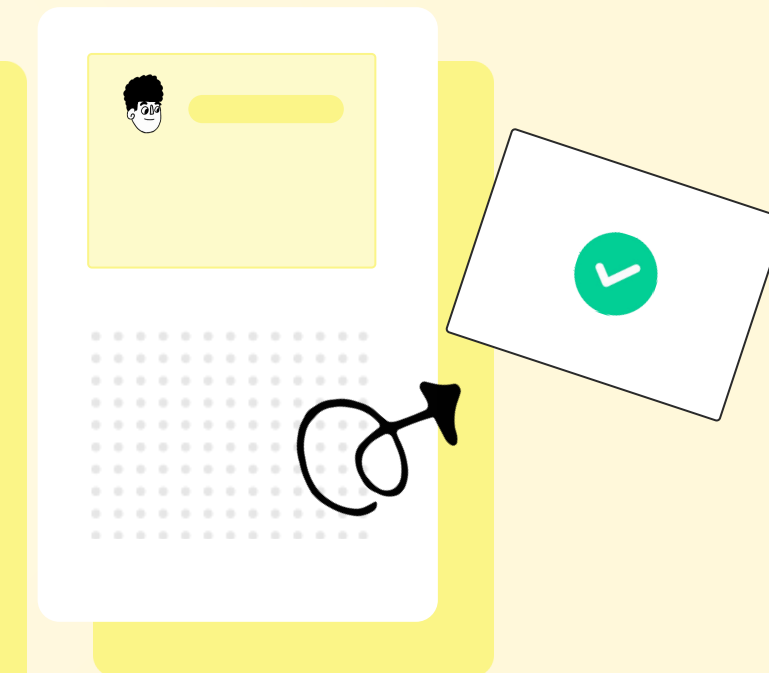
 Develop



 Prioritize



 Implement



MANAGE

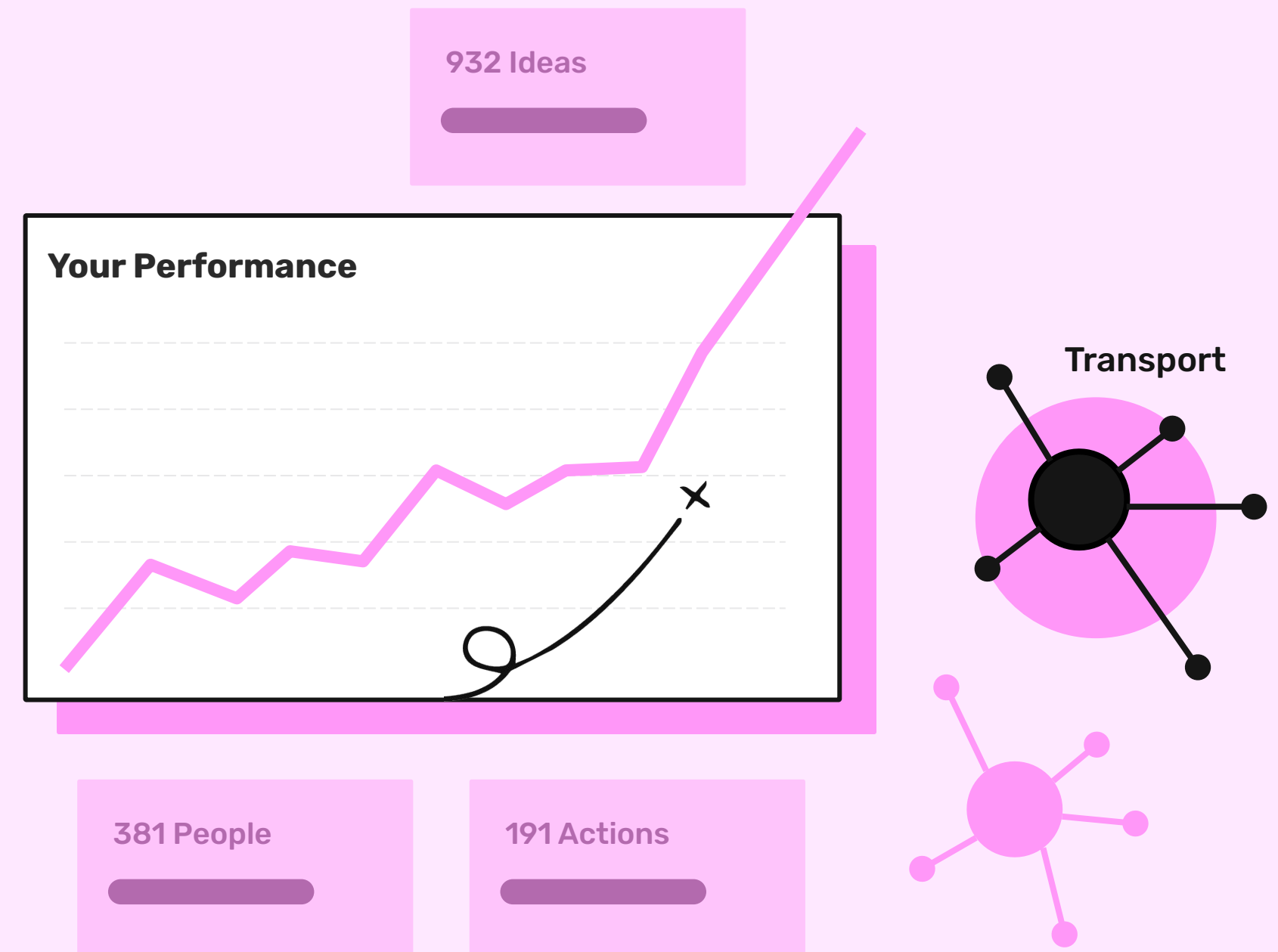
# Build your own idea funnel.

Prioritize incoming ideas and take the best to action faster with a fully stacked idea management suite.

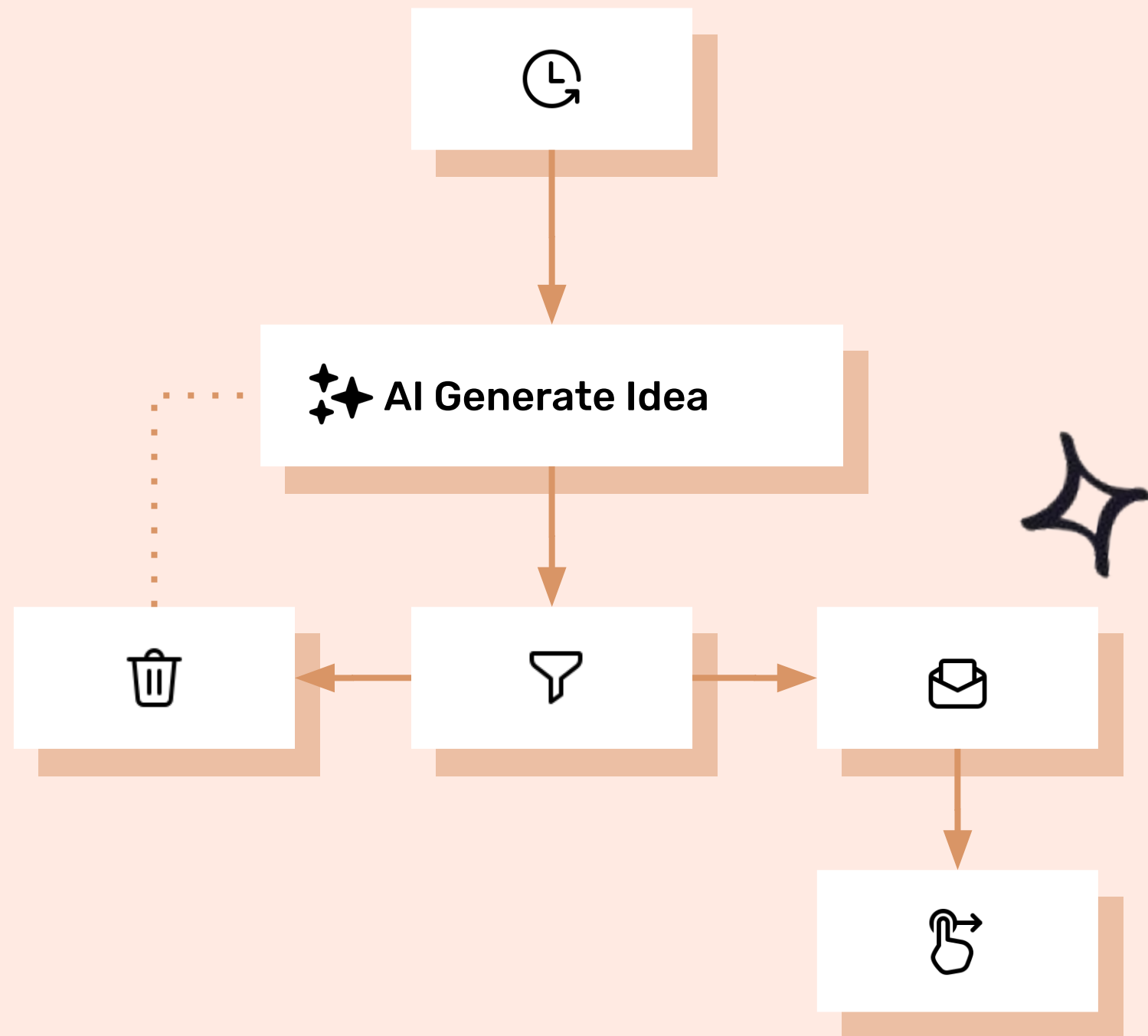
MEASURE

# Celebrate your impact.

Identify top innovators, track your ROI, and easily communicate your innovation successes.







AUTOMATE

# Innovate faster with workflows.

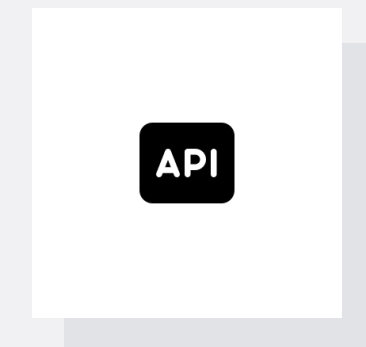
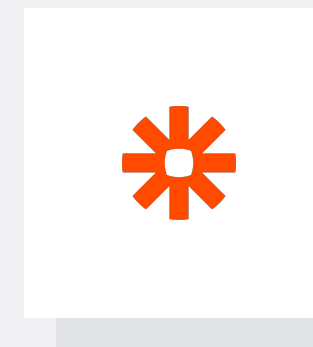
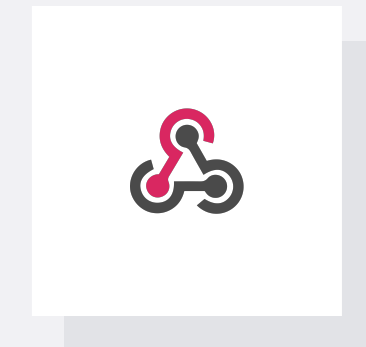
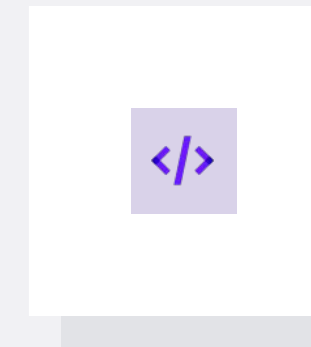
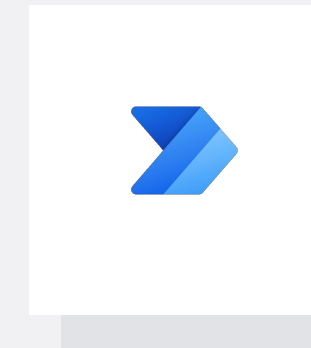
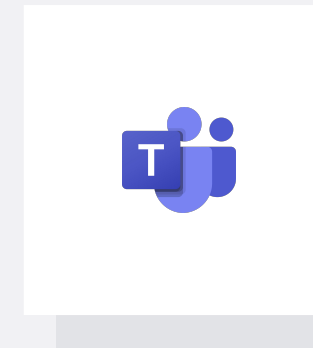
Use modern AI technology to power smarter and faster innovation for your business.

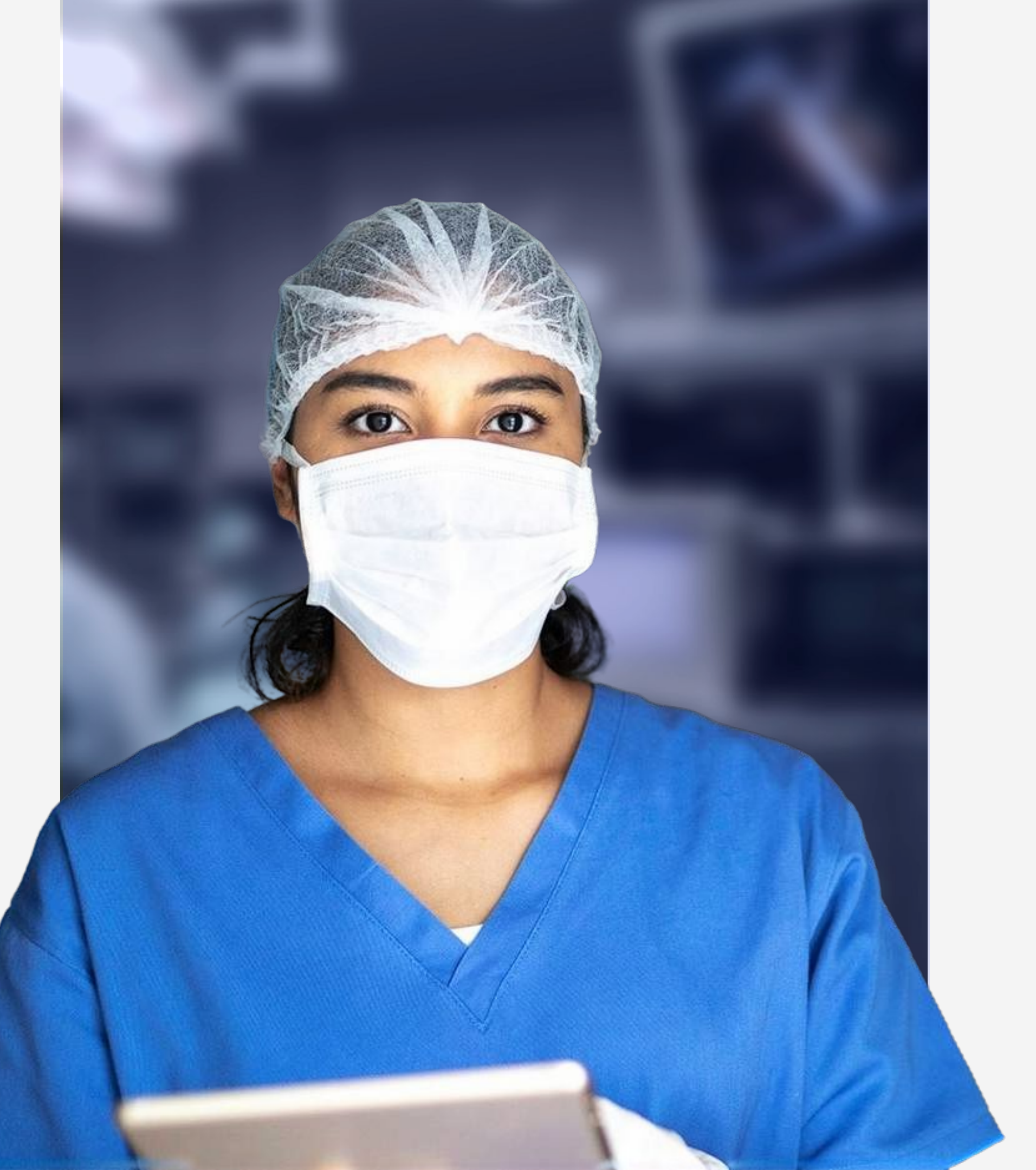
INTEGRATE

# Connect with your tools.

No need for manual data entry.

Connect Ideanote with the tools you  
already use for smart innovation  
flows.





§OMA

## Transforming healthcare

“Ideanote is an intuitive product that has helped us transform the organizational priority setting process. The customer success team is also exceptional in terms of responsiveness, willingness to work as a partner and providing flexible services.”

USE CASE

**IDEA MANAGEMENT**

INDUSTRY

**PHARMA**



ideanote

**/thoughtworks**

# Exploring the future of work

“If you are a large organisation, Ideanote is a very good platform for digitizing and involving the organisation. It is easy to onboard even less-technical users. Ideanote, through its product, makes innovation management easy to follow and participate in.”

USE CASE

**IDEA MANAGEMENT**

INDUSTRY

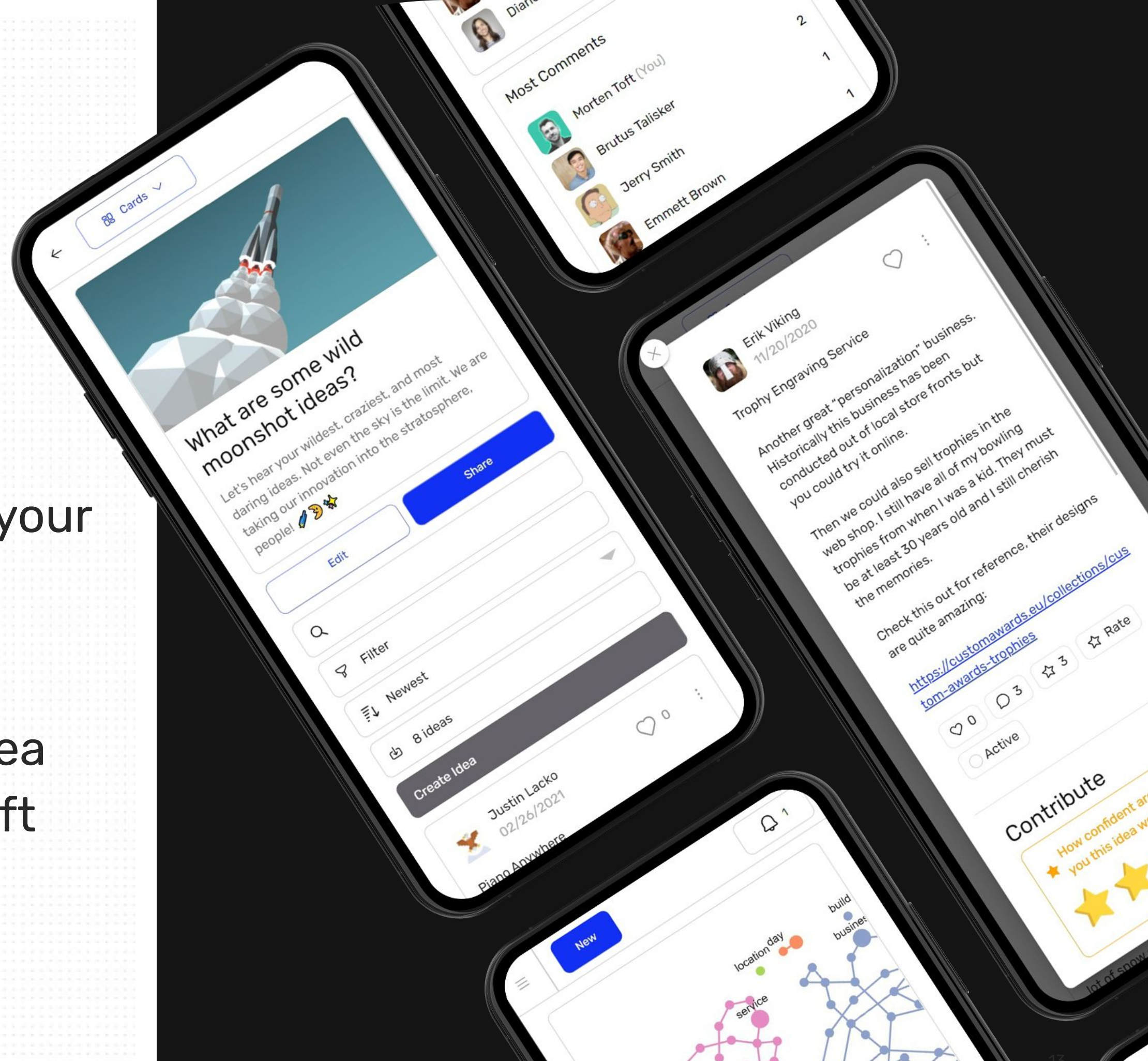
**CONSULTING**

PLATFORM

# Desktop and mobile app

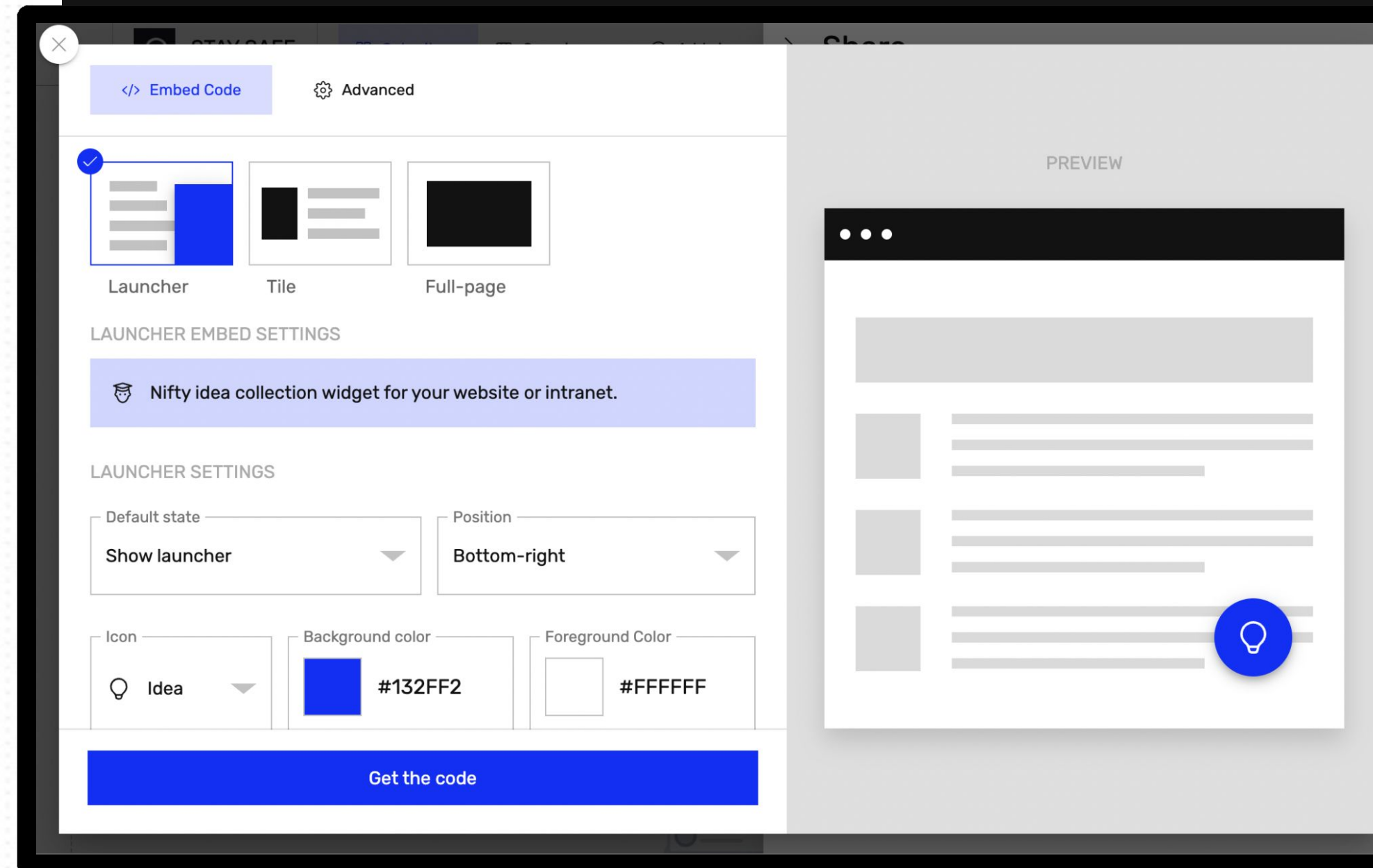
Ideanote can be added to your desktop and mobile devices from your browser so you can innovate wherever you are.

It is also the only *fully-featured* idea management platform on Microsoft Teams.



# Embeddable and shareable

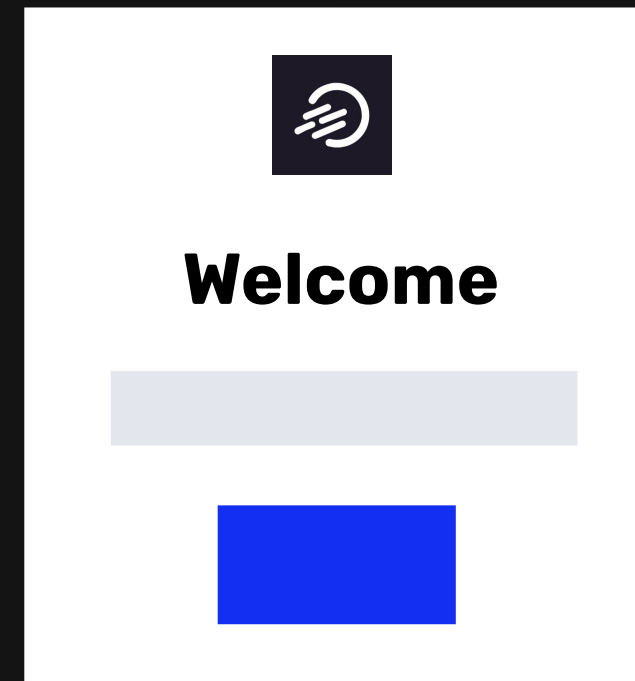
Ideanote can be embedded on intranets, websites and ideas can be collected with customizable widgets.



# Customizable branding

Make Ideanote feel like home for your organization. Add your logo and customize your domain, colors, fonts and styles.

Unicorn Inc



*Unicorn Inc*

UNICORN INC

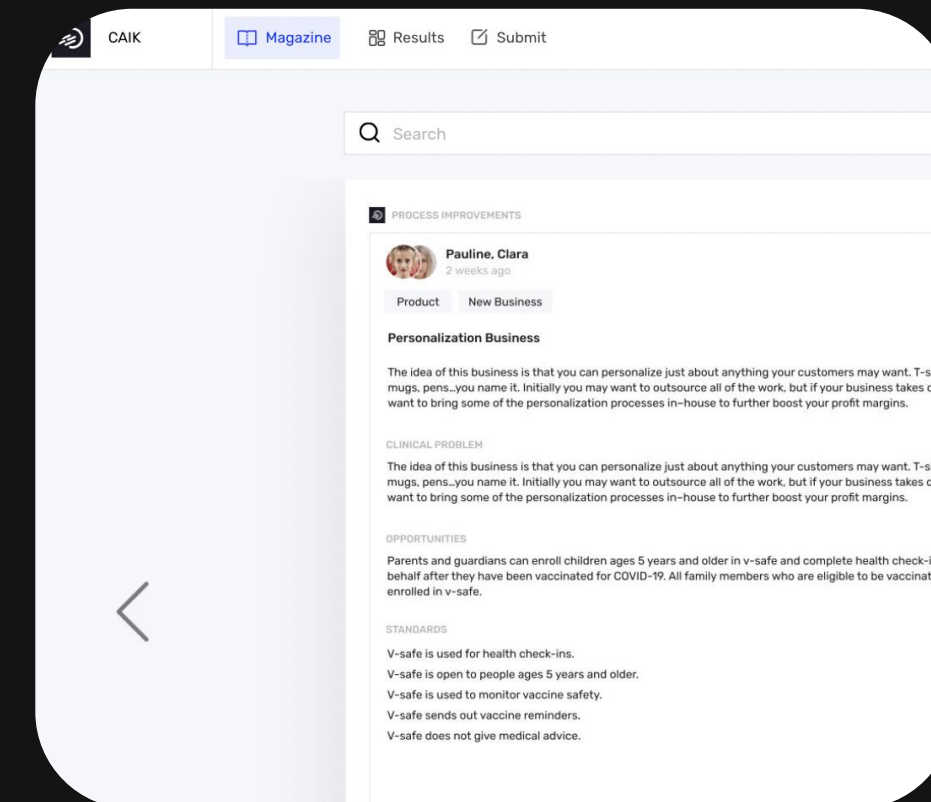
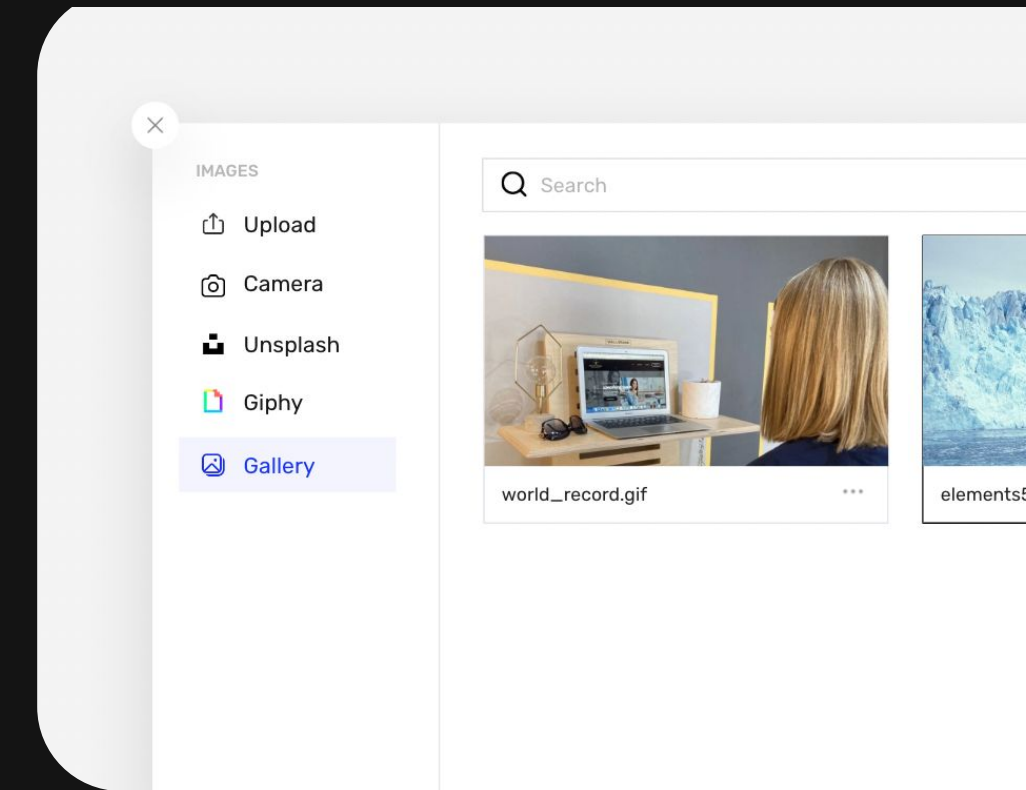
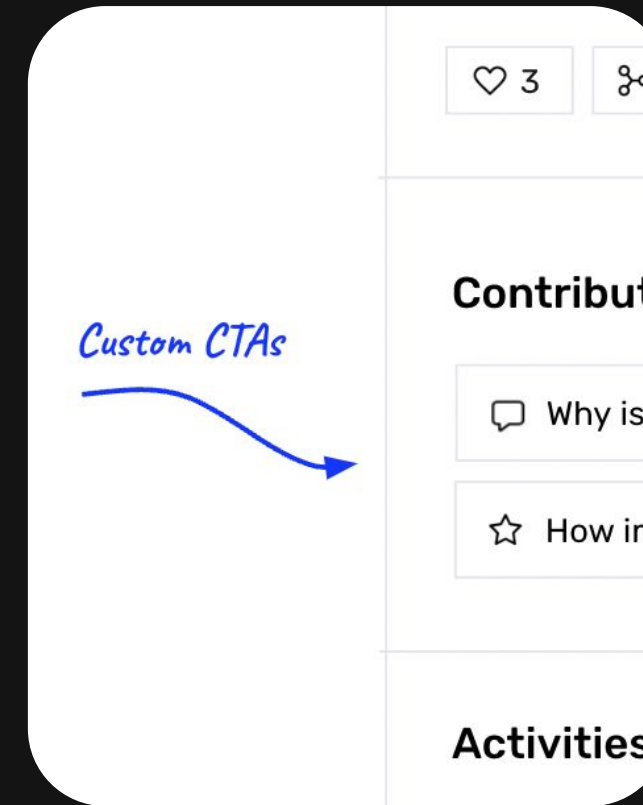
Unicorn Inc

Unicorn Inc

# Need more?

Ideanote is always working to make innovation more simple, efficient and engaging for everyone.

We are open to work together as partners to develop features if you have any urgent requirements.



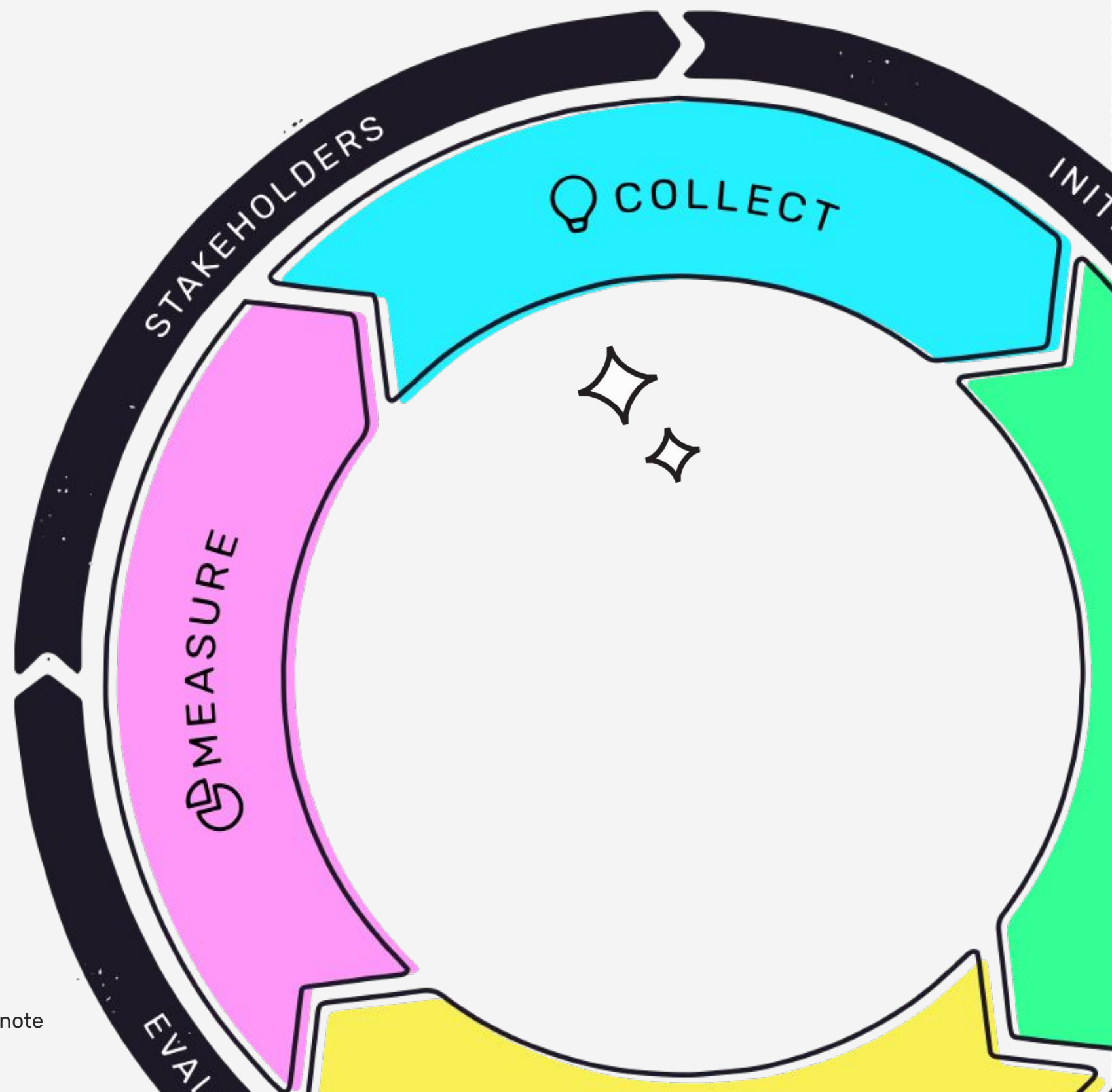


## BENEFITS

# Innovation-Led Growth

Implement an innovation process that's easy to adapt, proves its value quickly, and is largely self-service.

Frictionless, goal-driven innovation kickstarts a virtuous cycle that keeps employees engaged and customers happy.





## BENEFITS

# Goal-driven innovation pays.

The world's top-performing companies are leading with their innovation to drive key business results.



ideanote